



To Our Shareholders:

Welcome to 2022!

In 2021, Branded Legacy, Inc. needed a fresh start and in 2022 we are preparing to capitalize on it. I want to share with you some updates that have happened in the 4th quarter, and what our outlook and strategy looks like for the coming year.

First and foremost, sales are the Company's top priority in the first quarter. With that being said, it was a unanimous decision amongst the board to hire Brandon White to handle the task as the Company's President. Brandon comes in with over 15+ years in sales and sales management. He has worked for Fortune 500 companies, and worked with companies to build, train, and grow sales teams. In a previous role, he took a company from zero sales team members to over 10 across the country and 800k in revenue to over 12 million in just under 3 years. This is the type of leadership and sales background that we need to take Spikes CBDX and Elev8 Hemp to the next level.

Brandon is giving us a fresh set of eyes on what needs to take place regarding our lofty goals for 2022. Our short-term goals consist of continuing to add, innovate and adapt our products to the growing CBD/Hemp/Delta 8 industry along with continuing to educate our customers/retailers on the benefits of our CBD/Hemp based products. Our sales goal is to at least quadruple the revenue from the previous year, but the real question is, how do we do that?

In preparation for sales growth, there were several facets Mr. White wanted to have in place prior to expanding sales to quickly. We have hired 4 sales executives to begin selling products to retail stores for consumer purchases. These reps are based in Gainesville – FL, Fort Lauderdale – FL, Jacksonville – FL and Detroit, MI. We will continue to grow the sales team as it is vital that we get Spikes CBDX and Elev8 Hemp names out to the mainstream customer base. We also will be adding three new products to our Spikes CBDX brand in the first quarter. Disposable Vapes, Pre-rolls and cartridges will be added to the line. These, along with our current line of gummies, are the four main sellers in CBD/Smoke shops. Adding these three products to our Delta 8 line enhances our product opportunities within these stores. We have also implemented a new CRM (Customer Relationship Management) tool to help manage/grow our expanding customer base.

We are very excited to announce that our new Corporate Office is located at 37 N. Orange Ave. Suite 304, Orlando, FL 32801. Mr. White saw that with this new space we can house our products, which saves us money on warehouses and allows the staff to work in a cohesive environment. We will be able to ship, store and display our products along with hold board meetings in one single location.

Brandon has also set out to make the Versatile Industries, LLC more involved than ever in 2022. With a focus on CBD and Hemp companies, we will be looking to aggressively acquire companies that would benefit our portfolio.

Brandon has taken the reins on filing the Form S-1 registration statement for the Company. Mr. White has taken a fresh approach, hiring a new SEC attorney to represent the Company as well as to navigate the process of filing the registration statement. This new attorney, Burningham Law Group, has been

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proven to be very proficient in their work, and we feel confident in their ability to aid in this approval process.

Branded Legacy, Inc. will have different look in 2022. With new products, a new refreshed website, a new marketing/social media presence, and more participation in expos and conventions, Mr. White believes he can start building a solid sales team. Brandon is confident that with all these updates, our customer base will continue to expand, and sales will continue to increase.

"I couldn't be more excited for this opportunity. We have the team, we have the products, and now it's time to capitalize on this growing market. The Branded Legacy product lines are poised for exponential growth, and I'm thrilled to be a part of it." – Brandon White

Please feel free to contact me with any questions or concerns. Our shareholders are extremely important to us, and we want to make sure your voices and questions are heard and answered in a timely professional manner.

2021 was a difficult year on many levels, but with the new leadership, our 2022 is already off to a great start.

To follow the Company's latest developments visit us at www.brandedlegacy.com.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Jermain Strong". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

*Jermain Strong
Chief Executive Officer*