2012

Second Quarter Report

Including Financial Statements and disclosures prescribed by OTC Pink Market for Alternative Reporting Standards.

For the Three Months ended June 30

BARISTAS COFFEE COMPANY INC.

A Nevada Corporation Listed on the OTC Pink Market

BARISTAS COFFEE COMPANY, INC.

CUSIP: 22766J 10 6

TRADING SYMBOL: BCCI

QUARTERLY REPORT FOR THE

THREE MONTHS ENDED

June 30, 2012

Item 1: Exact name of the issuer and address of its principal executive offices

Name of issuer: Baristas Coffee Company, Inc.

(formerly Innovative Communications, Inc.)

Principal Executive Offices: 411 Washington Avenue N

Kent, Washington 98032

Website: www.baristas.tv

Phone: 800/988-7735 Fax: 206/653-7202

Investor Relations Contact: Barry Henthorn

(at Principal Executive Office)

barry@baristas.tv

Item 2: The number of shares or total amount of the securities outstanding for each class of securities.

The following tables set forth information concerning the securities of Baristas Coffee Company, Inc.:

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Class	Date	Number of Shares Authorized	Number of Shares Outstanding	Freely Tradable Shares (public float)	Total Number of Shareholders of Record
Preferred	June 30, 2012	30,000,000	6,860,000	0	6
	March 31, 2012	30,000,000	1,460,000	0	5
	December 31, 2012	30,000,000	1,460,000	0	5
	September 30,2011	30,000,000	1,460,000	0	5
	June 30, 2011	30,000,000	1,460,000	0	5
	March 31, 2011	30,000,000	1,460,000	0	5
	December 31, 2010	30.000,000	1,460,000	0	5
	December 31, 2009	30,000,000	1,460,000	0	5

Class	Date	Number of Shares Authorized	Number of Shares Outstanding	Freely Tradable Shares (public float)	Total Number of Shareholders of Record
Common	June 30, 2012	300,000,000	237,493,641	23,843,827	4176
	March 31, 2012	300,000,000	210,818,641	21,843,827	3,123
	December 31, 2011	300,000.000	210,218.641	17,365,641	2,958
	September 31, 2011	300,000,000	209,268,641	17,365,641	257
	June 30, 2011	300,000,000	194,678,641	17,365,641	132
	March 31, 2011	300,000,000	164,878,641	17,365,641	132
	December 31, 2010	300,000,000	164,878,641	17,365,641	132
	December 31, 2009	100,000,000	99,978,035	47,321,827	72

Baristas Coffee Company, Inc.

(A Nevada Corporation) COMPARATIVE BALANCE SHEET June 30, 2012 and December 31, 2011 Unaudited

	Jur	ne 30, 2012	December 31, 2011			
ASSETS						
Current Assets Cash	\$	16,589.00	\$	34,915.78		
Notes Receivable		13,013		13,013		
Shareholder and employee receivables Prepaid Expenses and Other Current Assets		72,692		- 67,534		
Total current assets		102,294		115,463		
Fixed Assets - Net		762,821		762,821		
TOTAL ASSETS	\$	865,115	\$	878,283		
LIABILITIES AND STOCKHOLDERS' EQU	YTIL					
Current Liabilities						
Accounts Payable and Other Current Liabilities	\$	155,023	\$	1,489,976		
Notes Payable	•	294,491	•	-		
Total current liabilities		449,514		1,489,976		
TOTAL LIABILITIES		449,514		1,489,976		
Stockholders' Equity						
Common stock, \$.001 par value,						
300,000,000 shares authorized, 237,493,641 shares						
issued and outstanding at June 30, 2012 and						
210,218,641 shares issued and outstanding at December 31, 2011		237,566		210,219		
Preferred Stock, \$.001 par value, 30,000,000 shares authorized and 1,460,000 shares issued and outstanding at March 31, 2012 and						
December 31, 2011		1,460		1,460		
Paid-in-capital		1,983,667		1,067,723		
Retained deficit		(1,807,092)		(1,891,095)		
TOTAL STOCKHOLDERS' EQUITY		415,601		(611,693)		
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	865,115	\$	878,283		

Baristas Coffee Company, Inc.

