

**OTC Markets**

Joining us today is David Sterling the CEO of Good Gaming that trades on our OTCQB Venture Market under the ticker GMER. Good Gaming is an interactive entertainment company leading the evolution of gaming from traditional gaming to creating digital playgrounds across a variety of and interconnected platforms. David thanks so much for joining us today.

**David Sterling**

thanks for having me.

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Absolutely so tell us about the origins of Good Gaming.

**David Sterling**

Good Gaming started out producing esports tournaments for various games. Um. You know in gaming the most important thing is that you build your community and in the esports arena you start off you know, generally e sports arenas is basically professional players now you look at esports as professional players. What good gaming did was create environments for. Players that weren't professionals that wanted to see if they had the chops to become a professional at E-sports professional and what Good Gaming did was it put on tournaments for average people to come in and see how well they did and either decide you know I have what it takes to become. Ah, e-sports professional or not so we put on tournaments for harsh stone and other games around the country where people come in and see how ah if they had the chops to become an esports professional.

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Give us an overall view of your core games and the digital playground that you have created.

**David Sterling**

But as I mentioned we started out creating the esports experiences for nonprofessionals, we transitioned to creating an east Nft game called Microbuddies and so we really look at gaming as. Like a technological evolution. So as technology evolves we're creating experiences to take advantage of the next stage of technology movement for gaming so we created microbuddies for the nft you know the whole Nft. Ah. Boom a couple years ago and as that started to wane off then we started to pivot into things like ah Rolelox and Minecraft

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which came um which was one of the things we did previously before and now we reignited it again and now we're looking at. With our partnership with ViaOne to moving into the mobile space and tying in all these experiences together.

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Yeah so let's talk about that partnership with ViaOne that you just recently announced. How does this leverage your business strategy?

**David Sterling**

It's the foundation of our strategy because. Um, what we're talking what we're doing with ViaOne is the ViaOne distributes mobile phones to up to 100000 or more um releases a month. So what we're doing is we're going to partner with via one to install our games on those phones. To reach a massive player base match a potential player base. So as we start to unravel our strategy and unveil our strategy as time goes on. We're going to take advantage of the ability for us to reach tons of players and build a great strong community

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Talk about the gaming industry as a collective, you know where do you fit in and how do you differ from other companies in the space?

**David Sterling**

Well I like to look at us as kind of trailblazers because we're looking at merging new technologies into gaming experiences. We take the chances of going into things like what we did before with. Minecraft and with esports and now ah in the last couple years with the nftt community in web 3 and with roblox and now with mobile so we're looking at gaming it a little bit different when you see the gaming industry. Like you see platform gaming. They're kind of rolling out the same thing every day and what they're what you see and in traditional platform gaming and Pc gaming is they're looking at it creating new experiences that ah help elevate revenue and generally just try and milk the same cow every time right. Um, we like to look at it a little differently in that we're utilizing emerging technologies to create new types of gaming experiences to build ah build Communities. So What we're doing now with mobile is we're taking our experiences that have come on these previous platforms and we're building into a strategy where. We can build gaming experiences on a mobile platform but tie in all these ancillary products that we've that have come before and create you know tangenty opportunities for our players. So as web three which is now kind of the you know, emerging technology for gaming. Starts to really explode out as platform did Pc did before it. We're set to take advantage of that.

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What's on the horizon for 2024?

**David Sterling**

We have an incredible amount of news slow coming. We haven't really put it out yet. So I can't really talk about it but it has to do with our partnership with via 1 and the other opportunities that come out of that kind of. Ah, experiences that we're creating for that. Um, ah partnership we're focusing on mobile moving forward. Um, and those kinds of experiences will open up new opportunities for good gaming as time goes on. So. We're all in on the on the mobile product and creating community building experiences around it tying in some of those platforms that we've done before or experiences that we've done before taking that knowledge that we've learned by releasing these products on those platforms and creating. The best possible mobile gaming experience on the planet tying in web three

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Very exciting and how does the OTCQB Market enhance your us investor strategy?

**David Sterling**

Well communication is everything so it's important for us in our partnership with OTC to make sure that. Um, we're having a consistent meaningful news flow and partnering with OTC to do certain things like this that we're doing right now to get the good gaming message out there. Um, communication is everything when you're talking about Ah, investors and investor perception and we want to make sure that our potential our current investors and potential investors are aware of what we're doing to enhance shareholder value.

**OTC Markets**

Well David it's been a pleasure to speak with you. Thanks so much for visiting with us here in New York.

**David Sterling**

Thanks Cecilia, thanks for having me.

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Absolutely. Good Gaming trades under the symbol GMER on our OTCQB Venture Market.

*\*This is an autogenerated transcript and may contain typos.*