



**AMENDED
ISSUER INFORMATION AND DISCLOSURE STATEMENT PURSUANT
TO
RULE 15c2-11**

SECURITIES EXCHANGE ACT OF 1934

**GREENE CONCEPTS, INCORPORATED
FORMERLY LUKE ENTERTAINMENT, INC**

DATED: December 14, 2010

CUSIP NUMBER: 54985L 10 9

ALL INFORMATION FURNISHED HEREIN HAS BEEN PREPARED FROM THE BOOKS AND RECORDS OF LUKE ENTERTAINMENT, INC. ("COMPANY") IN ACCORDANCE WITH RULE 15c2-11 PROMULGATED UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED.

NO DEALER, SALESMAN OR ANY OTHER PERSON HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OR TO MAKE ANY REPRESENTATIONS NOT CONTAINED HEREIN IN CONNECTION WITH THE COMPANY. ANY REPRESENTATIONS NOT CONTAINED HEREIN MUST NOT BE RELIED UPON AS HAVING BEEN MADE OR AUTHORIZED BY THE COMPANY.

DELIVERY OF THIS INFORMATION DOES NOT IMPLY THAT THE INFORMATION CONTAINED HEREIN IS CORRECT AS OF ANY TIME SUBSEQUENT TO THE DATE OF THIS ISSUER INFORMATION AND DISCLOSURE STATEMENT.

INFORMATION AND DISCLOSURE STATEMENT

All information in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c2-11 promulgated under the Securities Exchange Act of 1934, as amended. The enumerated items and captions contained herein correspond to the format as set forth in that rule.

Part A General Company Information

Item 1: The exact name of the issuer and its predecessor (if any)

The Company's name is Greene Concepts, Incorporated. The issuer's predecessor name was Luke Entertainment, Inc. The Company changed its name from Luke Entertainment, Inc. to its current name on November 4, 2010. The name change effected with the New York Secretary of State on November 4th, 2010 and is under process for FINRA acknowledgment. FINRA will have the event recognized and noted in the coming days.

Item 2: The address of the issuer's principal executive offices

2595 E Perrin Ave, Suite 105
Fresno, CA 93720
Office: 559-434-1000
<http://www.greeneconcepts.com>
Investor Relations Contact: Gerrard Hollister (310) 909-7988

Item 3: The jurisdiction(s) and date of the issuers' incorporation or organization

The Company was organized under the laws of the State of New York on August 18, 1952.

Part B Share Structure

Item 4: The exact title and class of securities outstanding

The Company has one class of capital stock consisting of 5,000,000,000 shares of Common Stock. 3,230,000,000 shares of Common Stock are issued and outstanding. The Company's trading symbol is LKEN.PK and CUSIP number is 54985L 10 9.

Item 5: Par or stated value and description of the security

The Common Stock has a par value of \$.001. The Common Stock has a one share one vote right with future rights to dividends.

Item 6: The number of shares or total amount of the securities outstanding for each class of securities authorized

As of: October 31, 2010
Common Stock Authorized: 5,000,000,000
Common Stock Outstanding: 3,230,000,000
Public Float: 231,755,703
Number of Shareholders of Record: 105

Part C Business Information

Item 7: The name and address of the transfer agent

Pacific Stock Transfer Company
4045 South Spencer Street, Suite 403
Las Vegas, NV 89119
Telephone: 702-361-3033

Our transfer agent is registered under the Exchange Act and is regulated by the Securities and Exchange Commission.

Item 8: The nature of the issuer's business

A. Business Development.

Leonard M. Greene purchased the controlling shares of Luke Entertainment, Inc. on September 15, 2010. The Company changed its name from Luke Entertainment, Inc. to Greene Concepts, Incorporated on November 4, 2010. The name change effected with the New York Secretary of State on November 4th, 2010 and is under process for FINRA acknowledgment. FINRA will have the event recognized and noted in the coming days. The Company has also acquired AccuBrite, Inc. as a wholly-owned subsidiary. AccuBrite, Inc. is currently in operations and is a provider of cutting edge desktop printing technologies for consumers and corporate clientele. We are an ink technology, manufacturing and distribution company. Our strategic mission is to deliver tomorrow's ink technology solutions today, becoming a world class, worldwide company within this decade. Management is now focused on generating sales revenue and creating a high quality customer experience. Our proprietary and customizable platforms also allow our partners to private label our technology to meet their needs and goals.

1. The form of organization of the issuer (e.g.. corporation, partnership, limited liability company, etc.):

The organizational form of the issuer is a Corporation.

2. The year the issuer (or any predecessor) was organized

The issuer was organized in 1952.