(A Nevada Corporation) COMPARATIVE STATEMENT OF OPERATIONS Unaudited

	For the Quarter Ending June 30, 2012			For the Year To Date June 30, 2012	From Inception (December 23, 2004) To June 30, 2012			
Sales	\$ 357,768		\$	657,779	\$	2,404,518		
Cost of Sales		71,697		132,269		594,909		
Gross Profit		286,071		525,510		1,809,609		
Expenses								
Personnel General and		95,130	\$	177,134		1,051,784		
Administration	29,174		\$	56,121		704,758		
Operations		50,872		97,356		431,476		
		175,176		330,611		2,188,019		
Net Operating Loss/Profit	110,895		194,899			(378,410)		
Extraordinary Loss		-		-		(59,839)		
Net Profit (Loss)	\$	110,895	\$	194,899	\$	(318,571)		

Baristas Coffee Company, Inc. (A Nevada Corporation) COMPARATIVE STATEMENT OF CASH FLOW Unaudited

Net Profit (Loss)		E	ne Quarter Ending e 30, 2012	or the Year To Date ne 30, 2012	From Inception (December 23, 2004) To June 30, 2012			
Depreciation	Adjustments to reconcile net loss to net cash provided by	\$	110,895	\$ 194,899	\$	(562,428)		
Changes in assets and libilities: (Incr) Decr in Prepaid Expenses (70,423) (115,846) (122,156) (Incr) Decr in Other Assets (62,498) (112,995) 536,187 Incr (Decr) in Notes Payable (932,000) (883,846) (625,650) Incr (Decr) in Shareholder Loans 32,680 Incr (Decr) in Deferred Compensation 32,680 Incr (Decr) in Deferred Compensation 32,680 Incr (Decr) in Deferred Compensation	, •		-	-		29,877		
(Incr) Decr in Other Assets (62,498) (112,995) 536,187 Incr (Decr) in Notes Payable (932,000) (883,846) (625,650) Incr (Decr) in Shareholder Loans -			-	-		164,879		
Incr (Decr) in Notes Payable	(Incr) Decr in Prepaid Expenses		(70,423)	(115,846)		(122,156)		
Incr (Decr) in Shareholder Loans	,		(62,498)	(112,995)	536,1			
Incr (Decr) in Deferred Compensation	· , ,		(932,000)	(883,846)				
Total Adjustments	,		-	-		32,680		
Net cash provided by (used in) operating activities (954,026) (917,788) (546,611)				 <u>-</u>		<u> </u>		
Operating activities (954,026) (917,788) (546,611) Cash flows from financing activities: 26,775 41,365 85,755 Additional Paid in Capital 915,844 1,030,844 1,116,044 942,619 1,072,209 1,201,799 Cash flows from investing activities: 20,799 (473,999) (1,126,110) Investments - - - Sales of common stock - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	Total Adjustments		(1,064,921)	 (1,112,687)		15,817		
Operating activities (954,026) (917,788) (546,611) Cash flows from financing activities: 26,775 41,365 85,755 Additional Paid in Capital 915,844 1,030,844 1,116,044 942,619 1,072,209 1,201,799 Cash flows from investing activities: 20,799 (473,999) (1,126,110) Investments - - - Sales of common stock - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	Not each provided by (used in)							
Capital Stock 26,775 41,365 85,755 Additional Paid in Capital 915,844 1,030,844 1,116,044 942,619 1,072,209 1,201,799 Cash flows from investing activities: Purchases of equipment (230,999) (473,999) (1,126,110) Investments - - - - Sales of common stock - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	. , ,		(954,026)	 (917,788)	(546,611)			
Capital Stock 26,775 41,365 85,755 Additional Paid in Capital 915,844 1,030,844 1,116,044 942,619 1,072,209 1,201,799 Cash flows from investing activities: Purchases of equipment (230,999) (473,999) (1,126,110) Investments - - - - Sales of common stock - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	Cash flows from financing activities:							
Additional Paid in Capital 915,844 1,030,844 1,116,044 942,619 1,072,209 1,201,799 Cash flows from investing activities: Purchases of equipment (230,999) (473,999) (1,126,110) Investments 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	<u> </u>		26.775	41.365		85,755		
Cash flows from investing activities: 942,619 1,072,209 1,201,799 Purchases of equipment Investments (230,999) (473,999) (1,126,110) Sales of common stock - - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	·		•	•	•			
Purchases of equipment (230,999) (473,999) (1,126,110) Investments - - - Sales of common stock - - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	·							
Purchases of equipment (230,999) (473,999) (1,126,110) Investments - - - Sales of common stock - - - 99,500 Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	Cash flows from investing activities:							
Investments	<u> </u>		(230 999)	(473 999)		(1 126 110)		
Sales of common stock Net cash provided by (used in) Financiang activities Cash and cash equivalents beginning of period - 99,500 (473,999) (473,999) (473,999) (1,026,610) 5,373 48,289 180,605	· ·		(230,333)	(470,000)		(1,120,110)		
Net cash provided by (used in) Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605			_	_		99.500		
Financiang activities (230,999) (473,999) (1,026,610) Cash and cash equivalents beginning of period 5,373 48,289 180,605	Net cash provided by (used in)			 				
	, , ,		(230,999)	 (473,999)		(1,026,610)		
Cash and cash equivalents end of period \$ 16,589 \$ 5,373 \$ 5,373	Cash and cash equivalents beginning of period		5,373	48,289		180,605		
	Cash and cash equivalents end of period	\$	16,589	\$ 5,373	\$	5,373		

