Yippy EASE 360 ™

Unified Enterprise v2.0

Powered by Velocity (IBM - Watson Explorer)

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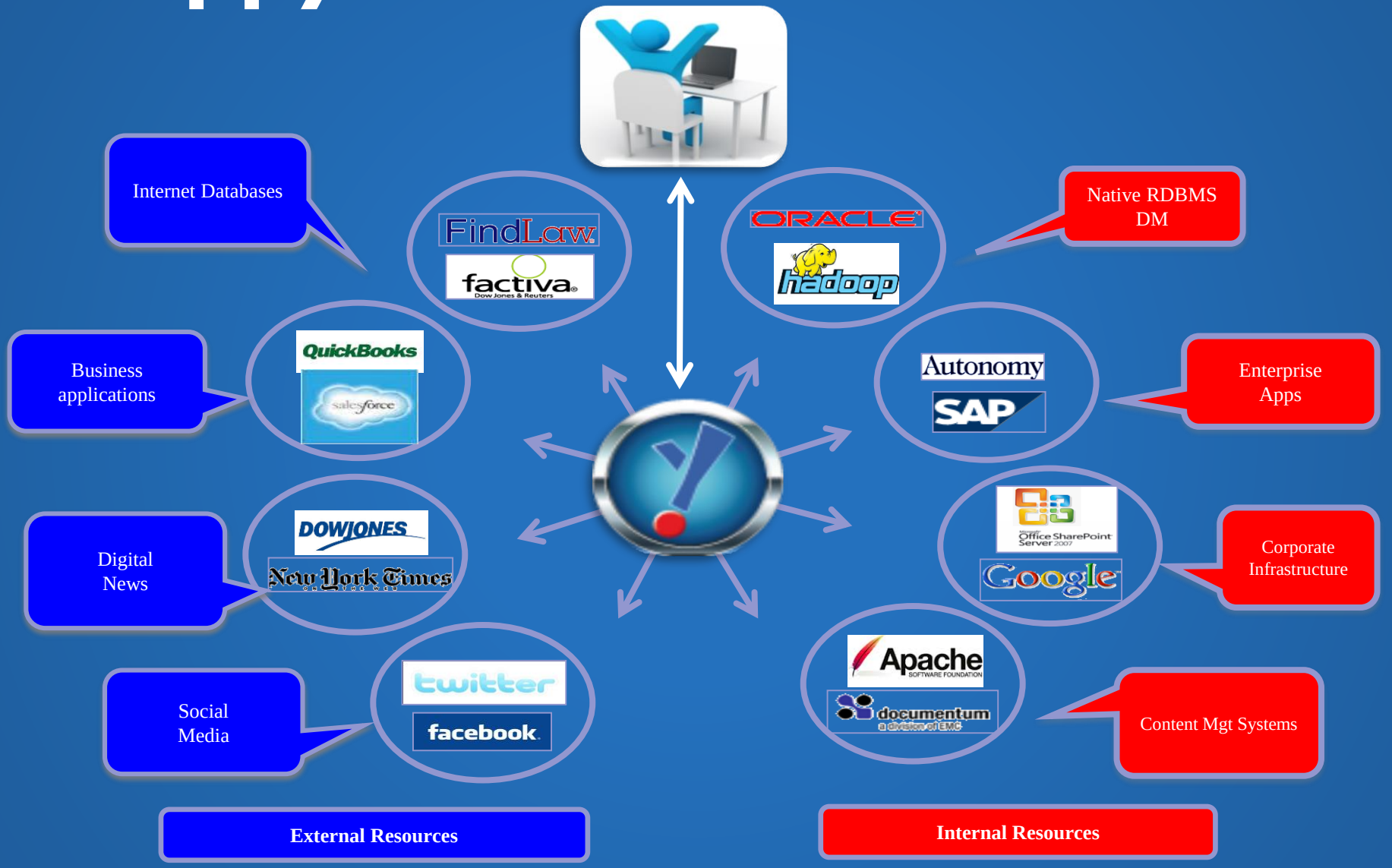
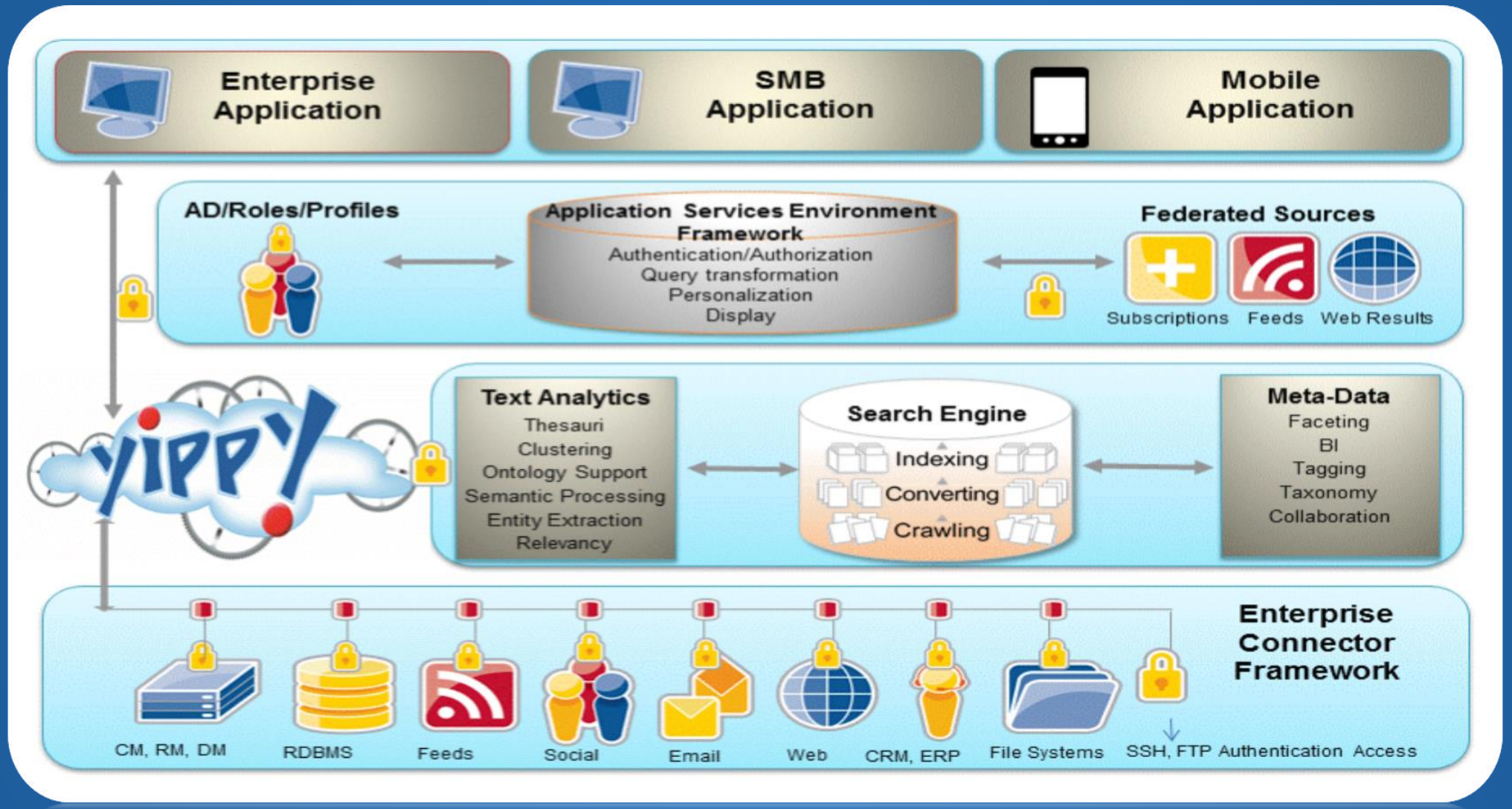
Problem:

