

**ANNUAL COMPANY INFORMATION
AND DISCLOSURE STATEMENT**

FOR

**SMA ALLIANCE, INC
FOR THE YEAR ENDED DECEMBER 31, 2011**

**739 Thimble Shoals Blvd. Suite 704
Newport News, VA 23606**

**Tel: 888.330.6623
Fax: 615.691.7373**

CUSIP No. 78446F203

ISSUER'S EQUITY SECURITIES

COMMON STOCK

\$.001 Par Value

**1,000,000,000 Common Shares Authorized
252,899,080 Shares Issued and Outstanding**

PREFERRED STOCK

\$.001 Par Value

**20,000,000 Shares Authorized
10,000,000 Shares Issued and Outstanding**

FORWARD LOOKING STATEMENTS

THIS INITIAL COMPANY INFORMATION AND DISCLOSURE STATE, IN PARTICULAR, “MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS” AND “BUSINESS,” INCLUDE “FORWARD-LOOKING STATEMENTS” WITHIN THE MEANING OF SECTION 21E OF THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED. THESE STATEMENTS REPRESENT THE COMPANY’S EXPECTATIONS OR BELIEFS CONCERNING, AMONG OTHER THINGS, FUTURE REVENUE, EARNINGS, AND OTHER FINANCIAL RESULTS, PROPOSED ACQUISITIONS AND NEW PRODUCTS, ENTRY INTO NEW MARKETS, FUTURE OPERATIONS AND OPERATING RESULTS, FUTURE BUSINESS AND MARKET OPPORTUNITIES. THE COMPANY WISHES TO CAUTION AND ADVISE READERS THAT THESE STATEMENTS INVOLVE RISK AND UNCERTAINTIES THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THE EXPECTATIONS AND BELIEFS CONTAINED HEREIN. FOR A SUMMARY OF CERTAIN RISKS RELATED TO THE COMPANY’S BUSINESS, SEE “RISK FACTORS.” UNDER “DESCRIPTION OF BUSINESS.”

Unless the context requires otherwise, references to the Company or Issuer are to SMA Alliance, Inc.

PART A GENERAL COMPANY INFORMATION

Cautionary Factors That May Affect Future Results (Cautionary Statements Under the Private Securities Litigation Reform Act of 1995)

The disclosure and analysis set forth herein contains certain forward looking statements, particularly statements relating to future actions, performance or results of current and anticipated products and services, sales efforts, expenditures, and financial results. From time to time, the Company also provides forward-looking statements in other publicly-released materials, both written and oral. Forward-looking statements provide current expectations or forecasts of future events such as new products or services, product approvals, revenues, and financial performance. These statements are identified as any statement that does not relate strictly to historical or current facts. They use words such as “anticipates,” “intends,” “plans,” “expects,” “will,” and other words and phrases of similar meaning. In all cases, a broad variety of assumptions can affect the realization of the expectations or forecasts in those statements. Consequently, no forward-looking statement can be guaranteed. Actual future results may vary materially.

The Company undertakes no obligation to update any forward-looking statements, but investors are advised to consult any further disclosures by the Company on this subject in its subsequent filings. Furthermore, as permitted by the Private Securities Litigation Reform Act of 1995, the Company provides these cautionary statements identifying risk factors, listed below, that could cause the Company's actual results to differ materially from expected and historical results. It is not possible to foresee or identify all such factors. Consequently, this list should not be considered an exhaustive statement of all potential risks, uncertainties and inaccurate assumptions.

RISK FACTORS

No Active Market. Although the Company's shares are listed on the Pink Sheets listing service, the Company believes that the public trading price may be an inaccurate representation of the value of the Company because there is little or no trading volume in the Company's shares and no analysts or NASD market makers actively follow the Company.

We have never issued a Dividend and don't anticipate any Dividends in the future. SMA Alliance has never issued a dividend and we do not anticipate paying dividends on our common stock in the foreseeable future. Furthermore, we may also be restricted from paying dividends in the future pursuant to subsequent financing arrangements or pursuant to Delaware law.

You could be diluted from the Issuance of additional Common and Preferred Stock. SMA Alliance is authorized to issue up to 1,000,000,000 shares of common stock and 20,000,000 shares of preferred stock. To the extent of such authorization, our board of directors will have the ability, without seeking shareholder approval, to issue additional shares of common stock in the future for such consideration as the board may consider sufficient. The issuance of additional common stock in the future may reduce your proportionate ownership and voting power.

Volatility of Stock Prices. In the event that there is an established public market for the Company's Common Stock, market prices will be influenced by many factors and will be more subject to significant fluctuations in response to variations in operating results of the Company and other factors such as investor perceptions of the Company, supply and demand, interest rates, general economic conditions and those specific to the industry, developments with regard to the Company's activities, future financial condition and management.

Applicability of Low Priced Stock Risk Disclosure Requirements. The Common Stock of the Company may be considered a low priced security under rules promulgated under the Securities Exchange Act of 1934. Under these rules, broker-dealers participating in transactions in low priced securities must first deliver a risk disclosure document which describes the risks associated with such stocks, the broker-dealer's duties, the customer's rights and remedies, certain market and other information, and make a suitability determination approving the customer for low priced stock transactions based on the customer's financial situation, investment experience and objectives. Broker-dealers must also disclose these restrictions in writing to the customer, obtain specific written consent of the customer, and provide monthly account statements to the customer. With all these restrictions, the likely effect of designation as a low priced stock will be to decrease the willingness of broker-dealers to

make a market for the stock, to decrease the liquidity of the stock and to increase the transaction cost of sales and purchases of such stock compared to other securities.

