

FUTR Announces 1.5 Million Unit Add-On Financing and Engagement of IC Partners

Toronto, Ontario--(Newsfile Corp. - October 24, 2025) - *The* FUTR Corporation (TSXV: FTRC) (OTCQB: FTRCF) ("FUTR" or the "Company"), a consumer-centric platform for data valuation and monetization, is pleased to announce that it has closed an additional 1.5 million Units for gross proceeds of \$450,000 on top of its previously announced \$6 million non-brokered private placement bringing the total private placement amount to \$6.45 million at \$0.30 per Unit.

Each Unit is priced at \$0.30 per Unit and consists of one common share and one-half warrant. Each Warrant is exercisable to acquire one Common Share at a price of \$0.45 until December 31, 2027, unless the stock trades at \$2.20 per share on a VWAP basis over a 10-day period at which point the Board may determine to accelerate the expiration date of the Warrants to 30 days following a press release announcing such.

Net proceeds of the offering will be used for general working capital and growth initiatives, including potential acquisitions.

The Company would also like to announce that it has engaged the services of ICP Securities Inc. ("**ICP**") to provide automated market making services, including use of its proprietary algorithm, ICP Premium™, in compliance with the policies and guidelines of the TSX Exchange and other applicable legislation. ICP will be paid a monthly fee of C\$7,500, plus applicable taxes. The agreement between the Company and ICP was signed with a start date of October 24, 2025, and is for four (4) months (the "Initial Term") and shall be automatically renewed for subsequent one (1) month terms (each month called an "Additional Term") unless either party provides at least thirty (30) days written notice prior to the end of the Initial Term or an Additional Term, as applicable. There are no performance factors contained in the agreement and no stock options or other compensation in connection with the engagement. ICP and its clients may acquire an interest in the securities of the Company in the future.

ICP is an arm's length party to the Company. ICP's market making activity will be primarily to correct temporary imbalances in the supply and demand of the Company's shares. ICP will be responsible for the costs it incurs in buying and selling the Company's shares, and no third party will be providing funds or securities for the market making activities.

The Units of the non-brokered private placement were offered by way of private placement pursuant to exemptions from prospectus requirements under applicable securities laws. All securities issued are subject to a four month hold period until February 24, 2026, in accordance with applicable securities laws and the policies of the TSX Venture Exchange. The Offering is subject to TSX Venture Exchange acceptance of regulatory filings.

The Company paid to eligible persons a cash finder's fee of 7% of Units placed in the amount of \$31,500 and finder's warrants of 105,000 equal to 7% of certain eligible Units sold under the Offering. Each Finder Warrant is exercisable to acquire one Unit of the Company until September 30, 2027, at an exercise price of \$0.30 per Unit subject to an acceleration provision.

The securities will be not registered under the United States *Securities Act of 1933*, as amended, and may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons absent registration or an applicable exemption from the registration requirements. This news release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

About ICP SECURITIES INC.

ICP Securities Inc. is a Toronto based CIRO dealer-member that specializes in automated market

making and liquidity provision, as well as having a proprietary market making algorithm, ICP Premium™, that enhances liquidity and quote health. Established in 2023, with a focus on market structure, execution, and trading, ICP has leveraged its own proprietary technology to deliver high quality liquidity provision and execution services to a broad array of public issuers and institutional investors.

About *The FUTR Corporation*

FUTR's AI Agent App is focused on putting money back in consumer's wallets through a unique data monetization rewards system, personalized offers as well as agent-driven smart payment management. The FUTR AI Agent App will allow Enterprises to get rewarded for contributing consented Consumer data to the Agent and also allow Brands to leverage this data to improve personalization and customer acquisition.

www.thefutrcorp.com

Forward-Looking Statements

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Company's current expectations regarding future events. Forward-looking statements are identified by words such as "believe", "anticipate", "project", "expect", "intend", "plan", "will", "may", "estimate" and other similar expressions. These statements are based on the Company's expectations, estimates, forecasts, and projections and include, without limitation, statements regarding the future success of the Company's business. The forward-looking statements in this news release are based on certain assumptions. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

FOR FURTHER INFORMATION PLEASE CONTACT:

For more information regarding The FUTR Corporation, please contact: Jason Ewart, EVP, at 416-580-0721. For Investor Relations please contact ir@thefutrcorp.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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