

Tuesday November 28, 2017

Utopya Innovations Inc., a Canadian Technology Corporation, Announces Reverse Merger with Andiamo Corp.

TORONTO, ON

Utopya Innovations Inc., a Canadian Technology Corporation (“Utopya”, or “the Company”) announced today that it has executed and completed a binding definitive agreement providing for the reverse acquisition of Andiamo Corp. “ANDI” (Other OTC: ANDI.PK - News). Utopya is an emerging technology company focused primarily on the development and distribution of mid-market smartphone devices equipped with a proprietary software ecosystem. As part of the company’s long-term vision, it intends on bolstering its technology IP (intellectual property) by acquiring stakes in complimentary technology firms, when it makes strategic sense to do so.

Utopya smartphones will come equipped with a software ecosystem that includes a proprietary Android Operating System (OS) skin, as well as a number of proprietary mobile apps available exclusively to Utopya users. The company will be well positioned as one of the only mid-market smartphone companies to offer a proprietary software experience to its customers; this will be especially true in many emerging market economies, where competition is scarce and growth potential is enormous. Acquiring users into the software ecosystem will allow the company to develop a diverse array of revenue streams which will function as a distinct competitive advantage, while also providing a barrier to entry against prospective mid-market competitors.

Development of the software ecosystem has already begun, with completion expected in Q1 or Q2 2018. Hardware is being sourced, tested, and vetted from quality smartphone manufacturing partners in China, and it is anticipated that the phones will begin to launch in various markets worldwide in Q3 or Q4 2018.

True to its name, Utopya has a vision for a future where technology lights the way to a better world, and the company will be committed to engaging in social and environmental efforts to support this vision. As part of these efforts, all promotional and branding initiatives will reflect the company’s strong commitment to changing the world for the better. The team plans on leveraging the power of social media to build a following of devoted fans who likewise believe in this vision. Specific initiatives will be announced at a later date.

Utopya is pleased to announce that it has appointed Mr. Mike Starkweather to take the lead on managing public matters for the company.

For further information about the company, please visit us at: www.utopya.co and thank you for believing in Utopya.

Contact:

For further information please contact: Mike Starkweather, 440-772-4206

Except for the historical information contained herein, certain matters discussed in this press release are forward-looking statements which involve risks and uncertainties. These forward-looking statements are based on expectations and assumptions as of the date of this press release

and are subject to numerous risks and uncertainties which could cause actual results to differ materially from those described in the forward-looking statements. Forward-looking statements can be identified by, among other things, the use of forward-looking language, such as the words “plan,” “believe,” “expect,” “anticipate,” “intend,” “estimate,” “project,” “may,” “will,” “would,” “could,” “should,” “seeks,” or “scheduled to,” or other similar words, or the negative of these terms or other variations of these terms or comparable or similar language, or by discussion of strategy or intentions. Such forward-looking statements include, without limitation, statements regarding future business strategy, plans and goals and other statements that are not historical facts. Forward-looking statements address activities, events or developments that the Company expects or anticipates will or may occur in the future, and are based on current expectations and assumptions. Although management believes that its expectations are based on reasonable assumptions, it can give no assurance that these expectations will prove correct. The Company does not intend to publicly update any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities laws.