Baristas Coffee Company, Inc. (A Nevada Corporation) STATEMENT IN SHAREHOLDERS EQUITY Unaudited

	U	Inaudit	ed									
									Decifit			
									cumulated			
	_								During the		_	Total
	Common				Preferred			De	evelopment	Paid-in	Sto	ockholders
	 Shares	An	nount		Shares	Am	ount		Stage	Capital		Equity
Balance 12/31/2008	77,978,000 \$	6	77,978		29,200,000	\$	29,200	\$	(582,983) \$	942,810	\$	467,005
Issuance of Common Stock	21,730,350		21,730		-		-		-	-		21,730
Net loss for the year ending	-		-		-				(186,221)	406,930		220,709
Balance - December 31, 2009 Conversion of Debt	99,708,350		99,708		29,200,000		29,200		(769,204)	1,349,740		709,444 -
Net loss for the quarter ending March 31, 2010	-		_		_				(241,818)			(241,818)
Balance - March 31, 2010	99,708,350		99.708		29,200,000		29,200		(1,011,022)	1,349,740		467.626
20:1 Reverse Stock Split	(94,722,933)		(94,723)		(27,740,000)		(27,740)		-	(1,282,253)		(1,404,716)
Issuance of stock for greater than a 60% interest in Pangea												
Networks, Inc. and conversion of debt to common stock	144,893,223		144,893		-		-		-	956,064		1,100,957
Conversion of Debt	15,000,000		15,000		-		-		-	-		15,000
Net loss for the quarter ending June 30, 2010	-		_		1.460.000		1.460		_	_		1,460
Balance - June 30, 2010	164,878,641		164,879		1,460,000		1,460		(1,011,022)	1,023,551		178,868
	-		-		-		-		-	-		-
Net profit for the quarter ending September 30, 2010	-		-		-		-		14,558	(64,836)		(50,278)
Balance - September 30, 2010	164,878,641		164,879		1,460,000		1,460	/	(996,464)	958,715		128,590
	-		-		-		-			-		-
Net profit for the quarter ending December 31, 2010	-		_		_		-		78,218	23,808		102,026
Balance - December 31, 2010	164,878,641		164,879		1,460,000		1,460		(918,246)	982,523		230,616
	-		-		-		-		(5 : 5,= : 5)	-		-
Net profit for the quarter ending March 31, 2011	-		-		-		-		124,626	-		124,626
Balance - March 31, 2011	164,878,641		164,879		1,460,000		1,460		(793,620)	982,523		355,242
Issuance (redemption) of stock exchange for debt, bonusus,	20,000,000		20,000							(20, 200)		
Pangea Networks, Inc. stock and recission of transactions	29,800,000		29,800		-		-		-	(29,800)		-
Net profit for the quarter ending June 30, 2011	-		-				4 400	,	56,166	-		56,166
Balance - June 30, 2011	194,678,641		194,679		1,460,000		1,460		(737,454)	952,723		411,408
Stock issued for Professional Fees and Rent	5,590,000		5,590		_		-		-	-		5,590
Stock issued for Asset Purchase	9,000,000		9,000		-		-		-	-		9,000
Net profit for the quarter ending September 30, 2011	-		-		-		-		62,483	115,000		177,483
Balance - September 30, 2011	209,268,641		209,269		1,460,000		1,460		(674,971)	1,067,723		603,481
Stock issued for Professioinal Fes	950,000		950									950
Net profit for the quarter ended December 31, 2011 and	950,000		950									950
adjustment for non recorded debt									(1,216,124)			(1,216,124)
Balance - December 31, 2011	210,218,641 \$	5	210,219		1,460,000	\$	1,460	\$	(1,891,095) \$	1,067,723	\$	(611,693)
Stock issued for Professioinal Fes	600,000 \$	5	600		-		-	•	04.000	-	\$	600
Net profit for the quarter ended March 31, 2012 and Balance - March 31, 2012	210,818,641 \$	•	210,819	¢	1.460.000	¢.	1.460	\$	84,003 (1,807,092) \$	1.067.723	\$	84,003 (527,090)
Balance - Ivalicit 31, 2012	210,010,041 \$	Þ	210,019	Φ	1,460,000	Φ	1,400	φ	(1,007,092) \$	1,007,723	φ	(327,090)
Preferred Stock issued for conversion of debt	\$ - \$	5	-	\$	5,400,000	\$	5,400	\$	- \$	-	\$	-
Stock issued for Asset Purchase	100,000 \$	6	100		-		-	\$	-	-	\$	6,500
Stock issued for Professioinal Fes	5,800,000 \$		5,800		-		-	\$	-	-	\$	555,550
Settlement release conversion of debt	12,000,000 \$	6	12,000		-		-	\$	-	-	\$	852,000
Conversion from Pangea Networks issued 2005/consulting	2,125,000 \$	6	2,125		-		-	\$	-	-	\$	2,125
Stock issued Ice Cream Distribution Funding	5,000,000 \$	6	5,000		-		-	\$	-	-	\$	125,000
Settlement Release for acquisition	1,250,000 \$	5	1,250		-		-	\$	-	-	\$	80,000
Net profit for the quarter ended June 30, 2012 and								\$	110,895		\$	110,895
Balance - June 30, 2012	237,093,641 \$	5	237,094	\$	6,860,000	\$	6,860	\$	(1,696,197) \$	1,067,723	\$	1,204,980

