

# **3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

## **CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

For the Three and Nine Months Ended September 30, 2017

(Unaudited and Expressed in Canadian Dollars)

**NOTICE OF NO AUDITOR REVIEW OF CONDENSED INTERIM  
CONSOLIDATED FINANCIAL STATEMENTS**

Pursuant to National Instrument 51-102, Part 4, subsection 4.3(3)(a) issued by the Canadian Securities Administrators, if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed interim consolidated financial statements for the three and nine months ended September 30, 2017 and 2016 have been prepared by the management in accordance with International Financial Reporting Standards and approved by the Board of Directors of the Company. These condensed interim consolidated financial statements have not been reviewed by the Company's independent auditors.

**3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

**Condensed Interim Consolidated Statements of Financial Position**

(Unaudited – Expressed in Canadian Dollars)

	September 30, 2017	December 31, 2016
	\$	\$
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	290,032	579,116
Accounts receivable	100,774	88,747
Prepayments and other assets	42,699	92,507
Current assets	433,505	760,370
<b>NON-CURRENT</b>		
Equipment (Note 7)	12,338	9,522
Total assets	445,843	769,892
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Trade payables and other liabilities (Note 9, 12)	217,907	265,946
Deferred revenue	135,790	82,576
Due to related parties (Note 9)	6,868	18,707
Total liabilities	350,565	367,229
<b>SHAREHOLDERS' EQUITY</b>		
Share capital (Note 8)	9,932,532	9,545,579
Share-based payment reserve (Note 8)	3,344,337	2,788,872
Deficit	(13,191,591)	(11,931,788)
Total shareholders' equity	85,278	402,663
Total shareholders' equity and liabilities	445,843	769,892

Commitments (Note 9)

Subsequent events (Note 14)

Approved on behalf of the Board

*“Robert Craig”*

Director

*“David Raffa”*

Director

*The accompanying notes are an integral part of these consolidated financial statements.*

**3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

**Condensed Interim Consolidated Statements of Loss and Comprehensive Loss**

(Unaudited – Expressed in Canadian Dollars, except number of shares)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Revenue	<b>362,518</b>	267,968	<b>921,774</b>	610,402
Cost of sales (Note 13)	<b>110,559</b>	121,746	<b>291,631</b>	184,995
Gross profit	<b>251,959</b>	146,222	<b>630,143</b>	425,407
Operating expenses				
General and administrative (Note 13)	<b>227,877</b>	184,527	<b>889,592</b>	691,805
Sales and marketing (Note 13)	<b>207,826</b>	207,233	<b>644,053</b>	539,111
Research and development (Note 13)	<b>89,618</b>	90,909	<b>304,094</b>	250,358
Share-based payments (Note 8)	<b>48,666</b>	62,271	<b>66,165</b>	211,704
Depreciation (Note 7)	<b>1,568</b>	1,290	<b>3,630</b>	3,518
Total operating expenses	<b>575,555</b>	546,230	<b>1,907,534</b>	1,696,496
Operating loss	<b>(323,596)</b>	(400,008)	<b>(1,277,391)</b>	(1,271,089)
Other items:				
Interest income	<b>321</b>	-	<b>1,098</b>	-
Foreign exchange gain (loss)	<b>(1,891)</b>	4,744	<b>16,490</b>	8,072
	<b>(1,570)</b>	4,744	<b>17,588</b>	8,072
Net and comprehensive loss	<b>(325,166)</b>	(395,264)	<b>(1,259,803)</b>	(1,263,017)
Loss per share				
Loss per share – basic and diluted	<b>(0.02)</b>	(0.04)	<b>(0.10)</b>	(0.14)
Weighted average number of common shares outstanding				
- basic and diluted (Note 8)	<b>13,940,704</b>	9,094,229	<b>12,328,849</b>	8,778,828

*The accompanying notes are an integral part of these consolidated financial statements.*

**3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

**Condensed Interim Consolidated Statements of Changes in Shareholders' Equity**

(Expressed in Canadian Dollars, except number of shares)

