



Overview:

Small Business Development Group, Inc. (symbol: SBDG) is a Current-Information Pink publicly traded corporation trading on OTC Markets. SBDG operates as a holding company, with an active mandate to acquire operating companies in any industry. Additionally, SBDG is looking for early stage companies with proof of concept in specific verticals that can be successful public companies on their own.

The firm prefers to invest in companies based in North America. It seeks to invest in businesses with an enterprise value between \$2 million and \$20 million with positive cash flows between \$500 thousand and \$5 million. It seeks to acquire controlling ownership interests in its portfolio companies and can make additional platform acquisitions. The firm will make either majority or minority investments in companies that meet its investment criteria. The firm will typically hold investments between five to seven years. The company is based in Windermere, Florida with additional offices in California, Illinois, New Jersey, North Carolina and Maine.

In addition to its portfolio acquisitions, SBDG has three subsidiaries that provide a suite of services for its portfolio members, as well as for other companies.

The subsidiaries include:

- **SaleScale LLC.** is a digital media and marketing company that generates proven results through data driven marketing analysis. Led and staffed by industry professionals with a track record of digital marketing campaigns that translate to revenue growth, the SaleScale team becomes the marketing engine for all SBDG portfolio companies, while also maintaining its own client base. Within the firm, there is also a financial media division that provides cutting-edge financial content services to small-cap and micro-cap companies, affording them access to tools and information usually reserved for only larger firms with deep pockets and established credentials.
- **C2C Business Strategies, LLC**, Back office management for C2C Transition Strategies, LP.
- **C2C Transition Strategies, LP** specializes in the strategic planning and implementation of such financial services as mergers and acquisitions (M&A), consolidations and roll-ups, management buy-outs and buy-ins, soft leverage buy-outs (SLBO), divestiture, recapitalization and creating equity partnerships;

Portfolio Acquisition Strategy:

SBDG is actively seeking and is acquiring privately held companies for its portfolio. In a word, the overarching strategy is to acquire companies that had a track record of profitability prior to COVID-19 and are active in industry sectors for which demand promises to regain strength in the foreseeable future. Of particular interest are small to medium-sized enterprises in sectors such as the service industry, consumer products, light manufacturing and specialty foods. SBDG favors businesses owned by persons seeking an exit strategy by which they can realize a return from their many years of work. This strategy is chosen because it yields SBDG a stable, predictable revenue stream and mitigates risk in a post COVID-19 economy.



Role of the Subsidiaries:

The three SBDG subsidiary corporations were created to provide essential services to the portfolio companies. These services exist in three general areas: marketing, promotion and communications services; cutting-edge business strategy and financial services; and access to capital. In a word, the subsidiaries provide the portfolio companies with ‘one-stop shopping’ for the tools they need to create and maintain sound business fundamentals, management and structure; to grow in size, market penetration and profitability; and to have access to the capital needed to achieve those goals. Additionally, the subsidiaries provide these same services to non-portfolio companies in need of experienced, professional guidance and advice.

Company History:

In July 2013 RYS&Co. General Partnership (Now known as C2C Business Strategies, LLC) took control of the public Company, then known as Virogen, Inc. The following pages are designed to give the reader a brief history on the Company.

The Development of SBDG

Small Business Development Group, Inc. (symbol: SBDG) is a Pink Sheet company, incorporated in the State of Texas, trading on OTCMarkets.com, structured and operated as a holding company.

The Company was originally formed on March 16, 1998 as XORC, Inc.; the name was changed to Mediplace on November 30, 1998; on December 31, 2007 it was changed to Virogen, Inc. on July 18, 2013, the Company filed Form 424 with the State of Texas to change the name of the company to Small Business Development Group, Inc.. On September 5, 2013 FINRA approved a reverse of the common stock at 50,000 to 1, reduced the authorized shares to 15,000,000, reduced the Series-A to 100,000 shares and redefined the terms of this Series, Reduced the Series-B to 100,000 shares and redefined the terms of this Series, reduced the Series-C to 100,000 shares and redefined the terms of this Series, which filing became effective on September 15, 2013, under the name Small Business Development Group Inc.. Before the reverse, the number of common shares issued was 6,636,694,195 and after the reverse there were 132,734 common shares issued. As of 11/20/2018 there are 7,860,444 common shares outstanding, 950,651 unrestricted common shares in the public float, and 496 shareholders of record.