PART A. GENERAL COMPANY INFORMATION

Item I. The exact name of the issuer and its predecessors (if any):

SMA Alliance, Inc., a Delaware corporation

Item II. The address of its principal executive officers:

SMA Alliance, Inc.
739 Thimble Shoals Blvd. Suite 704
Newport News, VA 23606
Telephone: 888.330.6623
Facsimile: 615.691.7373
E-mail: info@SMAAlliance.com

Item III. The jurisdiction(s) and date of the issuer's incorporation:

Delaware
June 23, 1969

PART B. SHARE STRUCTURE

Item IV. The exact title of securities outstanding:

Common Stock, \$.001 par value per share
Cusip Number – 78446F203
Trading Symbol – SMAA

Item V. Par or stated and description of the security:

A. The Company has Series A Preferred Stock and Common Stock both with a par value of \$.001.

B. Each holder of Common Stock is entitled to one vote for each share held of record on each matter submitted to vote to stockholders, including election of directors. Stockholders do not have any right to cumulate votes on the election of directors. Each holder of Common Stock is entitled to share ratably in distributions to stockholders and to receive ratably such dividends as may be declared by the Board of Directors out of funds legally available. Therefore, in the event of our liquidation, dissolution or winding up, the holders of Common Stock will be entitled to receive, after payment of all of our debts and liabilities, and of all sums to which holders of any outstanding preferred stock, if any, may be entitled, the distribution of any of our remaining assets. Holders of our Common Stock have no conversion, exchange, sinking fund, redemption or appraisal rights (other than such as may be determined by the Board of Directors in its sole discretion) and have no preemptive rights to subscribe for any of our securities. There are no provisions in our Articles of Incorporation or By-Laws that would delay, defer or prevent a change of control of the Company.

C. Each holder of Series A Preferred Stock is entitled to twenty votes for each share held of record on each matter submitted to vote to stockholders, including election of directors. Stockholders do not have any right to cumulate votes on the election of directors. Each holder of Stock is entitled to share ratably in distributions to stockholders and to receive ratably such dividends as may be declared by the Board of Directors out of funds legally available. Therefore, in the event of our liquidation, dissolution or winding up, the holders of Series A Preferred Stock will be entitled to receive, after payment of all of our debts and liabilities, and of all sums to which holders of any outstanding preferred stock, if any, may be entitled, the distribution of any of our remaining assets. Holders of our Series A Preferred Stock have may convert each share of Series A Preferred Stock into 2 shares of Common Stock. Holders of Series A Preferred no sinking fund, redemption or appraisal rights (other than such as may be determined by the Board of Directors in its sole discretion) and have no preemptive rights to subscribe for any of our securities. There are no provisions in our Articles of Incorporation or By-Laws that would delay, defer or prevent a change of control of the Company.

Item VI. The number of shares or total amount of the securities outstanding for each class of securities authorized:

April 7, 2011	Authorized Shares	Outstanding Shares	Freely Trading Shares	Total Number of Beneficial Shareholders	Total Number of Shareholders of Record
Common	1,000,000,000	252,899,080	46,155,520	48	48
Preferred	20,000,000	10,000,000	0	1	1

PART C BUSINESS INFORMATION

Item VII. The name and address of the transfer agent:

Our transfer agent is:

STANDARD REGISTRAR AND TRANSFER COMPANY, INC.
 12528 SOUTH 1840 EAST
 DRAPER, UT 84020
 PHONE: 801-571-8844
 FAX: 801-571-2551

The transfer agent is registered under the Exchange Act and its regulatory authority is the Securities & Exchange Commission.

Item VIII. The nature of the issuer's business:

A. Business Development.

SMA Alliance, Inc. is a corporation formed under the laws of the State of Delaware and was originally incorporated on June 23, 1969.

On April 5, 2011, 32,000,000 shares of Common Stock of Inventbay.com, Inc. were issued for the acquisition of SMA Alliance LLC, a Florida limited liability.

On April 5, 2011 10,000,000 shares of Series A Preferred Stock of Inventbay.com was issued to Sarah Myers.

On April 5, 2011 10,000,000 shares of Series A Preferred Stock of Inventbay.com was issued to Anthony Baker.

On May 10, 2011 Sarah Myers converted her 10,000,000 shares of Series A Preferred Stock into Common Stock of the Company. Ms. Meyers owns 223,200,000 shares of Common Stock.

During the past three years the Company has not been in bankruptcy, receivership or involved in any similar proceeding.

The Company is not in default in the terms of any note, loan, lease, or other indebtedness or financing arrangements requiring the Company to make payments. Except as described herein, the Company has not during the past three years had any other stock splits, stock dividends, mergers, reorganization or similar transactions. The Company has not been the subject of any delisting by a securities exchange or a deletion from the OTC Bulletin Board. There are no current, pending or threatened legal proceedings or administrative actions against the Company nor has there been for the past three years.

B. Business of issuer:

The Company's Standard Industrial Code (SIC) is 7310. The company provides marketing and advertising services.

The Company operates its business through its subsidiary, SMA Alliance LLC.

Item IX. The nature of products or services offered:

The Company

SMA Alliance, LLC is an emarketing, internet focused lead generator, which drives live buyers to retailers through conversion of individual online product interest into live buyers soliciting purchase from retailers.

SMA Alliance currently is focused on the automobile industry, providing automobile retailers 10 to 100 times buying demand on a daily basis through application of proprietary technology and managed systems.

Through its technology and systems, SMA Alliance drives buying demand from local markets to local automobile dealers which are subscribed to SMA Alliance. The system and process software is

installed and managed from centralized location and is currently serving localized dealers throughout the entire United States.

The system is scalable to a worldwide audience of local buyers and flexible to be compatible to existing online traffic drivers.

The technology and systems are applicable to other retail sectors such as real estate, employment, travel, government, etc.

The Market

SMA serves as a marketing and advertising vendor to retailers of essential, large ticket items such as Automobiles, Real Estate, and Employment Recruitment. SMA currently is focused on the Automobile industry.

Problem: Each automobile dealer in the U.S. incurs an average advertising and marketing cost of \$600 dollars per unit in inventory and retains an average of 15 marketing and advertising vendors to achieve the sale of inventory. The average inventory retention for each unit is 2.5 months.

Solution: SMA Alliance proprietary software reduces advertising and marketing cost to \$99 dollars per unit or less and reduces inventory turnover to an average of 18 days.

Product

Description- SMA Alliance owns proprietary software code and applied systems which achieve increased buying demand for product retailers by advertising to posting sites and online search sites where buyers go to find and research products they are interested in.