	Number of Shares	Share Capital	Share-based Payment Reserve	Deficit	Total
		\$	\$	\$	\$
Balance as at December 31, 2015	8,250,896	8,121,058	2,438,038	(10,164,712)	394,384
Options exercised (Note 8)	30,000	57,000	(12,000)	-	45,000
Issuance of shares for cash (Note 8)	733,333	474,000	-	-	474,000
Share issuance costs (Note 8)	-	(1,000)	-	-	(1,000)
Conversion of Restricted Share Units (Note 8)	80,000	40,000	(40,000)	-	-
Share-based compensation (Note 8)	-	-	211,704	-	211,704
Issuance of share purchase warrants (Note 8)	-	-	76,000	-	76,000
Net and comprehensive loss	-	-	-	(1,263,017)	(1,263,017)
<b>Balance as at September 30, 2016</b>	<b>9,094,229</b>	<b>8,691,058</b>	<b>2,673,742</b>	<b>(11,427,729)</b>	<b>(62,929)</b>
<b>Balance as at December 31, 2016</b>	<b>11,094,560</b>	<b>9,545,579</b>	<b>2,788,872</b>	<b>(11,931,788)</b>	<b>402,663</b>
Issuance of shares for cash (Note 8)	2,579,666	284,599	-	-	284,599
Issuance of shares for debt (Note 8)	266,478	133,239	-	-	133,239
Share issuance costs (Note 8)	-	(30,885)	-	-	(30,885)
Issuance of Restricted Share Units (Note 8)	-	-	49,250	-	49,250
Share-based compensation (Note 8)	-	-	16,915	-	16,915
Issuance of share purchase warrants (Note 8)	-	-	489,300	-	489,300
Net and comprehensive loss	-	-	-	(1,259,803)	(1,259,803)
<b>Balance as at September 30, 2017</b>	<b>13,940,704</b>	<b>9,932,532</b>	<b>3,344,337</b>	<b>(13,191,591)</b>	<b>85,278</b>

*The accompanying notes are an integral part of these consolidated financial statements.*

**3tl Technologies Corp.**

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**Condensed Interim Consolidated Statements of Cash Flows**

(Unaudited – Expressed in Canadian Dollars)

	Nine Months Ended September	
	2017	2016
	\$	\$
Cash flows from operating activities:		
Loss for the period	(1,259,803)	(1,263,017)
Items not affecting cash:		
Depreciation	3,630	3,518
Share-based compensation	66,165	211,704
Changes in non-cash working capital (Note 11)	42,955	16,714
Net cash flow used in operating activities	(1,147,053)	(1,031,081)
Cash flows from investing activities:		
Acquisition of equipment	(6,446)	(1,189)
Net cash flow used in investing activities	(6,446)	(1,189)
Cash flows from financing activities:		
Shares issued for cash, gross (Note 8)	773,900	550,000
Shares issued for debt, gross (Note 8)	133,239	-
Shares issuance cost (Note 8)	(30,885)	(1,000)
Net changes in related-party loan	(11,839)	(40,164)
Options exercised for cash (Note 8)	-	45,000
Net cash flow from financing activities:	864,415	553,836
DECREASE IN CASH	(289,085)	(478,434)
CASH - BEGINNING OF PERIOD	579,116	644,513
CASH - END OF PERIOD (Note 14)	290,033	166,079

*The accompanying notes are an integral part of these consolidated financial statements.*

## **1. CORPORATE INFORMATION**

3tl Technologies Corp. (the “Company”) was incorporated under the Business Corporations Act of British Columbia on July 29, 2011. The Company is a technology company operating in the consumer internet advertising sector and is a provider of consumer digital and social media engagement, data mining and loyalty solutions.

The head and registered office of the Company is located at 422 Richards Street, Suite 160, Vancouver, BC, V6B 2Z4. The Company is listed on the TSX Venture Exchange (TSX-V) under the symbol ‘TTM’.

