



SPARC AI Hires Senergy Communication Capital AND SPAX INC

TORONTO, Canada – October 6, 2025 — SPARC AI Inc. (the “Company”) (CSE: SPAI) (OTCQB: SPAIF) (Frankfurt: 5OV0) pleased to announce it has engaged Senergy Communications Capital Inc. ("Senergy") to provide marketing and investor awareness services. Senergy is an arm's-length marketing, advertising and shareholder relations firm based in Vancouver, B.C. Senergy will design and execute comprehensive campaigns that include corporate branding, social media, and targeted e-mail marketing & advertising initiatives. Under the terms of the agreement, SPARC AI will pay Senergy up to CAD \$150,000, to cover service fee and advertising expenses, in advance for an initial three-month term, with the option to renew. To the Company's knowledge, Senergy currently holds 100,000 common shares and 100,000 share purchase warrants of SPARC AI.

SPARCAI also announces that it has contracted with SRAX Inc. for SMS Investor Targeting. SRAX is an arms-length marketing company boasting a 1st party, proprietary, database of known investors. The database is double opted-in, and surveyed, enabling the company to target investors that meet its criteria. SRAX will directly target these investors using a customized SMS with link to a landing page on behalf of SPARCAI. SPARC AI will pay SRAX up to US\$20,000 in advance for a 30-day program with the option to renew. To the company's knowledge SRAX is not a shareholder.

Srax Inc.

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Senergy Communications Capital Inc

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About SPARC AI Inc.

SPARC AI Inc. develops next-generation, GPS-free target acquisition and intelligence software for drones and edge devices. Its zero-signature technology delivers real-time detection, tracking, and behavioral insights without reliance on radar, lidar, or heavy sensors. SPARC AI's flagship platform, provides defence, rescue, first responders, and commercial operators with unmatched situational awareness. The Company is committed to building a scalable software platform that defines the future of drone intelligence globally.

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Cautionary Statement Regarding Forward-Looking Statements

This news release contains "forward-looking statements" or "forward-looking information" (collectively, "forward-looking statements") within the meaning of applicable securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as of the date of this news release. Forward-looking statements include, but are not limited to, statements regarding: the expected timing for completion of the Offering and the intended use of proceeds.

Forward-looking statements are subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual events or results to differ from those expressed or implied by forward-looking statements contained herein. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Certain important factors that could cause actual results, performance or achievements to differ materially from those in the forward-looking statements are highlighted in the "Risks and Uncertainties" in the Company's management discussion and analysis.

Forward-looking statements are based upon a number of estimates and assumptions that, while considered reasonable by the Company at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies that may cause the Company's actual financial results, performance, or achievements to be materially different from those expressed or implied herein. Some of the material factors or assumptions used to develop forward-looking statements include, without limitation: the failure to complete the Offering; reliance on key management and other personnel; potential downturns in economic conditions; competition from others; market factors, including future demand products developed by the Company; the policies and actions of foreign governments, which could impact the ability of the Company to successfully market its products; the Company's expectations in connection with the development of the Target Acquisition System; the effectiveness of the Target Acquisition System; changes in national and local government legislation, taxation, controls or regulations and/or changes in the administration or laws, policies and practices; the impact of general business and economic conditions; currency exchange rates; and the impact of inflation.

The forward-looking statements contained in this news release are expressly qualified by this cautionary statement. Any forward-looking statements and the assumptions made with respect thereto are made as of the date of this news release and, accordingly, are subject to change after such date. The Company disclaims any obligation to update any forward-looking statements, whether

as a result of new information, future events or otherwise, except as may be required by applicable securities laws. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.