Purpose and Mission

The purpose of the newly restructured Company, SBDG, was four-fold:

- to acquire stable, profitable companies for its portfolio; and
- to provide through its subsidiaries a range of business and financial services to its portfolio companies, and to other entities, as a profit center; and
- to serve as a test bed for the development and refinement of the premier SBDG business model, ‘*the Engineering of a Public CompanyTM*’; and finally,
- to provide a vehicle for the spinoff of its mature portfolio silos into Business Development Companies (BDCs), or as standalone public or private companies thereby creating structured exit strategies and liquidity events for owners and investors.

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Business Model

The business model and associated strategy referred to as '*the Engineering of a Public Company*[™]' was devised primarily by CEO Roy Y. Salisbury based upon the assumption that 'baby boomers' who own businesses, nearing retirement, are seeking strategies to sell their businesses and maximize the returns from that transition. The '*Engineering*' model depends upon the creation or acquisition of a suitable publicly traded company to be run and managed according to sound business fundamentals and generally accepted accounting principles (GAAP). Other elements of the '*Engineering*' model include establishing a solid business plan, setting realistic performance goals, adopting a code of business ethics and bringing on board a team of skilled and experienced managers. SBDG was the original test bed for this business model.

A key element critical to successful implementation of the '*Engineering*' model is the Soft-Leverage Buyout (SLBO), a strategy conceived by CEO Salisbury that is intended to facilitate buy/sell transactions by involving both the buyer and the seller in the transaction until the conclusion of the deal. Buyer and seller create a transaction in which a buyer can earn his/her way into the transaction by putting down a percentage of cash and providing working capital on a mezzanine basis, and taking a senior management position, thereby reducing the workload on the seller. The seller protects himself by staying involved (receiving compensation) and acting as the senior bank until fully paid. The buyer has skin in the game, the seller has a defined exit strategy, and both have potentially increased the transaction value during that time. The SLBO is, in short, a working partnership.

Initial Successes

The first step following the creation of SBDG was to identify one or more suitable acquisition candidates. As a publicly traded holding company, it was necessary to build the portfolio by acquiring companies that had a history of successful operation. SBDG looked for targets that had been in operation for 10 or so years, that provided useful goods and/or services, that had a history of sound management, positive cash flow, little debt and could be expected to grow under a strong plan with adequate capital. SBDG decided to stay away from 'flash in the pan' opportunities in favor of steady performers with a track record. SBDG particularly looked for companies owned by 'baby boomers' looking for retirement and a way to extract a maximum return from their business.

Such a company was identified, and an exchange agreement was executed, generally based upon the 'soft leverage buyout' procedure. Under the exchange agreement, SBDG acquired a small chemical company as its first portfolio addition; the principals received SBDG preferred stock. Under the exchange agreement, SBDG had until December 31, 2014 to fund the transaction through raising investment capital; after that period expired, portfolio company principals could exercise an option to withdraw from the agreement. SBDG pledged not to draw upon portfolio company assets, a pledge that was absolutely honored throughout the entire process. SBDG stock closed at its peak daily high of \$7.25 per share on May 19, 2014 and had, in fact, reached its all-time high of \$8.13 during that day. At that time, SBDG had signed letters of intent (LOI) with as many as eleven potential additional portfolio acquisitions and was proceeding with due diligence on several of them.

The Slippery Slope

By late summer, the inability of SBDG's capital advisor to raise the necessary portfolio investment funds began to erode confidence of the main acquisition as well as several potential portfolio companies. Additionally, other promised investment capital did not materialize, making effective operations difficult at best. A substantial and unexpected stock sell-off during the summer badly eroded the stock price. By



October 1, the stock value had fallen to \$4.07; by November 19 (six months after the peak), it had fallen to \$3.35, and eventually it fell to \$1.41 at the close on December 31, 2014. By this time, SBDG was facing severe financial challenges. SBDG was unable to close on additional portfolio acquisitions, and the original portfolio company became hostile, although it did not exercise its right to withdraw from the Agreement.

