

Britvic plc

6 December 2017

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

Britvic plc (the "Company") announces the vesting of Share⁽¹⁾ awards made in December 2014 under the Company's Performance Share Plan ("PSP").

Details of the number of Shares vested in respect of Executive Directors and other Persons Discharging Managerial Responsibilities ("PDMR"), together with the number of any vested Shares subsequently sold, are detailed below:

Name	Role	Shares Released	Number of Shares sold to discharge tax liabilities ⁽²⁾	Shares Retained	Total Share interests ⁽³⁾	% of Issued Share Capital ⁽³⁾
Simon Litherland	Executive Director	76,385	36,028	40,357	181,118	0.06%
Kevin Donnelly	PDMR	7,871	4,108	3,763	18,364	0.00%
Matt Barwell	PDMR	16,367	7,720	8,647	11,358	0.00%
Doug Frost	PDMR	19,476	9,186	10,290	216,668	0.08%
Paul Graham	PDMR	15,275	7,205	8,070	36,397	0.01%
Clive Hooper	PDMR	9,547	4,503	5,044	49,467	0.01%
Jean-Luc Tivolle	PDMR	8,943	---	8,943	26,598	0.01%

Notes:

1. The share awards were made in respect of the Company's ordinary shares of 20 pence each ("Shares").
2. The participants sold the number of shares stated to cover liabilities to UK income tax and national insurance contributions arising on vesting. All sales were made in the London market on 30 November 2017 at a price of £8.002772 pence per share, details of which were notified to the Company on 4 December 2017.
3. Total interests in the Company's Shares (excluding all options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts) and the percentages of the Company's shares in issue that they represent, following the transaction.
4. The following notifications are made in accordance with the requirements of the EU Market Abuse Regulations.

Jonathan Adelman
Acting General Counsel & Company Secretary
Britvic plc

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Persons Closely Associated with them

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	KEVIN DONNELLY	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - IRELAND, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£8.002772	4,108 shares
(d)	Aggregated information		
	- Aggregated volume - Price	4,108 shares £32,875.39	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	KEVIN DONNELLY	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - IRELAND, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	

	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	3,763 shares
(d)	Aggregated information - Aggregated volume - Price	3,763 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	DOUG FROST	
Reason for the notification			
(a)	Position/status	CHIEF PEOPLE OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£8.002772	9,186 shares
(d)	Aggregated information - Aggregated volume - Price	9,186 shares £73,513.46	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	DOUG FROST	
Reason for the notification			
(a)	Position/status	CHIEF PEOPLE OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 10,290 shares
(d)	Aggregated information - Aggregated volume - Price	10,290 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	SIMON LITHERLAND	
Reason for the notification			
(a)	Position/status	CHIEF EXECUTIVE OFFICER	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of	ORDINARY SHARES OF 20 PENCE EACH	

	instrument Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 36,028 shares
(d)	Aggregated information - Aggregated volume - Price	36,028 shares £288,323.87	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	SIMON LITHERLAND	
Reason for the notification			
(a)	Position/status	CHIEF EXECUTIVE OFFICER	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES OF 20 PENCE EACH ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 40,357 shares
(d)	Aggregated information - Aggregated volume - Price	40,357 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	PAUL GRAHAM	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - GB, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£8.002772	7,205 shares
(d)	Aggregated information - Aggregated volume - Price	7,205 shares	
		£57,659.97	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	PAUL GRAHAM	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - GB, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	

	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 8,070 shares
(d)	Aggregated information - Aggregated volume - Price	8,070 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	CLIVE HOOPER	
Reason for the notification			
(a)	Position/status	CHIEF SUPPLY CHAIN OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES OF 20 PENCE EACH ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 4,503 shares
(d)	Aggregated information - Aggregated volume - Price	4,503 shares £36,036.48	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated

associated			
(a)	Name	CLIVE HOOPER	
Reason for the notification			
(a)	Position/status	CHIEF SUPPLY CHAIN OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 5,044 shares
(d)	Aggregated information - Aggregated volume - Price	5,044 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	MATT BARWELL	
Reason for the notification			
(a)	Position/status	CHIEF MARKETING OFFICER - PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	SALE OF SHARES TO COVER TAX LIABILITIES	

		ARISING FROM VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 7,720 shares
(d)	Aggregated information - Aggregated volume - Price	7,720 shares £61,718.40	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	MATT BARWELL	
Reason for the notification			
(a)	Position/status	CHIEF MARKETING OFFICER - PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES OF 20 PENCE EACH ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £8.002772	Volume(s) 8,647 shares
(d)	Aggregated information - Aggregated volume - Price	8,647 shares £0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	JEAN-LUC TIVOLLE	
Reason for the notification			

(a)	Position/status	MANAGING DIRECTOR - FRANCE, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF ORDINARY SHARES RESULTING FROM THE VESTING OF AWARDS UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£8.002772	8,943 shares
(d)	Aggregated information		
	- Aggregated volume	8,943 shares	
	- Price	£0	
(e)	Date and time of the transaction	2017/11/30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	