

**CLIKIA CORP.**  
(a Nevada corporation)

**QUARTERLY REPORT FOR THE THREE MONTHS ENDED JUNE 30, 2017**

# Video Streaming



iPhone® iPad® Apple TV® Roku® FireStick® Android®

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**CLIKIA CORP.**  
(a Nevada corporation)  
**(OTC Pink: CLKA)**  
**QUARTERLY REPORT**  
**THREE MONTHS ENDED JUNE 30, 2017**

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**Item 1. Name of the Issuer and its predecessors (if any).**

Clikia Corp. (the “Company”) was incorporated in the State of Nevada on June 20, 2002. In February 2017, the Company acquired all of the outstanding capital stock of Clikia Corp., a Louisiana corporation.

**Item 2. Address of the Issuer’s principal executive offices.**

Clikia Corp., 7117 Florida Boulevard, Suite 206, Baton Rouge, Louisiana 70806

Phone: 800-584-3808

E-Mail: [info@clikia.com](mailto:info@clikia.com)

Website: [www.clikia.com](http://www.clikia.com)

**Item 3. Security Information.**

**Common Stock**

As of June 30, 2017, and as of the date of this Quarterly Report, the Company had 279,814,672 shares of common stock issued and outstanding. The CUSIP No. of the Company’s common stock is 18717D107; the par value of the Company’s common stock is \$.00001 per share; the Company has 950,000,000 authorized shares of common stock.

During the past 12 months, there have been no trading suspension orders issued by the SEC with respect to the Company’s common stock.

**Preferred Stock**

The Company has 5,000,000 authorized shares of Series A Super Voting Preferred Stock, par value \$.001 per share, 2,000,000 shares of which are issued and outstanding.

*Voting.* Holders of the Series A Super Voting Preferred Stock have 500 times that number of votes on all matters submitted to the shareholders that each shareholder of the Company’s common stock is entitled to vote at each meeting of shareholders of the Company with respect to all matters presented to the shareholders of the Company for their action or consideration. Holders of the Series A Super Voting Preferred Stock shall vote together with the holders of Company common stock as a single class.

*Dividends.* Holders of Series A Super Voting Preferred Stock shall not be entitled to receive dividends paid on the Company's common stock. Dividends paid to holders of the Series A Super Voting Preferred Stock are at the discretion of the Company's Board of Directors.

*Liquidation Preference.* Upon the liquidation, dissolution and winding up of the Company, whether voluntary or involuntary, holders of the Series A Super Voting Preferred Stock are not entitled to receive any of the assets of the Company.

*No Conversion.* The shares of Series A Super Voting Preferred Stock are not convertible into shares of the Company's common stock.

#### Transfer Agent

The transfer agent for the Company's common stock is Pacific Stock Transfer Co., 6725 Via Austi Parkway, Suite 300, Las Vegas, Nevada 89119; telephone: 800-785-7782. Pacific Stock Transfer Co. is a registered transfer agent under the Securities Exchange Act of 1934.

#### Dividends

The Company has never paid cash dividends on its common stock. The Company intends to re-invest any future earnings for the foreseeable future.

#### Recent Acquisition

In February 2017, the Company acquired 100% of the outstanding capital stock of Klikia Corp. ("Klikia-LA"), a Baton Rouge, Louisiana-based OTT video streaming service provider, and adopted the OTT video streaming business plan of Klikia-LA. In connection with such transaction, the Company issued a total of 125,000,000 shares of common stock to the owners of Klikia-LA. (See "Item 6. Describe the Issuer's Business, Products and Services").

### **Item 4. Issuance History.**

During the three months ended June 30, 2017, the Company issued shares of common stock, as follows:

- A. In June 2017, the Company issued, in a private transaction exempt from registration pursuant to Section 4(a)(2) of the Securities Act of 1933, as amended, 6,000,000 shares of common stock pursuant to the terms of a financial consulting agreement with a third party. These shares are restricted securities and, as such, the certificate representing such shares was impressed with a restrictive legend.

- B. In June 2017, the Company issued, in two separate private transactions exempt from registration pursuant to Section 4(a)(1) of the Securities Act of 1933, as amended, a total of 25,000,000 shares of common stock in connection with partial conversions of a convertible promissory note of the Company. A total of \$12,500.00 of existing debt was cancelled by the issuance of such shares, a conversion price of \$.0005 per share. These shares were issued free of restrictive legends and such shares are free-trading shares.

