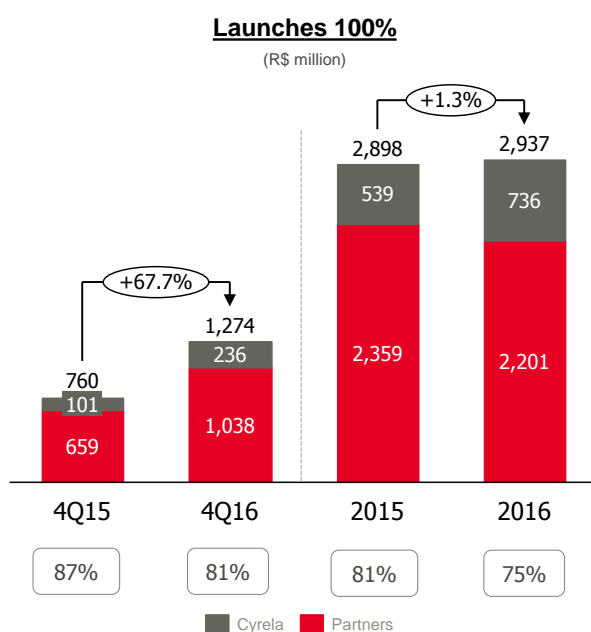


CYRELA SELLS R\$ 1,1 BILLION IN THE QUARTER.

São Paulo, January 17, 2017 - Cyrela Brazil Realty S.A. Empreendimentos e Participações (Bovespa: CYRE3; OTCQX: CYRBY), informs the preview of the operating results for the fourth quarter of 2016 (4Q16 and 2016) versus the same period of 2015 (4Q15 and 2015), which are subject to review by auditors.

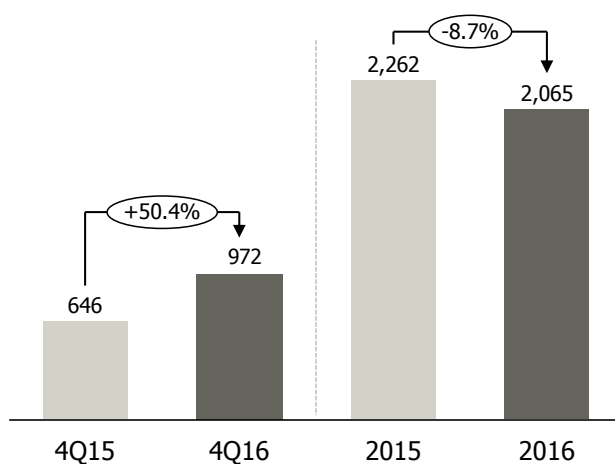
LAUNCHES

Cyrela ended the fourth quarter of 2016 with a volume of launches that reached R\$ 1,274 million, 68% higher than 4Q15 (R\$ 760 million). Swaps accounted for R\$ 85 million in the launches of the quarter vs. R\$ 20 million in the same period of 2015. In 2016, the volume launched accounted for R\$ 2,937 million, an increase of 1% vs. R\$ 2,898 million in 2015. Swaps accounted for R\$ 180 million in the launches of the year vs. R\$ 124 million in 2015.

Cyrela's stake in 4Q16 launches reached 81%, lower than the 87% stake presented in 4Q15. In the year, the Company's stake in launches reached 75% versus 81% in 2015.

Excluding MCMV Faixa 1 and swaps, and considering only the %CBR, the volume launched in 4Q16 was R\$ 972 million, 50% higher than the R\$ 646 million launched in the same period of 2015. In 2016, the volume launched totaled R\$ 2,065 million, a decrease of 9% vs. R\$ 2,262 million in 2015.

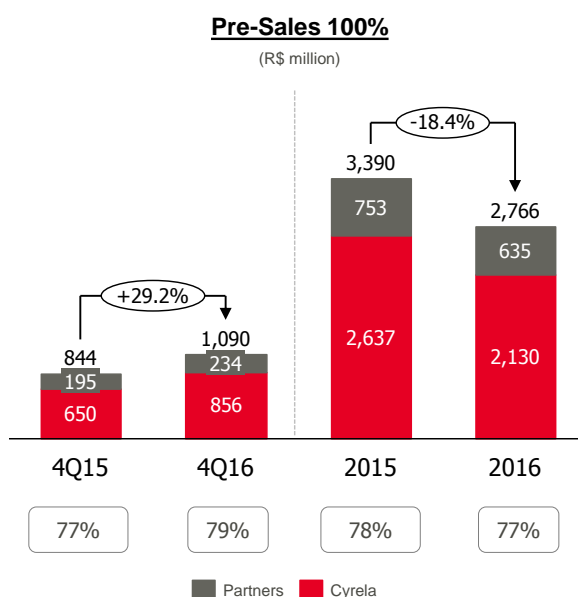
**Launches ex-swaps and
"Faixa 1" %CBR**
(R\$ million and %CBR)