## **2. STATEMENT OF COMPLIANCE AND BASIS OF PRESENTATION**

### **a. Statement of compliance**

The consolidated financial statements of the Company are prepared in accordance with International Financial Reporting Standards (“IFRS”), as issued by the International Accounting Standards Board (“IASB”) and interpretations of the IFRS Interpretations Committee (“IFRIC”) applicable to the preparation of financial statements. These consolidated financial statements were approved and authorized for issue by the Board of Directors on November 23, 2017.

### **b. Basis of consolidation and going concern**

The condensed interim consolidated financial statements include the accounts of the Company and 3 tier logic Inc. for the three and nine months ended September 30, 2017 and 2016. These condensed interim consolidated financial statements have been prepared on a going concern basis, which assumes that the Company will continue operations for the foreseeable future and will be able to realize its assets and discharge its obligations in the normal course of operations. These condensed interim consolidated financial statements do not include any adjustments to the amounts and classifications of assets and liabilities that might be necessary should the Company be unable to continue as a going concern. In assessing whether the going concern assumption is appropriate, management takes into account all available information about the future and prior operating results. During the nine months ended September 30, 2017, the Company incurred a net and comprehensive loss of \$1,259,803 (nine months ended September 30, 2016 - \$1,263,017) and has an accumulated deficit at September 30, 2017 of \$13,191,591 (December 31, 2016 - \$11,931,788). The Company's ability to continue its operations will depend upon, but not be limited to, obtaining additional financing and generating revenues sufficient to cover its operating costs. These uncertainties cast significant doubt about the Company's ability to continue as a going concern.

Management is of the opinion that it will be in a position to raise ongoing financing as needed; however, there is no certainty that these and other strategies will be sufficient to permit the Company to continue as a going concern.

### **c. Basis of measurement**

These consolidated financial statements have been prepared on the historical cost basis, except for where IFRS requires recognition at fair value.

Certain figures for the prior year have been reclassified to conform to the current year's presentation.

### **d. Functional and presentation currency**

These consolidated financial statements are presented in Canadian dollars, which is the functional currency of the Company.

**e. Significant estimates and assumptions**

The preparation of financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. The preparation of financial statements also requires management to exercise judgment in the process of applying the accounting policies.

On an on-going basis, management evaluates its estimates and assumptions in relation to assets, liabilities and expenses. Management uses historical experience and various other factors it believes to be reasonable under the given circumstances, as the basis for its estimates and assumptions. Revisions to accounting estimates are recognized prospectively from the period in which the estimates are revised. Actual outcomes may differ from those estimates under different assumptions and conditions.

Estimates and assumptions where there is significant risk of material adjustments to assets and liabilities in future accounting periods include the impairment and useful lives of equipment, allowance for doubtful accounts, fair value measurements for financial instruments, share-based payments, and the recoverability and measurement of deferred tax assets.

**f. Significant judgments**

The preparation of financial statements in accordance with IFRS requires the Company to make judgments, apart from those involving estimates, in applying to accounting policies. The most significant judgments applying to the Company's financial statements include:

- (i) Going concern – The evaluation of the Company's ability to continue as a going concern, to raise additional financing in order to cover its operating expenses and its obligations for the upcoming year requires significant judgment based on past experience and other assumptions including the probability that future events are considered reasonable according to the circumstances.
- (ii) Revenue recognition – The Company derives revenues from several sources. Significant management judgements must be made in connection with and determination of the timing of revenue to be recognized.
- (iii) Share-based payments - The Company measures the cost of equity-settled transactions with employees by reference to the fair value of the equity instruments at the date at which they are granted. Estimating fair value for share-based payment transactions requires determining the most appropriate valuation model, which is dependent on the terms and conditions of the grant. This estimate also requires determining the most appropriate inputs to the valuation model including the expected life of the share option, number of awards that will eventually vest, volatility, dividend yield and forfeiture rate and making assumptions about them. Expected volatility is estimated by considering historic average share price volatility of the Company and comparable companies for periods that exceeds the Company's trading.

**3. SIGNIFICANT ACCOUNTING POLICIES**

All significant accounting policies have been applied on a basis consistent with those applied in the most recent audited annual consolidated financial statements. The policies applied in these condensed interim consolidated financial statements are based on IFRS issued and outstanding as at the date of the Board of Directors approved and authorized to issue these condensed interim consolidated financial statements.