## **Item 5. Financial Statements.**

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The unaudited financial statements of the Company described below are attached hereto as Exhibit “A”:

- Consolidated Balance Sheets at June 30, 2017 (unaudited), and
- March 31, 2017 (unaudited)
- Consolidated Statements of Operations For the Three Months Ended
- June 30, 2017 and 2016 (unaudited)
- Consolidated Statements of Cash Flows For the Three Months Ended
- June 30, 2017 and 2016 (unaudited)
- Notes to Consolidated Financial Statements

## **Item 6. Describe the Issuer’s Business, Products and Services.**

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### Corporate Information

The Company’s corporate office is located at 7117 Florida Boulevard, Suite 206, Baton Rouge, Louisiana 70806; its telephone number is 800-584-3808; and its website is [www.clikia.com](http://www.clikia.com)

### History

The Company was incorporated in 2002 in the State of Nevada, under the name “MK Automotive, Inc.” The Company’s corporate name changed to “Clikia Corp.”, in July 2017. From 2002 through 2015, the Company was engaged in the retail and commercial automotive diagnostic, maintenance and repair services businesses. While ultimately opening five company-operated locations and two franchise locations in the greater Las Vegas, Nevada, metropolitan area, and two franchise locations in St. Louis, Missouri, this business wound down by the end 2015. In December 2015, the Company acquired Squuak.com, a social media and content sharing tool and platform. Despite significant efforts by the Company’s then-management, development of the Squuak.com business model had not achieved the desired results by early 2017. In February 2017, the Company acquired Clikia Corp. (Clikia-LA), a Baton Rouge, Louisiana-based OTT video streaming service provider, and adopted the OTT video streaming business plan of Clikia-LA.

## About the Company

The Company's Clikia App, which includes its interconnected Clikia.com website, competes in the "over-the-top" (OTT) content delivery industry. "Over-the-top" is the term used to describe the delivery of digital video and TV content via the internet to users, without requiring users to subscribe to a traditional cable or satellite pay-TV service, like Comcast, Time Warner Cable or DirecTV.

Clikia App subscribers are able to access and watch Clikia's video streaming content as much as they want, anytime, anywhere, on nearly any internet-connected device.

The Company views the Clikia App OTT video streaming service to be well positioned in a rapidly expanding industry segment. The Company's initial strategy is to expand the streaming subscriber base of the Clikia App in the United States, within the parameters of its profit margin targets. In conjunction with these efforts, the Company seeks to improve the video content available through the Clikia App.

## Recent Developments

*"Cable TV" Streaming Package.* The Company recently secured the rights to provide streaming service with respect to a series of channels that are commonly associated with a typical "Cable TV" subscription. The Company believes that the Clikia App will be the only App that offers a Cable TV-equivalent streaming service that is not interconnected with a traditional cable television subscription with a cable company. This video content is discussed further below under "The Clikia App".

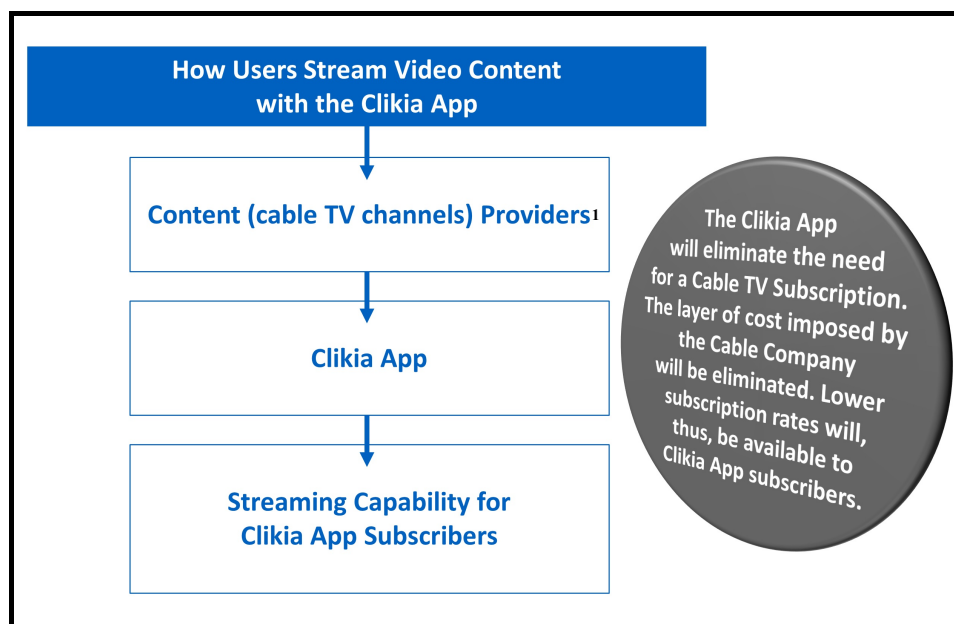
## "Streaming"

