



ESSO bridge to Big Data

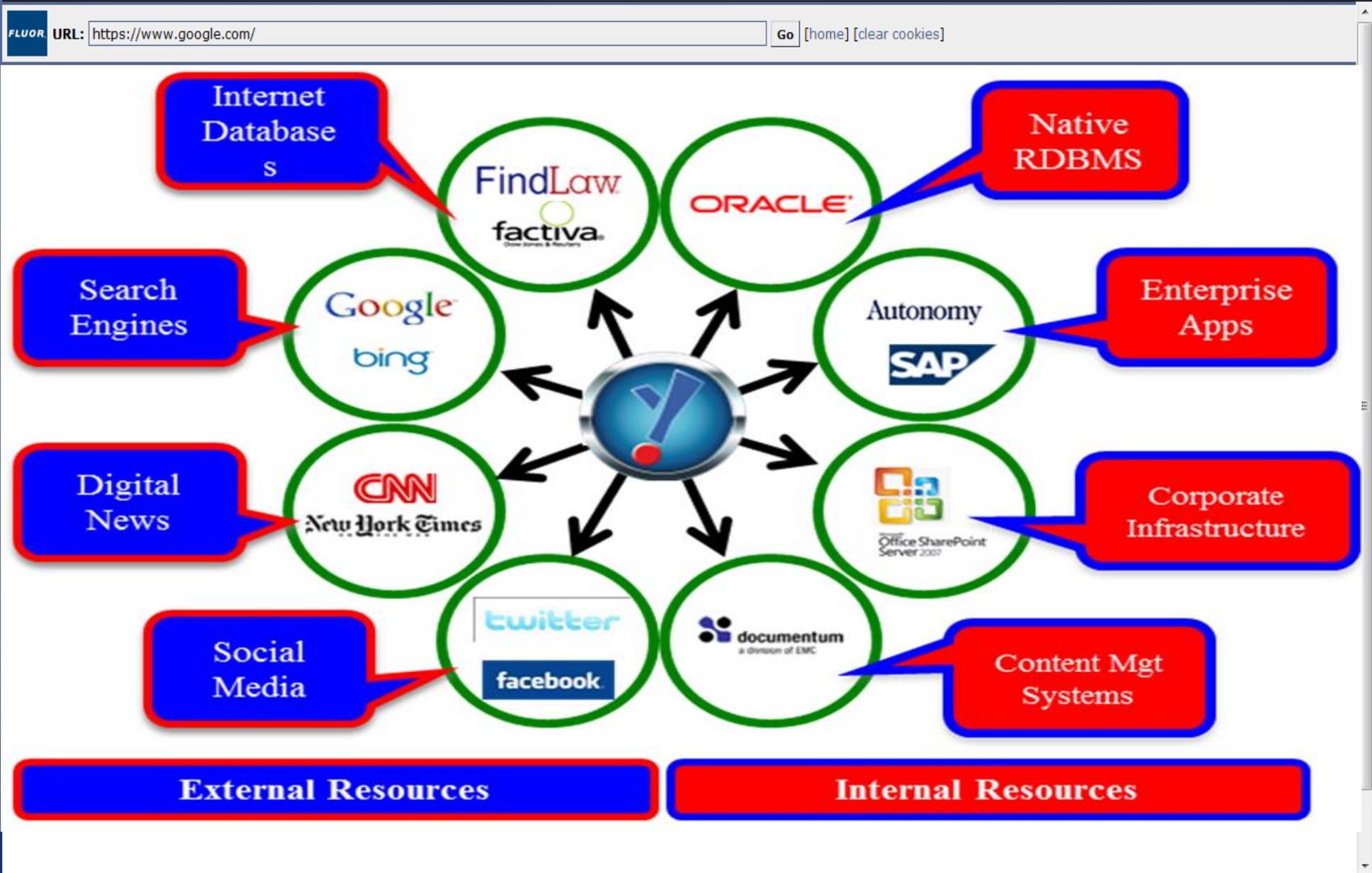
Welcome to the Cloud[®]

Problem:

