

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 12.10.2017 | 13:00

DGAP-DD: adidas AG english

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

12.10.2017 / 13:00

The issuer is solely responsible for the content of this announcement.

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Title:	
First name:	Sabine
Last name(s):	Bauer

2. Reason for the notification

a) Position / status

Position:	Member of the administrative or supervisory body
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b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

adidas AG

b) LEI

549300JSX0Z4CW0V5023

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type:	Share
ISIN:	DE000A1EWWW0

b) Nature of the transaction

Acquisition
Transaction linked to the exercise of share option programmes

c) Price(s) and volume(s)

Price(s)	Volume(s)
165.24 EUR	2325.39 EUR

d) Aggregated information

Price	Aggregated volume
165.24 EUR	2325.39 EUR

e) Date of the transaction

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2017-10-11; UTC+2

f) Place of the transaction

Name:	Frankfurter Wertpapierbörse (FWB) - Xetra
MIC:	XETR

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