The term "streaming" refers to the delivery method of the medium, rather than the medium itself. Today, "streaming" refers to situations in which an end-user watches digital video content (or listens to digital audio) on a device over the internet without having, first, to download the entire digital video or digital audio file before consuming the desired digital content. With streaming content, the end-user consumes the desired digital content via a continuously transmitted "stream" of such digital content to the end-user's device.

## Over-the-Top (OTT) Content Industry

Over-the-Top (OTT). In broadcasting, over-the-top content (OTT) is the audio, video and other media content (e.g., television programming) transmitted, or delivered, to an end-user over the internet, without the involvement of a multiple-system operator. While an internet service provider ("ISP") may be aware of the transmitted contents (referred to as internet protocol ("IP") packets), the ISP is not responsible for, nor able to control, the viewing abilities, copyrights and/or other redistribution of the IP packets, that is, the delivered content. In short, OTT refers to content from a third party that is delivered to an end-user, with the ISP simply transporting content.

The OTT content delivery model is in contrast to the traditional model whereby video content is delivered to an end-user through a pay television provider, that is, a cable company. Figure A below depicts the delivery system by which the Clikia App (OTT) delivers video streaming content to a subscriber.



*Modes of Access.* End-users access OTT content through internet-connected devices, such as including smart phones, including iPhone and Android phones, tablets, including iPad, smart TVs, including Google TV, set-top boxes, including Fire TV and Roku, gaming consoles, including PlayStation 4, WiiU and Xbox One, and desktop/laptop computers.

### The Clikia App

*General.* The Clikia App delivers a subscription-based video streaming service that targets consumers who wish to join the “cord-cutting” movement, the movement away from traditional cable television subscriptions.

**Internet + Device + **clikio** App = Cable TV Anywhere**

The Clikia App, itself, is available for free: in the iTunes Store, in the Google Play Store, in the Amazon App Store, on Chromecast and on Roku.

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<sup>1</sup> Cable TV channels expected to become available during September 2017.

*Current Programming.* The Clikia App currently offers four tiers of video streaming packages to subscribers that feature programming options, though none of these packages is considered to be “premium” in the market.

*“Cable TV” Streaming Package.* During September 2017, the Clikia App is expected to begin to provide streaming service with respect to over 40 channels that are commonly associated with a typical “Cable TV” subscription. The Company believes that the Clikia App will be the only App that offers a Cable TV-equivalent streaming service that is not interconnected with a traditional cable television subscription with a cable company.

Subscribers. Currently, Clikia provides video streaming services to approximately 625 users, approximately 90% of whom are enjoying the Clikia streaming service on a free, introductory basis. Clikia seeks to convert such users to paying subscribers.

### Marketing

The Company has begun to implement a “slow-build” social media marketing campaign for the Clikia App. With its strong belief that “cord-cutting” can no longer be considered anything except where the future of video delivery lies, the Company has designed its campaign to expand as more and more channel enhancements are made to the Clikia App.

The Company believes its planned social media marketing campaign will prove to be effective in reaching the millions of “streamers”, that is, its target subscribers. There is, however, no assurance that the Company’s marketing efforts will be successful.

### Agreement with TikiLive

The Company has entered into a contract with TikiLive, Inc., an OTT delivery solutions company, pursuant to which it obtained the necessary software licenses and related services for the implementation of the Clikia App’s video streaming service, including for the operation of its interconnected website, [www.Clikia.com](http://www.Clikia.com) website. TikiLive, Inc. currently owns approximately 9% of our issued and outstanding shares of common stock and represents a vital part of our continuing and future operations.