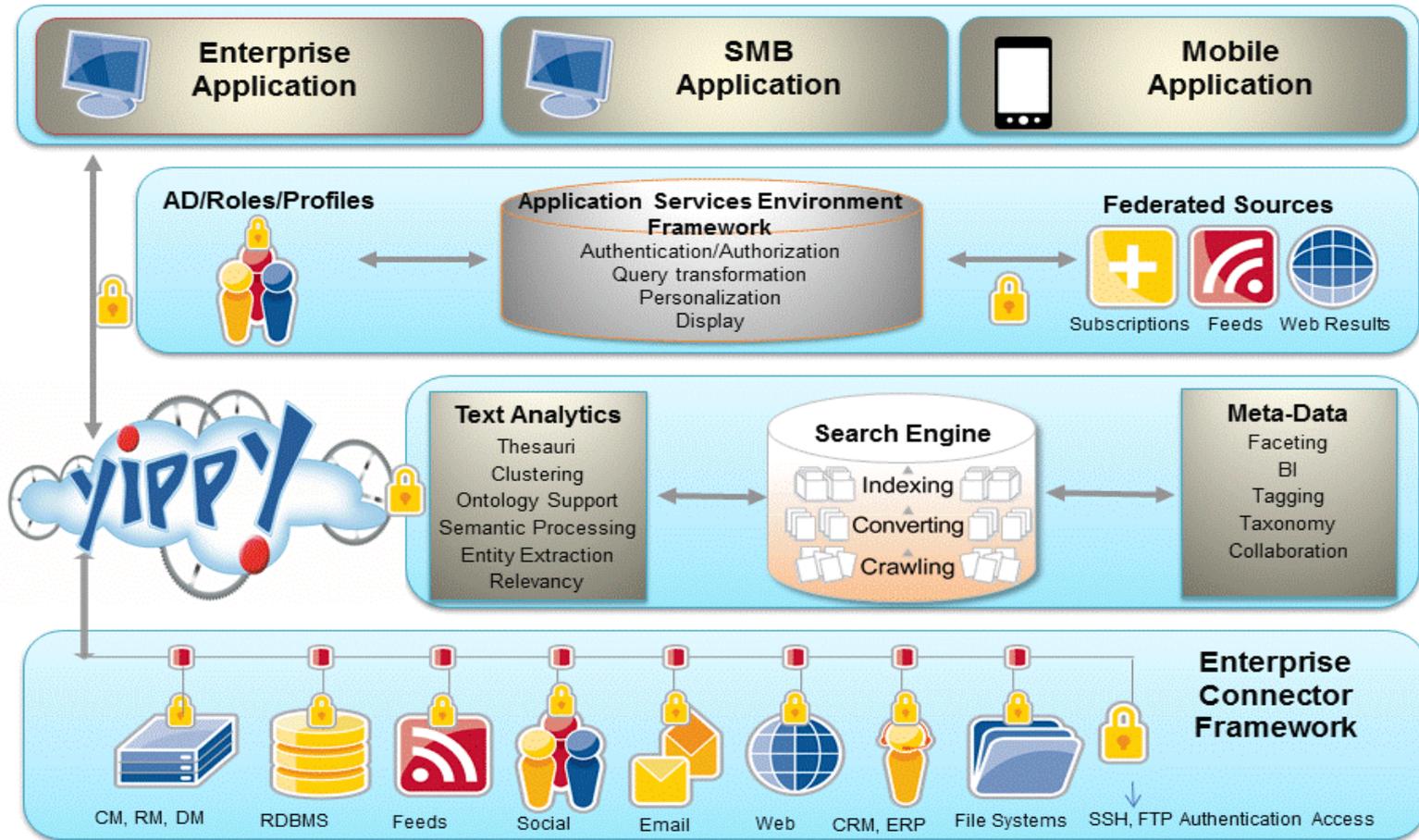
Who can provide true Enterprise Single Sign On (ESSO) unifying access to all data and disparate database programs throughout the Enterprise seamlessly and securely in the Cloud?



