

OTC: SRMX

Saddle Ranch Media, Inc.

Tri Cascade Inc
Taking Internet of Things Further

From
the Office of
the CEO, Max Li

SHAREHOLDER INVITATION!

As a shareholder of OTC:SRMX you are invited to visit your company booth at one of the world's most important tradeshows – the famous Consumer Electronics Show. Join us and see your company's products at work for you! **Jan 8–11, 2019 in fabulous Las Vegas.**



2019 CONSUMER ELECTRONICS SHOW - Las Vegas, Nevada

January 8-11, 2019

Booth #1607 Tech East, Westgate

SRMX's Tri Cascade subsidiary is presenting the new Smart Home industry with **embedded Voice-Activated technology**, plus the new **B2B Microsoft Azure IoT Multi-Tenant Cloud management system**. We are taking "Smart Devices" to a whole new level – through **i.VA (Intelligent Voice Assistant)** – which, along with our various Smart home products, will deliver a cord cutting experience, transforming any house into its own smart device! See below for a message from our CEO, Max Li.

Dear Shareholder,

SRMX's Tri Cascade Operation is going "big time" in the most prestigious consumer electronics show in the world. Let me explain why this is so good for you, and our future together. I hope you will join us to say hello.

WHAT IS "IoT" - Internet of Things – and why does it matter to you?

"Internet of Things" is the new way of connecting all devices to the Internet and using the Internet as a totally integrated global device communication network.

This goes beyond Smart phones, tablets, and laptops etc. It includes a whole new generation of other "Smart" devices now entering the market. Smart devices use the Internet to upload instructions on how to behave. They experience data through the information Cloud that you are hearing more about. They process that information through a data analysis algorithm to predict the Smart results they need. As you have been hearing about in the news, consumers are increasingly able to control and monitor more of our immediate environment through voice command (and other future types of commands). This will free up our time to enjoy the better things in life by making so many of the "things" in your life carry out tasks the way you want or need.

In today's Smart World, many businesses are using Wi-Fi to connect Smart devices to a router. Users need to use a phone app internet connection to communicate with the Cloud and access the Smart device. But, there is a problem with this present method that is going to be solved by a new approach. Tri Cascade is at the leading edge of this change.

Presently, when you purchase a number of Smart devices and attach them your house, such as thermostat, light switches and more, they can't be conveniently be taken with you when you move, yet they operate from your router that you do take with you. This creates a headache for the new owners and is a waste of money for you. This is going to become an increasing problem as more people experience this situation with the spread of Smart Homes and devices.

Tri Cascade has the Solution!

Tri Cascade is now able to provide a true business-to-business (B2B) service to create a seamless Smart City, Smart Neighborhood Development or hospitality management possible. We are deploying the Microsoft Azure Multi-Tenant Cloud with revolutionary new Tri Cascade system setup architecture in our breakthrough solutions. The Tri Cascade Smart System is integrated within the property, so that the home owner or building management can easily resell or rent out the property to others as a functioning Smart House or Smart Building, without having to take down and re-install the system.

By harnessing telecom companies' NB IoT networks (Narrowband Internet of Things), Tri Cascade's proprietary system becomes a "self-Internet" that is an independent platform. We don't need a system connection to any router, and the NB IoT connective will always remain within the system even when the property is vacant.

Tri Cascade is now testing the NB IoT network approach with a major telecom provider by bringing our Smart devices to a major U.S. city for beta testing. We are proving that our network connectivity, Cloud management and the telecom network all work seamlessly, and that all applicable regulatory certifications are obtained. We will then roll out the Tri Cascade system to the marketplace.

If you, as a shareholder, come to see us at the CES in Las Vegas, you will see first-hand that OTC:SRMX is an exciting way for the investing public to participate at the leading edge of a powerful new wave coming to homes and communities across North America and beyond.

Thank you for your interest in OTC:SRMX. Please let us know that you are planning to drop by, so that I can be there to thank you in person for being part of the OTC:SRMX team.

Max Li, CEO

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