OTC Markets Disclosure Guidelines

1) Name of the issuer and its predecessors (if any)

VALUERICH, INC.

2) Address of the issuer's principal executive offices

Company Headquarters

Address 1: 4737 North Ocean Drive, Suite 207

Address 2: Lauderdale by the Sea, Florida 33308-5020

Email: JOSEPH@IVALUERICH.COM Website(s): WWW.VIAVISCONTI.COM

3) Security Information

Trading Symbol: VRCH

Exact title and class of securities outstanding: COMMON CLASS SHARES

CUSIP: 0001349892 Par or Stated Value: .001

Total shares authorized: 100,000,000 as of: 12/31/2013 Total shares outstanding: 11,033,377 as of: 12/31/2013

Transfer Agent

Interwest Transfer Company, Inc.
1981 Murray Holladay Road, Suite 100
Salt Lake City, UT 84117
(801)272-9294
Is the Transfer Agent registered under the Exchange Act?*

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the

Exchange Act.

List any restrictions on the transfer of security:

NONE

Describe any trading suspension orders issued by the SEC in the past 12 months.

NONE

Within the past year please list any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization:

Yes:

NONE

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

NONE

5) Financial Statements

The Company's financial statements for the Years Ended December 31, 2013 and 2012 have been posted on the OTC Markets website on March 31, 2014 and are incorporated herein.

6) Describe the Issuer's Business, Products and Service & Description of the issuer's business operations;

ValueRich, Inc. (the "Company") was incorporated under the laws of the state of Florida on July 11, 2003 and reincorporated in Delaware on March 3, 2006.

ValueRich is a Multi-Industry Company. The ValueRich business model is to Build, Buy and Invest in companies that add to the asset base, produce net profits and increase Shareholder Value. Currently the Company owns and operates real estate assets in Florida including a 350-acre development consisting of two communities named Ravello and Visconti. The communities are comprised of 440 build-ready lots, located along the St Lucie River in Port St. Lucie, Florida.

In addition, the Company is currently exploring various opportunities in the legal, legitimate and transparent emerging cannabis industry. There are currently numerous factors converging to induce the legalization of cannabis throughout the United States. We believe there is vast opportunity by establishing a footprint in this new emerging Industry while the laws, regulation, public education and awareness are not fully understood or comprehended by the majority of the general public. After a great deal of research and due diligence, it is our opinion that this new industry lacks experienced, business leadership and clearly defined investment opportunities. The Company is engaged in multiple dialogues with some of the prominent and leading companies currently doing business in and around Denver, Colorado. The Company will continue to explore opportunities that could range from retail products, to scientific development, all encompassing around the emerging legal and legitimate Cannabis industry.

Despite strong support from prominent thinkers, humanitarians and some politicians it is our opinion that this new industry lacks experienced business leadership and clearly defined investment opportunities. The Company is engaged in multiple dialogues with some of the prominent and leading companies currently doing business in and around Denver, Colorado. The Company will continue to explore opportunities that could range from retail products to scientific development all encompassing around the emerging legal and legitimate Cannabis industry.

From inception the original ValueRich business model was recognizing unique and promising opportunities, from the Companies early days as a media company, the companies focus was on emerging companies that would change the way we "Live, Work and Play". As a Company, we continue to seek opportunity that would place our Company squarely at the intersection of investment and transformational economic opportunity.

How Big is the Cannabis Industry?

Economists, reformists, law enforcement authorities and the pro-marijuana lobby have come up with a variety of estimates. Put them all together and you get a range of \$50 billion to over \$120 billion a year. Currently, a majority of the Cannabis industry is black market but as states adopt legal medical and recreational use, we believe the market will transition from black market to a commercialized market. There are multiple platforms and business opportunities that would allow the company to benefit from this transformational industry. The Company continues exploring various opportunities that include services, products and ancillary service products including plant nutrient lines, real estate based growing facilities, packaging, bottles and bags.

Colorado has 450 licensed dispensaries using nearly 1,000 commercial properties and occupies well over 5 million square feet of space. The MMJ industry is now estimated to be a \$350 million industry in Colorado. The sale of Adult Use Cannabis commenced on January 2014 and overall cannabis sales just in Colorado will likely exceed \$500 million in 2014.

Any business opportunity that the Company pursues is dependent on laws pertaining to the marijuana industry. Continued development of the marijuana industry is dependent upon continued legislative authorization of marijuana at the state level. Any number of factors could slow or halt progress in this area. Further, progress, while encouraging, is not assured. While there may be ample public support for legislative action, numerous factors impact the legislative process.

As of January 31, 2014, 21 states and the District of Columbia allow its citizens to use medical marijuana. Additionally, voters in the states of Colorado and Washington approved ballot measures last November to legalize cannabis for adult use. The state laws are in conflict with the federal Controlled Substances Act, which makes marijuana use and possession illegal on a national level. The Obama administration has effectively stated that it is not an efficient use of resources to direct law federal law enforcement agencies to prosecute those lawfully abiding by state-designated laws allowing the use and distribution of medical marijuana.

Marijuana remains illegal under Federal law. Marijuana is a schedule-I controlled substance and is illegal under federal law. Even in those states in which the use of marijuana has been legalized, its use remains a violation of federal law. Since federal law criminalizing the use of marijuana preempts state laws that legalize its use, strict enforcement of federal law regarding marijuana would likely result in our inability to proceed with any new business plan.