Events of 2015 and 2016

The Company spent most of 2015 seeking strategies to regain its financial footing, specifically attempting to repair relations with its operating subsidiary (the first portfolio acquisition) to no avail, and to find practical ways to work with its investors to recoup capital and rebuild its operations on a sound and sustainable basis. No such practicable strategies were forthcoming, and by mid-summer, relations with a group of investors seriously deteriorated.

The Company filed for Chapter 11 reorganization in January of 2016 based on a number of insider issues and the pending loss of its operating subsidiary. In late 2015 (December) the breakaway group of insiders filed a civil lawsuit against the Company and its officers alleging malfeasance and mismanagement of funds. On May 6, 2016, the adversary proceeding against the Company and its principals was summarily dismissed in US Bankruptcy Court in Bangor, Maine “*pursuant to Fed. R. Civ. P.41(b), such dismissal operating as an adjudication on the merits*”. The Chapter 11 reorganization plan was subsequently withdrawn on July 25, 2016. Since that time and as of this writing (March 30, 2020), SBDG is listed on the OTCMarkets.com as a Pink-sheet company with a ‘Stop sign’, and as ‘Dark or Defunct’.

Currently, there are no legal actions pending against SBDG or its present or former officers, the civil adversary proceeding having been defeated, as stated. The Company does not have any significant debt less than \$100,000 and other than claims by insiders.

Analysis of SBDG’s Failure

Management firmly believes that the business model *was* and *is* valid, but that its initial execution was flawed by attempting to acquire companies on a *leverage basis*, as opposed to assiduously adhering to the Company’s signature model of *Soft Leverage Buyouts* (SLBOs) with aligned goals of all the principals. Objectively, there are several contributing factors that led to the failure of SBDG:

- SBDG’s financial advisor did not raise the necessary portfolio fund as anticipated; and
- The various portfolio acquisition targets did not have sufficient revenue and were not sufficiently profitable to attract capital commitments to the portfolio fund; and
- Other promised sources of revenue proved to be unreliable; and
- A massive dumping of SBDG stock mid-summer of 2014 drove down the stock price; and
- The source of mezzanine capital would not perform due to the main portfolio company’s refusal to implement a required inventory control system; and
- SBDG deviated from its own soft-leverage buyout (SLBO) model, which undermined both its financial assumptions and the confidence-building mechanism around which the business plan was built; and
- The Company also needed to focus on marketing its advisory services to generate revenue to cover its SG&A expenses.

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Re-Launch 2019

In early November 2019, the decision was made to relaunch SBDG with RYS&Co and Irvine America, LLC that was derailed by COVID-19 and further the withdrawal of RYS&Co from a transaction earlier in 2019 with Irvine America, LLC.

2020 Launch and Rebranding of SBDG

At the beginning of 2020, Management began conferring internally and within its immediate and trusted network about how to best position SBDG for the present and the future. The early onset of COVID-19 in China gave insight into how it would affect the United States and the rest of the world, including the resulting economic impact. Management began the process of a taking the best parts of SBDG’s business strategy, adapting them to best prosper during the present and future economic realities, and began the rebranding efforts with its new partners.

SBDG Mission and Purpose, 2020 and onwards:

Our mission is to acquire and develop businesses that deliver high quality products and services for its clients and consumers, providing growth and value to all our stakeholders.

SBDG will endeavor to accomplish the mission with a five-fold mandate:

1. to acquire stable, operating and profitable companies for its portfolio; and
2. to provide through its subsidiaries a range of business and financial services to its portfolio companies, and to other entities, as a profit center; and
3. to connect and network portfolio companies and clients with both growth and exit opportunities benefitting all stakeholders; and
4. to serve as a test bed for the development and refinement of the premier SBDG business model, ‘the Engineering of a Public Company™’; and finally,
5. to provide a vehicle for the spinoff of its mature portfolio silos into Business Development Companies (BDCs), or as standalone public or private companies thereby creating structured exit strategies and liquidity events for owners and investors.

Who We Are:

1. Our Mission.
 - a. Our mission is to acquire and develop businesses that deliver high quality products and services for its clients and consumers, providing growth and value to all our stakeholders; and
 - b. to align portfolio companies into industry verticals, and to create new publicly traded companies in the process, delivering additional value for SBDG stakeholders.
2. Our Evolution
 - a. SBDG has been in the process of restructuring, and after years and months of planning the time is now right to emerge again with a new energy and plan.
3. Our Plan
 - a. As the world begins to navigate the “new normal” and businesses begin the rebuilding or closing process, SBDG’s cumulative experience and expansive network give it advantages others do not have.
 - b. There will be enterprises that emerge from this crisis successful and thriving, and there will be significant opportunities presenting themselves at a faster pace than ever.