Cyrela launched 15 projects in the quarter, of which 9 were in the city of São Paulo, 3 were in São Paulo – Other Cities, 2 in South region and 1 in Rio de Janeiro.

PRE-SALES

Pre-sales volume totaled R\$ 1,090 million in the quarter, 29% higher than in 4Q15 (R\$ 844 million). In the year, pre-sales amounted to R\$ 2,766 million vs. R\$ 3,390 million in 2015.

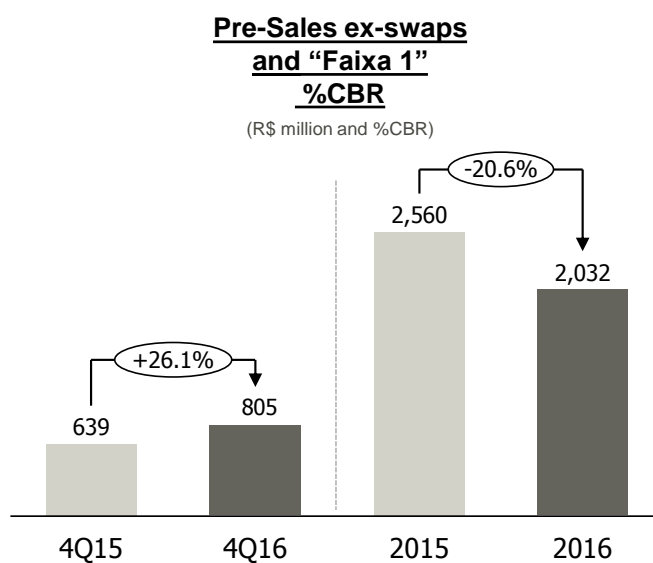


In 4Q16, 42% of total net pre-sales refers to inventory sales and 58% refers to sales of launches. The speed of sales of projects launched in 4Q16 reached 50%.

Cyrela's stake in the volume sold in the quarter was of 79% compared to 77% in the same quarter of 2015. In the year, Cyrela's share was of 77% vs. 78% in the 2015.

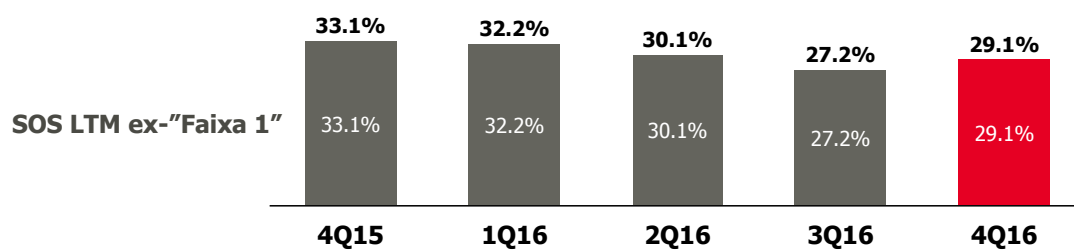
80% of the 4Q16 sales are recognized through full consolidation and 20% through the equity method.

Excluding MCMV Faixa 1 and swaps, and considering only %CBR, sales volume reached R\$ 805 million in 4Q16, 26% higher than the same period of 2015 (R\$ 639 million in 4Q15). In 2016, pre-sales totaled R\$ 2,032 million, 21% lower vs. last year (R\$ 2,560 million in 2015).



SALES SPEED

The performance reported resulted in a sales' speed LTM (Sales over Supply) of 29.1%, below of sales' speed LTM presented in the same quarter of 2015 (33.1%) and above to the one presented in 3Q16 (27.2%).



About Cyrela Brazil Realty: Cyrela Brazil Realty S.A. Empreendimentos e Participações is one of the best residential real estate developers in Brazil. Cyrela is listed on Bovespa's Novo Mercado under the ticker CYRE3.

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