Who can provide a true Unified Enterprise via Single Sign On (SSO) providing authenticated access to **all data and applications** throughout the Enterprise seamlessly and securely in the Cloud?

Yippy can do that with EASE.



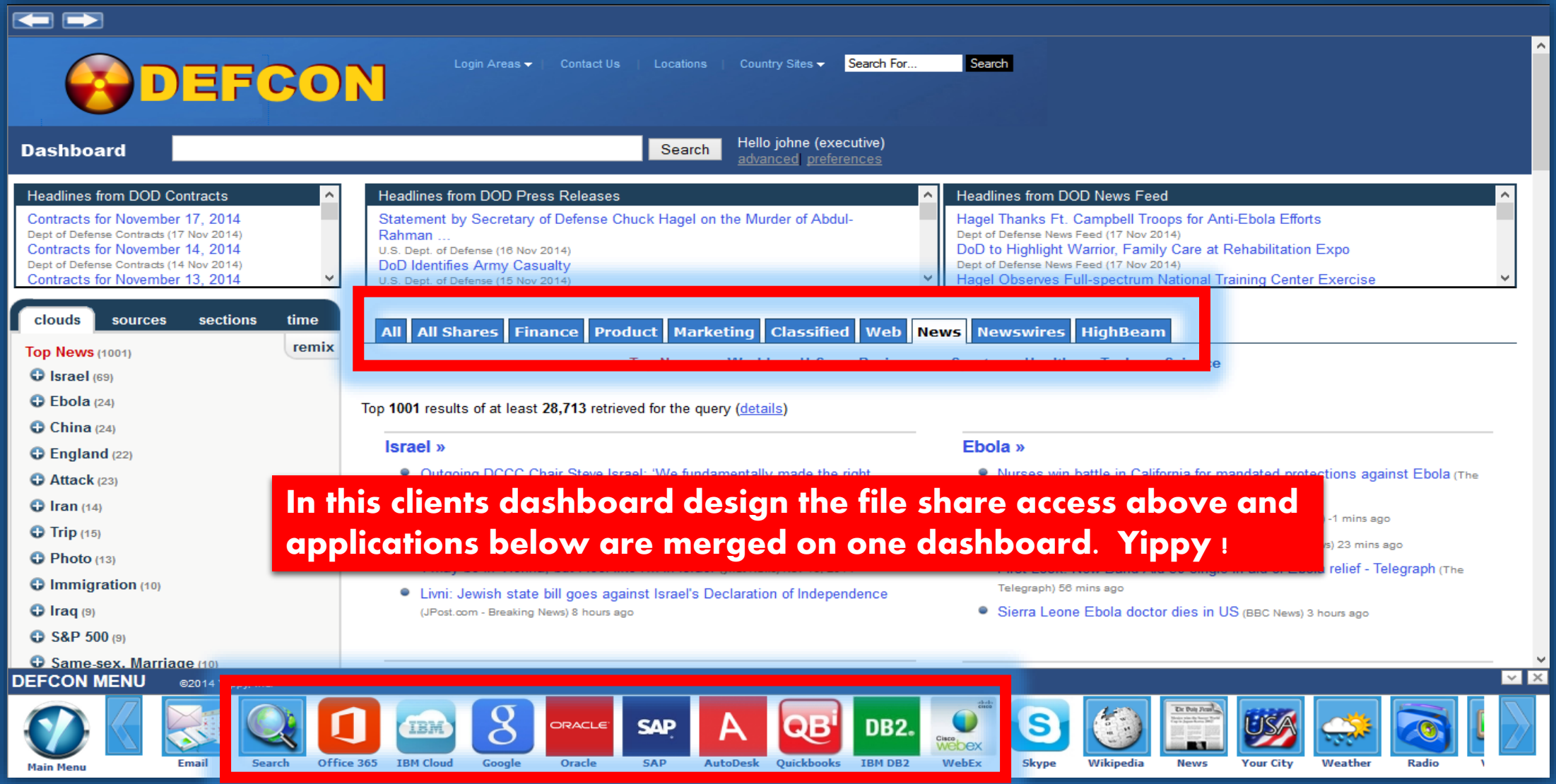
Through our:



Enterprise Application Services Environment

So whatever is important for my role in the organization is one click away?

That's Right ! Everything your role in the organization has permission to access will be one click away with multilayer security that includes Document and Field level Security. Let's look at John's dashboard. John is the CFO for DEFCON.



In this clients dashboard design the file share access above and applications below are merged on one dashboard. Yippy !