### Competition

The market for entertainment video is intensely competitive and subject to rapid change. The Clikia App competes against other entertainment video providers, such as multichannel video programming distributors (MVPDs), internet-based movie and TV content providers (including those that provide pirated content), video gaming providers and DVD rental outlets and, more broadly, against other sources of entertainment that Clikia App subscribers could choose in their free time.

The Clikia App also competes against entertainment video providers in obtaining content that subscribers will enjoy. Because consumers often maintain simultaneous subscriptions with multiple entertainment sources, we strive, and will continue to strive, to cause consumers to choose the Clikia App in their free time. To accomplish this objective, the Company will seek continually to improve the Clikia App, in both technology and content. There is no assurance that the Clikia App will be able to compete effectively.

### Intellectual Property

The Company regards its trademarks, service marks and business know-how as having significant value and as being an important factor in the marketing of the Clikia App. The Company's policy is to establish, enforce and protect its intellectual property rights using the intellectual property laws.

The Company is the owner of the "Clikia" trademark. In the near future, the Company intends to file for registration of these trademarks with the U.S. Patent and Trademark Office.

### Employees

The Company currently has two part-time employees, in addition to its officers, David Loflin (CEO) and Brian Wendt (Chief Technology Officer). The Company's business development, corporate administration and business operations are overseen directly by Mr. Loflin. Mr. Loflin also oversees record keeping and financial reporting functions. The Company intends to hire a small number of employees, at such times as business conditions warrant. In addition, the Company has used, and, in the future, expects to use, the services of certain outside consultants and advisors as needed, on a consulting basis.

### Website

The Company's corporate website can be found at [www.clikia.com](http://www.clikia.com). The Company makes available free of charge at this website all of its reports filed with OTCMarkets.com, including its annual reports, quarterly reports and other informational reports. These reports are made available on the Company's website as soon as reasonably practicable after their filing with OTCMarkets.com.

### **Item 7. Describe the Issuer's Facilities.**

The Company's corporate and operational office of approximately 200 square-feet is leased and is located at 7117 Florida Boulevard, Suite 206, Baton Rouge, Louisiana 70806. The monthly rent is \$99, under a one-year lease expiring in February 2018. Should additional space may be required as the Company expands its operations, it expects that such space would be available within the current building. The Company does not own any real property.



## **Item 8. Officers, Directors and Control Persons.**

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### Management

The following table sets forth the Company's officers and directors.

<u>Name</u>	<u>Age</u>	<u>Position(s)</u>
David Loflin	60	CEO, Acting Chief Financial Officer and Director
Bryan Wendt	30	Chief Technology Officer and Director

The Company's officers and directors serve until the next annual meeting of the Board of Directors or until their respective successors are elected and qualified. All officers serve at the discretion of the Board of Directors. Certain information regarding the background of the Company's officers and directors is set forth below.

**David Loflin** has served as CEO, Acting Chief Financial Officer and a Director of the Company since January 2017. Since 1997, Mr. Loflin has founded and served as an executive officer and director of three other public companies:

- USURF America, Inc. (1997-2003) – USURF America operated as an internet service provider in over 10 states. USURF America provided internet access services to over 32,000 customers, 10,000 of which were wireless access customers, and was listed on the American Stock Exchange.
- Air-Q Wi-Fi Corporation (2003-2010) – From 2003 through 2005, Air-Q Wi-Fi Corporation (name changed to Air Rover Wi-Fi Corp.) developed and marketed wi-fi “hotspot” internet access services to businesses, including retail businesses, such as coffee shops and restaurants, during the nascent period of this industry. From 2005 through 2009, after a name change to Diamond I, Inc., the company engaged in the development and marketing of wireless hand-held gaming systems designed for use in casinos and other establishments. From 2009 through 2010, after a name change to ubroadcast, inc., the company operated an online live broadcasting website, ubroadcast.com. This website operated during the nascent period of the internet live video broadcasting industry. This company is now known as Santeon Group, Inc.
- Louisiana Food Company (2010-2015) – Louisiana Food Company developed and marketed Louisiana-centric specialty food products, under labels including Voodoo Coffee, Jammin' Jambalaya, Red Stick Red Beans, Acadiana Dirty Rice, Bon Temps Lou'siana Fry, Breaux Bridge Etouffee, Fais do-do Gumbo, Pirogue Rice and Elysian Fields Black-eyed Peas. Louisiana Food Company ceased its operations, due to a lack of working capital.

