

### **OTC Markets**

Joining us today is KC Wong, the CEO and President of ASiaFIN Holdings Corp., that trades on our OTCQB venture market under the ticker ASFH. Based in Malaysia, AsiaFIN Holdings is a fintech company with strategic alliances and partnerships in Southeast Asia, focusing on providing innovative solutions and cutting-edge technologies aiming to transform the financial industry across the region.

KC, thanks so much for joining us today.

### **KC Wong**

Hi Cecilia, thanks for having me here today.

### **OTC Markets**

So to begin, tell us about your role with AsiaFIN.

### **KC Wong**

Yes, as the as the Ceo of Asia Finn my role is to look out for investment opportunities so that we can grow like-minded companies within Asia to have the same manner of success like what we have done in the 8 countries that we are in. My role is also to raise awareness of our companies with our current investors and new investors especially in the US and Europe.

### **OTC Markets**

Talk about your mission to transform the financial industry in Asia.

### **KC Wong**

As we are working with the latest technology in FINTECH, REGTECH and AI, we believe our solutions will benefit countries that are bucking on the same journey where we can contribute to their growth. As you might know ASEAN, has a population of 660 million but it is made up of 10 countries with 10 different cultures, language and currency. So in order to get them to have the same experience as us, we need to work with local companies in each country so that they will in turn teach this technology to their local banks with their own language and currency. We have done this successfully in 8 countries with 86 financial institutions. We want to expand this to the rest of Asia.

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Tell us about your products and services.

**KC Wong**

Okay, we aim to be a financial ecosystem enabler. That's our motto. This means we are like a supermarket of financial products. This is not a one size fit all solutions but we choose the number 1 or number 2 technology provider in each country. Work with them invest in their technology share this with the rest of Asia. So far, we have founded the number one company in Malaysia that provides fintech regulatory technology and robotic process automation. We aim to take this technology and spread it throughout Asia. We are also looking for other technologies from Indonesia, Thailand and Vietnam to spread this to the other parts of Asia.

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Um, what are your goals and strategy for 2024?

**KC Wong**

Okay, for 2024 besides looking for companies to acquire, we are also planning to expand the current solutions in our supermarket to regions like the Middle East and Europe. So to fund this exercise, we need to look for investors that believe in our story. So 2024 shall be the year we expand our markets beyond Asia.

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Why was it important to join the OTCQB Venture Market here in the US to attract more of a US audience and investors?

**KC Wong**

Yes, the OTCQB Market provides us the platform to achieve our goals in reaching more investors from US and even from Europe. Suddenly, my LinkedIn account has exploded with so many inquiries to help us raise funds and provide us business proposals. I think with the OTCQB and the availability of working with analysts to write our story, we hope to reach out to more investors in the US and Europe.

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Well KC, thank you so much for your time today.

**KC Wong**

Yes, thank you and I hope our listeners on this podcast will follow us on our LinkedIn, Facebook and Instagram accounts: @asiafin.

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AsiaFin Holdings trades under the symbol ASFH on our OTCQB Venture Market.

*\*This is an autogenerated transcript and may contain typos.*