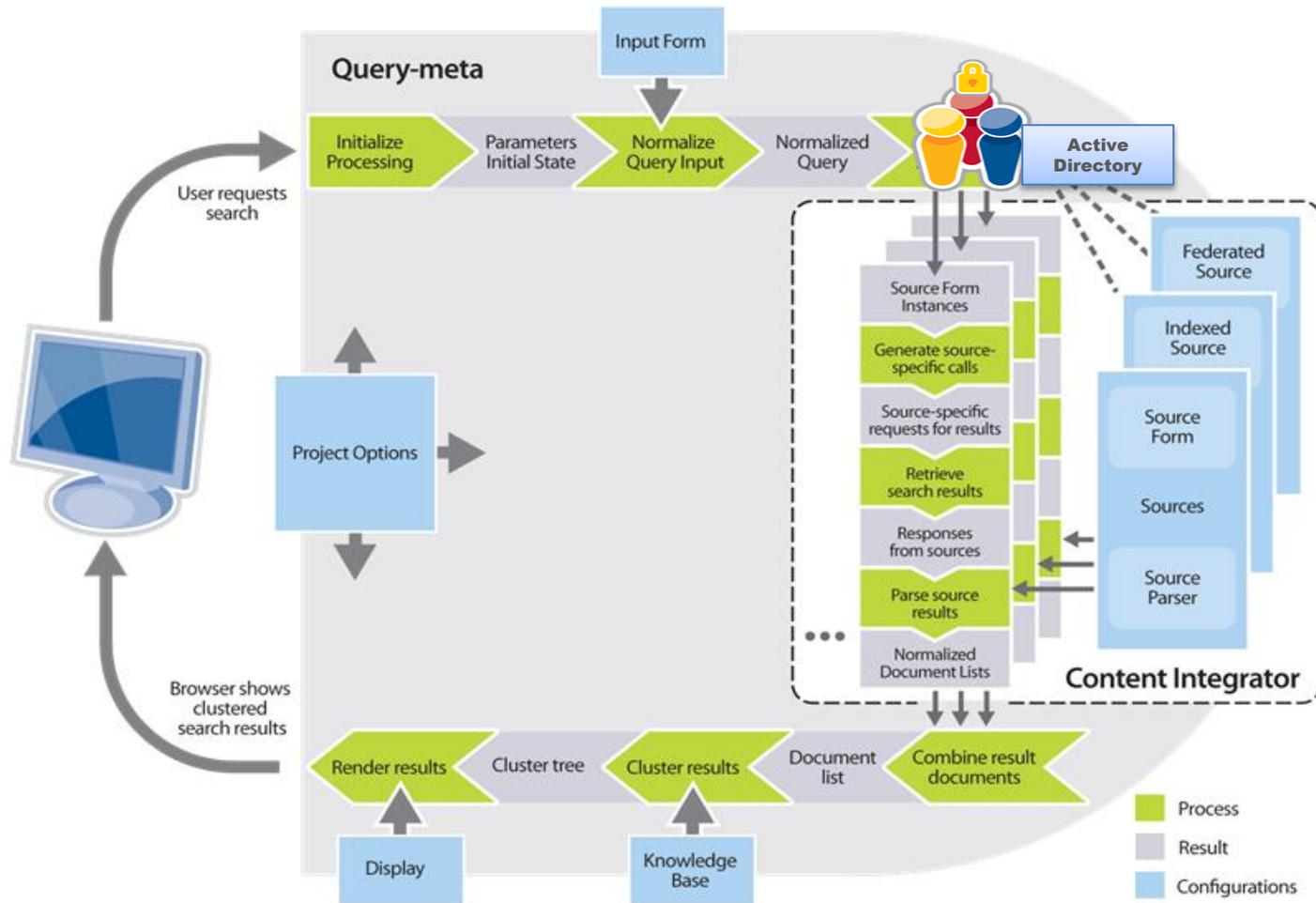
Yippy can do that with EASE.



Through our: Enterprise Application Services Environment (EASE).



Query Transformation and Conversion



Yippy's EASE i2 Intra-Cloud features:

- Platform Agnostic Enterprise Single Sign On (ESSO)
- Secure Active Directory (AD) interface for identity and access management
- Server and User performance monitoring and analytics
- Secure Web Browser (No trace outside enterprise)
- Data Harvesting
- Data Visualization
- Discovery (Clustered Search)
- Business and Email Intelligence
- Data Management and Storage
- Disaster Recovery (DR)
- Enterprise Social Networking
- Accessible through any Internet enabled device

Yippy's search technology, born out of Carnegie Mellon, was acquired by the company in 2010 for \$5.55MM. This included an unlimited perpetual license for the software known as Velocity from **Vivisimo**, recently acquired by **IBM for \$135MM (2012)**. Yippy owns and operates the only unlimited perpetual license for web-based search applications. The license was designed to create enterprise class, search based application suites via a cloud architecture. The Company holds the registered mark "Welcome to the Cloud."



"Vivisimo's Velocity is the most powerful enterprise search solution available", The Forrester Report , November 2011.

Yippy has transformed the most advanced software in its class from an **expensive** behind the firewall installation to a **secure, private and affordable** cloud based solution. Yippy provides features that are not available by any other competitor in the space including IBM/Vivisimo and at a price unmatched due to the economy of scale achieved through the Yippy Cloud design.

Yippy has **enhanced Velocity** through proprietary internally developed and acquired programs such as smart connectors, active and passive content filters, unique AD/LDAP authenticating interfaces, cloud based clustering, multi-device interfaces, and extensions for use **specifically in the Yippy Cloud**.

"There are major differences between Big Data and Smart Data. Yippy's clustering and remix processes are essential drivers for mining information needed to generate tangible ROI for which the industry has struggled to produce for enterprises. "

Rich Granville, Yippy, Inc.