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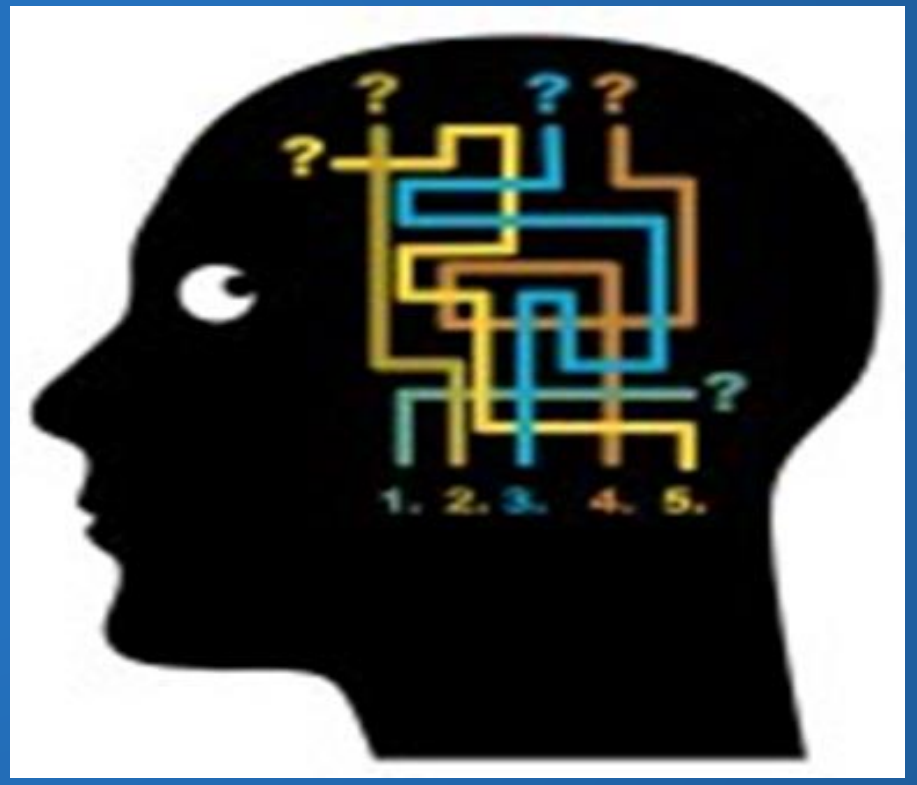
Which one of these images best illustrates the employees accessing the enterprise knowledge base at your company?



Why do I need a Unified Enterprise platform?

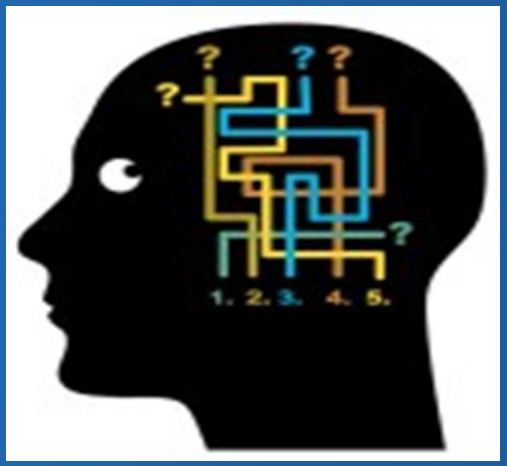
3 words – **Productivity Productivity Productivity**

Ask yourself these 3 questions and apply it to yourself as well…

1. How many minutes per day do your employees lose “accessing” multiple disparate systems?
2. How many minutes do they lose “searching” systems and not “finding”?
3. How many minutes do they lose “finding” and “waiting” 5-10-20-30 seconds for a file to load?

