

ATHI INVESTIGATES UNSOLICITED PROMOTION OF ITS STOCK

ATHI MANAGEMENT DOES NOT KNOW HOW OR WHY PROMOTION OCCURRED USING FALSE INFORMATION

July 26, 2016

ATHI is investigating the recent issuance of a press release claiming ATHI is developing a game that could one day rival Pokémon. ATHI management claims it never issued such a press release and never authorized any promotion of its stock. Yet ATHI is experiencing the punishment for such promotion as the SEC cancelled trading of its stock until August 8, 2016.

“We are not in the gaming business, said ATHI CEO, Jack Corn. “We are in the football business,” he said. The National Indoor Football League purchased a majority of ATHI’s stock in January of this year. Following that purchase Carolyn Shiver owned the majority of ATHI’s stock. Jack Corn remained as the company’s CEO and Director.



ATHi and the NIFL are investigating the distribution and promotion of the false information. The OTC issued a caveat emptor on the company’s stock symbol last week and the SEC has stopped the company from trading until August 8, 2016. ATHI’s management and the NIFL have stated that they do not and have not engaged in any such promotions.

Please visit the website, www.niflfootball.com .

National Indoor Football League

The National Indoor Football League, NIFL, is the only Indoor Football League in America partnered with the NFL for officiating in 2004. The NIFL is projecting revenues

of \$600 million in their first playing year. NIFL will have national television contracts with Time Warner, Charter, and Comcast as well as Dish Network and Directv. Each week most of the games will be nationally televised on television, aired on IPTV and on mobile apps. Uniquely, NIFL is a strong supporter of local ownership and is requiring every team to take on a limited number of local owners that invest and have ownership in their team. NIFL is "Bringing the fastest growing sport in America to American markets all over the US, Canada, and Mexico.

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