



# VINCOMPASS™

GUIDING YOUR WINE JOURNEY

June 30, 2015, San Francisco, CA – VinCompass Corp (OTC: VNCO) (the “Company” or “VinCompass”) is pleased to announce the addition of a new director. Effective June 30, 2015, the current board of directors appointed Mr. George “Ken” Bado as a member of the Company’s board of directors to serve until the next annual meeting of the shareholders or until his successor is duly appointed. Peter Lachapelle, CEO of VinCompass, commented “VinCompass is excited to have Mr. Bado join its board of directors, his extensive experience in sales growth and marketing will be invaluable in assisting the Company scale”.

***The biography for Mr. Bado is set forth below:***

Mr. George M. Bado, 60, known as “Ken”, is a turnaround expert, angel investor and board member with a consistent record of executing hyper growth for software companies and monetizing technology by solving their customer's critical business problems. Mr. Bado is the Chief Executive Officer of GMB Consulting LLC. Prior career highlights for Mr. Bado include: Chief Executive Officer and President at MarkLogic Corporation, a Big Data company in the Bay Area, as well as Executive Vice President of Autodesk (ADSK-NASDAQ) where he led the growth from \$800 million to over \$2 billion in 6 years. Mr. Bado has a proven track record in leading P&Ls including sales/marketing and services. Additionally, Mr Bado is an active board member on “Airex Inc” and non-profit “Voices of Hope for Aphasia”. Mr. Bado holds a Bachelor's degree from Bethany College in West Virginia.

***About VinCompass™***

VinCompass™ - Guiding your wine journey with personal curation starting in the restaurant. VinCompass is a mobile solution that guides users through the wine selection process and provides personalized wine club and private label wine offerings with eCommerce convenience. Through use of the VinCompass mobile solution, users are able to create a digital blue print of their wine preferences (VinPrint™) enabling each user to navigate through the wine selection process and overcome the fear and anxiety associated with selecting wines. In social settings users can easily match their VinPrint™ with an existing inventory of over 1 million wines and wine lists at more than 10,000 restaurants. VinCompass provides a solution to support the restaurant-wine industry, estimated to be over a 12 billion dollars annually. Restaurant angst sometime known as “Fear of Wine List” (FoWL™) is a problem VinCompass has focused on solving. By addressing the FoWL™ problem, enables VinCompass to participate in the wine club and private label markets which exceed 4 Billion dollars annually. With the information at hand, VinCompass™ eCommerce solution is a one-to-one wine club that can tailor its monthly offering to the preferred quality and tastes on an individual basis. Private label wines are available to both Corporations and Individuals via eCommerce. VinCompass offers assistance for people to enjoy wine more with less effort, whether at a restaurant or when ordering wines to be shipped directly to your home or office in over 42 States. For more information about VinCompass, please visit: [www.vincompass.com](http://www.vincompass.com).

***Cautionary Note Regarding Forward-Looking Statements.***

This press release contains statements that constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements appear in a number of places in this release and include all statements that are not statements of historical fact regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things: (i) financing plans; (ii) trends affecting its financial condition or results of operations; (iii) growth strategy and operating strategy. The words “may,” “would,” “will,” “expect,” “estimate,” “can,” “believe,” “potential” and similar expressions and variations thereof are intended to identify forward-looking statements. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the



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Company's ability to control, and actual results may differ materially from those projected in the forward looking statements as a result of various factors. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond the Company's control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. The Company assumes no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Important factors that could cause actual results to differ materially from the company's expectations include, but are not limited to, those factors that are disclosed under the heading "Risk Factors" and elsewhere in documents filed by the company from time to time with the United States Securities and Exchange Commission and other regulatory authorities.

**Investor Relations**

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