Application- The success of SMA Alliance products is achieved through consistent, legal placement of products from SMA retailers to be found by persons searching for products by product type and additional description in their query. When the person typing in search queries finds the product they are looking for, SMA's advertisements direct the person to receive more information about the product from the SMA retailer through a call to action. SMA advertisements are designed to trigger a solution to instant gratification and often results in 40 buyers calling the SMA retailer to express interest in the product on a daily basis.

Result- SMA Alliance increases buying demand by 10 X's or greater, on a daily basis for each retailer. Clients of SMA Alliance experience increased sales at less cost and enjoy controlled hyper-growth through SMA's reporting metrics and dependability of consistent demand generated for each Retailer.

Other Products- The Company has additional products, which are effective and competitive, currently developed and deployed to serve the automobile market.

Our website is located at www.smaalliance.com

SMA Alliance, Inc. is an operating business and is not a shell and has never been a shell company.

All of our subsidiaries and operations are included in our financial statements attached to this disclosure statement.

We do not believe that any federal, state or local regulations will have a material effect upon our business.

Research and development costs are borne by our clients as each project has specific research needs. Consulting fees charged include all research by the Company.

We have 79 full time employees.

We have not incurred and do not anticipate incurring costs in complying with federal, state and local environmental laws.

Item X. The nature and extent of the issuer's facilities:

The Company's principal corporate office is located at 739 Thimble Shoals Blvd. Suite 704 Newport News, VA 23606, where it uses approximately 800 square feet and is the corporate office. The second office is established for operations at 530 Church St. Ste. 401 Nashville, TN 37219 and is approximately 2,000 square feet. The Company believes that this space is adequate for its current operations and does not anticipate any expansion in the near term.

PART D. MANAGEMENT STRUCTURE AND FINANCIAL INFORMATION

Item XI. The name of the Chief Executive Officer and members of the Board of Directors, as well as control persons:

The following tables set forth certain information regarding beneficial ownership of the Company's common stock and preferred stock as of March 31st, 2012, by (i) each person (or group of affiliated persons) who is known by us to beneficially own more than 5% of the outstanding shares of our common stock, (ii) each director and executive officer of SMA Alliance, Inc, and (iii) all executive officers and directors of Inventbay.com, Inc., as a group. Unless indicated otherwise, the address for each officer, director and 5% stockholder is c/o SMA Alliance, Inc., 739 Thimble Shoals Blvd. Suite 704 Newport News, VA 23606.

Common Stock

<u>Directors, Executive Officers and 5% Stockholders</u>	<u>Number</u>	<u>Percent of Class⁽¹⁾</u>
Anthony Baker ⁽²⁾	200,000,000	44.16%

Sarah Myers ⁽³⁾	223,200,000	49.28%
Timothy Stephens Jr. ⁽⁴⁾	20,000,000	4.42%
All Officers and Directors as a Group (3 Persons)	443,200,000	97.86%

See Notes Below

(1) For each shareholder, the calculation of percentage of beneficial ownership based upon 452,899,080 shares of Common Stock comprising of 252,899,080 shares of common stock outstanding and 10,000,000 shares of Series A Preferred Stock that are convertible into 200,000,000 shares of Common Stock. Except as otherwise indicated below, the persons and entity named in the table have sole voting and investment power with respect to all shares of common stock shown as beneficially owned by them, subject to applicable community property laws.

(2) Executive Chairman of the Board of Directors. Mr. Baker owns 10,000,000 shares of Series A Preferred Stock. Each share of Series A Preferred Stock converts into 20 shares of Common Stock.

(3) Director. Ms. Myers own 223,200,000 of Common Stock.

(4) Chief Executive Officer, Treasurer, and Director. Mr. Stephens owns 20,000,000 shares of Common Stock.

Management

Chairman of the Board-	Anthony Baker	39
Director-	Sarah Myers	26
C.E.O, Treasurer, and Secretary-	Tim Stephens	61
CIO-	Dan Laube	28

Management Biographies

Chairman of the Board- Anthony Baker

Mr. Baker is the co-developer of SMA Alliance's software and co-founder of SMA Alliance. Mr. Baker has 15 years executive management experience leading successful start-up and turn-around companies, primarily in the automotive industry. Mr. Baker is an entrepreneur and developer of software and systems with strong implementation experience, developing business operations generating over 200 million dollars annually. Mr. Baker is exceptional at Identifying strategic acquisitions to gain market share and is proven to capitalize on market opportunities to drive revenues, profits, and growth. Mr. Baker graduated University of Kentucky with a BS in Chemistry in 1994 with additional studies in Theology, Pikeville Christian College, 1992-1993 and Business and Accounting from San Diego State University in 1999 and is fluent in English, Spanish, and German.

Founder/Director- Sarah Myers

Sarah Myers is the co-developer of SMA Alliance's software and co-founder of SMA Alliance. Mrs. Myers has been and continues to be a key person in the infrastructural design and development of SMA Alliance as a software provider and service company. Mrs. Myers earned her bachelor's degrees in English and Pre-law with a minor in Greek from the University of Tennessee at Chattanooga. Mrs. Myers graduated magna cum laude in 2007 with a 3.995 GPA. Mrs. Myers is actively completing her law degree at Nashville School of Law, where she is a 3rd year law student. While working as an administrator at a local automobile dealer during courses in college, Mrs. Myers took an interest in computer software and internet trends, leading her to co-develop the software which drives SMA's online marketing and advertising company.

Chief Executive Officer- Timothy Stephens Jr.

Mr. Stephens has operated in the Automobile industry for 45 years, starting at the very bottom in 1965 as a Porter until March 1969, when he enlisted in the US Navy, rose to the rank of E6 and was Honorably discharged, after two tours in Viet Nam. Joining the ranks of auto sales he quickly rose to management and has operated dealerships as General Manager and owner operator until joining SMA in 2009. Mr. Stephens contributes operations experience vital to the administration of the company with systems management of product delivery, internal and external communications

CIO- Dan Laube

Dan Laube develops and manages all processes including strategic development, technology systems, budgeting, and marketing. Dan Laube brings information and system integrations efficiencies into SMA Alliance, responsive to the dynamics of the company and its employees. Proving Strong efficiencies from a very young age, Mr. Laube started his career at 14 as a flooring installation professional and at 17 had a flooring company of his own, developing it through efficiency to finally be sold. Dan's development caught the attention of a prominent local automobile dealer where Dan was recruited as Internet director, increasing revenue over 400% in within his first ninety days. Dan was soon promoted to Assistant General Manager within a year. Dan was then recruited to Stadium Auto where he developed systems allowing a growth from 70 units in inventory and 35 unit sales per month to 270 units in inventory and averaging sales of 170 units per month within 5 months. Mr. Laube was acting General Manager and CIO of Stadium Auto before contributing his superior internet technological and information systems expertise to SMA Alliance.