- c. SBDG is positioned and poised to acquire, build and bring along as many businesses it can on a Team driven path to success.

Management Team:

SBDG's current management team is aggressively pursuing its first mandate: the expansion of its management team. There are three key components to this plan:

1. Add trusted executive talent: Through their years of experience and completing transactions, Management has access to highly skilled and networked professionals. SBDG is currently negotiating with multiple C-level individuals
2. Acquire companies with executive talent: In each vertical, SBDG will seek leaders for the verticals, and in some cases an acquisition might be made for the talent alone.
3. Executive investment: For proven professionals looking for their next challenge and business opportunity, SBDG will consider granting C-level or executive officer positions for qualified individuals making an equity investment in a specific vertical.

Mr. Roy Y. Salisbury Managing Member. Mr. Salisbury shares more than thirty-nine years of experience in private and public companies. Mr. Salisbury is currently the Managing Member of C2C Business Strategies, LLC, the General Partner of WILLOW GP, a group of exchange funds. His professional experience demonstrates proven success in complete deal-making, including public offerings, private placement and M&A transactions; turnarounds, restructuring and bankruptcy; and dealing with financial institutions, investors, stock exchanges and the SEC for both public and private companies. Mr. Salisbury's experience includes both domestic and foreign transactions. A former Marine, he has participated as an investor and principal in bankruptcy workouts transactions in the timber and construction industry; travel industry auditing and compliance; oil and gas investments; timber industry in trucking, harvesting, management; electronics manufacturing and distribution; restaurant and hotel industry. Over the past 39 years Mr. Salisbury has been an entrepreneur and business owner many times, in timber & trucking (his first business), recycling, renewable energy, financial services and travel & tourism. Mr. Salisbury has also held a number of positions as a C-Level executive of 3 technology, 2 investment banking and 3 manufacturing companies. From time to time he also functioned as a turnaround specialist for company shareholders and creditors in a number of bankruptcy proceedings.

Mr. James E. Jenkins, Chief Executive Officer, C2C Business Strategies, LLC, Windermere, FL. Mr. Jenkins brings over 40 years of diversified experience in senior management, manufacturing operations, SEC public company experience to include CEO and COB, investment banking, real estate and commodities market. Mr. Jenkins has over 25 years' experience in raising capital and structuring financial transactions in manufacturing, real estate and commodities. He has complete deal-making experience including public offerings, private placement and M&A transactions, bond offering, and commercial real estate construction. He has managed multiple functions including manufacturing, finance, operations, due diligence, and has experience with financial institutions, investors, stock exchanges and SEC. Mr. Jenkins attended Northern Essex Community College Haverhill, MA., and Daniel Webster College, Amherst NH for Business Management; Open University, Orlando Florida, certified Commercial Mortgage Investor (CMI), and American Management Association; Quality Control, Production Control, Manufacturing Processes and Supervision/Management.

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Goals and Objectives for 2021:

- **Revenue.** SBDG intends to achieve a revenue stream of \$100,000,000 by the end of the 4th quarter.
- **Stock price.** SBDG stock has been thinly trading in the neighborhood of \$.06 to .25 per share through most 2020. SBDG believes that continued positive performance in executing its strategic plan, plus an effective marketing strategy designed to make more investors aware of SBDG and its activities, will result in further growth throughout 2021.
- **Deal flow.** SBDG intends to form a series of strategic relationships with individuals and firms across a broad spectrum of the business and finance community to generate opportunities for acquisition, investment, and consulting.

Advisory Services

SBDG through its subsidiaries will offer a number of revenue generating advisory services. The addition of companies in this realm are two-fold:

1. Generate revenue, and deal flow for SBDG by offering services to companies who may also become acquisition targets or JV partners,
2. Serve as trusted in-house services for SBDG portfolio companies as well as targets.