#### **4. ADOPTION OF NEW ACCOUNTING STANDARDS**

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or IFRIC that are mandatory for fiscal periods beginning January 1, 2016 or later. The standards are described in the Company's annual consolidated financial statements for the year ended December 31, 2016 and are used in these condensed interim consolidated financial statements.

#### **5. CAPITAL MANAGEMENT**

The Company's objective is to maintain a strong capital base so as to maintain customer, supplier, investor, creditor, and market confidence and to sustain future development of the business and increase shareholder value through organic growth and strategic acquisitions. As of September 30, 2017, the Company's capital was \$85,278 (December 31, 2016 – \$402,663) and is defined by the Company as shareholders' equity. The Company's management believes it could issue new shares or raise new debt, increase sales, improve existing products and develop new products to maintain or strengthen its capital structure (Note 8.b and 14).

There were no changes in the Company's approach to capital management during the current period.

The Company is not subject to any externally imposed capital requirements.

#### **6. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT**

##### **a. Financial instruments**

The fair value of the Company's financial assets and liabilities approximate their carrying value due to their short-term nature.

The Company's financial assets and liabilities are classified and measured as follows:

Asset/Liability	Category	Measurement
Cash	Fair value through profit or loss	Fair value
Accounts receivable	Loans and receivables	Amortized cost
Trade payables	Other financial liability	Amortized cost
Due to related parties	Other financial liability	Amortized cost

Financial instruments measured at fair value are classified into one of three levels in the fair value hierarchy according to the relative reliability of the inputs used to estimate the fair values. The three levels of the fair value hierarchy are:

- Level 1 – unadjusted quoted prices in active markets for identical assets or liabilities
- Level 2 – inputs other than quoted prices that are observable for the asset or liability either directly or indirectly; and
- Level 3 – inputs that are not based on observable market data.

As at September 30, 2017, the Company measures its cash at fair value on a reporting period basis using Level 1 indicators. The fair value of cash is determined by reference to non-restricted funds available to the Company.

During the period ended September 30, 2017 there were no transfers between Level 1, Level 2, and Level 3 classified assets and liabilities.

**b. Financial instrument risk exposure and management**

The Company is exposed in varying degrees to a variety of financial instrument related risks. The Board of Directors approves and monitors the risk management processes, inclusive of documented investment policies, counterparty limits, and controlling and reporting structures. The type of risk exposure and the way in which such exposure is managed is provided as follows:

*Liquidity risk*

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. The Company manages its liquidity risk through budgeting, ongoing management and forecasting of operating cash flows, reviews of trade receivables, management of cash, and use of equity financings when appropriate. The Company believes that it will generate sufficient funds from operations and financing activities to cover the expected short and long term cash requirements.

*Currency risk*

Currency risk is the risk that the fair values of future cash flows of a financial instrument will fluctuate because they are denominated in currencies that differ from the respective functional currency. The Company's functional and reporting currency is the Canadian dollar. The Company's exposure to foreign currency risk is primarily related to fluctuations in the value of the Canadian dollar relative to the United States dollar ("USD") as some of the Company's revenues and expenses are in USD. To limit the impact of fluctuations of the Canadian dollar over the foreign currencies, the Company matches, in general and when possible, the cash receipts in a foreign currency with the cash disbursements in the same foreign currency. The Company does not use derivative financial instruments to cover the variability of cash flows in foreign currencies.

*Credit risk*

Credit risk is the risk of a loss if a counterparty to a financial instrument fails to meet its contractual obligations. Trade receivables are the most significant financial instrument that is exposed to credit risk. The Company provides credit to its customers in the normal course of operations. To minimize this risk, the Company grants credit to creditworthy customers and requires a portion of payment in advance. The Company believes that its exposure to credit risk is low, at present, due to a small number of customers. The maximum exposure to loss arising from trade receivables is equal to their total carrying amounts.

*Market risk*

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates, and commodity and equity prices. Management does not believe that the Company is exposed to any material market risk.

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**7. EQUIPMENT**

	Computer Equipment			Furniture and Equipment			Total
	Cost	Accumulated Depreciation	Net Book Value	Cost	Accumulated Depreciation	Net Book Value	
	\$	\$	\$	\$	\$	\$	\$
Balance at December 31, 2015	44,608	(38,701)	5,907	20,779	(14,485)	6,294	12,201
Additions	2,279	-	2,279	-	-	-	2,279
Depreciation	-	(3,700)	(3,700)	-	(1,258)	(1,258)	(4,958)
Balance at December 31, 2016	46,887	(42,401)	4,486	20,779	(15,743)	5,036	9,522
Additions	6,168	-	6,168	278	-	278	6,446
Depreciation	-	(2,856)	(2,856)	-	(774)	(774)	(3,630)
Balance at September 30, 2017	53,055	(45,257)	7,798	21,057	(16,517)	4,540	12,338

**8. SHARE CAPITAL**

**a. Authorized share capital**

Unlimited common shares, voting, with no par value.

**b. Changes in issued share capital**

On August 12, 2015, the Company completed a brokered private placement of 350,000 units at \$2.00 per unit for gross proceeds of \$700,000. Each unit consists of one common share of the Company and one share purchase warrant. Each warrant entitles the holder to purchase one additional common share at a price of \$2.00 per warrant until February 12, 2017. The warrants were allocated a fair value of \$197,400. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.42%, expected life of 1.5 years, volatility of 73% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 5 consecutive trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2015 and 2016, the Company has not met the accelerated exercise criterion. In connection with the private placement, the Company paid finder's fees of \$49,000 and issued 24,500 agent's warrants. The agent's warrants were allocated a fair value of \$13,800. The fair value of the agent's warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.42%, expected life of 1.5 years, volatility of 73% and no expected dividends. The agent's warrants are exercisable at \$2.00 until February 12, 2017 and are also subject to the accelerated exercise provision.

On December 30, 2015, the Company completed a short form prospectus offering of 773,700 units at a price of \$1.00 per unit for total gross proceeds of \$773,700. Each unit consists of one common share of the Company and one-half of one common share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$2.00 per warrant until December 30, 2017. The warrants were allocated a fair value of \$104,449. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.48%, expected life of 2 years, volatility of 80% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 20 consecutive trading days and the shares trade on at least 10 of such trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2015 and 2016, the Company has not met the

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accelerated exercise criterion. In connection with the short form prospectus offering, the Company paid finder's fees of \$133,920 and issued 61,896 agent's stock options. The agent's stock options were allocated a fair value of \$30,948. The fair value of the agent's stock options was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.48%, expected life of 2 years, volatility of 80% and no expected dividends. The agent's stock options are exercisable at \$1.00 until December 30, 2017.

During the year ended December 31, 2015, 7,700 common shares were issued from the exercise of options for gross proceeds of \$7,700. Accordingly, the Company reallocated \$8,180 from the share-based payment reserve to share capital.

On March 14, 2016, the Company completed a non-brokered private placement of 366,667 units of the Company at \$0.75 per unit for gross proceeds of \$275,000. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$1.00 per warrant until March 14, 2018. The warrants were allocated a fair value of \$35,500. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.56%, expected life of 2 years, volatility of 77.44% and no expected dividends.

On May 3, 2016, the Company completed a non-brokered private placement of 366,667 units of the Company at \$0.75 per unit for gross proceeds of \$275,000. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$1.00 per warrant until May 3, 2018. The warrants were allocated a fair value of \$40,500. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.68%, expected life of 2 years, volatility of 76.90% and no expected dividends. Finder's fees of \$1,000 were paid from the gross proceeds.

On April 21, 2016, the Company issued 80,000 Restricted Share Units ("RSUs") at a fair value of \$56,000. The RSU's were converted to common shares of the Company on June 14, 2016. Accordingly, the Company reallocated \$56,000 from the share-based payment reserve to share capital.

