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Joining us today is Shalom Arik Maimon, the CEO and founder of Cuentas. That trades under the ticker CUEN. Cuentas is an integrated communications, entertainment and lifestyle platform company that delivers a mobile first consumer experience. Through proprietary technology and strategic media alliances, Cuentas combines premium entertainment and digital lifestyle services into a single vertically integrated ecosystem. Arik, thank you so much for joining us today.

Shalom Arik Maimon

Thank you so much for having me. I appreciate it, Cicilia.

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Yes! Likewise, to start, tell us about your team's background and how you founded Cuentas.

Shalom Arik Maimon

My name is Shalom Arik Maimon. I'm the co-founder of Cuentas. I've been in the telecom industry for over 20 years. I've acquired this MVNO license about 13 years ago, and I paid \$15 million to acquire it. It was the first MVNO that was granted by Sprint 26 years ago and kept it in good standing. About six months ago, my very different Miki Watkin, which is the founder of World Mobile Group and operating in several countries outside of the United States, wanted to enter to the United States and needed this MVNO license. I made a deal with him and sold him 49% of the MVNO license to allow World Mobile Group to enter to the United States. We then incorporated the subsidiary called World Mobile LLC, where Cuentas, Inc. owned 51% and World Mobile Group owned 49%, and we created this subsidiary called World Mobile LLC to be able to launch mobility services in the United States. That has been concluded about six months ago, and we turned up services about a month ago in the United States. Additionally, we were able to sign up another deal with streaming platforms and streaming platform technology. It's a company called World Mobile Media. We also announced it this morning. The World Mobile Media, also run by Chip Quilly, the CEO of that subsidiary. We have created World Mobile Media, and the uniqueness of this model is to not just provide voice text and data. We're also providing VPN security, and we're providing live streaming platform where you can live with the celebrities. The model works in such a way that only World Mobile customers will be able to watch live a singer or a specific talent that is part of our network performing on a

Madison Square Garden, for example. If you're a World Mobile customer, you'll be able to watch a singer performing live on your mobile device. That's the uniqueness about Cuentas platform and how we put together a unique platform that basically the two subsidiary, World Mobile LLC and World Mobile Media, is basically what makes the magic happen.

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How does this ecosystem differentiate you from other traditional telecoms or just a typical streaming company? Are you combining the two into a different platform?

Shalom Arik Maimon

The live streaming. If there is a singer, I'm using a specific example. It's performing at Madison Square Garden; tickets are sold out. You're following this specific singer; you'll be able to watch him live performing at the Madison Square Garden from your mobile device using a web technology and streaming technology that we own straight from your mobile device. You're not able to watch this specific singer unless you go and buy a ticket to the show. What we're bringing is we're letting the celebrities basically advertising that he's performing at the Madison Square Garden on April 16. The fans who follow that singer will be able to watch him live from anywhere in the world. We are specifically targeting the US market.

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You have multiple revenue streams. What is the primary driver that you're focused on?

Shalom Arik Maimon

The revenue stream of course starts from subscribers. We have plans starting at \$15 and as much as \$50 per month for voice text and data. Then when you're adding the streaming platform on top of it, we'll be charging either per minute or per event which is an additional service for our consumer. That service is very unique that we were able to develop that in-house together with our partners.

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Are you planning on what's the launch date as far as actually implementing this?

Shalom Arik Maimon

We announced that this morning, the media platform. We will be turning up this better test after Passover, which is over the next two weeks. We're going to be putting that live. We have several discussions with three celebrities that we will be announcing those names to the public over the next 30 to 45 days. That's very exciting. The interesting part about Cuentas that I want to emphasize is that we allow about \$2 million market cap. As mentioned before, I paid for that MVNO license \$15 million 30 years ago. This basically is way undervalued at 25 cents. I believe that the company's stock price will be a lot higher over the next 6 to 12 months due to this business plan and excitement time that we have. At the end of the day, again, \$2 million market cap is way undervalued. That is also a very important factor of what makes us excited, and what makes investors should bring an interest to be part of that at the entry price level.

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How does trading on the OTCQB venture market here in the U.S. actually enhance your U.S. investor strategy?

Shalom Arik Maimon

Look, we have \$2,600 total. OTCQB obviously is a better platform than the pink. It gives us additional services and features that are very helpful. It's available pretty much in most platforms in the world for trading. It's very helpful. It's very exciting. We're happy to be part of this exchange. We are extremely pleased with the process so far and with the services that you have been provided.

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Well, Arik, thank you so much for your time and your whole team's time today for speaking with me. I look forward to working with you this year and seeing what you develop.

Shalom Arik Maimon

Same things. Thank you so much for having me. I'm looking forward to a follow-up with you as this business plan gets executed with steps. I wish you a happy Passover and thank you so much for having me today.

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Thank you so much. Quintus trades under the symbol C-U-E-N on our OTCQB venture market.