

AVLS Acquires CP, Incorporated

NEW YORK--(BUSINESS WIRE)—Advanced Lighting Solutions, Inc. (OTC PINK: AVLS) announced today that it has acquired 100% of the shares of the privately held Florida corporation, CP, Incorporated (“CPI”) (www.clairepeetz.com), and its wholly owned subsidiary, The OTC Exchange Group (“OTCE”) (www.OTCExchange.info). Through this acquisition, AVLS will acquire a marketing and social engineering business which utilizes the latest state of the art web technology, in addition to a next generation infrastructure which will meet the needs of businesses and investors in the small and micro cap markets.

“We have looked at a lot of different businesses that would bring value to our current shareholders, and CPI brings a dynamic that I believe will bring a lot of growth to the company,” said AVLS CEO, James Morgan.

CPI is a holding company that invests in social integration engineering, marketing and investment related companies. CPI recently completed its acquisition of OTCE.

“CPI is positioned to assist businesses to reach the next level through advanced strategic engineering.” commented Morgan.

The OTCE recently launched its OTC Exchange Community (www.OTCExchange.info). The Community organizes and provides a transparency ‘community’ layer for listed securities. The marketplace on which a company trades reflects the integrity of its operations, its level of disclosure, and its degree of investor engagement. OTCE provides Open, Transparent and Connected financial marketplaces that provide investors with the information necessary to intelligently analyze, value and trade approximately 15,000 U.S. and global securities through the broker of their choice.

“OTCE is positioned to meet business and investors’ needs. Between advancements in technology and the consumer’s utilization of technology our timing couldn’t be better. Our objective for OTCE is to create clarity in the investment process for the common investor; we organize securities into an easy to search tiered system by traded marketplace,” explained Morgan.

FORWARD-LOOKING STATEMENTS:

Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those indicated in the forward-looking statements as a result of various factors.