Through C2C, with over 100 years of combined experience, services will include:

Engineering of a Public CompanyTM:

SBDG was created using its own strategic model, *the Engineering of a Public CompanyTM*, based on the development of a *sustainable business model* that creates what we refer to as a *gateway to growth*. In simple terms, an engineered public company will be able to profitably sustain its operations and will become more profitable as its strategic plan is implemented. This strategy is the flagship service offered by SBDG subsidiaries. It is based on certain often-overlooked but time-tested principles of business such as managing cost, debt and risk; developing and following a sound strategic plan; adhering to a code of business ethics; maintaining a policy of transparency; and attracting experienced management and teams of expert service providers.

Exit Strategies:

Realistic exit strategies for lenders and investors are a critical component of any sound business plan. SBDG has devised several options that would repay its lenders and investors under a variety of differing circumstances:

- **Recapitalization.** As SBDG grows and as its portfolio companies grow under SBDG guidance, EBITDA will also grow, supporting recapitalization through a senior lender. Proceeds could be used to pay off existing debt; or
- **Sale of Portfolio Company to a Strategic Buyer.** The sale of a portfolio company to a strategic buyer would raise capital, thus providing the funds to repay outstanding debt; or
- **Sale of Portfolio Company to an Equity Group.** The sale of a portfolio company to an equity group would raise capital sufficient to repay outstanding debt; or
- **Repayment by SBDG.** SBDG could repay loans or other debt from its own financial resources; or
- **Registration.** As part of a longer-range exit strategy, SBDG could decide to bundle two or more compatible portfolio companies and sell them as a group; or, alternatively, file an S-1 (or similar) Registration which, when funded, would generate sufficient funding to retire outstanding debt.



Crisis Management:

As a result of the COVID-19 crisis, business owners and management teams face significant challenges as we emerge from a global lockdown. We still face the uncertainty as to the future of the pandemic and its true economic impact. C2C offers management consulting services that has the significant advantage of the strength of the entire SBDG network.

Additionally, as SBDG is actively pursuing acquisitions, the C2C team will be recommending clients for SBDG management for acquisition consideration.

Selling Your Company

Selling your business is a major decision! You have devoted your time, money and energy to building, running and operating your business, and it may well represent your life's work. You have decided that now is the right time to sell, and you want the very best professional guidance you can get. This is when working with C2C Business Strategies, LLC it can make the difference between just getting rid of the business or selling it for the very best price and terms possible in the current market.

Private & Public Business Advisory

C2C Business Strategies, LLC provides private strategic advisory services, on a monthly fee basis, working for a few select clients who can benefit from our experience and our contacts. C2C Business Strategies, LLC focuses on three primary areas which, in many cases, overlap. They are:

- Business development growth strategies; and
- Corporate financing strategies; and,
- Merger, acquisition, divestiture and exit planning strategies, and
- Small and micro public company advisers.

Working only with senior management and business owners, C2C Business Strategies, LLC provides high-level advice and executable strategies for our private and public clients that add significant value to any transaction.

Private to Public

Going public is not an option for many companies. Moreover, aside from the cost and complexities, some companies and their management are just not suited to be public companies for a variety of good reasons.

For those that do qualify, the process can be overwhelming, creating hurdles most do not want to face. This does not have to be the case. C2C Business Strategies, LLC has developed a clear process that addresses every aspect of the private-to-public experience and its execution. It does not have to be outlandishly expensive or demand an inordinate time commitment, but it needs to be well planned and executed!

Public Traded Company Services

With significant C-level operating experience with publicly traded companies, C2C can offer a full scope of services to assist publicly traded companies.



Rehabilitating Small & Microcap Public Companies- there are numerous publicly traded companies in peril, C2C has the experience to assist and for management teams willing to listen, will implement a rehabilitation plan.

The SBDG Plan

The SBDG plan involves the integration and assistance of two of its largest shareholders; ProgressWorks Corporation and C2C Business Strategies, LLC.

ProgressWorks is a 501(c)3 nonprofit focusing on job creation, job development, and small business development. ProgressWorks' mission and need is now amplified by the COVID-19 crisis, which is leading to the closure of businesses and the loss of more jobs. Many more jobs will be lost as businesses continue to struggle. With a staff of over 25 and growing, and a recent agreement with a major law firm for pro-bono services, ProgressWorks will be an incredible source of deal flow and partnership for SBDG.