((1000 Employees X 15 min)/60))*$75hr*260days = $4,875,000 annually

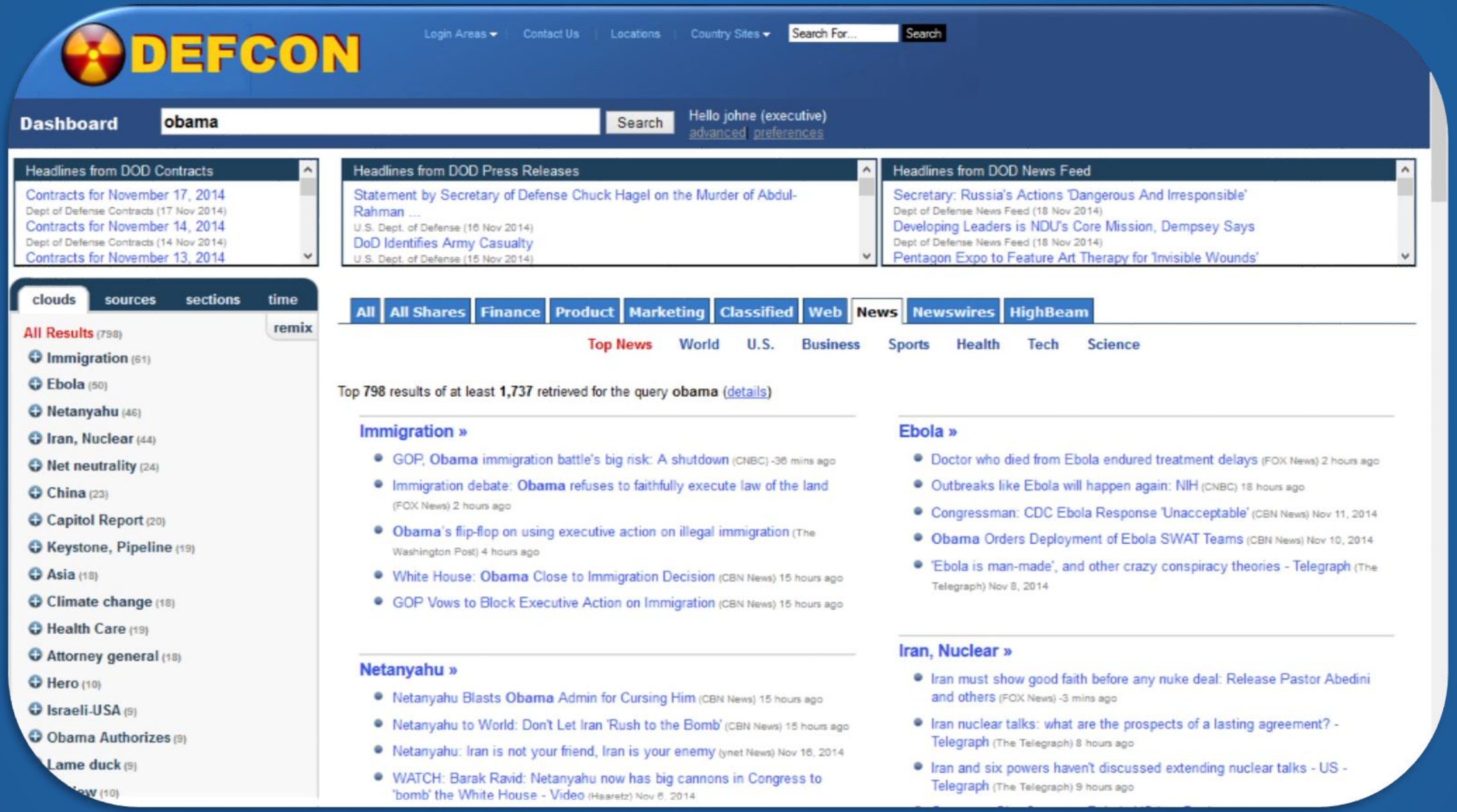
Yippy EASE 360 can supercharge your current information access platforms. You won’t change anything, do anything other than provide access. Yippy EASE 360 100% conforms to your systems for a VERY SMALL FRACTION of the productivity gained while providing all the enhanced functionalities, flexibility, and performance.



WSJ

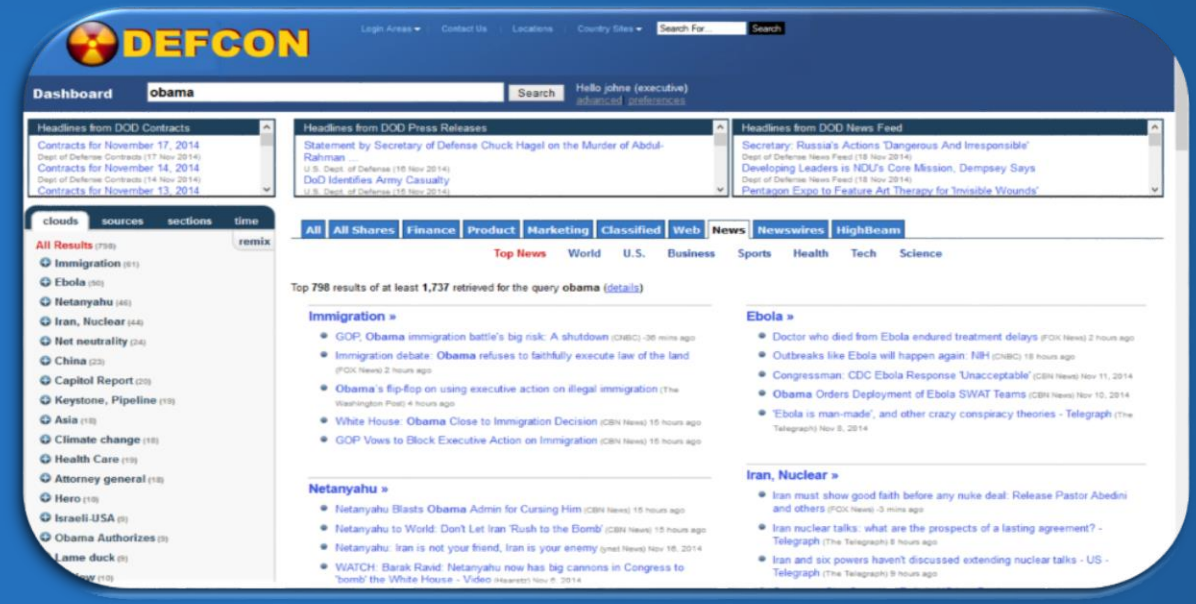
$75 - Enterprise Avg. Cost Per Employee Hour