3. The issuer's fiscal year end date

The issuers' fiscal year end date is 12/31.

4. Whether the issuer has been in bankruptcy, receivership or any similar proceeding

The issuer has never been in bankruptcy, receivership or any similar proceeding.

5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets

On September 15, 2010, Luke Entertainment, Inc. acquired AccuBrite, Inc. as a wholly-owned subsidiary. The Company changed its name from Luke Entertainment, Inc. to Greene Concepts, Incorporated on November 4, 2010. The name change effected with the New York Secretary of State on November 4th, 2010 and is under process for FINRA acknowledgment. FINRA will have the event recognized and noted in the coming days.

6. Any default of the terms of any note, loan, lease, or other indebtedness or financing arrangements requiring the issuers to make payments

There has not been any default of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments.

7. Any change of control

Leonard M. Greene has taken control of Luke Entertainment, Inc. on September 15, 2010. The change of control was effectuated by Leonard M. Greene purchasing the controlling shares of Luke Entertainment, Inc. under a stock purchase agreement from previous owner. The Company changed its name from Luke Entertainment, Inc. to Greene Concepts, Incorporated on November 4, 2010. The name change effected with the New York Secretary of State on November 4th, 2010 and is under process for FINRA acknowledgment. FINRA will have the event recognized and noted in the coming days.

8. Any increase of 10% or more of the same class of outstanding equity securities?

No

9. Any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization

There has not been any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization. The Company was originally organized as a New York corporation on August 18, 1952 as a corporation under the name Tech-

Ohm Resistor Corporation. The Company changed its name on June 24, 1960 to Tech-Ohm Electronics, Inc., on December 4, 1975 to International Citrus Corporation, on December 1, 2003 to Princeton Commercial Holdings, Inc., on April 21, 2004 to Eurowind Energy, Inc., on March 18, 2005 to First Petroleum and Pipeline, Inc., on September 20, 2007 to Luke Entertainment, Inc., and finally on November 4, 2010 to Greene Concepts, Incorporated.

10. Any delisting of the issuers securities by any securities exchange or deletion from the QIC Bulletin Board

There has not been any delisting of the issuers securities by any securities exchange or deletion from the OTC Bulletin Board.

11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal's parties, the nature and current status of the matter, and the amounts involved

There are no current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator.

B. Business of Issuer

The Company has acquired AccuBrite, Inc. as a wholly-owned subsidiary. AccuBrite, Inc.'s mission is to deliver tomorrow's ink technology solutions today, becoming a world class, worldwide company within this decade. AccuBrite, Inc. is an ink technology, manufacturing, and distribution company. AccuBrite, Inc has developed several "Do It Yourself Ink Cartridge Refilling Systems" for HP, Lexmark, and Canon and Epson inkjet cartridges. All refilling tools, accessories, filling stations and an interactive Cd-Rom instruction manual are included with our kits. AccuBrite Inc. manufactures and distributes a line of 25 high quality consumer focused inkjet refill kits. Our product line has grown to include over 750 products in the inkjet and laser printer industry. Each of our products is designed around the simple concept that crisp, clear, clean, long lasting documents and images should be easy, affordable and available to everyone with an inkjet printer. Consumers can now save thousands of dollars annually without replacing their inkjet cartridges by using AccuBrite, Inc.'s refill kits. Currently there are no governmental or environmental regulations affecting our business. At this time we have three full time employees and ten commissioned sales people world wide. Our primary SIC code is 5045. Company is not now and has never been a shell.

Item 9: The nature of the products and services offered

The legal name of the Corporation is Greene Concepts, Incorporated, a New York corporation, and is traded on the pinksheets.com, stock Symbol, "LKEN.PK". The Company has acquired AccuBrite, Inc. as a wholly-owned subsidiary. AccuBrite, Inc. is an ink technology, manufacturing, and distribution company. AccuBrite, Inc has developed several "Do It Yourself Ink Cartridge Refilling Systems" for HP, Lexmark, and Canon and Epson inkjet cartridges. All refilling tools, accessories, filling stations and an interactive Cd-Rom instruction manual are included with our kits. AccuBrite Inc. manufactures and distributes a line of 25 high quality consumer focused inkjet refill kits. Our product line has grown to include over 750 products in the inkjet and laser printer industry. Each of our products is designed around the simple concept that crisp, clear, clean, long lasting documents and images should be easy, affordable and available to everyone with an inkjet printer. Consumers can now save thousands of dollars annually without replacing their inkjet cartridges by using AccuBrite, Inc.'s refill kits.

