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ULTRAFLIX LAUNCHES THE WORLD PREMIERE OF *nonTRANSFERABLE* IN 4K ULTRA HD

Exclusive 4K Ultra HD Release of the Original Independent Film on UltraFlix before it hits the Theaters

SAN JOSE, CA – February 13, 2017 – [NanoTech Entertainment](#) (OTCPINK: NTEK), a pioneer in bringing the 4K experience to consumers, announced today that in strategic partnership with SWIG MEDIA and Lightning Entertainment, UltraFlix has secured digital distribution rights to *nonTransferable* motion picture. This partnership is helping to usher in the Company's expansion of premiere film presentations and original programs on the UltraFlix network.

James Walker, President of Lightning Entertainment, and Forest Robin, Head of Digital Distribution lead the team working with the filmmakers spearheading this distribution deal. Walker noted "The entertainment industry is looking increasingly at new models using the digital platforms to release and bring attention to films in ways other than through costly P&A. Lightning Entertainment is positioned to leverage our relationship with SWIG Media's next generation digital distribution capabilities and content partners to bring wonderful new movies like *nonTransferable* to the market in new and unique ways. By combining the world premiere release in stunning 4K Ultra HD on UltraFlix with the Premiere Cast Party streaming on Facebook live, we are anticipating reaching well over 20 million customers tonight."

Ivan Gulas, CEO of NanoTech, who has worked in close collaboration Walker and Robin on this unique digital distribution initiative added "The Lightning team and the filmmakers have been fantastic in seeking out new and innovative ways to release this picture. We are excited to leverage SWIG's digital distribution and marketing capabilities with UltraFlix proprietary encoding and streaming technology to provide an amazing viewing experience. Our relationship with Lightning Entertainment is an example of our commitment to distinguishing UltraFlix as a peerless destination for compelling, visually stunning, 4K Ultra HD home entertainment.

Viewers can log onto the UltraFlix app on any 4K Ultra HD Smart TV or a wide variety of mobile devices and consoles to rent the independent romantic comedy.

About nonTransferable

nonTransferable follows the adventure of Amy Tyler, who books a surprise vacation for her boyfriend, Josh Merit. When he breaks up with her on their anniversary, Amy is stuck with non-transferable tickets in his name. Stuck in a difficult situation, Amy's friends suggest if she can't change the tickets... why not change the guy? Starring Ashley Clements, Brendan Bradley, Shanna Malcolm, Katie Wee, Christopher Nicholas Smith, Matthew Scott Montgomery, Sara Fletcher, Cem Baza, Monika Jolly, Daniel Vincent Gordh, Amin Joseph, Cigdem Önat, Julia Cho, Joey Richter, Jessica Andres. Written and Directed by Brendan Bradley. <http://nontransferablefilm.com/>

About UltraFlix, A NanoTech Company

Headquartered in San Jose, CA, the heart of Silicon Valley, with offices in Los Angeles and Boston, UltraFlix is an award winning direct to consumer 4K Ultra HD media destination and digital distribution network. UltraFlix is world's first 4K Ultra HD streaming content destination delivering hundreds of 4K Ultra HD film selections. UltraFlix is now found on most major 4K Ultra HD TV and OTT streaming devices in the North America, and soon globally. UltraFlix, through its 4K Studios Division, is also engaged in the re-mastering of film and videos, using the company's state-of-the-art scanners and proprietary remastering technologies to create 4K Ultra HD digital masters, for distribution on the UltraFlix Network, with the ability to be released also on the new Ultra HD Blu-ray disks now available. More information can be found at www.UltraFlix.com.

About SwigMedia.com

SWIG Media is a 'Next Generation' video streaming provider, offering Company patented and proprietary video streaming and digital distribution services to all screens, including cinemas, with major visual quality and viewer-experience advantages over CDN services. In sharp contrast to CDN's, designed for delivering web content, not effective in delivering video, SWIG Media's capture and delivery solution is built from ground up to preserve and maintain production visual quality to any device, anytime and anywhere. SWIG Media offers 'end-to-end', 'one-stop-shop' distribution and live streaming services. Its cloud based, remotely accessed products and tools, seamlessly merge digital distribution solutions and the business operations of distribution, into a single, user-friendly service. Proprietary and patented products manage every task essential for; Cable TV programming/playout, delivery to Cable TV head ends globally, digital online, 'every screen' distribution (including 24/7 linear channels, SVOD, PPV and Ad supported content), and live-event streaming over IP to Cinemas. More information can be found at www.SwigMedia.com.

About Lightning Entertainment

Established in 2001 and based in Los Angeles, CA, Lightning Entertainment is a leading independent entertainment company specializing in the international sales, licensing, representation, marketing and distribution of premier independent content in all available media, including a strong 4K initiative. Today the company is focused on the best action, dramatic and comedic motion pictures for audiences in North America and around the world. With a strong presence at major international film markets and established relationships with key distributors in global territories, Lightning focuses on monetizing superior films theatrically and in ancillary markets including home entertainment, television, emerging media, and video-on-demand & digital platforms. The company represents one of the largest libraries of high-quality pictures in today's independent marketplace. The company transitioned in 2016 to new ownership under the leadership of James Walker, the new President.

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