On November 24, 2016, the Company completed a non-brokered private placement of 2,000,330 units of the Company at \$0.50 per unit for gross proceeds of \$1,000,165. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$0.75 per warrant until November 24, 2018. The warrants were allocated a fair value of \$100,100. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.68%, expected life of 2 years, volatility of 77.99% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 20 consecutive trading days and the shares trade on at least 10 of such trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2016, the Company has not met the accelerated exercise criterion. Finder's fees of \$61,544 were paid from the gross proceeds.

During the year ended December 31, 2016, 30,000 common shares were issued from the exercise of options for gross proceeds of \$45,000. Accordingly, the Company reallocated \$12,000 from the share-based payment reserve to share capital.

On January 11, 2017, the Company issued 146,478 common shares at \$0.50 per share to settle trades payables totaling \$73,239.

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On May 8, 2017, the Company issued 120,000 common shares at \$0.50 per share to settle trades payables totaling \$60,000.

On May 23, 2017, the Company completed a share consolidation of ten (10) pre-consolidated common shares for one (1) post-consolidated common share. All share amounts are stated on a post-consolidation basis.

On June 13, 2017, the Company completed the first closing of a non-brokered private placement of 2,579,666 units of the Company at \$0.30 per unit for gross proceeds of \$773,900. Each unit consists of one common share of the Company and one share purchase warrant. Each warrant entitles the holder to purchase one additional common share at a price of \$0.60 per warrant until June 13, 2022. The warrants were allocated a fair value of \$489,300. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 1.15%, expected life of 5 years, volatility of 76.6% and no expected dividends. Finder's fees of \$30,885 were paid from the gross proceeds.

On November 20, 2017 the Company completed a private placement of 11,211,834 units for gross proceeds of \$1,177,243. Each unit consists of one common share in the capital of the Company and one-half of a share purchase warrant. Each warrant entitles the holder to purchase one additional common share in the capital of the Company at a price of \$0.20 per Warrant Share for a period of two years from the closing of the offering. The Company is entitled to accelerate the expiry date of the warrants to the date that is 30 days following the date a news release is issued announcing the accelerated expiry date in the event that the volume weighted average price of the Shares has been greater than \$0.40 for any ten consecutive trading days after four months and one day after closing of the Offering (Note 14).

**c. Share-based payment reserve**

The share-based payment reserve records items recognized as share-based compensation expense and the fair value of warrants issued based on the residual method. At the time that the stock options or warrants are exercised, the corresponding amount is reallocated to share capital.

**d. Escrow shares**

As at September 30, 2017, the Company has 1,147,300 shares held in escrow. The remaining escrowed common shares were released on November 7, 2017 (Note 14).

**e. Restricted share unit plan**

The Company has adopted a RSU plan (the "RSU Plan"). The RSU Plan was designed to provide certain directors, officers, other key employees and consultants of the Company and its related entities with the opportunity to acquire RSUs of the Company in order to enable them to participate in the long-term success of the Company and to promote a greater alignment of their interests with the interests of the shareholders. The RSU Plan allows the Company to grant RSUs, under and subject to the terms and conditions of the RSU Plan, which may be exercised to purchase up to a maximum of 500,000 Shares.

The Company uses the fair value method to recognize the obligation and compensation expense associated with the RSU's. The fair value of RSU's issued is determined on the grant date based on the market price of the common shares on the grant date multiplied by the number of RSUs granted. The fair value is expensed over the vesting term. Upon conversion of the RSU, the carrying amount is recorded as an increase in common share capital and a reduction in the share-based payment reserve.

On April 21, 2016, the Company issued 80,000 RSUs at a fair value of \$56,000 which were recorded in share-based compensation.

On March 1, 2017, the Company issued 20,000 RSUs at a fair value of \$8,000 which were recorded in share-based compensation.

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On September 15, 2017, The Company issued 250,000 RSUs at a fair value of \$41,250 which were recorded in share-based compensation.

**f. Share option plan**

The Company has adopted a fixed share option plan (the “Fixed Share Option Plan”). Under the Fixed Share Option Plan, a total of 1,300,000 common shares of the Company are reserved for share incentive options to be granted at the discretion of the Company to its directors, officers, management, employees, or consultants.