C2C Business Strategies, LLC formerly known as RYS&Co, a private investment company and largest shareholder of SBDG, will re-launch the business strategy of SBDG. Management will bring required SBDG filings with OTC Markets to Current Information Pink status based on a reasonable schedule that is being developed.

Small Business Development Group, Inc. is a holding company specializing in acquisitions, buyouts, industry consolidation, recapitalization, and middle market investments. It seeks to invest in:

- Business, Advisory, and Financial Services
 - As a holding company, with a mission growth by acquisition, SBDG seeks to acquire companies with the business faculties to further its goals, and drive revenue with client services.
 - Merger, Acquisition and Divestiture
 - Management Consulting
 - Digital Media and Marketing
 - Staffing Services
 - Financial Technology (FinTech) companies with proof of concept
- Energy Sectors
 - As the energy sector may have been affected by the COVID-19 crisis, the need for energy will not go away, the sector will rebound, and currently there are tremendous opportunities to acquire undervalued firms in this space
 - Renewables
 - Alternatives
 - Gas Production
 - Transportation
 - Power Generation
 - Distribution of Energy Solutions
- Manufacturing & Distribution (Light)
- Manufacturing & Distribution (Medium to Heavy)
 - The current economic crisis caused by the pandemic has proven that continual global outsourcing for manufacturing creates considerable economic vulnerabilities for the United States. SBDG believes that a drive for “Made in the U.S.A.” products and a concerted effort to protect our supply chain and economic security will lead to a surge in U.S. manufacturing and is actively seeking companies in multiple industry categories.



- Furniture and Accessories
 - There is always a need for furniture and accessories, SBDG has companies within its portfolio and is planning to build out this sector by acquiring existing manufacturers, bringing on new products, and maximizing efficiencies via marketing and technology.
- Consumer Products
 - The Consumer-Packaged Goods (CPG) category of the SBDG portfolio is driven by Management's experience and proven marketing skills in the space. SBDG seeks fast-moving consumer goods and products that are sold quickly with high margins, can be sold online, shipped easily, and with a high re-order rate. Examples include non-durable household goods such as packaged foods, beverages, toiletries, over-the-counter drugs and other consumables.
 - Nutraceuticals
 - Beverages, including energy drinks and specialty waters
 - Spirits
 - Specialty Food
- Real Estate
 - SBDG will entertain Real Estate projects and acquisitions to both build the asset base as well as revenue generating. Additionally, SBDG will look to acquire the real estate wherever any of its portfolio companies are in operation.
- Esports / Sports / Entertainment
 - The Esports industry is in a rapid growth mode and is one sector that increased its growth during the pandemic. SBDG has targeted multiple companies in this space for acquisition, including location-based entertainment (LBE) venues that will become Esports hubs.
 - SBDG is also targeting for acquisition manufacturers of products to support and target the Esports industry, including CPG, hardware, and collectibles companies.
 - Targets include companies with management teams capable of managing the entire vertical for SBDG.

It seeks to invest in businesses with an enterprise value between \$500 thousand and \$20 million with positive cash flows between \$500 thousand and \$5 million. It seeks to acquire controlling ownership interests in its portfolio companies and can make additional platform acquisitions. The firm will make either majority or minority investments in companies that meet its investment criteria.

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Corporate Structure



(Small Business Development Group, Inc has developed a For Profit Nonprofit partnership with Progress works Corporation a 501 (c) 3 to create and retain Jobs in the United States.)

Small Business Development Group, Inc. operates as a holding company, and as such, it may own either majority, minority control or creation of joint venture position in the businesses it acquires. SBDG is actively seeking businesses for its portfolio, and specifically seeks stable businesses that have demonstrated modest but predictable growth and profitability over time. In brief, SBDG is interested in acquiring boring tortoises rather than flashy hares.

Holding companies such as SBDG offer an advantage to investors; the diversity of its holdings spreads the risk among several different business sectors. Consequently, an unforeseen collapse in one sector may be offset by gains in another.