Management Legal/Disciplinary History

During the past 5 years none of the officers or directors of Inventbay.com, Inc. have been subject to Legal/Disciplinary action by any regulatory or government body, including any civil, criminal or

injunctive action or judgment. Furthermore, none of the officers and directors has filed bankruptcy during the past 5 years.

Related Party Transactions and Family Relationships

There are no related party transactions within SMA Alliance, Inc., nor do the officers and directors have any family relationships between other shareholders, creditors or other parties involved with the business of SMA Alliance, Inc.

Summary Compensation Table

<u>Name and Principal Position</u>	<u>Year</u>	<u>Annual Compensation</u>		<u>Long-Term Compensation</u>			<u>All Other Compensation</u>
		<u>Salary</u>	<u>Other Annual Compensation</u>	<u>Awards</u>	<u>Securities Underlying Options</u>	<u>Payouts</u>	
Anthony Baker Chairman of the Board	2011	66,000	0	0	0	0	0
	2010	65,000	0	0	0	0	0
Timothy Stephens Jr. C.E.O., Secretary & Treasurer	2011	112,466.20	0	0	0	0	0
	2010	48,000	0	0	0	0	0
Sarah Myers Director	2011	66,000	0	0	0	0	0
	2010	65,000	0	0	0	0	0

Members of the Board serve until the next annual meeting of shareholders and until their successors are elected and qualified. Officers are appointed by and serve at the discretion of the Board.

Item XII. Financial information for the issuer's most recent fiscal period:

The unaudited financial statements of the issuer are hereby incorporated by reference and are to be posted soon on www.Pinksheets.com.

Item XIII. Similar financial information for such part of the two preceding years as the issuer or its predecessor has been in existence:

The unaudited financial statements of the issuer are hereby incorporated by reference and are to be posted soon on www.Pinksheets.com.

Item XIV. Beneficial Owners.

None

Item XV. The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure:

1. Investment Banker: None
2. Promoters: None
3. Counsel: John D. Thomas P.C., 11650 South State St. Suite 240, Draper, Utah 84020, (801) 619-1195, jthomas@acadiagrp.com.
4. Accountant or Auditor: None
5. Public Relations Consultant: None
6. Investor Relations Consult: None

Item XVI. Management's Discussion and Analysis or Plan of Operation:

Results of Operations

Following is management's discussion of the relevant items affecting results of operations for the Company's operations for the fiscal year 2011.

Revenues. Gross revenues from operations at SMA Alliance were \$4,827,322.66 for the fiscal year ending December 31, 2011 which represents a 121.48% increase compared to \$2,179,553.00 in gross revenues from operations in the fiscal year ending December 31, 2010.

Net Revenues from operations at SMA Alliance were \$643,448.30 for the fiscal year ending December 31, 2011 which represents a 44.72% decrease compared to \$1,164,019.63 in gross revenues from operations in the fiscal year ending December 31, 2010. The decrease is due to three main factors: new management, restructuring of the product line, and relocation of a significant part of their operations to a new facility.

Mr. Stephens took the position of C.E.O. during the fourth quarter and has made a number of changes that were felt to better the company for the long term. The company moved to a larger facility which is able to handle the growth the company has seen over the last two years, along with the ability to continue on their long- term growth strategy. The company also moved forward with their new pricing structure that allows services to be performed prior to payment instead of solely on a pre-paid system. This was implemented for the company's long term growth, while giving SMA Alliance the ability to offer their services to a wider array of entities.

Traditionally, the fourth quarter is the slowest in the automotive industry due to the direct reflection of the limited advertising budget that dealers have available to work with. SMA Alliance felt this was the best time economically for the company to make the necessary changes and is optimistic that the next year will surpass the previous results.

Cost of Sales. Cost of sales at SMA Alliance for the fiscal year ending December 31, 2011 were \$2,667,736.62, a 475.02% increase from \$463,941.91 during the operations in the fiscal year ending

December 31, 2010. This increase is due in large to additional salaries, commissions, administrations costs associated with the rapid growth of the company. Cost of sales were 55% of revenues generated in the 2011 fiscal year of operations compared to 21% in the 2010 fiscal year of operations.

The Company anticipates, with their new pricing platform, a decrease in the percentage of revenue to cost of goods sold over the next fiscal year showing larger margins in profitability.

Salaries and Commission Expenses. Salaries and commission expenses at SMA Alliance for the fiscal year ending December 31, 2011 were \$2,061,125.48, a 458.16% increase from \$369,270.52 during the operations in the fiscal year ending December 31, 2010. This increase correlates directly with the increase in revenues.

Professional Fees, Licensing and Permits. Professional fees at SMA for the fiscal year ending December 30, 2011 were \$27,741.99, a 748.54% increase from \$3,269.36 during the operations in the fiscal year ending December 31, 2010. The increase is a direct result of expenses incurred in conforming to state and federal legal acceptance including corporate legal representation, documentation preservation, and corporate governance and public reporting of company.

Selling, General and Administrative Expenses. Selling, general, and administrative expenses at SMA Alliance for the fiscal year ending December 30, 2011 were \$1,324,084.14, a 200.22% increase from \$441,031.95 during the operations in the fiscal year ending December 31, 2010. The increase was in direct correlation to sales volume and expansion for the period.

Liquidity and Capital Resources

As of December 31, 2011, the primary source of liquidity at SMA consisted of \$860,305.44.

Specifically, \$222,421.44 in cash and \$637,884.00 in cash equivalents. SMA holds its cash reserves in an interest bearing checking account with a local financial institution and in cash. Since inception, SMA has financed its operations with cash generated from ongoing business activities. SMA is not experiencing any shortfall in operating capital necessary to conduct its ordinary operations. SMA expects a net profit for the year ending December 31, 2012 and with the expected increase in cash flow for the coming months, a significant improvement to its net equity position.