We're in the "ink" business, and we help people reduce their carbon footprint by encouraging them not to throw cartridges into landfills. Our products and services are of the highest quality and include phone & internet orders. Our popular selling items are empty refillable cartridges, chip resetters, remanufactured toner cartridges & toner refill kits. We also have no-mess refill stations, remanufactured inkjet cartridges, live tech support, 100% consumer satisfaction, and so much more.

Offer Details: "FreeInk4Life™" is a complete "no mess" inkjet refilling system. Pull out your inkjet cartridge; refill it with ink, and put it back into your printer to save a lot of money along the way! This refill kit gives you over \$500.00 of inkjet cartridge refills. Each kit is easy to use and saves you hundreds of dollars compared to the purchase of new inkjet cartridges. 5 easy to use refill stations are compatible with almost all the leading manufacturer cartridges. Our CD-Rom gives you easy step-by-step detailed instructions on how to refill over 500 different types of cartridges from different manufacturers including HP, Lexmark, Epson, Cannon, Brother, Apple, Xerox, Dell, and more. 5 bottles of specially formulated high quality black and color ink formulations are included as well as an Accessory Tool Kit that has everything you need to make refilling easy! The handy "FreeInk4Life™" outer box can be used as a refilling workstation platform, keeping everything organized and right in front of you. The consumer may then request/receive additional bottles of free ink when they run out. (For a small shipping, handling and processing fee). Get \$500.00 worth of inkjet cartridge refills for one payment of \$49.99.

Item 10: The nature and Extent of the Issuer's Facilities

The business is based in Fresno, California and is operated from an office located at 2595 E Perrin Ave, Suite 105, Fresno, Ca, 93720. The office is approximately 1,500 square feet. The Company pays \$1,200 per month for the office and the term of the lease is 2 years ending in September 2012.

Part D Management Structure and Financial Information

Item 11: The name of the chief executive officer, members of the board of directors, as well as control persons

A. Officers and Directors

1. Leonard M. Greene – Chief Executive Officer and Chairman of the Board of the Directors
2. 2595 E Perrin Ave
Suite 105
Fresno, CA 93720
3. Leonard M. Greene brings to Greene Concepts Incorporated twenty-five year's experience negotiating and closing deals with Fortune 500 corporate accounts in the field of desktop printer technology. He has successfully started, built and sold three profitable companies.

These companies are:

AccuBrite, Inc.

In 2003 he started AccuBrite Inc. He invented over 200 high quality specially formulated inkjet formulations. He also invented a do it yourself ink cartridge refill system so consumers can deliver his inkjet formulations simply, quickly and easily into their inkjet cartridges. AccuBrite Inc. is an inkjet printer technology company which manufactures and distributes a line of 25 high quality consumer focused inkjet refill kits. Each of our products is designed around the simple concept that crisp, clear, clean, long lasting documents and images should be easy, affordable and available to everyone with an inkjet printer. He took the product to market in 2008 rolling out throughout the USA. Each AccuBrite product is 30 years of document production experience bundled, packaged and priced so anyone can afford them and use them like a pro.

Comservco U.S.A, Inc

In 1985 he started Comservco's fourth party computer service and printer repair divisions for the following manufacturers' equipment, IBM, Dell, Compaq, HP,

Lexmark, Xerox, Okidata, Samsung, Canon and Epson. He also started the Company's Wide Area Network Infrastructure division, installing multiple branch networks. Comservco is a worldwide technology solution provider focused on service and repair contracts for corporate printers, computers and secure networking environments. He introduced nationwide service and then Worldwide Service. Over a three-year period, Lenny Greene grew Company revenues from zero to over \$15 Million dollars in residual annuity service contracts. Comservco Sales accounts grew to over 300 and included Bank Of New York, Citibank, ABM-AMRO, County of Nassau, EAB, Hofstra University and Accustaff, just to name a few. Mr. Greene specialized in accounts that have multiple locations nationwide and worldwide with thousands of users.

A.J. Greene Business Machines, Inc.

Prior to starting Comservco U.S.A, Lenny Greene worked at A. J. Greene Business Machines, Inc., for 15 years, the last five of which he served as President and CEO. The Company focused on sales, repair and maintenance service contracts for word processors, electronic typewriters, electric typewriters and calculators. The Company had over 200 large nationwide accounts such as ABC (Channel 7), CBS (Channel 2), Exxon Corporation, New York City (All City Agencies), New York Telephone Company, Western Electric, Citibank and Chemical Bank, just to name a few.