Yippy is also very intuitive and easy to use!



Yippy EASE 360 can Replace!

All Enterprise Search Engines



Yippy®

Google ENTERPRISE PARTNER

Autonomy

ENDECA®

Lucene

fast A Microsoft Subsidiary

Apache Solr™

The future isn't bright for our competitors, as you will not find a more comprehensive enterprise solution than Yippy EASE 360.

Yippy loves Hadoop !

hadoop

Tell me about the security, we have many legacy and custom systems throughout the enterprise. Can Yippy integrate them into the EASE 360 platform?

You bet we can, and know security is Priority One at Yippy. We have the key to your future **FISMA and HIPPA data compliance and security plan. Yippy - ISO 27001 and 20000 certified in Q1 – 2015 !**

Yippy EASE 360 Security Integrates with:

- SSO (SiteMinder, Tivoli, and more)
- Active Directory, LDAP
- Custom Security Infrastructure
- Enterprise Rights/Privileges and more

Source-specific Rights/Privileges

- SharePoint Groups/Roles
- Documentum Groups
- Mapping Identities and more

Security ACL Tokens

- From Content Source or Manufactured (e.g., super-user for eDiscovery)
- Document-Level or Field Level

Productivity and functionality aside, what else I expect from the Unified Enterprise platform?

Yippy EASE 360 will provide:

1) Early Binded AD/LDAP integration
2) 360 degree role based unification to all your data
3) Document and Field level security
4) Single Sign On to all disparate systems
5) INSTANT search results
6) INSTANT email search - YIPPY !!!
7) Blazing fast remote file share access
8) Non-Taxonomy and/or Taxonomy based Clustered search results
9) Advanced Cognitive and Predictive analytics
10) Platform agnostic middleware – Configuration to Production in days
11) Super fast indexing speed with Position Based Indexing methods
12) A easily scalable, highly secure, and complete unification solution

What other functionalities are gained by the Yippy EASE 360 platform and how is the product delivered?

Yippy EASE 360 is deployed via a "plug and play" appliance called the Blue Flame v1.0 and supports with Yippy EASE 360 proprietary software:

- Unified Enterprise Search
- Business Intelligence
- Email Intelligence
- Data Federation and Harvesting
- Data Visualization
- eDiscovery (Clustered Search)
- Virtual Data Warehouse/MDM
- And Much More !

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Yippy's technology, born out of Carnegie Mellon, was acquired by the company in 2010. This included a license for the software known as Velocity from Vivisimo, acquired by IBM (2012) now called Watson Explorer. IBM is the second largest shareholder of Yippy, Inc.

Yippy owns and operates the only unlimited perpetual worldwide license for Watson Explorer. The license was designed to create enterprise class, search based application suites via a cloud architecture. Yippy also holds the registered mark "Welcome to the Cloud."

"Vivisimo's Velocity is the most powerful enterprise search solution available", The Forrester Report , November 2011.

Yippy has transformed the most advanced software in its class from an expensive behind the firewall installation to a secure, private and affordable cloud based solution. Yippy provides features that are not available by any other competitor in the space including IBM and at a price unmatchable due to the economy of scale achieved through the Yippy Cloud designs.

Yippy has enhanced Watson Explorer greatly through proprietary internally developed and acquired programs such as smart connectors, active and passive content filters, unique AD/LDAP authenticating interfaces, cloud based clustering, multi-device interfaces, and extensions for use specifically in the Yippy Cloud.

"Yippy is one of the best search engines in the world." Says About.com

"There are major differences between Big Data and Smart Data. Yippy's clustering and patent protected remix cluster processes are essential drivers for mining cognitive and predictive data for natural language processing. If you can't remix or re-cluster clusters "commercially" than you can't do cognitive NLP and soon to be rather - obsolete."

Richard "Rich" Granville, CEO, Yippy, Inc.

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