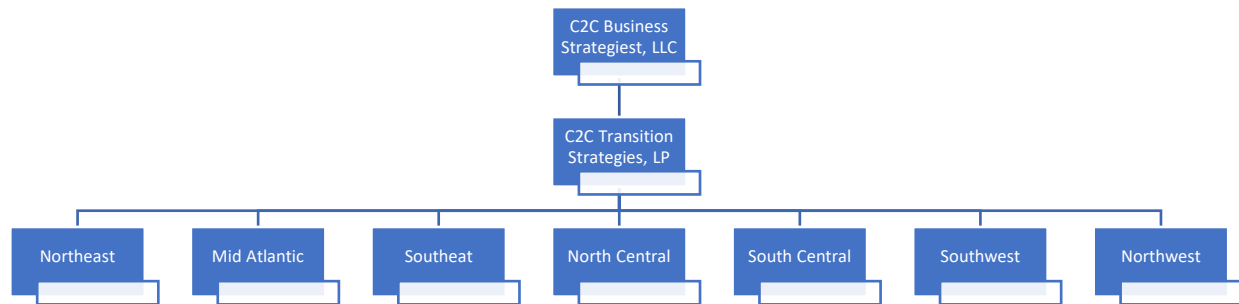
Typical acquisition targets would that have been in business for three years; have demonstrated modest but stable profitability and growth; that have maintained sound business fundamentals; and that are owned by "baby boomers" seeking to retire with an exit strategy.

This business structure is advantageous in that a Pink Sheet company operating as a holding company is allowed to acquire either privately-held or other publicly-traded corporations, including those trading on higher-level exchanges, while avoiding the expense of compliance required of a fully-reporting company under SEC regulations. Any corporation like SBDG is, however, fully accountable under SEC Rule 10b-5 which defines and governs illegal and unethical practices.

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Subsidiary – C2C Business Strategies, LLC



C2C Transition Strategies, LP managed by C2C Business Strategies, LLC (C2C) is looking for executives interested in developing a career in the financial industry as a Transition Strategist. By Joining with C2C as a Director receive a limited partnership interest in C2C.

C2C Partner or Associates are part of a network of business and financial professionals providing lower and middle market companies with Transition Strategies, Business Development, Strategic Financial Planning and Merger & Acquisition strategies. As a Partner you will develop a book of business in your geographic market area based on these services. Partners will recruit Associate to function as deal-origination agents.

As a Partner, you will have the opportunity to build personal wealth with a six-figure income stream. There are a limited number of partnership interest available, thereby creating exclusivity and value. The value of the partnership interest is expected to increase as the partnership continues to grow.

The Partnership is a Delaware Limited Partnership providing business transition advisor, business investment strategist, operational improvement, and merger & acquisition specialist working in concert to accomplish both wealth preservation and growth.

The partnership is targeting transition of smaller private businesses owned by baby boomers and others.

“It is estimated that there are 20,000 baby boomers retiring every day for the next decade, and 6% to 7% of these own a business (1200+). It is assumed that they will be seeking divestiture opportunities with favorable exit strategies.”

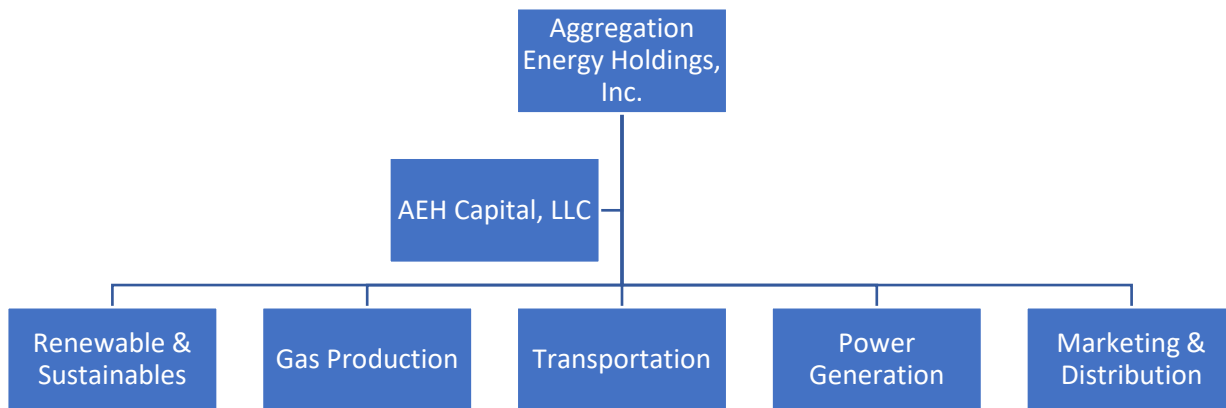
“Now with the COVID-19 crisis and beyond small company owners are going to find it more difficult to exit their businesses with a value proposition that meets their expectations”

The Managing General Partner (C2C Business Strategies, LLC.) of C2C Transition Strategies, a Limited Partnership seeking to recruit Partners in key US metropolitan markets, additionally the firm is seeking to recruit Associates in those markets.



