



Halitron, Inc. CEO Provides 2015 Business Recap and Growth Plan

Newtown, CT (September 29th, 2015) /OTCMarkets/ – Halitron, Inc. (OTCPK:HAON), an equity holding company implementing a roll-up of sales, marketing, and manufacturing businesses, today released an update on the business, an outline of its growth plan, and the detailed structure behind its roll-up acquisition model.

Bernard Findley, Chief Executive of Halitron, Inc., commented, “2015 has been an excellent year for Halitron Inc. marked by three key strategic acquisitions, the completion of a two year audit, the raise of \$115,000 in equity capital – all within the first three quarters. The Company is now in the process of becoming fully reporting with the SEC and moving towards an uplisting to the OTCQB exchange where disclosure standards are higher and opportunities can be greater. In addition, we have also targeted numerous acquisitions that should add top line sales, while improving gross margins, cash flow and net income to further increase value for our shareholders.”

Halitron’s business model is implemented through the roll-up and vertical integration of hand-picked sales, marketing, and manufacturing businesses. Target acquisitions are either companies that may be bankrupt, distressed, or stagnant, and that need resources to repair a poor operating condition, or successful growth companies that are seeking to pursue partnering with larger companies for further business development.

Mr. Findley added, “In some cases, we may target and close on profitable operating companies that can offer a product or service to enhance current operations, while at the same time, operate autonomously and provide positive net income and cash flows that are accretive to current financial performance. In summary, we are looking to partner with open minded, flexible entrepreneurs that seek to join an equity holding company whereby joining forces collectively we may create incredible shareholder wealth.”

As of today, the Company is currently comprised of three strategic business units (SBU’s). Below is a preliminary summary of the characteristics of each SBU along with current equity holdings:

Sales Division - Companies that have operations in a sales network. Current Equity Assets/Holdings:

- | | |
|--------------------------|-------------|
| - iDealFurniture | - Memoryzzz |
| - KozyFurniture | - KozyPatio |
| - PerfectDreamer | - KozyArt |
| - ChamberBusinessCenters | |

Marketing Division - Companies that have operations in traditional marketing services as well as digital marketing services. Current Assets / Equity Holdings:

- NDG Holdings, Inc. – digital marketing

Manufacturing Division - Companies that have operations in the manufacturing industry. Current Asset / Equity Holdings:

- None at the present time.

Management has elected to structure operations with three SBU's to create added focus. By separating units and requiring them to operate profitably on their own, the Company believes that collectively, the synergies between them will provide extraordinary opportunities for growth and profits. Each SBU will offer a product and/or service to the collective group of companies within Halitron's equity holdings, as well as offer these same products/services to outside customers.

Mr. Findley added, "Over time, this structure will benefit the group, including Halitron's shareholders, and should create shareholder wealth through increased sales and net income."

About Halitron, Inc.

Halitron, Inc. (OTC: HAON) is an equity holding company is focused on acquiring sales, marketing, and manufacturing businesses, and rolling them into an efficient, low cost operating infrastructure. The Company is structure with three Strategic Business Units; Sales Division, Marketing Division, and a Manufacturing Division. Management targets operating entities that can either benefit from current operating infrastructure or operate autonomously and offer an additional product or service to scale existing operations. For more information on Halitron Inc. please visit www.hailtroninc.com.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

www.halitroninc.com

Investor Relations - info@halitroninc.com

3 Simm Lane, Suite 2F, Newtown, CT 06470 - 1-877-710-9873