Management believes that the capital resources of SMA are sufficient for ongoing operations, and that SMA will not likely require considerable amounts of financing to make any significant advancement in its business strategy at current operational levels with similar growth. Management maintains an optimistic attitude towards friendly financing opportunities for significantly increased market share capture and may seek additional capital in the future for expansion into vertical growth markets.

PART E. ISSUANCE HISTORY

Item XVII List of Securities Offerings and Shares Issued for Services in the Past Two Years

During 2011 there were 12,000,000 shares issued for the cancellation of debt. On 11/9/2011 10,000,000 shares were issued to Kendall B. Mayes and 2,000,000 shares were issued to Thomas Collins for the retirement of debt that was owed by SMA Alliance.

PART F EXHIBITS

Item XVIII Material Contracts

None

Item XIX Articles of Incorporation and Bylaws

1. Articles of Incorporation (See Articles of Incorporation in Filing section of PinkSheets.com)
2. Bylaws (See Corporation Bylaws in Filing section of PinkSheets.com)

Item XX Purchases of Equity Securities by the Issuer and Affiliated Purchasers

None

Item XXI Issuer's Certifications

I, Timothy Stevens, certify that:

1. I have reviewed this Disclosure Statement of SMA Alliance, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Dated: March, 2012

by: /s/ Timothy Stevens

Timothy Stevens
Chief Executive Officer

SMA Alliance
Profit & Loss
 October - December, 2011

	Total
Income	
Discounts given	-72,566.60
Services	774,438.06
	\$ 701,871.46
Cost of Goods Sold	
Advertising Expense for Client - COGS	99.00
Commissions & Fees	452,257.98
COMMISSIONS & FEES-BDC ROOM	17,944.81
Sub Contractor	51,065.97
	\$ 521,268.76
Content Syndication for Client - COGS	90,375.38
Cost of Goods Sold	7,208.39
Internet Infrastructure for Client - COGS	23,881.29
Phone Cards to Client - COGS	4,787.71
Phone Lines for Client - COGS	22,026.93
	\$ 669,647.46
Total Cost of Goods Sold	\$ 669,647.46
Gross Profit	\$ 32,224.00
Expenses	
Advertising	
Marketing	4,772.68
Total Advertising	\$ 4,772.68
Auto	1,403.56
Gas	781.26
Total Auto	\$ 2,184.82
Bank Charges	7,916.02
Computer Expense	468.33
Consulting	107,700.00
Dues & Subscriptions	3,562.68
Educational Materials	1,349.80
Income Tax Expense	-75,470.88
Insurance	3,154.12
Legal & Professional Fees	1,435.35
Meals and Entertainment	5,591.56
Office Expenses	28,254.82
Postage & Shipping	1,271.28
Promotional	35.00
Rent or Lease	20,100.00
Repair & Maintenance	267.66
Sales	33,000.00
Storage	378.00
Travel	1,572.36
Utilities	
Alarm System	347.94

Electric	805.94
Gas	82.54
Internet	1,497.58
Phone	4,589.67
Water & Sewer	339.10
Total Utilities	<u>\$ 7,662.77</u>
Total Expenses	<u>\$ 155,206.37</u>
Net Operating Income	-\$ 122,982.37
Other Expenses	
Depreciation	141,819.07
Reconciliation Discrepancies	0.00
Total Other Expenses	<u>\$ 141,819.07</u>
Net Other Income	<u>-\$ 141,819.07</u>
Net Income	-\$ 264,801.44

SMA Alliance
Balance Sheet
As of December 31, 2011

	Total
ASSETS	
Current Assets	
Bank Accounts	
Business Tax Savings Account	76,348.00
Cash on Hand	826.22
Checking2	1,621.28
SMA ALLIANCE	143,625.94
Total Bank Accounts	\$ 222,421.44
Accounts Receivable	
Accounts Receivable (A/R)	637,884.00
Total Accounts Receivable	\$ 637,884.00
Other Current Assets	
5% Acquisition of US Autoplex	575,000.00
Acquisitions of Turbo Leads	60,000.00
Employee Cash Advances	2,500.00
Launchpad Technology, LLC	20,000.00
Loans to Others	147,827.69
Prepaid Expenses	
Prepaid Rent	1,200.00
Total Prepaid Expenses	\$ 1,200.00
Undeposited Funds	8,690.00
Website Development	156,500.00
Total Other Current Assets	\$ 971,717.69
Total Current Assets	\$ 1,832,023.13
Fixed Assets	
Accumulated Depreciation	0.00
Computers	
Depreciation	0.00
Depreciation	-48,246.67
Original Cost	268,036.35
Total Computers	\$ 219,789.68
Furniture	
Depreciation	0.00
Depreciation	-6,292.59
Original Cost	48,942.40
Total Furniture	\$ 42,649.81
Leasehold Improvement	
Depreciation	0.00
Depreciation	-3,866.67
Original Cost	5,800.00
Total Leasehold Improvement	\$ 1,933.33
Servers	
Depreciation	-116,100.00
Original Cost	645,000.00
Total Servers	\$ 528,900.00

Signage	6,675.98
Depreciation	-925.14
Total Signage	\$ 5,750.84
SMA Software	
Original Cost	5,896,630.00
Total SMA Software	\$ 5,896,630.00
Total Fixed Assets	\$ 6,695,653.66
Other Assets	
Public Listing	87,600.00
Security Deposit	5,675.00
Total Other Assets	\$ 93,275.00
TOTAL ASSETS	\$ 8,620,951.79
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	130,899.22
Total Accounts Payable	\$ 130,899.22
Other Current Liabilities	
Accrued Expense Clearing	0.00
Federal Income Tax Payable	482,408.41
US AUTOPLEX - DEPOSIT FUNDS	71,479.00
Total Other Current Liabilities	\$ 553,887.41
Total Current Liabilities	\$ 684,786.63
Long Term Liabilities	
Baker Myer & Associates	95,450.00
Baker/Myers - SMA Acquisition	7,000,000.00
M Rice	75,000.00
Total Long Term Liabilities	\$ 7,170,450.00
Total Liabilities	\$ 7,855,236.63
Equity	
Contribution from Owner	0.00
Distribution to Owner	0.00
Opening Balance Equity	-695,844.70
Retained Earnings	983,930.63
Net Income	477,629.23
Total Equity	\$ 765,715.16
TOTAL LIABILITIES AND EQUITY	\$ 8,620,951.79

