

NETWORK MEDIA GROUP ANNOUNCES NEW CFO

VANCOUVER, BC, July 25, 2025 /CNW/ - **Network Media Group Inc.** (TSXV: NTE) (OTC: NETWF) ("Network" or the "Company") is pleased to announce, further to the news release dated June 2, 2025, the appointment of Kevin Ma as the Company's Chief Financial Officer.

Kevin is currently the principal of Calibre Capital Partners Corp., a corporate finance advisory firm, and has over 19 years of financial management and public company experience. Mr. Ma holds a Bachelor of Arts from the University of British Columbia and a Diploma in Accounting from the University of British Columbia. Mr. Ma currently serves as an officer and/or director of several publicly listed and private companies under Calibre Capital's portfolio of clients.

About Network Media Group / Network Entertainment

Network Media Group is the parent company of Network Entertainment Inc.

Network Entertainment is a creatively driven, boutique film, television, and digital content production company that creates, finances, and produces award-winning programming for television, digital platforms, and movie audiences around the world.

The Network premium brand of content delivers world-class casts and features visually cinematic, richly crafted storytelling. The Company's productions are consistently embraced by both audiences and critics alike, garnering awards, record ratings, and unparalleled media coverage for Network and its partners.

For additional information, visit: www.networkentertainment.ca

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Statement on Non-IFRS Financial Measures and Forward-looking Information

In addition to results reported in accordance with IFRS, this news release refers to certain non-IFRS financial measures as supplemental indicators of the Company's financial and operating performance. These non-IFRS financial measures include EBITDA, Adjusted EBITDA and Future Contracted Production Revenue (commonly referred to as backlog). The Company believes these supplemental financial measures reflect the Company's ongoing business in a manner that assists the reader's meaningful period-to-period comparisons and analysis of trends in its business.

Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. These statements are necessarily based upon management's perceptions, beliefs, assumptions and expectations, as well as a number of specific factors and assumptions that, while considered reasonable by management of the Company as of the date of such statements are inherently subject to significant uncertainties and contingencies that could result in the forward-looking information ultimately, perhaps materially, being incorrect. All forward-looking information in this news release involves known and unknown risks, uncertainties and other factors that are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof.

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CO: Network Media Group Inc.

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