4. Board Memberships and other affiliations: None
5. Leonard M. Greene's compensation is \$120,000 per year.
6. Mr. Greene owns 2,400,000,000 shares of common stock of Luke Entertainment (around 74% of the total issued and outstanding of Luke Entertainment, Inc.) Leonard M. Greene has taken control of Luke Entertainment, Inc. on September 15, 2010. The change of control was effectuated by Leonard M. Greene purchasing the controlling shares of Luke Entertainment, Inc. under a stock purchase agreement from previous owner.

Members of the board include Mickey Butler, Robert Polish and Ayman Awad.

B. Legal/Disciplinary History

None of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Disclosure of Family Relationships

None

D. Disclosure of Related Party Transactions

None

E. Disclosure of Conflicts of Interest

None

Item 12: Financial information for the issuer's most recent two fiscal years

The financial statements for the last two fiscal years ending July 31, 2009 and July 31, 2010 for the wholly-owned subsidiary AccuBrite, Inc. are posted separately on the Pink Sheets website and incorporated in this disclosure statement by reference.

Item 13: Similar financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence

No financial information from predecessors is available for fiscal years past nor will they have any bearing on the new company's financial statements. Luke Entertainment, Inc acquired AccuBrite, Inc on September 15, 2010. The Company changed its name from Luke Entertainment, Inc. to Greene Concepts, Incorporated on November 4, 2010.

Item 14: Beneficial Owners

There are no shareholders known to the Company who beneficially own more than five percent (5%) of any class of the Company's Preferred Stock. Leonard M. Greene owns 2,400,000,000 shares of the common stock of Greene Concepts, Incorporated, formerly Luke Entertainment, Inc.

Item 15: The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure

Counsel – Chris Davies, Esq.
2234 N. Federal Highway, Suite 300
Boca Raton, FL 33431
Telephone (561) 289-9780

Accountant – Kraemer & Nelson Accountancy
3114 Willow Ave # 100
Clovis, CA 93612-4750
Telephone (559) 291-2947

Item 16: Management’s Discussion and Analysis or Plan of Operation

Plan of Operation

It is anticipated that the following will take place:

- A substantial number of sales and distribution networks will be in place and key strategic partners will be on board both here and abroad
- The R&D department will be staffed with a number of the top chemists in the industry, constantly working on what’s next in the industry
- A host of new products will have been developed for consumer, commercial and industrial applications
- Our brand will be sold to consumers through several marketing channels including: Short form Infomercials, 30 & 60 sec TV commercials, National Print – “call to action”, Radio Spots, Big Box Retailers, College Intranet - Video Streams, 24-hour shopping channels, Internet Web Stores, On-line Affiliate Network Marketing, E-Coupons & Newsletters, Paid inclusion and custom email
- We will have expanded into the EU, Pacific Rim, Asia and South and Central America
- We are also seeking out strategic partnerships that will support and enhance our product offering and brand. We will be seeking funding revenue sources which support our need for approximately \$3,000,000 to expand our platform and enhance our services offered.

Trends driving our business model

Many different trends are driving the demand for inkjet cartridges. The top 7 significant trends include: Small Office/Home Office (SOHO) market, Consumer Inkjet (Home computer printers), Color in the Corporation, Telecommuters, Digital Cameras, Camera Phones, and Scanner/Copier/Printer/Fax all-in-one machines.

Item 17: List of securities offerings and shares issued for services in the past two years

NONE

Item 18: Material Contracts

The Company has no material contracts that will be required of or performed by them that are not in the normal course of business. The Company has entered into contracts with the following companies; Heartland America, BF Deals, BlueStem Brands, Inc., FingerHut and Gettington and Rite Aid.

Item 19: Articles of Incorporation and Bylaws

Posted separately on the Pink Sheets website and incorporated in this disclosure statement by reference.

Item 20: Purchase of Equity Securities by the Issuer and Affiliated Purchasers

Neither the Company nor any "Affiliated Purchasers" made any purchases of the Company's equity securities.

Item 21: Issuers Certifications

I, Leonard M. Greene, certify that:

1. I have reviewed this Amended Issuer Information and Disclosure Statement of Greene Concepts, Incorporated, formerly, Luke Entertainment, Inc.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: December 14, 2010



Name: Leonard M. Greene
Title: CEO/Chairman

Item 12: Financial information for the issuer's most recent two fiscal years

(Posted separately on the Pink Sheets website and incorporated in this disclosure statement by reference.)

Item 19: Articles of Incorporation and Bylaws

(NOTE: As company was incorporated in 1952, the name listed on the articles of incorporation is the original name of the corporation which is "Tech-Ohm Resistor Corporation.")

(Posted separately on the Pink Sheets website and incorporated in this disclosure statement by reference.)