SMA Alliance
Statement of Cash Flows
January - December 2011

	Total
OPERATING ACTIVITIES	
Net Income	477,629.23
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Accounts Receivable (A/R)	-637,884.00
Acquisitions of Turbo Leads	-60,000.00
Employee Cash Advances	-2,500.00
Loans to Others	-147,827.69
Prepaid Expenses:Prepaid Rent	-1,200.00
Accumulated Depreciation	-9,612.00
Computers:Depreciation	48,246.67
Furniture:Depreciation	6,292.59
Leasehold Improvement:Depreciation	3,866.67
Servers:Depreciation	116,100.00
Signage:Depreciation	925.14
Accounts Payable	130,899.22
Federal Income Tax Payable	406,060.41
US AUTOPLEX - DEPOSIT FUNDS	71,479.00
Net cash provided by operating activities	\$ 402,475.24
INVESTING ACTIVITIES	
5% Acquisition of US Autoplex	-575,000.00
Launchpad Technology, LLC	-20,000.00
Computers	29,267.03
Computers:Original Cost	-77,303.38
Furniture	35,000.00
Furniture:Original Cost	-48,942.40
Leasehold Improvement	1,800.00
Leasehold Improvement:Original Cost	-5,800.00
Public Listing	-87,600.00
Security Deposit	-1,700.00
Net cash provided by investing activities	-\$ 750,278.75
FINANCING ACTIVITIES	
Baker Myer & Associates	-8,000.00
Baker/Myers - SMA Acquisition	7,000,000.00
Contribution from Owner	-878,677.00
Distribution to Owner	0.00
Opening Balance Equity	-5,930,630.00
Net cash provided by financing activities	\$ 182,693.00
Net cash increase for period	-\$ 165,110.51
Cash at beginning of period	396,221.95
Cash at end of period	\$ 231,111.44

SMA Alliance
Profit & Loss
 January - December 2011

	<u>Total</u>
Income	
Discounts given	-192,053.60
Services	<u>4,827,322.66</u>
Total Income	\$ 4,635,269.06
Cost of Goods Sold	
Advertising Expense for Client - COGS	62,376.99
Commissions & Fees	1,852,930.74
COMMISSIONS & FEES-BDC ROOM	17,944.81
Sub Contractor	<u>190,249.93</u>
Total Commissions & Fees	\$ 2,061,125.48
Content Syndication for Client - COGS	352,943.57
Cost of Goods Sold	7,208.39
Internet Infrastructure for Client - COGS	71,435.73
Phone Cards to Client - COGS	25,698.24
Phone Lines for Client - COGS	<u>86,948.22</u>
Total Cost of Goods Sold	\$ 2,667,736.62
Gross Profit	\$ 1,967,532.44
Expenses	
Advertising	13,870.36
Marketing	<u>36,102.84</u>
Total Advertising	\$ 49,973.20
Auto	4,852.01
Gas	<u>5,443.38</u>
Total Auto	\$ 10,295.39
Bank Charges	33,357.20
Computer Expense	16,726.12
Consulting	341,194.99
Dues & Subscriptions	12,791.58
Educational Materials	9,376.02
Income Tax Expense	406,060.41
Insurance	12,580.38
Legal & Professional Fees	27,741.99
Meals and Entertainment	36,413.69
Office Expenses	77,371.26
Postage & Shipping	10,605.37
Promotional	424.36
Rent or Lease	68,300.00
Repair & Maintenance	1,226.23
Sales	132,000.00
Storage	867.00
Travel	44,559.28
Utilities	

Alarm System	1,901.92
Electric	4,161.83
Gas	693.90
Internet	6,122.65
Phone	18,007.62
Water & Sewer	1,331.75
Total Utilities	<u>\$ 32,219.67</u>
Total Expenses	<u>\$ 1,324,084.14</u>
Net Operating Income	\$ 643,448.30
Other Expenses	
Depreciation	165,819.07
Reconciliation Discrepancies	0.00
Total Other Expenses	<u>\$ 165,819.07</u>
Net Other Income	<u>-\$ 165,819.07</u>
Net Income	\$ 477,629.23