NOTE 1: NATURE OF OPERATIONS

Baristas Coffee Company, Inc, ("Baristas" or the "Company") is a Nevada corporation, doing business as Baristas. Formerly known as Innovative Communications, Inc. (ICTN:PK), Baristas is listed on OTC Pink (BCCI:PK). Baristas is a specialty drive through beverage retailer with attractive female models as servers. Baristas provides its customers the ability to drive up and order their choice of a custom-blended espresso drink, freshly brewed coffee, or other beverages. Baristas is offering a high-quality option to the fast-food, gas station, or institutional coffee.

Baristas offers its patrons the finest hot and cold beverages, specializing in specialty coffees, blended teas, and other custom drinks. In addition, Baristas offers smoothies, fresh-baked pastries and other confections. Seasonally, Baristas adds beverages such as hot apple cider, hot chocolate, frozen coffees, and more. Another revenue stream will be in promoting and selling Baristas merchandise; alluring calendars, mugs, t-shirts and hats are some of the promotional items that will be sold. Historically, all stands have been company owned, however, the Company has begun franchising.

On December 29, 2009, the company announced that it had reached an agreement to acquired a controlling interest in Pangea Networks, Inc. (PGEA:PK) doing business as Baristas Coffee Company. The initial closing occurred on December 22, 2009, when an agreement was reached for Baristas to purchase in excess of 60% of the issued and outstanding shares of Pangea. Under the terms of the transaction, shareholders in Pangea would receive shares in Baristas. At that time, subject to concurrence and approval of the Financial Industry Regulatory Authority ("FINRA"), Baristas began to focus its operating activities in Pangea, operating as Baristas Coffee Company. See Subsequent Events below.

The year-end of the Company is December 31.

NOTE 2: BASIS OF PRESENTATION AND GOING CONCERN UNCERTAINTIES

The revenue from current operations is minimal; therefore, the Company is considered to be in the development stage.

Since the Company has only recently generated positive cash flows, the ability of the Company to continue as a going concern is in doubt and dependent upon achieving a profitable level of operations and on the ability of the Company to obtain necessary financing to fund ongoing operations. Management believes that its current and future plans enable it to continue as a going concern for the next twelve months.

To meet these objectives, the Company continues to seek other sources of financing in order to support existing operations and expand the range and scope of its business. However, there are no assurances that any such financing can be obtained on acceptable terms and timely manner, if at all. The failure to obtain the necessary working capital would have a material adverse effect on the business prospects and, depending upon the shortfall, the Company may have to curtail or cease its operations.

The accompanying financial statements do not include any adjustment to the recorded assets or liabilities that might be necessary should Baristas have to curtail operations or be unable to continue in existence.

NOTE 3: SIGNIFICANT ACCOUNTING POLICIES

A. Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenue and expenses during the reported period. Actual results could differ materially from the estimates.

