



PRESS RELEASE

Charlotte's Web 2025 Second Quarter Earnings Call and Webcast Notice

LOUISVILLE, Colo. – Aug 5, 2025 - (TSX: CWEB) (OTC: CWBHF) Charlotte's Web Holdings, Inc. ("**Charlotte's Web**" or the "**Company**") a botanical wellness innovation company and the market leader in cannabidiol (CBD) hemp extract wellness products, will report its 2025 second quarter results prior to market open on August 13, 2025. A conference call to review the results is scheduled for the same day at 11:00 A.M. Eastern Time.

There are three ways to join the call:

- Register and enter your phone number at <https://emportal.ink/4mhsbbc> to receive an instant automated call back, or
- Dial 1-646-357-8785 or 1-800-836-8184 approximately 10 minutes before the conference call, or
- Listen to the live webcast online.

Earnings Call Replay

A recording of the call will be available through August 20, 2025. To listen to a replay of the earnings call please dial 1-646-517-4150 or 1-888-660-6345 and provide conference replay ID 22439#. A webcast of the call will also be accessible through the investor relations section of the Company's website for an extended period of time.

Subscribe to Charlotte's Web investor news.

About Charlotte's Web Holdings, Inc.

Charlotte's Web Holdings, Inc., a Certified B Corporation headquartered in Louisville, Colorado, is a botanical wellness innovation company and a market leader in hemp extract wellness that includes Charlotte's Web whole-plant full-spectrum CBD extracts as well as broad-spectrum CBD and cannabinoid isolates. The Company's hemp extracts have naturally occurring botanical compounds including cannabidiol ("CBD"), CBN, CBC, CBG, THC, terpenes, flavonoids, and other beneficial compounds. Charlotte's Web product categories include CBD oil tinctures (liquid products), CBD gummies (sleep, calming, exercise recovery, immunity), CBN gummies, hemp-derived THC microdose gummies, functional mushroom gummies, CBD capsules, CBD topical creams, and lotions, as well as CBD pet products for dogs. Through its substantially vertically integrated business model, Charlotte's Web maintains stringent control over product quality and consistency with analytic testing from soil to shelf for quality assurance. Charlotte's Web products are distributed to retailers and healthcare practitioners throughout the U.S.A. and are available online through the Company's website at www.charlottesweb.com.

For more information:

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