SMA Alliance
Profit & Loss
January - December 2011

	Jan 2011	Feb 2011	Mar 2011	Apr 2011	May 2011	Jun 2011	Jul 2011	Aug 2011	Sep 2011	Oct 2011	Nov 2011	Dec 2011	Total
Income													
Discounts given	-5,520.00	-14,490.00	-17,940.00	-11,035.00	-13,800.00	-13,200.00	-4,702.00	-21,490.00	-17,310.00	-24,000.00	-31,506.60	-17,060.00	-192,053.60
Services	224,998.79	318,483.26	465,752.03	643,606.33	525,273.33	682,178.50	371,560.13	429,557.50	391,474.73	249,216.25	325,221.81	200,000.00	4,827,322.66
Total Income	\$ 219,478.79	\$ 303,993.26	\$ 447,812.03	\$ 632,571.33	\$ 511,473.33	\$ 668,978.50	\$ 366,858.13	\$ 408,067.50	\$ 374,164.73	\$ 225,216.25	\$ 293,715.21	\$ 182,940.00	\$ 4,635,269.06
Cost of Goods Sold													
Advertising Expense for Client - COGS	99.00	405.99	18,975.00	99.00	12,499.00	9,600.00		12,200.00	8,400.00			99.00	62,376.99
Commissions & Fees	85,964.98	113,615.20	109,306.67	203,290.00	193,371.66	181,165.00	145,185.00	193,214.25	175,560.00	175,106.00	136,745.00	140,406.98	1,852,930.74
COMMISSIONS & FEES-BDC ROOM										509.40	8,900.32	8,535.09	17,944.81
Sub Contractor	6,315.03	6,911.51	17,479.06	17,166.65	19,295.00	18,769.00	18,330.73	14,198.55	20,718.43	18,516.50	14,308.01	18,241.46	190,249.93
Total Commissions & Fees	\$ 92,280.01	\$ 120,526.71	\$ 126,785.73	\$ 220,456.65	\$ 212,666.66	\$ 199,934.00	\$ 163,515.73	\$ 207,412.80	\$ 196,278.43	\$ 194,131.90	\$ 159,953.33	\$ 167,183.53	\$ 2,061,125.48
Content Syndication for Client - COGS	6,000.00	14,900.00	31,456.27	36,348.13	26,053.28	18,978.95	48,926.99	47,003.84	32,900.73	28,020.68	31,104.70	31,250.00	352,943.57
Cost of Goods Sold													7,208.39
Internet Infrastructure for Client - COGS	11,993.72	6,709.53	3,793.60	6,204.94	3,368.05	1,373.44	1,843.27	2,744.89	9,523.00	6,936.51	9,278.24	7,666.54	71,435.73
Phone Cards to Client - COGS	174.68	3,336.76	3,920.23	1,733.97	1,916.93	4,022.60	2,674.64	2,088.31	1,042.41	1,499.19	1,698.45	1,590.07	25,698.24
Phone Lines for Client - COGS	4,103.95	5,152.64	7,387.61	18,312.32	111.29	7,466.54	7,678.50	7,379.24	7,329.20	7,316.83	7,478.22	7,231.88	86,948.22
Total Cost of Goods Sold	\$ 114,651.36	\$ 151,031.63	\$ 192,318.44	\$ 283,155.01	\$ 256,615.21	\$ 241,375.53	\$ 224,639.13	\$ 278,829.08	\$ 255,473.77	\$ 237,905.11	\$ 209,512.94	\$ 222,229.41	\$ 2,667,736.62
Gross Profit	\$ 104,827.43	\$ 152,961.63	\$ 255,493.59	\$ 349,416.32	\$ 254,858.12	\$ 427,602.97	\$ 142,219.00	\$ 129,238.42	\$ 118,690.96	-\$ 12,688.86	\$ 84,202.27	-\$ 39,289.41	\$ 1,967,532.44
Expenses													
Advertising	740.00	99.00	9.99	2,509.99	2,088.69	1,688.99	2,410.67	1,463.83	2,859.20				13,870.36
Marketing	3,198.73	8,774.95	249.95	11,999.95	3,999.95	249.95	249.95	249.95	2,356.78	2,134.78	1,318.95	1,318.95	36,102.84
Total Advertising	\$ 3,938.73	\$ 8,873.95	\$ 259.94	\$ 14,509.94	\$ 6,088.64	\$ 1,938.94	\$ 2,660.62	\$ 1,713.78	\$ 5,215.98	\$ 2,134.78	\$ 1,318.95	\$ 1,318.95	\$ 49,973.20
Auto		219.47	2,333.88	10.00	-453.02	50.16	1,086.88	120.08	81.00	187.62	511.44	704.50	4,852.01
Gas	820.63	700.94	1,052.13	380.47	322.74	274.94	464.09	347.54	298.64	223.65	305.48	252.13	5,443.38
Total Auto	\$ 820.63	\$ 920.41	\$ 3,386.01	\$ 390.47	-\$ 130.28	\$ 325.10	\$ 1,550.97	\$ 467.62	\$ 379.64	\$ 411.27	\$ 816.92	\$ 956.63	\$ 10,295.39
Bank Charges	832.68	826.43	646.71	1,030.47	3,138.36	6,931.16	3,703.20	3,456.99	4,875.18	3,747.26	2,709.07	1,459.69	33,357.20
Computer Expense	4,289.92	703.14	1,888.29	2,297.99	1,934.64	1,986.72	1,274.08	1,760.15	122.86	264.36	117.48	86.49	16,726.12
Consulting	26,900.00	5,000.00	31,500.00	15,540.00	15,000.00	40,700.00	20,000.00	47,354.99	31,500.00	22,500.00	44,300.00	40,900.00	341,194.99
Dues & Subscriptions	440.51	351.95	904.10	684.12	2,262.38	1,071.88	828.23	984.26	1,701.47	1,160.81	798.93	1,602.94	12,791.58
Educational Materials	323.61	858.50	1,748.65	2,276.74	1,249.52	913.61	74.84	320.04	260.71	234.30	200.79	914.71	9,376.02
Income Tax Expense	8,018.93	27,185.80	44,708.00	113,677.26	76,974.68	141,380.61	39,887.24	14,566.40	15,132.37	-28,553.78	-126.85	-46,790.25	406,060.41
Insurance	979.46	979.46	979.46	1,007.98	1,007.98	1,007.98	1,007.98	1,072.98	1,382.98	1,007.98	1,073.07	1,073.07	12,580.38
Legal & Professional Fees	6,487.05				5,000.00	5,449.39	5,800.00		3,570.20		318.00	1,117.35	27,741.99
Meals and Entertainment	2,211.33	5,974.87	3,213.27	3,899.28	3,633.13	3,676.34	2,749.61	3,550.49	1,913.81	2,182.34	2,002.41	1,406.81	36,413.69
Office Expenses	3,561.68	6,260.06	8,075.43	9,348.55	3,028.10	1,608.30	4,977.51	4,814.31	7,442.50	7,602.36	8,609.42	12,043.04	77,371.26
Postage & Shipping	981.70	1,413.80	1,456.16	1,590.47	1,590.31	364.29	548.67	697.44	691.25	283.31	637.19	350.78	10,605.37
Promotional	250.87			12.00					126.49		35.00		424.36
Rent or Lease	3,600.00	3,600.00	3,600.00	5,400.00	5,400.00	7,400.00	6,400.00	6,400.00	6,400.00	6,400.00	7,200.00	6,500.00	68,300.00