B. Fixed Assets

Fixed assets are stated at cost of the espresso stands purchased by the Company. The Company periodically evaluates whether events and circumstances have occurred that may warrant revision of the estimated useful life of the fixed assets or whether the remaining balance of fixed assets should be evaluated for possible impairment.

C. Revenue Recognition

Revenue is generated through the sale of custom-blended espresso drinks, freshly brewed coffee, or other beverages, fresh-baked pastries and other confections, and Baristas merchandise.

D. Income Taxes

The Company accounts for income taxes under the provisions of SFAS No. 109, "Accounting for Income Taxes." SFAS No. 109 requires recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements or tax returns. Under this method, deferred tax assets and liabilities are determined based on the differences between the financial reporting and tax bases of assets and liabilities and operating loss and tax credit carryforwards using enacted tax rates in effect for the year in which the differences and carryforwards are expected to reverse.

In July 2006, the FASB issued FIN No. 48, "Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109." This interpretation clarifies the accounting for uncertainty in income taxes recognized in a company's financial statements in accordance with SFAS No. 109. The interpretation prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken in a tax return. It also provides guidance on recognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN No. 48 is effective for fiscal years beginning after December 15, 2006. The adoption of this interpretation did not have a material impact on the Company's results of operations or financial position. As such, the Company has not recorded any liabilities for uncertain tax positions or any related interest and penalties. The acceptability of the tax positions of the Company by the taxing authorities for the tax years open to Internal Revenue Service audit, the fiscal years 2005 through 2009, has not been determined.

Item 4. Management's discussion and analysis or plan of operation

A & B - Plan of Operation and Management's Discussion and Analysis of Financial Condition

The company has generated profits and positive cash flows for the quarterly reporting period. But, its ability to continue as a going concern is in doubt and dependent upon continuing profitable operations and on its ability to obtain necessary financing to fund ongoing operations. Management believes that its current and future plans will enable it to continue as a going concern and to profitably and dramatically grow.

The Company continues to seek external sources of financing in order to support existing operations, to expand through internal and franchise growth, and to expand the range and scope of its business. While there are no assurances that financing can be obtained on acceptable terms and or in a timely manner management has taken the following steps to improve its position:

- 1. Continue to identify and close unprofitable or marginally profitable stores
- 2. Continue evaluating and negotiating management agreements entered into in conjunction with acquisitions
- 3. Continue identifying new suppliers and negotiating more favorable terms with existing suppliers
- 4. Pursuing and entering into franchising arrangements and financing arrangements enabling the Company to expand with no capital outlays while achieving both immediate and long-term cash flow.
- 5. Continue to reduce Notes Payable and other obligations.
- 6. Continue focusing on developing additional revenue streams and retail products.

C. Off-Balance Sheet Arrangements

There are no off-balance sheet arrangements.

Forward looking statements-the use of forward looking statements is discussed in conjunction with the Company's initial application and is herein incorporated by reference. The user of this statement is strongly encouraged to refer to that document and to stay abreast of Company announcements.

Item 5. Legal proceedings

The Company is not involved in any legal proceedings.

Item 6. Defaults on senior securities

None

Item 7. Other information

<u>Currentupdate</u>-No significant events have occurred outside the normal course of business and which have not been announced by appropriate public notice and press releases.

The Company opened two new stores and closed none during the current reporting period.

The Company decreased its Notes Payable by \$932,000 during this period via a combination of cash payments and conversion of debt. Specifically it converted \$852,000 of long term debt arising from cash loans to the company previously cauterized in the accounts payable section at a conversion price of \$0.071. It converted a note for \$80,000 in exchange for 5,400,00 preferred share.

Item 8. Exhibits

<u>Articles of Incorporation and Bylaws</u>-The information required by this item was filed in conjunction with the Company's Initial Application and is herein incorporated by reference. There have been no amendments to the Articles of Incorporation or Bylaws from the date of filing through the period covered by this quarterly report.

<u>Material contracts-</u>The information required by this item was filed in conjunction with the Company's Initial Application and is herein incorporated by reference. There have been no modifications to that agreement and no additional material agreements or contracts have been entered into from the date of original filing through the period covered by this quarterly report.

Item 9. Certification

- I, Barry Henthorn, as Chief Executive Officer and Director of Baristas Coffee Company, Inc. ("the Company") certify that:
 - 1. I have reviewed this Financial Statements for the Company for the period ended June 30, 2012.
 - 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement.
 - 3. Based upon my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this disclosure document.

Date: June 30, 2012

/s/ Barry Henthorn
Barry Henthorn
Chief Executive Officer/Director