C2C’s goal is to become the largest SME (Small & Medium Enterprise) transition firm in the US in the next 3 to 5 years with 87 Partners and 300 associates and 75 staff. C2C management team of seasoned executives who have a unique combination of private investment banking, finance and operational experience. This management team has the proven innovative knowledge, skills, and contacts based on many years of successful experience in negotiating, structuring, and executing multiple transactions. The average business and operational experience of the management team is over 100 years. Senior partners have completed more than 77 transactions.

Subsidiary – Aggregation Energy Holdings Inc.



Aggregation Energy Holdings Inc (AEH) is a disruptive business strategy for the 21st century energy company capable of transforming the way we look at the energy industry. AEH is building the needed bridge between present day solutions to the future developing energy resources with a clear understanding of the economic drivers that will usher in change.

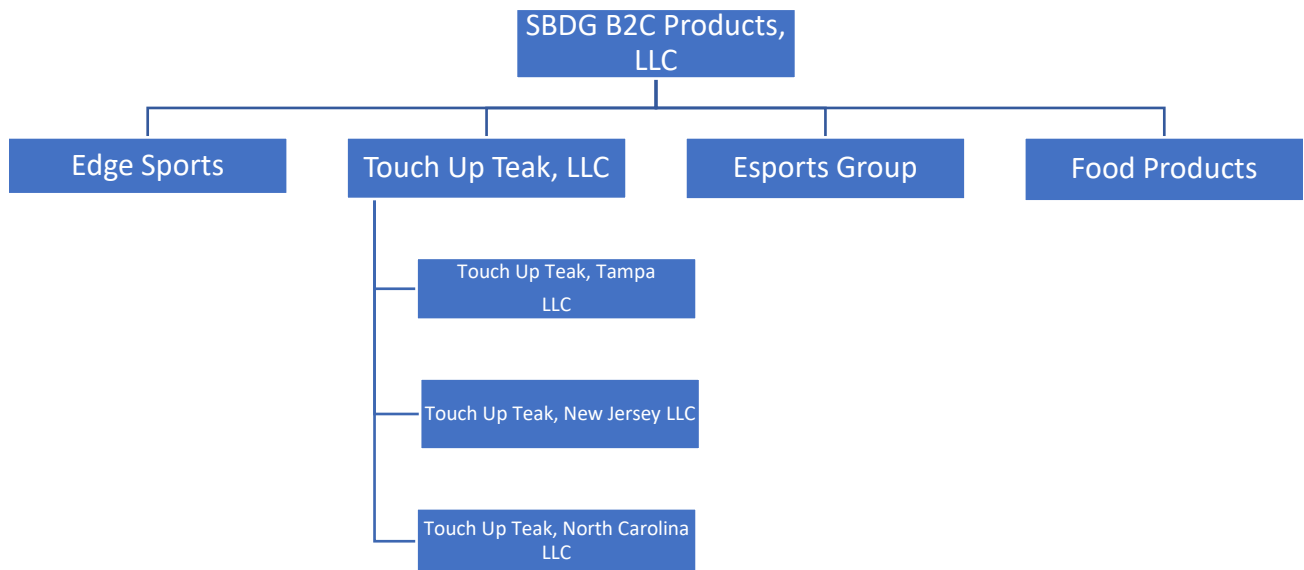
AEH is assembling (aggregating) and harnessing the economic value of today’s energy resources and technology to fund the future of renewable and sustainable energy sources.

Projected Subsidiary – SBDG Manufacturing, LLC





Projected Subsidiary – SBDG B2C Products, LLC



Projected Subsidiary



Except for historical and factual information, this document contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements that address activities, events or developments that we expect, believe or anticipate will or may occur in the future, such as predictions of business outlook and future financial performance. All forward-looking statements are based on assumptions made by us based on our experience and perception of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances.