

FUTR Achieves Major Milestone, Integrates All Consumer Payments Profiles Into AI Agent App Activating Millions of Data Points

News Release Highlights

- **FUTR has completed the pre-beta integration of all FUTR Payment profiles into the broader FUTR AI Agent App**
- **This integration involved creating a smart FUTR Vault for each of the 42,000 current FUTR Payments consumer profiles to connect this data to FUTR's AI Agent infrastructure**
- **The FUTR Pay consumers will form part of the initial Beta launch of the FUTR AI Agent App in H2 2025**

TORONTO--(BUSINESS WIRE)--July 15, 2025--The FUTR Corporation (TSXV: FTRC) ("FUTR" or the "Company"), a consumer-centric platform for data valuation and monetization, is pleased to announce a major technology milestone related to the integration of all existing FUTR Payment Consumer profiles into the infrastructure of the FUTR AI Agent App.

FUTR's AI Agent App is focused on putting money back in consumer's wallets through a unique data monetization rewards system, personalized offers as well as agent-driven smart payment management and Consumer AI Powered Life Management. The FUTR AI Agent App will allow Enterprises to get rewarded for contributing consented Consumer data to AI Agents and also allow Brands to leverage this data to improve offer personalization and reduce customer acquisition cost.

FUTR Payments has saved Consumers millions of dollars of interest since its inception and has transacted over \$3bn in payment volume on behalf of nearly 300k users via automated cash flow and loan payment management. Today, FUTR is excited to report that all of this financing, payment and powerful historical data has been integrated into its AI Agent App infrastructure, activating millions of agent training data points.

To execute this integration, FUTR has created a smart FUTR Vault for each Consumer profile, which allows all current and historical Consumer data to be referenced by the AI Agent platform. FUTR Payments Consumers will have all new payments data automatically added to this intelligent vault and will also be able to add in a broad array of other data and get rewarded for it as the Agent platform comes fully online through Q3. This allows the consumer to house all of their important documents, including leases, loans, insurance and any other life documents while benefiting from FUTR's AI Agent interpretation and summarization of key documents, which are often not understood when executed. FUTR's AI Agents analyzes data and notifies consumers when key events are upcoming and allows the consumer to query their personal documents to drive deeper understanding of their personal life roadmap and the things they need to do to stay compliant with their agreements.

This is a major milestone for FUTR as it seeds the AI Agent platform with a significant amount of high validity, high quality payments and financing data and positions the FUTR AI Agent App with a strong initial Consumer base for its Beta launch, anticipated in Q3 2025. FUTR Payments has over 250,000 additional historical payment consumers to invite to the platform as it continues to work on large strategic consumer centric enterprise deals targeting millions of consumers in the coming years.

"This milestone is very exciting for us as it is a key marker on the roadmap to fully executing on our strategic vision. FUTR Payments has historically been a very successful intelligent payment rails platform with a phenomenal consumer value proposition. We have now taken a major step in connecting it in with a leading edge

AI Agent platform revolutionizing the way consumers think about their data and live their life,” said Alex McDougall, President of FUTR.

The Company also announces today that it has granted incentive stock options and restricted share units to certain officers, consultants and employees of the Company. A total of 300,000 stock options were granted and 100,000 restricted share units. The stock options were granted with an exercise price of \$0.365. They have a term of 5 years with 200,000 vesting at a rate of 1/48th per month and 100,000 vesting immediately. All stock options and restricted share units were granted pursuant to the Company's Omnibus Equity Incentive Plan.

About The FUTR Corporation

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Forward-Looking Statements

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Company's current expectations regarding future events. Forward-looking statements are identified by words such as “believe”, “anticipate”, “project”, “expect”, “intend”, “plan”, “will”, “may”, “estimate” and other similar expressions. These statements are based on the Company's expectations, estimates, forecasts, and projections and include, without limitation, statements regarding the future success of the Company's business and the consolidation of the Company's common shares. The forward-looking statements in this news release are based on certain assumptions. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

FOR FURTHER INFORMATION PLEASE CONTACT:

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