The Future

ValueRich seeks to acquire, joint venture or develop new businesses in the legal, legitimate and transparent Cannabis industry. In November of 2014, the Florida medical marijuana law is on the ballot and could possibly be adopted into law by 2015. The legalization of medical and recreational marijuana will create a new industry that may in turn fuel a local business boom, with staggering potential economic impact. According to a survey by the National Cannabis Industry Association, the Colorado medical marijuana industry generated more than \$181 million in sales since 2010 and employed 4,200 state-licensed workers. If the medical marijuana law passes in Florida this coming November, it is possible that Florida could also proportionality benefit. The U.S. cannabis market is slated to grow 64% to \$2.34 billion this year and upward to \$10.2 billion in five years, thanks to 20 states making medicinal marijuana legal and Washington and Colorado the first to embrace it recreationally.

Even conservative Canada is joining the party. As of April 1, the country will allow licensed producers to grow medical marijuana on a commercial scale. Health Canada estimates the market could be worth \$2.6 billion by 2016. Combined with the U.S., that would create a \$5 billion-plus North American boom.

The medical marijuana industry only accounts for 10 percent of the [marijuana] consumers, which means there's another 90 percent obtaining marijuana somehow in the black market. National medical and recreational sales may surge into tens of billions of dollars if more states follow Colorado and Washington. The Company believes that our status as a public company coupled with our experienced management team positions the Company to take advantage of this unique opportunity.

A. Date and State (or Jurisdiction) of Incorporation:

ValueRIch, Inc was incorporated in 2006 in DE.

B. the issuer's primary and secondary SIC Codes;

0001349892

C. the issuer's fiscal year end date;

December 31, 2013

D. Principal products or services, and their markets;

The Company is currently exploring various opportunities in the legal, legitimate and transparent emerging cannabis industry. There are currently numerous factors converging to induce the legalization of cannabis throughout the United States. We believe there is vast opportunity by establishing a footprint in this new emerging Industry while the laws, regulation, public education and awareness are not fully understood or comprehended by the majority of the general public. After a great deal of research and due diligence, it is our opinion that this new industry lacks experienced business leadership and clearly defined investment opportunities.

The Company is engaged in multiple dialogues with some of the prominent and leading companies currently doing business in and around the legal Cannabis business. The Company will continue to explore opportunities that could range from retail products, to scientific development, all encompassing around the emerging legal and legitimate Cannabis industry.

In November of 2014, the Florida medical marijuana law is on the ballot and could possibly be adopted into law by 2015. The legalization of medical and recreational marijuana will create a new industry that may in turn fuel a local business boom, with staggering potential economic impact. According to a survey by the National Cannabis Industry Association, the Colorado medical marijuana industry generated more than \$181 million in sales since 2010 and employed 4,200 state-licensed workers. If the medical marijuana law passes in Florida this coming November, it is possible that Florida could also proportionality benefit. The U.S. cannabis market is slated to grow 64% to \$2.34 billion this year and upward to \$10.2 billion in five years, thanks to 20 states making medicinal marijuana legal and Washington and Colorado the first to embrace it recreationally. Even conservative Canada is joining the party. As of April 1, the country will allow licensed producers to grow medical marijuana on a commercial scale. Health Canada estimates the market could be worth \$2.6 billion by 2016. Combined with the U.S., that would create a \$5 billion-plus North American boom. The medical marijuana industry only accounts for 10 percent of the [marijuana] consumers, which means there's another 90 percent obtaining marijuana somehow in the black market. National medical and recreational sales may surge into tens of billions of dollars if more states follow Colorado and Washington. The Company believes that our status as a public company coupled with our experienced management team positions the Company to take advantage of this unique opportunity.

7) Describe the Issuer's Facilities: the officers are currently utilizing virtual offices to minimize expenses.

8) Officers, Directors, and Control Persons:

Joseph C. Visconti is the main control person for the day-to-day operations of the company, David Lemoie Esq. and David Brooks, CPA round out the board of directors.

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. <u>Names of Officers, Directors, and Control Persons</u>. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

EXECUTIVE OFFICERS: Joseph C. Visconti

DIRECTORS:

Joseph C. Visconti, David Lemoie, Esq & David Brooks, CPA.

CONTROL PERSONS (greater than 5% owners): Joseph C. Visconti, approximately 65% ownership

- B. <u>Legal/Disciplinary History</u>. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:
 - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

NONE

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

NONE

 A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

NONE

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

NONE

C. <u>Beneficial Shareholders</u>. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

NONE

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

<u>David P. Lemoie, Esq.</u> 100 SE 2nd Street, 44th Floor Miami, Florida 33131

Direct: (305)349-2311 Main: (305)349-2300 Fax: (305)428-8823

Email: <u>dlemoie@gjb-law.com</u> Website: <u>www.gjb-law.com</u>

Accountant or Auditor Name: David Brooks

Firm: D Brooks and Associates Address 1: West Palm Beach Phone: (954)592-2507

Email: David@dbrookscpa.com

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

I, Joseph Visconti certify that:

- 1. I have reviewed this guarterly disclosure statement of ValueRich, Inc;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

March 31, 2014
/s/ Joseph Visconti
[CEO's Signature]