Tri Cascade Successfully Unveiled i.VA at CES 2019

NEWPORT BEACH, CA, January 14, 2019: Tri Cascade, Inc. successfully unveiled its newly-developed **i.VA** (intelligent voice assistant) to its line of **NB** (narrowband) IoT (Internet of Things) smart home hardware at CES 2019. This deployment brings ease-of-use and transferability to smart home technology.

"i.VA will change the way that smart homes operate," said Max Li, CEO of Tri Cascade. "Currently, voice assistants only work with certain aspects of smart home operation because they're not actually developed to be central operating hubs. **i.VA is that hub**. It is hardwired into your smart home, providing access to **all** your home's smart capabilities while also raising the value of your home."

i.VA integrates camera, sensor, and voice features to streamline and simplify the smart home experience. Essentially, i.VA bridges the gap between a home outfitted with smart devices and a fully-realized smart home. A <u>voice-activated smart home</u> outfitted with the i.VA system will be capable of controlling both the home's climate and lighting, as well as whether smart outlets should be supplied with power, all with the homeowner's natural voice. Users will also be able to play music throughout the home, operate entertainment systems, open and close garage doors, download updates and new features for smart devices, and inquire about weather, traffic, news, and other information desired. The system also functions as an intercom and security device that alerts you to any unusual activity when you're away from your home. i.VA is an essential component of the future Smart Home and of TriCascade's Smart City initiative. Rolling out this year, the Smart City will be powered by Tri Cascade smart infrastructure coupled with a leading telecom's NB (narrowband) IoT Network, providing the framework for the fully-connected cities of the future.

"We're truly excited to have so many great partners moving forward with this project," said Max Li, CEO of Tri Cascade. "Our relationship with a major American telecom has been incredibly helpful in the rollout of our inaugural Smart City plan, while Auxilium and Photon have all been vital to the success and technological development of the project." Tri Cascade has partnered with Auxilium and Photon to bring their vision to fruition. Auxilium builds long-lasting batteries that can handle the storage and transfer of energy between customers, while Photon creates some of the most advanced photovoltaic cells available on the market. Together through these partnerships, Tri Cascade is helping to map out the landscape for the future of smart homes and smart communities.

About TriCascade Inc.

With operations both in the United States and in Taiwan, Saddle Ranch Media's wholly-owned subsidiary Tri Cascade, Inc. www.TriCascadeInc.com is positioning itself to become the leading innovator, manufacturer, and distributor of the most sophisticated and compelling Smart City and Smart House IoT devices to enable our future A.I. lifestyle! The Company's solutions include the NB IoT Ambient Air Quality Monitor, and the first of its kind "Self-Internet smart thermostat – THERMORING+" with A.I. Voice and Facial Recognition throughout the house by i.VA the Intelligent Voice/Video Assistant. Additionally, "Smart Outlet", "Smart Dimmer" and many more Smart Home solutions are now emerging from Tri Cascade product development. Tri Cascade, Inc. is committed to developing innovative IoT convergent technologies and products to reduce energy costs and empower the end user for smarter and safer living.

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Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Corporation's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the development of the Corporation's assets and its business goals and objectives. The forward-looking information contained in this press release is made as of the date hereof, and the Corporation is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward looking-information. The foregoing statements expressly qualify any forward-looking information contained herein.

Interviews and Contact:

Investor relations: info@tricascadeinc.com