



Build engagement & awareness with your first day of trading on OTCQX. Our extensive, complimentary visibility program enables your company to reach our vast network of investors, broker-dealers and industry professionals. Companies that utilize the benefits of OTCQX enjoy greater visibility and build trust with investors.

### THE DAY YOU JOIN OTCQX

**Press Release:** We announce your company's approval to trade on OTCQX with a press release, which reaches major financial media and investors.

**OTC Dealer Announcement:** Broker-dealers are alerted through the log-in screen of our high-performance trading application.

**Announcement on [otcm Markets.com](https://otcm Markets.com) & Social Media:** We feature an announcement in a prime position on [otcm Markets.com](https://otcm Markets.com), which receives millions of views a month. Plus we share the news via our social media channels to our 71K+ followers.

### CELEBRATE WITH A MARKET OPEN

Share your team's success and celebrate your company's first day of trading. We will host your team in our NYC Market Center or via Zoom to record a Market Open and commemorate the event for social media.



**OTCQX VIDEO SERIES:** Share your company vision with investors on our social platforms, newsletter and website. Videos are shot with Senior Executives of OTCQX companies through our partnership with Proactive.

**COMMUNITY SPOTLIGHT:** Every month on our social channels we feature interviews with OTCQX executives on the company's news and growth strategy.

**VIRTUAL INVESTOR CONFERENCES:** Take the cost and time out of the investor road show. Investors can join live webcast presentations in real-time to learn about your company's growth story. Take the conversation further by scheduling one-on-one meetings with targeted investors.

**SHARE COMPANY INFORMATION:** OTCIQ is your portal for posting financials, company news, presentations, research reports and videos. Updates are shared with our expansive network through your company's quote page on otcmarkets.com, the primary source for investors interested in OTCQX securities. News posted through OTCIQ, as well as integrated newswire services, is also distributed to broker-dealers through OTC Dealer.

**BLUE SKY:** 40 U.S. jurisdictions recognize our premium markets for purposes of the Blue Sky Manual Exemption. OTCQX companies can monitor Blue Sky status in real-time through our Blue Sky Monitoring Service.

**SOCIAL MEDIA EXPOSURE:** We continually monitor for the latest news, positive earnings and meaningful corporate action announcements to share across our social channels. Make sure to tag our channels when you share information.

**MARKET CENTER:** Traveling to New York and looking to host meetings with your investors and partners? Our OTCQX Market Center is available for your use. Located in the heart of the Financial District, our office is situated in Brookfield Place and in close proximity to Wall Street and the World Trade Center. Our bespoke event coordination services will help ensure your event is a success.

**EQUITY RESEARCH:** Can be an integral part of a company's IR strategy. Through our collaboration with the Research Providers featured in our Premium Provider Directory, OTCQX companies now have wider access to information valued by investors.

**OTCQX INDEXES:** Eight indices track the performance of OTCQX companies. These benchmarks serve as a guide for those interested in trading OTCQX securities.

**OTCQX BEST 50:** Annual ranking of the top 50 OTCQX securities based on total return and average daily dollar volume growth.

**CORPORATE SERVICES TEAM:** Our dedicated team is here to help with data inquiries and answer any questions you may have.