**g. Stock options**

Summary of the Company’s stock options:

	Number	Weighted average exercise price
		\$
December 31, 2014	670,500	0.75
Cancelled	(233,000)	0.75
Exercised	(7,700)	0.75
Granted	252,896	0.75
December 31, 2015	682,696	0.75
Cancelled	(142,000)	0.75
Exercised	(30,000)	1.50
Granted	257,000	0.75
December 31, 2016	767,696	0.79
Cancelled	(73,500)	0.75
Granted	41,000	0.75
September 30, 2017	735,196	0.79

During the year ended December 31, 2015, the Company granted 252,896 stock options with a fair value of \$152,265, which was recognized as share-based compensation. The fair value of each option is accounted for over the period of the options and the related credit is included in share-based payment reserve.

During the year ended December 31, 2016, the Company granted 257,000 stock options with a fair value of \$89,436, which was recognized as share-based compensation. The fair value of each option is accounted for over the period of the options and the related credit is included in share-based payment reserve. The Company also recorded \$7,672 in share-based compensation for stock options issued during the year ended December 31, 2015, which vested in 2016. During the year ended December 31, 2016, the Company repriced previously granted stock options, resulting in a further \$89,626 in share-based compensation.

During the nine months ended September 30, 2017, 41,000 options were granted and 73,500 options were cancelled.

The following weighted average assumptions were used in calculating the fair value of stock options granted during the using the Black-Scholes Option Pricing Model.

	September 30, 2017
Risk-free interest rate	1.15%

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Expected life	5 years
Expected volatility	78%
Dividend rate	0%
Average share price at date of grant	\$0.40

The table below summarizes information on stock options:

Outstanding options	Weighted average remaining contractual life (years)	Weighted average exercise price	Exercisable options
		\$	
62,300	0.07	0.75	62,300
315,000	2.10	0.75	315,000
1,000	2.54	0.75	821
4,000	3.10	0.75	2,546
61,896	0.25	1.00	61,896
82,500	3.57	0.75	82,500
15,000	3.67	0.75	15,000
7,000	3.75	0.75	2,934
2,000	3.78	0.75	815
137,500	3.79	0.75	137,500
2,000	3.86	0.75	762
2,000	4.01	0.75	659
2,000	4.09	0.75	608
10,000	4.42	0.75	1,945
31,000	4.75	0.75	2,576
735,196	2.47	0.77	687,863

**h. Warrants**

The table below summarizes information on warrants:

	Number	Weighted average exercise price	Weighted average remaining contractual life (years)
		\$	
December 31, 2014	121,231	2.20	-
Finder's warrants	24,500	2.00	-
Share purchase warrants	350,000	2.00	-

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Share purchase warrants	386,850	2.00	0.25
December 31, 2015	882,581	2.20	0.11
Share purchase warrants	1,366,831	0.80	0.73
Expired	(121,231)	2.20	-
December 31, 2016	2,128,181	0.12	0.51
Share purchase warrants	2,579,666	0.60	4.70
Expired	(374,500)	2.00	-
September 30, 2017	4,333,347	0.79	3.13

## 9. RELATED PARTY TRANSACTIONS

During the periods ended September 30, 2017 and 2016, compensation of key management personnel and related parties were as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Remuneration, fees and short-term benefits	157,610	143,500	467,943	419,750
Total	157,610	143,500	467,943	419,750

The remuneration, fees and short-term benefits were allocated to cost of sales, general and administrative, sales and marketing, and research and development expenses.

The remuneration, fees and short-term benefits include salaries accrued to the Chief Executive Officer and Chief Technology Officer of the Company and salaries and consulting fees accrued to the Chief Financial Officer of the Company. The employment agreements and consulting agreement with the Chief Executive Officer, Chief Technology Officer, and Chief Financial Officer were ratified by the Board of Directors and are reviewed periodically.

The Company also entered into consulting agreements with two directors who provide corporate advisory services to the Company. Directors' fees are accrued under these consulting agreements. These two directors do not receive any additional cash compensation as directors of the Company.