Since February 2016, Mr. Loflin has been a principal in LiveSpeed Broadband, a Baton Rouge, Louisiana-based wireless internet service provider that is currently moving its base of operations to Colorado. In addition to the foregoing, Mr. Loflin has, for more than the past five years, been engaged as a consultant to public companies and their executive officers.

**Brian Wendt** has served as a Director of the Company since October 2015, and served as CEO of the Company from October 2015 to January 2017. For all of his working life, Mr. Wendt has been engaged as a software developer and social media expert, in the technology, web development and internet community in Phoenix, Arizona.

#### Legal/Disciplinary History

In the last five years, no person identified above has been the subject of: (1) a conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses); (2) the entry of an order, judgment or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities; (3) a finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated; or (4) the entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

#### Security Ownership

The following table sets forth, as of the date of this Quarterly Report, information regarding beneficial ownership of the Company's common stock by the following: (a) each person, or group of affiliated persons, known by the Company to be the beneficial owner of more than five percent of any class of the Company's voting securities; (b) each of our directors; (c) each of the named executive officers; and (d) all directors and executive officers as a group.

Beneficial ownership is determined in accordance with the rules of the SEC, based on voting or investment power with respect to the securities. In computing the number of shares beneficially owned by a person and the percentage ownership of that person, shares of common stock underlying warrants, if any, held by that person are deemed to be outstanding if the warrants are exercisable within 60 days of the date hereof.

<b>Name of Shareholder</b>	<b>Shares Owned</b>	<b>Percentage Owned (1)</b>
<b>COMMON STOCK</b>		
<i>EXECUTIVE OFFICERS AND DIRECTORS</i>		
David Loflin	106,754,675(2)	34.71%
Brian Wendt	3,500,000	1.14%
Officers and directors, as a group (2 persons)	110,254,675(2)	35.85%
<i>5% OWNERS</i>		
TikiLive, Inc.(3)	25,000,000	8.13%
RioRoca Holdings, LLC(4)	31,754,675	10.33%
Colins Capital, LLC(5)	27,701,652(6)	9.90%
<b>SERIES A SUPER VOTING PREFERRED STOCK</b>		
RioRoca Holdings, LLC	2,000,000(7)	100%
<p>(1) Based on 307,516,324 shares outstanding, including 27,701,652 unissued shares that underlie the currently convertible portions of convertible debt instruments.</p> <p>(2) 31,754,675 of these shares are owned of record by RioRoca Holdings, LLC.</p> <p>(3) This entity is controlled by Tim Green.</p> <p>(4) This entity is owned by David Loflin, the Company's CEO and a Director.</p> <p>(5) This entity is owned by James Kaufman.</p> <p>(6) These shares have not been issued, but underlie the currently convertible portion of a convertible debt instrument.</p> <p>(7) The shares of Series A Super Voting Preferred Stock have 500 times that number of votes on all matters submitted to the shareholders that each shareholder of Company common stock is entitled to vote at each meeting of shareholders. The shares of Series A Super Voting Preferred Stock vote together with the holders of Company common stock as a single class. The Company's CEO, David Loflin, through his ownership of RioRoca Holdings, LLC, controls all Company corporate matters.</p>		

## **Item 9. Third-Party Providers.**

### Legal Counsel

The Bunker Law Group, PLLC  
3753 Howard Hughes Parkway, Suite 200  
Las Vegas, Nevada 89169  
Phone: 702-784-5990

### Accountant or Auditor

Not applicable.

Investor Relations Consultant

Not applicable.

Other Advisor

Not applicable.

**Item 10. Issuer Certification.**

I, David Loflin, Chief Executive Officer and Acting Chief Financial Officer of Clikia Corp., certify that:

1. I have reviewed this Quarterly Report for the Three Months Ended June 30, 2017, of Clikia Corp.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

IN WITNESS WHEREOF, the undersigned has executed this Certification as of this 21st day of August, 2017.