Repair & Maintenance		201.79				580.09		117.61	59.08	47.74	109.25	110.67	1,226.23
Sales	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	11,000.00	132,000.00
Storage	53.00	53.00	53.00	53.00	53.00	53.00	57.00	57.00	57.00	57.00	57.00	264.00	867.00
Travel	7,454.45	7,401.80	3,101.86	3,553.67	3,893.70	8,650.60	4,923.03	3,057.81	950.00	764.16	664.20	144.00	44,559.28
Utilities													0.00
Alarm System				332.65	604.24	231.96	95.18	231.96	57.99	57.99	231.96	57.99	1,901.92
Electric	149.15	324.68	193.92		117.62	849.92	349.49	863.19	507.92	248.26	322.96	234.72	4,161.83
Gas		95.07	321.62	74.68	15.72	11.73	22.35	11.56	58.63	15.34		67.20	693.90
Internet	630.34		683.36	510.95	544.93	488.68	755.65	670.87	340.29	563.38	422.99	511.21	6,122.65
Phone	1,283.30	898.39	1,734.80	1,581.27	1,452.26	697.48	1,305.59	2,043.12	2,421.74	1,735.03	1,286.38	1,568.26	18,007.62
Water & Sewer		132.17	183.47	42.41	80.50	105.94	97.12		351.04		339.10	0.00	1,331.75
Total Utilities	\$ 2,062.79	\$ 1,450.31	\$ 3,117.17	\$ 2,541.96	\$ 2,815.27	\$ 2,385.71	\$ 2,625.38	\$ 3,820.70	\$ 3,737.61	\$ 2,620.00	\$ 2,603.39	\$ 2,439.38	\$ 32,219.67
Total Expenses	\$ 84,207.34	\$ 83,055.27	\$ 119,638.05	\$ 188,813.90	\$ 143,939.43	\$ 237,423.72	\$ 110,068.36	\$ 105,339.06	\$ 96,392.64	\$ 33,898.89	\$ 84,409.22	\$ 36,898.26	\$ 1,324,084.14
Net Operating Income	\$ 20,620.09	\$ 69,906.36	\$ 135,855.54	\$ 160,602.42	\$ 110,918.69	\$ 190,179.25	\$ 32,150.64	\$ 23,899.36	\$ 22,298.32	-\$ 46,587.75	-\$ 206.95	-\$ 76,187.67	\$ 643,448.30
Other Expenses													
Depreciation	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	3,000.00	3,000.00	3,000.00	5,000.00	5,000.00	131,819.07	165,819.07
Reconciliation Discrepancies											-0.04	0.04	0.00
Total Other Expenses	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 5,000.00	\$ 4,999.96	\$ 131,819.11	\$ 165,819.07
Net Other Income	-\$ 2,500.00	-\$ 2,500.00	-\$ 2,500.00	-\$ 2,500.00	-\$ 2,500.00	-\$ 2,500.00	-\$ 3,000.00	-\$ 3,000.00	-\$ 3,000.00	-\$ 5,000.00	-\$ 4,999.96	-\$ 131,819.11	-\$ 165,819.07
Net Income	\$ 18,120.09	\$ 67,406.36	\$ 133,355.54	\$ 158,102.42	\$ 108,418.69	\$ 187,679.25	\$ 29,150.64	\$ 20,899.36	\$ 19,298.32	-\$ 51,587.75	-\$ 5,206.91	-\$ 208,006.78	\$ 477,629.23

SMA Alliance
Profit & Loss
January - December 2011

	Total	
	Jan - Dec 2011	Jan - Dec 2010 (PY)
Income		
Discounts given	-192,053.60	-110,560.00
Services	4,827,322.66	2,179,553.49
Total Income	\$ 4,635,269.06	\$ 2,068,993.49
Cost of Goods Sold		
Advertising Expense for Client - COGS	62,376.99	4,656.00
Commissions & Fees	1,852,930.74	369,270.52
COMMISSIONS & FEES-BDC ROOM	17,944.81	
Sub Contractor	190,249.93	
Total Commissions & Fees	\$ 2,061,125.48	\$ 369,270.52
Content Syndication for Client - COGS	352,943.57	57,770.42
Cost of Goods Sold	7,208.39	
Internet Infrastructure for Client - COGS	71,435.73	3,079.72
Phone Cards to Client - COGS	25,698.24	10,647.43
Phone Lines for Client - COGS	86,948.22	18,517.82
Total Cost of Goods Sold	\$ 2,667,736.62	\$ 463,941.91
Gross Profit	\$ 1,967,532.44	\$ 1,605,051.58
Expenses		
Advertising	13,870.36	1,846.13
Marketing	36,102.84	16,706.20
Total Advertising	\$ 49,973.20	\$ 18,552.33
Auto	4,852.01	2,033.86
Gas	5,443.38	4,706.65
Total Auto	\$ 10,295.39	\$ 6,740.51
Bank Charges	33,357.20	4,099.11
Computer Expense	16,726.12	2,420.35
Consulting	341,194.99	89,141.00
Dues & Subscriptions	12,791.58	2,971.52
Educational Materials	9,376.02	3,855.19
Income Tax Expense	406,060.41	76,348.00
Insurance	12,580.38	6,277.45
Legal & Professional Fees	27,741.99	3,269.36
Meals and Entertainment	36,413.69	23,971.31
Office Expenses	77,371.26	18,827.40
Postage & Shipping	10,605.37	4,220.21
Promotional	424.36	115.66
Rent or Lease	68,300.00	20,400.00
Repair & Maintenance	1,226.23	437.13
Sales	132,000.00	130,334.00

Storage	867.00	836.18
Travel	44,559.28	12,418.91
Utilities		
Alarm System	1,901.92	
Electric	4,161.83	2,934.62
Gas	693.90	163.75
Internet	6,122.65	2,380.96
Phone	18,007.62	10,317.00
Water & Sewer	1,331.75	
Total Utilities	\$ 32,219.67	\$ 15,796.33
Total Expenses	\$ 1,324,084.14	\$ 441,031.95
Net Operating Income	\$ 643,448.30	\$ 1,164,019.63
Other Expenses		
Depreciation	165,819.07	9,612.00
Reconciliation Discrepancies	0.00	
Total Other Expenses	\$ 165,819.07	\$ 9,612.00
Net Other Income	-\$ 165,819.07	-\$ 9,612.00
Net Income	\$ 477,629.23	\$ 1,154,407.63