



Mike Sherman, CEO of Universal Media Group Inc. (UMGP:OTC),
Receives Prestigious Award Presented By Both Bryant McKinney & Trick Daddy

Boca Raton Fl. -November 19th 2018 -(UMGP) OTC Pink- Access News Wire- Universal Media Group Inc.'s President and celebrity TV personality, Mike Sherman, will be receiving a prestigious award on November 21st, 2019 in the category of "Best TV Personality in South Florida" from Platinum Music Group Inc.

Mike Sherman currently hosts the ever so popular, weekend celebrity documentary, television series, "Before The Fame". He will be presented the award from both former super bowl and national collegiate champion, Bryant McKinney as well as from Hip Hop Icon, Trick Daddy. Mike Sherman has been a prominent force on the South Florida television airways for more than a decade and is honoured to receive such an award.

Mike, however, is no stranger to receiving these type of achievement awards as he also received a FREC award (Film Recording Entertainment Counsel) in 2010 alongside NBC anchor, Trina Robinson, from NBC 6 Miami, in the category of "Best on Air Television Talent in South Florida."

Platinum Music Group Inc., a division of Platinum Group Security, acknowledges Mike's outstanding work and dedication to the South Florida community and is thrilled to be part of the event. Platinum Music Group Inc., which currently has several musical artists signed to their label, is about to launch their newly signed Hip Hop/Latin artist, Haitian Jak's new album in the first quarter of 2019.

The event will be held at Racket lounge in the heart of Winwood located in Miami, Florida. There will be many celebrities in attendance ranging from musical artists to professional athletes and many more.

Immediately following the event at 7 pm to 10 pm there will be a Live performance by Trick Daddy with a Live Band

To RSVP to the event, please register via email: AbebeLewis@gmail.com.

Mike is getting rave reviews for his new, critically acclaimed, documentary series, "Before The Fame", which takes a look back at the lives of today's most popular Icons in music, sports and entertainment. Go to www.beforethefame.tv for more information and to view clips of the show.

Updates will be forthcoming

About Universal Media Group Inc.

Universal Media Group Inc. UMGP (The Company) is a world-renowned media conglomerate whose focus is the implementation of celebrity based programming, social media and interactive TV. UMGP employs cutting edge technology through music, sports and entertainment targeting the millennial generation. For more information visit our website at: www.umediagroupinc.com

Platinum Group Publishing, LLC was founded by Kevin Van Middlesworth. Kevin brings 22 years of experience of managing successful businesses. While he was in Florida Atlantic University he formed Platinum Group Security, Inc. Kevin took Platinum Group Security from a fledgling company to one of the largest in South Florida with over 1000 security professionals.

Forward Looking Statements and Disclaimer

Statements made in this press release that express the Company or management's intentions, plans, beliefs, expectations or predictions of future events, are forward-looking statements. The words "believe," "expect," "intend," "estimate," "anticipate," "will" and similar expressions are intended to further identify such forward-looking statements, although not all forward-looking statements contain these identifying words. Those statements are based on many assumptions and are subject to many known and unknown risks, uncertainties and other factors that could cause the Company's actual activities, results or performance to differ materially from those anticipated or projected in such forward-looking statements. The Company cannot guarantee future financial results; levels of activity, performance or achievements and investors should not place undue reliance on the Company's forward-looking statements. No information contained in this press release should be construed as any

indication whatsoever of the Company's future financial performance, future revenues or its future stock price. The forward- looking statements contained herein represent the judgment of the Company as of the date of this press release, and the Company expressly disclaims any intent, obligation or undertaking to update or revise such forward-looking statements to reflect any change in the Company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based. No information in this press release should be construed as any indication whatsoever of the Company's future revenues or results of operations.

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