*Certified by:* /s/ DAVID LOFLIN  
Chief Executive Officer and  
Acting Chief Financial Officer

**EXHIBIT 1**

**FINANCIAL STATEMENTS**

**CLIKIA CORP.**

**CONSOLIDATED BALANCE SHEETS**  
**June 30, 2017, and March 31, 2017**  
**(unaudited)**

	<u>June 30, 2017</u>	<u>March 31, 2017</u>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 2,654	\$ 11,197
Prepaid expenses and other current assets	850	850
Total current assets	<u>3,504</u>	<u>12,047</u>
Other assets		
Intangible assets, net of amortization	220,112	245,968
Total intangible assets	<u>220,112</u>	<u>245,968</u>
Fixed assets		
Equipment	1,284	1,284
Total fixed assets	<u>1,284</u>	<u>1,284</u>
Total assets	<u><u>\$ 225,112</u></u>	<u><u>\$ 259,299</u></u>
<b>LIABILITIES AND STOCKHOLDERS' (DEFICIT)</b>		
Current liabilities		
Accounts payable - trade	\$ 235,279	\$ ---
Loan on Open Account - third party	30,000	30,000
Note Payable (Schooner Equities)	25,000	25,000
Note payable (Goodkin)	10,000	10,000
Note payable (Murphy)	36,370	48,870
Notes payable (Par Point)	243,250	243,250
Total current liabilities	579,899	357,120
Stockholders' deficit		
Accumulated deficit	(354,787)	(97,821)
Total stockholders' deficit	<u>\$ (354,787)</u>	<u>\$ (97,821)</u>
Total liabilities and stockholders' deficit	<u><u>\$ 225,112</u></u>	<u><u>\$ 259,299</u></u>

The accompanying notes are an integral part of these unaudited financial statements.

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**CLIKIA CORP.**

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**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**For the Three Months Ended June 30, 2017 and 2016**  
**(unaudited)**

		<b>Three Months Ended</b>	
		<b>June 30, 2017</b>	<b>June 30, 2016</b>
Revenues		\$ 480	\$ ---
Operating expenses		257,446	24,562
Operating loss		(256,969)	(24,562)
Net loss		<u>\$ (256,969)</u>	<u>\$ (24,562)</u>
Net loss per common share			
	Basic and diluted	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>
Weighted average number of common shares outstanding:			
	Basic and diluted	<u>279,814,672</u>	<u>242,814,672</u>

The accompanying notes are an integral part of these unaudited financial statements.

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**CLIKIA CORP.**

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**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**For the Three Months Ended June 30, 2017 and 2016**  
**(unaudited)**

	<b>Three Months Ended</b>	
	<b>June 30, 2017</b>	<b>June 30, 2016</b>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net loss	\$ (49,907)	\$ (24,562)
Adjustments:		
Stock issued for services	10,000	---
Increase in accounts payable	235,279	---
Net cash used in operating activities	(11,687)	(24,562)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Net cash provided by (used in) investing activities	---	---
CASH FLOWS FROM FINANCING ACTIVITIES:		
Advance on open account - related party	3,144	---
Net cash provided by (used in) financing activities	3,144	---
Net increase (decrease) in cash	(8,543)	(2,290)
Cash, beginning of year	11,197	2,936
Cash, end of year	<u>\$ 2,654</u>	<u>\$ 646</u>

The accompanying notes are an integral part of these unaudited financial statements.



**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**June 30, 2017**

**(unaudited)**

**NOTE 1. NATURE OF THE BUSINESS**

The Company was incorporated in 2002 in the State of Nevada, under the name “MK Automotive, Inc.” The Company’s corporate name changed to “Clikia Corp.”, in July 2017. From 2002 through 2015, the Company was engaged in the retail and commercial automotive diagnostic, maintenance and repair services businesses. While ultimately opening five company-operated locations and two franchise locations in the greater Las Vegas, Nevada, metropolitan area, and two franchise locations in St. Louis, Missouri, this business wound down by the end 2015. In December 2015, the Company acquired Squuak.com, a social media and content sharing tool and platform. Despite significant efforts by the Company’s then-management, development of the Squuak.com business model had not achieved the desired results by early 2017. In February 2017, the Company acquired Clikia Corp. (Clikia-LA), a Baton Rouge, Louisiana-based OTT video streaming service provider, and adopted the OTT video streaming business plan of Clikia-LA.

