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Green PolkaDot Box announces signed Asset Purchase Agreement and the formation of a Joint Venture with Buying Collective Holdings Incorporated

February 22, 2017 - Mt. Pleasant, Utah - Green PolkaDot Box Incorporated (GPDB) announced today that it has entered into an Asset Purchase Agreement with Buying Collective Holdings Incorporated (“BCHI”) to sell all of its assets, including intellectual property rights and contracts related to its Health Merchant® network, in exchange for the assumption of certain liabilities and share issuances to GPDB, representing approximately \$25,000,000 in transactional value.

Pursuant to the terms of the Asset Purchase Agreement, GPDB and BCHI agreed to initially form a joint venture to immediately deploy new working capital from BCHI and GPDB for the development and national launch of the Health Merchant® network of virtual online stores in a newly formed subsidiary of BCHI, Green Polka Dot Box LLC (the “LLC”), until a final closing can occur.

The LLC will be owned initially by BCHI (80%) and GPDB (20%), collectively as operating partners, in exchange for initial contributions to the LLC of \$800,000 from BCHI and \$200,000 from GPDB, including the assignment and transfer of certain assets and liabilities from GPDB related to the Health Merchant® network and GPDB’s day-to-day operations, under certain terms and conditions.

Upon the completion of current negotiations with outstanding creditors of GPDB and the transition of current operations, to be concluded on or before December 31, 2017, the parties will close on the Asset Purchase Agreement. At such time, BCHI, through the LLC, will acquire all the remaining assets and assume settled liabilities in exchange for the issuance of a certain dollar amount of shares of common and preferred stock in BCHI to be determined at the closing, which will be redistributed and/or assigned to GPDB’s shareholders and creditors. At the closing of the Asset Purchase Agreement, GPDB will also assign its 20% ownership in the LLC to BCHI.

The acceptance of the offer by BCHI was approved by GPDB shareholders on December 28, 2016. To date, the closing of the Asset Purchase Agreement has not occurred, nor does any guarantee exist that it will ever close if GPDB is unsuccessful in renegotiating liabilities with its creditors, including certain vendors and governmental agencies. Further, there is no guarantee that the joint venture LLC formed by GPDB and BCHI will be successful if BCHI is unable to provide the required working capital necessary to build and maintain the operations of the joint venture LLC.

About GPDB: Green PolkaDot Box® is America’s “first mover” virtual online U.S. distributor of CLEAN foods—direct to consumer—through its unique and disruptive **Health Merchant**® network comprised of hundreds of market influencers that reach over 45 million consumers.

About BCHI: Buying Collective Holdings Incorporated is a newly formed holding company that is focused on the development and financing of vertically integrated companies providing affordable access to non-GMO contaminated foods.

Forward-Looking Statements

Non-historical statements included in this press release are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements relating to the Company's future performance are subject to many factors including, but not limited to: working capital and availability of capital, implementation difficulties, impacts involving key vendors, lenders, competitors, and other risks. Such statements are based upon management's current beliefs and expectations subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. When used in this press release, the terms "anticipate", "believe", "estimate", "expect", "may", "should", "plan", "possible", "potential", "project", "will", and similar expressions identify forward-looking statements. There is no guarantee that the Company will enter into the agreements referenced herein, nor if we do, that successful implementation will transpire. The forward-looking statements contained herein are made as of the date hereof, and we do not undertake any obligation to update any forward-looking statements, whether as a result of future events, new information, or otherwise.

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