

BlockChain Loyalty Corp. Initiates New Marketing & Awareness Campaign

February 6th, 2026

(Date of Report)

BLOCKCHAIN LOYALTY CORP.

30 N Gould St. - Suite R, Sheridan, WY 82801

(514) 434-2640

<https://bblc.io>

Disclosure Regarding Investor Awareness Program

BlockChain Loyalty Corp. (BBLC) has decided to initiate a new program with Leventis Management Ltd. (“Leventis”), a public relations and investor awareness firm, to help raise market awareness of its current and planned business activities among existing and potential new investors, both domestically and internationally, via email and social media platforms, as well as other forms of direct communication, also targeting new and existing customers for its products.

The planned program will utilize BBLC’s current channels of public exposure as well as new channels and methods of communicating the Company’s business strategy, operations, products, and corporate developments to audiences that may not currently be familiar with the Company or its activities in emerging technologies.

This investor awareness program is intended solely to increase general market awareness of the Company and does not constitute an offer to sell, a solicitation to buy, or a recommendation regarding any securities of the Company. All information disseminated by Leventis will be derived exclusively from publicly available materials previously released by BBLC through press releases, OTC Markets disclosures, SEC filings (if applicable), or the Company’s official website. No material non-public information will be disclosed.

Compensation Disclosure: As full consideration for the services, BBLC will issue Leventis a total of eight (8) Series C Preferred Shares of BlockChain Loyalty Corp. Each Series C Preferred Share is convertible into one hundred thousand (100,000) shares of BBLC common stock, subject to the terms, conditions, and restrictions set forth in the Company’s governing documents and applicable securities laws. Compensation is not tied to trading volume, share price performance, or market activity.

Investors are encouraged to review BBLC's public disclosures and filings and to conduct their own independent due diligence before making any investment decisions.

The Company believes that greater market exposure for its current and planned products and services should be beneficial to both existing and potential new shareholders.

All material information used in these marketing campaigns has already been disseminated via corporate press releases, available on the Company's website, <https://bbbc.io> and through regulatory filings in accordance with applicable securities laws. No new information will be included in these marketing campaigns which was not otherwise available through the Company's public filings, or its website.

SIGNATURE:

The Company has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Dated: February 6th, 2026

BLOCKCHAIN LOYALTY CORP

By: *Joel DeBellefeuille*

Chairman and CEO