



## **SIRONA SUBSIDIARY, TFCHEM, RECEIVES CDN\$1.2 MILLION FOR ANTI-AGING PROJECT**

**Vancouver, British Columbia** – August 12, 2014 – Sirona Biochem Corp. (TSX-V: SBM, OTCQX: SRBCF, FSE: ZSB), (the “Company”) announced that its French subsidiary, TFChem, has received confirmation for funding of CDN\$1.2 million from Bpifrance (the French Public Investment Bank) and the district of Haute Normandie in the form of a no-interest loan. The funds will be used to advance the organization’s anti-aging project.

The loan, co-funded by Bpifrance and the district of Haute Normandie, will be dispersed in lump sums and is strictly allocated for advancement of the anti-aging compounds into preclinical testing. Repayment of the loan will be made in installments, beginning in Q3 2018 with the majority being paid after 2020. The company expects to be into substantial milestone and royalty payments before any repayment of the loan begins.

“With the tremendous support provided by this loan the need to arrange financings over the next 12 to 18 months are anticipated to be minimal.” reports CEO and Chairman of Sirona Biochem, Dr. Howard Verrico. “The funding received from Bpifrance and the district of Haute Normandie will enable us to start testing our library of anti-aging compounds without dilution. We are very excited about the potential of these compounds and the interest shown in them.”

The global anti-aging product market is currently valued at over \$220 Billion USD with a CAGR of 5.2%. It’s expected to be nearly \$285 Billion USD by the year 2018.<sup>1</sup>



### **About Sirona Biochem and TFChem**

Sirona Biochem is a cosmetic ingredient and drug discovery company with a proprietary technology platform developed at its laboratory facility in France. The company specializes in the stabilization of carbohydrate molecules, with the goal of improving compounds’ efficacy and safety. Sirona Biochem’s compounds are patented as new chemical entities for maximum commercial protection and revenue potential. Newly developed compounds are licensed to leading companies around the world in return for licensing and milestone fees and ongoing royalty payments. TFChem, Sirona Biochem’s wholly-owned French laboratory is a recipient of multiple French national scientific awards and a European Union and French government grant. For more information visit [www.sironabiochem.com](http://www.sironabiochem.com) or [www.tfchemistry.com](http://www.tfchemistry.com)

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

<sup>1</sup> <http://www.marketwatch.com/story/antiaging-products-and-services-the-global-market-2013-08-19>

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