## BARISTAS COFFEE COMPANY, INC.

## Notice of Late Filing

## August 15, 2012

## BARISTAS COFFEE COMPANY, INC. 411 Washington Avenue North Kent , WA 98132

TRADING SYMBOL: BCCI

CUSIP: 22766J 10 6

Baristas Coffee Company, Inc. ("the Company") will be late in filing its quarterly report for the three months ended June 30, 2012.

The reasons the Company will be late in filing are threefold:

- 1. The Company's continued integration of a new executive and development team while maintaining focus on implementing and monitoring its new expansion, administration and marketing programs.
- 2. The Company's limited personnel focusing on increasing the company's sales volume while developing strategic alliances.
- 3. The Company's continued focus on optimizing the use of its limited support personnel to design and implement new accounting systems and procedures for accommodating its expected continued rapid growth.

The Company expects to post its quarterly report and the related attorney's opinion letter no later than Sunday August 20, 2012.

<u>/s/ Barry Henthorn</u> Barry Henthorn CEO/Director