As at September 30, 2017, \$40,379 (December 31, 2016 - \$43,582) was due to related parties, of which \$6,868 (December 31, 2016 - \$18,707) is for a loan, \$13,511 (December 31, 2016 - \$7,875) has been recorded in trade payables for unpaid consulting services, and \$20,000 (December 31, 2016 - \$17,000) has been recorded in accrued liabilities for unpaid compensation and director fees. On August 29, 2014, the Company entered into debt settlement agreements with the related parties, whereby the Company will pay \$70,794 of the amount due to related parties within a 24-month period. The amounts are non-interest bearing and unsecured. The related parties agreed to extend the repayment of remaining debt to December 31, 2017, subject to available funds generated from operations or equity financing.

## 10. SEGMENTED INFORMATION

The Company operates in one reportable operating segment. The summarized financial information for the revenue derived by geographic segment is as follows:



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	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Canada	52,120	15,000	131,081	44,450
United States	310,398	252,968	790,693	565,952
Total revenues	362,518	267,968	921,774	610,402

During the nine months ended September 30, 2017, a total of \$420,449 (September 30, 2016 - \$44,450) related to revenue from 3 (September 30, 2016 – 2) customers based in the USA. Revenue from each of these customers in the USA constituted more than 10% of total revenues for the nine months ended September 30, 2017 and 2016. These customers each comprised 45.6% of the total revenues during the nine months ended September 30, 2017 (September 30, 2016 - 64.7%).

## 11. CASH FLOWS

	Nine months ended September 30,	
Net changes in working capital items:	2017	2016
	\$	\$
Accounts receivable	(12,027)	(97,865)
Prepaid and other assets	49,808	(52,281)
Trade payables and other liabilities	(48,040)	84,450
Deferred revenue	53,214	82,410
Total	42,955	16,714

## 12. TRADE PAYABLES AND OTHER LIABILITIES

	September 30, 2017	December 31, 2016
	\$	\$
Trade payables (Note 9)	183,332	214,336
Accrued liabilities (Note 9)	34,575	40,589
Other payables	-	11,021
Total	217,907	265,946

## 13. OPERATING EXPENSES

The following table presents the Company's operating expenses by nature for the period:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Cost of sales				
Consulting fees	8,067	685	27,994	685
Wages & salaries	49,086	30,596	104,616	60,834
Hosting and other overhead	53,407	90,465	159,021	123,476

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Total	110,500	121,746	291,631	184,995
General and administrative				
Consulting fees	8,213	16,000	28,213	91,000
Wages and salaries	74,296	57,970	218,139	177,184
Professional fees	2,200	-	6,883	14,177
Office and other overhead	141,678	110,557	631,506	409,444
Penalties and interest	1,489	-	4,852	-
Total	227,876	184,527	889,593	691,805
Sales and marketing				
Consulting fees	87,418	74,541	241,937	199,440
Wages and salaries	96,839	92,819	309,609	217,735
Travel and entertainment	2,585	11,595	10,427	20,862
Advertising and licenses	20,984	28,278	82,080	101,074
Total	207,826	207,233	644,053	539,111
Research and development				
Salary and consulting	89,618	90,909	304,094	250,358
Share-based payments	48,666	62,271	66,165	211,704

#### 14. SUBSEQUENT EVENT

On November 7, 2017, the Company released the remaining 1,147,300 shares held in escrow. Subsequent to that date, there are no escrow shares outstanding (Note 8 d).

On November 20, 2017 the Company completed a private placement of 11,211,834 units for gross proceeds of \$1,177,243. Each unit consists of one common share in the capital of the Company and one-half of a share purchase warrant. Each warrant entitles the holder to purchase one additional common share in the capital of the Company at a price of \$0.20 per Warrant Share for a period of two years from the closing of the offering. The Company is entitled to accelerate the expiry date of the warrants to the date that is 30 days following the date a news release is issued announcing the accelerated expiry date in the event that the volume weighted average price of the Shares has been greater than \$0.40 for any ten consecutive trading days after four months and one day after closing of the Offering.