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation**

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America.

**Reclassification**

Certain amounts in prior year consolidated financial statements have been reclassified to conform with the current year presentation.

**Principles of Consolidation**

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary, Clikia-LA. All inter-company accounts and transactions have been eliminated in consolidation.

**Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand and cash in time deposits, certificates of deposit and all highly liquid investments with original maturities of three months or less.

**Stock Issued for Services**

The Company accounts for equity instruments issued in exchange for the receipt of goods or services from persons other than employees in accordance with ASC Topic 505. Costs are measured at the estimated fair market value of the consideration received or the estimated fair value of the equity instruments issued, whichever is more reliably measurable. The value of equity instruments issued for consideration other than employee services is determined on the earliest of performance commitment or completion of performance by the provider of goods or services as defined by ASC Topic 505.

**Earnings per Share**

Basic net income (loss) per share is computed on the basis of the weighted average number of common shares outstanding during the period.

Diluted net income (loss) per share is computed on the basis of the weighted average number of common shares and common share equivalents outstanding. Dilutive securities having an anti-dilutive effect on diluted net income per share are excluded from the calculation.

### **NOTE 3. ACCOUNTING POLICIES**

The Company has evaluated recent accounting pronouncements and believes none will have a material effect on its consolidated financial statements upon implementation.

### **NOTE 4. CHANGE IN CONTROL OF THE COMPANY**

In September 2016, there occurred a change in control of the Company, when the Company's now-CEO, David Loflin, acquired ownership of RioRoca Holdings, LLC, the owner of (a) 31,754,675 shares, or approximately 60%, of the Company's then-outstanding common stock and (b) 2,000,000 shares of the Company's Series A Super Voting Preferred Stock (shares of Series A Super Voting Preferred Stock have 500 times that number of votes on all matters submitted to the shareholders that each shareholder of Company common stock is entitled to vote at each meeting of shareholders and vote together with the holders of Company common stock as a single class). This ownership of Company securities provides RioRoca Holdings, LLC with control of the Company. As the owner of RioRoca Holdings, LLC, Mr. Loflin controls the disposition and voting of Company securities owned by RioRoca Holdings, LLC.

### **NOTE 5. EXTINGUISHMENT OF DEBT**

In December 2011, the Company entered into a settlement agreement (the "Settlement Agreement") with one of its lenders to satisfy an existing loan default, which resulted in the extinguishment of such loan. The principal balance of the loan, at the time of the Settlement Agreement, was \$460,410, with related accrued interest of \$4,676.

In connection with the Settlement Agreement, two related parties (Michael R. Murphy and Thomas E. Kubik) loaned a total of \$225,704 in cash to the Company. The proceeds of both of these loans were applied by the Company to satisfy its payment obligation of \$225,704 under the Settlement Agreement. (See Note 6. Related-Party Transactions).

### **NOTE 6. RELATED-PARTY TRANSACTIONS**

In February 2017, the Company acquired Clikia Corp., a Louisiana corporation (Clikia-LA). Pursuant to the acquisition transaction, the Company's CEO, David Loflin, received 75,000,000 shares of the 125,000,000 shares of Company common stock issued in the acquisition transaction. (See Note 9. Acquisitions).

In December 2011, the Company borrowed a total of \$225,704 from two shareholders (\$112,852 from each of Michael R. Murphy and Thomas E. Kubik). The proceeds of both loans were applied by the Company to satisfy its payment obligation of \$225,704 under the Settlement Agreement. In connection with Mr. Murphy's loan, the Company issued a promissory note, face amount \$112,852, to Mr. Murphy, in consideration of his \$112,852 loan to the Company. This promissory note, by its original terms, bears no interest, had a due date of December 31, 2012, and was convertible into shares of Company common stock at the rate of one share for every \$.00001 of debt converted. However, by agreement with the holder of such promissory note, in April 2017, the conversion rate under such promissory note was amended to one share for every \$.0005 of debt converted. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$36,370 and \$48,870, respectively. (See Note 5. Extinguishment of Debt and Note 7. Notes Payable).

