

# **Hollywall Entertainment, Inc. Completes second phase of Capital Restructuring as it Repositions for Substantial Growth.**

NASHVILLE, TN September 21, 2017 Hollywall Entertainment, Inc., (HWAL), a global media and entertainment company announces their second stage for re-structuring its capital organization in preparation to support the substantial growth of the company's operations, expected revenues and investment financial partnerships.

The Company has recently engaged legal and accounting firms to prepare and assist management in all its' contemplated moves for not only the present but the mid and long term as well. The company has restructured its common stock by a reverse division of its common stock by 1400:1 which was approved by FINRA and effected.

Management announces today, the following moves to include the issuance of warrants to all our loyal common stock shareholders. These warrants have been resolved to be declared and issued to aid our shareholders that hold our long-term vision for our company so that they have the ability if they choose to dollar cost average their current stock positions to be more in line with our current Market Capitalization which is, in management's opinion, extremely undervalued as it now stands at approximately \$500,000.00, a fraction of the Company's book value of over \$48,000,000.00 in net shareholder equity.

The warrants will be issued to all Shareholders and will be assignable by the shareholders of record who exist as on the close of business on Friday, October 20, 2017 and will be structured as follows: For each share of common stock owned no later than that date the Shareholder will receive a 3-tiered warrant. The A warrant shall be exercisable for 30 days from the pay date of October 20 and gives the holder of each share of common the right to buy 3 additional shares of common at \$.85 directly from the Company.

The A warrant will exist for exercise for 30 days, and immediately becomes a B warrant that is exercisable for 1 share of additional common shares at an exercise price of \$2.00 per share for the period of the next 60 days. The B warrant right ends and becomes a C warrant right that allows each shareholder of record to purchase an additional share of common for each common share owned at \$5.00 for an additional period of 90 days after expiration of the B warrant period.

Along with the multi-tiered warrants, the Company has now created several new Preferred series of equity securities, at least one of which, it envisions will become a totally separate trading security in the marketplace. These will be the vehicles proposed to be used for all fund raising in the future. The Company at this time is considering the possibility of including before year end a total tender offer for all of its currently issued and outstanding common stock. As management works with its' new consultants and investment financial partnerships the Company intends to release more detail of both the structure and timing of the tender offer for all common shares and for the other anticipated moves to benefit all of our shareholders.

## About Hollywall Entertainment Inc.

Hollywall Entertainment, Inc. is a multifaceted media and entertainment company engaged in maximizing rights to its music, film, television, home videos and software game libraries. The company is developing a digital distribution and verification system to improve customer delivery, quality control and revenues for artists, writers, content developers, copyright owners and shareholders. Hollywall owns exclusive and non-exclusive rights to market, manufacture and distribute over 17,500 songs from Music Recording Masters. Hollywall's recorded music master rights consist of all the "Proprietary Rights," as outlined in its original contracts on file. The master recordings contains performances by such legends as Ray Charles, Ella Fitzgerald, The Jackson 5, Frank Sinatra, Dolly Parton, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Platters, George Gershwin, Marvin Gaye, James Brown, The Who, Janis Joplin, Rolling Stones, Nat King Cole, John Lee Hooker, Willie Nelson, Rod Stewart, Hall and Oates, James Taylor, Etta James, Aretha Franklin and other multiple platinum selling acts. The music master recordings include songs that have never been released in addition to songs that have been released by other record companies which hold similar licensing rights to market the songs.

### Contact:

Hollywall Entertainment, Inc.

[www.hollywall.com](http://www.hollywall.com)

615-257-0780

[info@hollywall.com](mailto:info@hollywall.com)