

## **American Defense Systems, Inc. (ADSI) To Expand to New Markets and Industries**

ADSI, in its efforts to strengthen its corporate infrastructure and deliver agile and uncompromising solutions to new markets and industries around the world, is proud to announce the hiring of Patrick Tremblay and Samuel Katz as senior consultants to the management staff.

Tremblay and Katz provide ADSI with great new energies and insight that will enhance existing business relationships, create new partnerships, and explore new and exciting opportunities, such as in the transportation and diplomatic security sectors, in Europe, Asia, Africa, the Middle East, and the Americas. ADSI is expanding its architectural and security and design and engineering focus. ADSI is also placing an increased emphasis into the Fire Suppression industry, with innovative solutions for civilian, government, and military programs. Both Tremblay and Katz are ideally suited to introduce ADSI's refined corporate focus to their top-tier list of contacts around the world. Both men have conducted business at the highest level on a global stage, engineering successful endeavors in a multitude of fields that have crossed international, cultural, and market boundaries.

Tremblay and Katz are ideally suited to propel ADSI into new and lucrative fields, including transportation, foreign military sales, and force protection and life-saving solutions for international diplomatic security services.

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Patrick Tremblay

Patrick Tremblay is an industry-respected and internationally-renowned senior executive with over twenty-years of leadership experience in corporate strategy, manufacturing, finance and especially risk management. Tremblay, fluent in both English and French, and possessing an impressive history of work with multinational firms, is a motivated corporate leader who has used his abilities to spearhead strategic change initiatives and the promotion of business efficiency. In his work for some of the largest and most successful in companies across the globe, including KPMG and McGladery, Tremblay has applied a laser-sharp focus to his strategic vision. He has been able to view the corporate battlefield from a 30,000 foot perspective, while also instilling bottom-line efficiency and a singular-direction philosophy of teamwork. Tremblay's work for Bombardier, one of the largest aircraft and rail manufacturers in the world,

enabled him to connect multiple facets of manufacturing and risk mitigation, with an undeterred push to penetrate new and lucrative markets.



Samuel Katz

Samuel Katz is an internationally-recognized author specializing in the world of counterterrorism and special operations. He has written over 20 books on conflicts and commando forces across the globe. He has lectured a wide array of security service, special operations, and intelligence agency commands including the U.S. Special Operations Command, the U.S. Department of Justice, the Canadian Security and Intelligence Service and Royal Canadian Mounted Police, and units within Europe's ATLAS counterterrorist consortium. In his literary and research endeavors, Katz has established unique relationships with a lengthy and diverse list of law enforcement and military commands in the United State and beyond. Katz was the creator of Special Operations Report, a highly-regarded trade publications dedicated to the international counterterrorism and special operations community; the publication was read by monarchs, presidents, defense ministers, as well as military and police commanders. He has engineered military and security marketing projects across the globe, with a focus on Israel and the Arab world; this focus is guided by a delicate approach to cultural keys and language in the development of long-lasting government and corporate partnerships. Katz had also worked at ADSI for eight years, establishing the corporate brand, and identifying and pursuing international opportunities in emerging markets.