### **NOTE 7. NOTES PAYABLE**

In February 2017, the Company issued a promissory note, face amount \$25,000, to Schooner Equities, LLC, in consideration of a loan in the amount of \$25,000. This promissory note bears interest at 6% per annum, is due in February 2018 and is convertible into shares of Company common stock at a conversion price that is equal to 45% of the then-current market price of the Company's common stock. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$25,000.

In March 2017, the Company issued a promissory note, face amount \$10,000, to a third party, Adam Goodkin, in consideration of a loan in the amount of \$10,000. This promissory note bears interest at 6% per annum, is due in March 2018 and is convertible into shares of Company common stock at the rate of one share for every \$.00166 of debt converted. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$10,000.

In August 2015, the Company issued a promissory note, face amount \$225,000, to Par Point Capital, LLC, in connection with the Company's purchase of Squak.com and related intangible assets. This promissory note bears interest at 6% per annum, was due in August 2016 and is convertible into shares of Company common stock at the rate of one share for every \$.0005 of debt converted. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$225,000.

In August 2015, the Company issued a promissory note, face amount \$25,000, to Par Point Capital, LLC, pursuant to a consulting agreement. This promissory note bears interest at 6% per annum, was due in August 2016 and is convertible into shares of Company common stock at the rate of one share for every \$.0005 of debt converted. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$18,250.

In December 2011, the Company issued a promissory note, face amount \$112,852, to Michael R. Murphy, in consideration of his \$112,852 loan to the Company. This promissory note, by its original terms, bears no interest, had a due date of December 31, 2012, and was convertible into shares of Company common stock at the rate of one share for every \$.00001 of debt converted. However, by agreement with the holder of such promissory note, in April 2017, the conversion rate under such promissory note was amended to one share for every \$.0005 of debt converted. During the three months ended June 30, 2017, a total of 25,000,000 shares of common stock were issued in connection with partial conversions of this promissory note, with a total of \$12,500.00 of principal balance of this promissory note being extinguished. At June 30, 2017, and March 31, 2017, the remaining unpaid principal balance of such promissory note was \$36,370 and \$49,480, respectively.

#### **NOTE 8. LOAN ON OPEN ACCOUNT**

In February 2017, the Company obtained a loan on open account from a third party in the amount of \$30,000. This loan on open account is payable on demand.

#### **NOTE 9. ACQUISITIONS**

In February 2017, the Company acquired Clikia Corp. (Clikia-LA), a Baton Rouge, Louisiana-based OTT video streaming service provider, adopted the OTT video streaming business plan of Clikia-LA and is currently pursuing such business plan. The Company's CEO, David Loflin, received 75,000,000 shares of the 125,000,000 shares of Company common stock issued in the Clikia-LA acquisition transaction. See Note 6. Related-Party Transactions).

In December 2015, the Company acquired Squak.com, a social media and content sharing tool and platform, from Par Point Capital, LLC, in exchange for a \$225,000 promissory note. (See Note 7. Notes Payable).

#### **NOTE 10. STOCK ISSUED FOR SERVICES**

During the three months ended June 30, 2017, the Company issued 6,000,000 shares of common stock pursuant to the terms of a financial consulting agreement with a third party, which shares were valued at \$10,000, in the aggregate.

#### **NOTE 11. SUBSEQUENT EVENTS**

In July 2017, the Company issued convertible promissory note in the amount of \$291,000, including original issue discount, to a third party. This promissory note is due in October 2018 and is convertible from time to time by its holder, at then-market prices of the Company's common stock. The Company also issued to such third party a warrant to purchase approximately 14,500,000 shares of its common stock. In consideration of its issuing such promissory note and warrant, the Company received cash in the amount of \$45,000 and a series of nine promissory notes in the amount of \$25,000, all of which are due in October 2018.

In July 2017, the Company repurchased 25,000,000 shares of its common stock from TikiLive, Inc., pursuant to a common stock repurchase agreement. The Company paid an aggregate of \$150,000 for such shares, a per share price of \$.006. The purchase price for such shares was paid by the issuance of a \$150,000 promissory note, which is payable on demand. TikiLive has advised the Company that it has no current intention to demand payment of such promissory note, unless and until the Company shall have obtained funds adequate to make such payment.