

## **OTC Markets**

From OTC Markets Global Headquarters in Lower Manhattan, you're listening to the OTCQB Podcast, featuring the entrepreneurs and innovators buying the companies that trade on the venture market. Joining us today is Wendell Zerb, the CEO and president of Red Canyon Resources, that trades on our OTCQB venture market under the ticker REDRF. Red Canyon Resources is a geoscience-driven, discovery-focused mineral exploration company focused on exploring North America's top copper jurisdictions. Wendell, thanks so much for joining us today here in New York.

## **Wendell Zerb**

Great to be here, Cecilia, thank you.

## **OTC Markets**

Absolutely. So to start, tell us about yourself and how you became involved in copper exploration in the US and Canada.

## **Wendell Zerb**

Perfect. Well, my background is I'm a geologist. I've been in the business for 30-plus years. You know, the pathway to where I'm at now is, you know, everything from early mineral exploration for metals all the way through to mining. But part of my experience through those travels was 17 years in capital markets. So I reviewed different companies, we raised capital for those companies, and it's that whole combination of that kind of experience that has me involved with a company like Red Canyon. So specifically on the copper side, over my years of experience, you get this idea of what you think is best in the industry. And I love the copper market. I think it is that market that's really important worldwide for metals. And I think the most important part is that we don't have enough copper discoveries. And that is what Red Canyon is searching for in the US and in Canada.

## **OTC Markets**

So the company has expressed its commitment to achieving ESG standards above what is required by regulation. What are some of the ways in which the company is going above and beyond the terms of ESG?

## **Wendell Zerb**

Sure, you know, it's a very important category for all companies these days and in particular, you know, mineral exploration and mining companies. So what we do

is we are obviously involved in different projects within British Columbia, within the Western US. Really important for us to engage early with stakeholders along, you know, those lines of things if you get those communications going early and if you are pre-planning any kind of work within those jurisdictions, within those communities, I think that is the number one most important thing for us on that level above just, you know, the specific standards.

### **OTC Markets**

So copper has been, you know, in the news recently, and why is now, in your opinion, a good time to invest in copper mining? And what are some of the current and emerging applications and trends?

### **Wendell Zerb**

Sure, so copper to me is this metal that is so used in all applications. But importantly, when you look at clean energy, where you look at electrification, and now even AI, the demands for copper have increased significantly over the last decade. The challenge also is really on the supply side. There hasn't been enough mineral exploration to find new copper deposits. And importantly, that's what a company like Red Canyon does. It uses its strong expertise in the field of geoscience. We look for new mineral deposits that will fill that supply that's so vastly needed within the industry.

### **OTC Markets**

So Red Canyon has operations in both the US and Canada. How do you think the company's new cross-border trading capabilities while you're on the OTCQB venture market reflects the company's broader strategy?

### **Wendell Zerb**

So it is true. I mean, we have projects both in Canada and US, particularly within the US. But what is important for us is that we want, especially the Western US, to be a strong focus for us in our endeavors to find new copper deposits. Within our group of expertise, we actually have a technical team that is based out of Reno, Nevada. And just the two focal points and the ability to be able to capture attention for markets in Canada and in the US, because we have that focus for discovery in the US, I think the OTC is a perfect platform for us.

### **OTC Markets**

We're happy to have you here. What's next for the company in 2024 and beyond?

### **Wendell Zerb**

Well, we're very busy. You know, we listed in Canada first last October, but the company is not new. We've been around for about four years. We started on this endeavor to explore for big new copper deposits. And we are at the stage now where we have four of our projects that are at the drill stage. So this is the more advanced stage of mineral exploration. This is when you can actually make these big new discoveries. We're going to have a drill program on one of our projects in British Columbia starting here in about three weeks. We've also announced to the marketplace that we're in a position to drill test at least one other project this year, either in British Columbia or in the Western US. And those programs are very interesting for shareholders because again, we're looking for new discoveries and those new discoveries are hopefully of interest to shareholders.

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Very exciting, Wendell. Thanks so much for speaking with us today here in New York.

**Wendell Zerb**

Appreciate it. Thank you very much.

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Red Canyon Resources trades under the symbol REDRF on our OTCQB Venture Market.

*\*This is an autogenerated transcript and may contain typos.*