



Livewire Mobile Closes \$1,000,000 in New Funding

LITTLETON, MASS., February 21, 2013, Livewire Mobile, Inc., (otcmatrix: LVWR), the one-stop digital content solutions provider for carriers, consumer device manufacturers, media companies, and consumers, today announced that the Company closed debt funding totalling \$1,000,000 in senior secured convertible notes with three existing note holders in February 2013. The notes mature on June 8, 2013, bear interest at 10% per annum (12% per annum if paid-in-kind) and are convertible into common stock at any time at the option of the note holders at an initial conversion rate (subject to adjustment) of \$0.46 per common share. The notes are secured by all of the assets of the Company and contain certain operating and financial covenants applicable to the Company. Quarterly interest on the new notes is earned from the date of issuance and is payable the first day of each following quarter, beginning April 1, 2013.

This brings the total of senior secured notes funding raised to \$6.6 million since June 2011.

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About Livewire Mobile

Livewire Mobile, Inc. (otcmatrix: LVWR) is a mobile internet powerhouse with one of the most comprehensive one-stop digital entertainment solutions for network operators, consumer device manufacturers, brands and media companies entering the mobile market. The company's integrated suite of content services includes applications, video, games, ringback tones, ringtones, DRM-free full-track music, e-books and more as well as application and portal development, mobile advertising solutions, integrated content publishing and merchandising, and turnkey managed VAS operations. For more information, please visit www.livewiremobile.com.

Livewire Mobile is a registered service mark of Livewire Mobile, Inc. All other trade names are the property of their respective owners.

Statements other than historical facts included or referred to in this Press Release are “forward-looking statements.” These statements are based on management’s expectations as of the date of this document and are subject to uncertainties and changes in circumstances. Actual results may differ materially from these expectations due to risks and uncertainties. In addition, while management may elect to update forward-looking statements at some point in the future, management specifically disclaims any obligation to do so, even if its estimates change. Any reference to our website in this press release is not intended to incorporate the contents thereof into this press release or any other public announcement.
