



Jones Soda, Bethesda Softworks' highly sought after Vault-Tec Supply Packs are dropping at Costco Clubs across the United States just in time to make gamers' holidays

SEATTLE, Dec. 4, 2025 /CNW/ - Jones Soda Co. (CSE: JSDA) (OTCQB: JSDA) ("Jones Soda" or the "Company"), - The *Fallout*[™]-themed [Vault-Tec Supply Pack](#)'s first run sold out just days after pallets first hit the floor at select Costco Warehouse Clubs in the United States' Northeast in October. The multi-flavored 12-packs include three game-inspired soda flavors and are bundled with the kind of *Fallout* collectibles that the franchise's fans love.



Fallout Pack (CNW Group/Jones Soda Co.)

Following the overwhelmingly positive response from early purchasers and fans demanding broader distribution, Jones Soda has worked around the clock, in partnership with Costco, to expand nationally. Shipments started arriving last week and will continue to make their way into clubs in the coming days.

The in-store return follows an unprecedented six-week boom in online sales of Jones' [4-packs of the new soda](#), Sunset Sarsaparilla. Bundled with a custom carrier, and four "in-universe" postcards, fans logged in to the Jones Soda [website](#) to show their love for the franchise and the new root beer-like soda, setting single-day, week, and month ecommerce records for Jones. Excitement escalated among fans with the reveal that one in 12 caps of Sunset Sarsaparilla is a "Blue Star Cap," offering entry to [a real world sweepstakes](#) which pays homage to a soda promotion in *Fallout: New Vegas*[™].

Additionally, Jones Soda recently announced the "Rocket Bottle." The bottles are branded Nuka-Cola Quantum - the fictional Flagship product of the Nuka-Cola Corporation in the popular game. Online sales start in December and distribution will begin in Q1.

"The enthusiasm from *Fallout* fans has been incredible," said Scott Harvey, CEO at Jones Soda Co. "From the start, we knew the Vault-Tec Supply Pack and custom 4-Pack were something special. The sales further demonstrate that. Now, excitement around the Rocket Bottle seems to be even more intense. All of this consumer response only reinforces why we do what we do — creating products that fans genuinely get excited about and taste great."

About Bethesda Softworks

Bethesda Softworks LLC, part of the ZeniMax Media Inc. group of companies, is a worldwide publisher of interactive entertainment software. Titles published under the Bethesda label include such blockbuster franchises as *The Elder Scrolls*[™], *Fallout*[™], *DOOM*[™], *QUAKE*[™], *Wolfenstein*[™], *Dishonored*[™], *The Evil Within*[™], *Prey*[™], *RAGE*[™], *DEATHLOOP*[™], *Ghostwire*[™], *Tokyo* and *Starfield*[™]. Titles are registered trademarks or trademarks of the ZeniMax group of companies in the US and other jurisdictions. All rights reserved. For more information on Bethesda Softworks's products, visit www.bethesda.net.

About Jones Soda

Jones Soda Co.[®] (CSE: JSDA, OTCQB: JSDA) is a leading craft soda manufacturer. The company markets and distributes premium craft sodas under the Jones[®] Soda brand. Jones' mainstream soda line is sold across North America in glass bottles, cans and on fountain through traditional beverage outlets, restaurants and alternative accounts. The company is headquartered in Seattle, Washington. For more information, visit www.jonessoda.com or www.myjones.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 as well as applicable securities legislation in Canada. Forward looking statements are typically identified by words such as: "believe", "expect", "anticipate", "intend", "estimate", "postulate" and similar expressions, or are those, which, by their nature, refer to future events. The Company cautions readers that any forward looking statements provided by the Company are not a guarantee of future results or performance and that such forward looking statements are based upon a number of estimates and assumptions of management in light of management's experience and perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances, as of the date of this news release, including, without limitation, that the Company will realize the expected benefits of the divestiture of its cannabis business, and that the sale of the Company's cannabis business will enable the Company to sharpen its strategic priorities and accelerate investment in its core soda, functional beverage, and adult beverage categories. Forward looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements. For a discussion of additional risks and uncertainties, please refer to the Company's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. The forward looking statements contained in this news release are made as of the date of this news release. The Company disclaims any intention or obligation to update or revise any forward .looking statements, whether as a result of new information, future events or otherwise, except as required by law.

View original content to download multimedia:

<https://www.prnewswire.com/news-releases/jones-soda-bethesda-softworks-highly-sought-after-vault-tec-supply-packs-are-dropping-at-costco-clubs-across-the-u>

SOURCE Jones Soda Co.

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/December2025/04/c6549.html>

%SEDAR: 00053893E

For further information: Media Contact: Eric Schnabel, Jones Soda Co., erics@jonessoda.com | (206) 436-8736; Company Contact: Brian Meadows, Chief

Financial Officer, 1-206-624-3357; Investor Relations Contact: Clay Liolios, Gateway Group, Inc., 1-949-574-3860, JSDA@gateway-grp.com

CO: Jones Soda Co.

CNW 06:29e 04-DEC-25