

OTC Markets Group

Joining us today is David Johnson the CEO of Imperial Helium the trades on our OTCQB Venture Market under the ticker IMPHF based in Canada. Imperial Helium is focused on the exploration and development of helium assets in North America driven by Canadian geoscience and engineering expertise in combination with its proprietary helium well database. The company is developing its asset base to meet the growing global helium demand and supply shortfalls in the market. David, thanks so much for joining us today.

David Johnson

Ah, it's great to be here. Thank you so much.

OTC Markets Group

Excellent. So David tell us about your background in the Canadian exploration space and when you got involved with Imperial Helium.

David Johnson

Or sure so I'm a geologist. And I've worked sort of I have worked globally with companies of my background is I've worked with shell counted resources limited Exxon Mobile husky frontier and international I've done my own startup. Worked with high-net-worth individuals helping them run their companies and the last formal stand I did with a company was with Kuwait heading up exploration in business development over there I returned to Canada and connected with P. Robinson who was looking to develop a Helium company and so I started working with them and began working on helium out of that process. We've actually started 2 companies. This is the second one and this is Imperial Helium.

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Helium is currently seeing higher demand than supply. Can you walk us through the economics of Helium and how is Imperial taking advantage of this opportunity?

David Johnson

Helium has an amazing selection of uses around its properties in a huge market distribution. It's used for pure environments. It's used for research. It's used for cooling. It's used for lifting. It's used for leak detection. They're just a way of uses. Helium and some of them are absolutely critical. Can't have MRIS without it. Can't have computer chips without it. So, the US was really the hub for helium supply for the world really up into the late 1970s and 80s into 2000 and then a lot of the gas was handled through Bureau of Land Management they were public sales. Well, the US saw that there was going to be a shortage for the United States so they removed two point one billion cubic feet of supply from the market and that of course drove the price of the helium up dramatically. What we've done and basically started a little gold rush. Imperial Helium in our approach to begin to supply helium into this vacuum we took the approach that we wanted to create capital efficiency and risk reduction, the way we've reduced risk. We've been developing opportunities where helium had already been found but it hadn't been recognized for its value. We've gone to these old wells and looked at their helium concentrations and found opportunities there. One of the opportunities that we have is. Blow of which occurred in 1940 the gas didn't burn because it was dominantly nitrogen, so they walked away making them no methane. We're not interested but it had point four three percent helium out of this. Well now we're looking at being able to produce about ten million cubic feet of raw gas so that's 40 thousand cubic feet of helium and that helium sells for can't sell for about 375 US for a thousand cubic feet compare that to gas or natural gas which sells around \$5 per thousand cubic feet so an extremely valuable resource. That kind of flow and those that rate would generate about but \$6000000 a year in revenue which could pay out a helium plant in about a year so if you're looking at a field with a fifteen-year life and good flat production for 3 to 5 years and a 15% decline afterwards. There's a lot of value in a resource like. And that's what we have in speaking.

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David, talk more about Imperial Helium's North American strategic advantage in the highly competitive helium space

David Johnson

Right? So as I said we really went after it to try and reduce risk and create capital efficiency and also capture some of the margin. Um, the way we've done this is that we've created a strategic alliance with a company that that. Creates helium separators and with another company that markets helium so onto solutions and unipur and these 2 companies allow us to move quickly through into the monetization phase. The other thing that we've done is that we're producing 99.999 and pure helium. So most of the uses of helium 70% of them need to have pure helium the difference in price between raw helium at \$200 per thousand cubic feet and 375 for pure helium is significant. There's a lot of margin to capture there and that's what we're looking to do is to capture that margin as well. So that's really our strategic advantage. We're looking for at we're looking for assets where the helium's already been identified. So it's not like works foring for it. We don't know it's there. We do know it's there. We're going after those assets we've created. Essentially integrating in the downstream. So we're capturing. We're working with people who are already working in the space that we can monetize quickly and we're producing the product that takes a higher price or a better margin.

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The company recently began drilling of IHCSteveville 3 at the end of 2021 tell us more about your Steveville project.

David Johnson

Ah, this is tremendously exciting so we've just pressed released today and we found a new zone and this is really exciting so in Steveville to the previous well to this one. We identified the primary zone or the blow-ode. So and we identified that it could produce. 5 8000000 kibbi feet a day for 3 years and then declin about 15 at steveville 3 where we are now we see that same bo zone but we found another zone below it and the initial responses are strong and the gas concentration is zero point five one percent helium so we're excited about the opportunity and we're going to be able to get to our objectives to bring helium helium on hopefully by the end of this year or in the first quarter of 2023.

OTC Markets Group

Yeah, and on that note, what can we expect from Imperial Helium in 2022 and beyond.

David Johnson

Also, in 2022 really we will focus on taking the asset that we're developing the Speedville asset and getting it on onto production. So a third party resource assessment so that we'll show the market that we have a certifiable reserve of helium. That includes gas offtake agreements then we'll begin construction of the facilities which will take the bulk of the year but in addition to that we're looking to acquire more assets. This is just one the first asset that we've done other after and we see other ones out there as well. So we just see a lot of potential and in front of us. And we're really looking forward to generating cash flow light in this year early next year.

OTC Markets Group

It very exciting. So the company began trading on OTCQB in November of 2021 and now as a foothold in both the us and the Canadian capital markets. Why was it important for the company to expand your investor strategy in the US.

David Johnson

Well as I mentioned until very recently the us was the global source for helium so the us has an understanding of the importance of this resource further that cessation of land sales and that I mentioned by the bureau of land management took about a third of the. Supply of helium off the market and it did start a little gold rush for helium in Canada and the United States so we're one of several companies that are that are searching for helium trading on both the Toronto stock exchange and the OTCQB gives Imperial Helium. Access to investors who are both tuned to the resource space, but they're also tuned to the helium resource space and that's just great exposure to investors that are interested again.

OTC Markets Group

Well David thanks so much for your time. It's been a pleasure talking with you.

David Johnson

It has been great to talk with you to Cecilia, please if anyone's interested in more about Imperial Helium you can look for us on the website at www.imperialhelium.ca and there's contact information for myself and my CFO and our representatives there.

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Imperial Helium trades under the symbol IMPHF on our OTCQB Venture Market

**This is an autogenerated transcript and may contain typos.*