

OTC Markets Group

Joining us today is Nicholas Brusatore the CEO of Affinor Growers that trades on our OTCQB Venture Market under the ticker "RSSFF." Affinor Growers is developing patented agricultural technology and proprietary cultivation systems. Enabling food to be grown in natural soil without the use of pesticides and free from chemical contaminants for a variety of crops and markets. Nick thanks so much for joining us today.

Nicholas Brusatore

Ah, thank you very much Cecilia. It's a pleasure to be here, nice to finally be able to showcase our technology to the US under these conditions. So thank you.

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Absolutely so Nick give our audience some background about your professional experience and prior to your involvement with Affinor Growers.

Nicholas Brusatore

Sure I have been in the vertical farming space since the 1999 I believe one of the first players and my career was largely in. And biotech I did a lot of transgenic work I did a lot of research in strawberries under vertical farming soil composite testing hydroponic testing. We've designed things in the over my career and for 0 gravity and all kinds of different things but largely focusing on the sustainability and um. You know some of the sciences that I've done I'm looking forward to carrying forward a lot of that knowledge over the years into the cannabis industry and the fruits and vegetables and the soil producing top quality crops. So I've given many speeches in the United States the microbial the taxation safety issues for cannabis and I've given a lot of speeches on the economics at universities and currently work in other countries helping them with agriculture design under the Affinor flag now.

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And so tell us about Affinor Growers unique vertical growing technology and your mission to enhance crop production.

Nicholas Brusatore

Um, well the latest and greatest patents that are being filed all over the world and achieved are fully automated for production of mechanically pollinated strawberries. Cannabis lettuces all kinds of products that are they rotate for mechanical pollination and also for automation for on and off for proper airflow transpiration of the plant's breathing. So we've designed it so that it's you know. 4 to 8 times per square foot in the ratio per standard greenhouse operations. Um, you know it's all automated. The watering system's easy maintenance on the plants. But the without jeopardizing any of the protocols required to create you know top quality products.

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What is your current strategy to attract new clients in your industry and are you targeting specific markets.

Nicholas Brusatore

Yes, we have been developing our new updated website all of our strategic alignments with people that are into Market development and you know doing as many interviews. As I can such as this one to inform investors but largely we have our own in-house sort of IR that will be handling the distribution of our news and our website traffic. And working very tightly in-house to get our message out as we roll it out. Forward. So We're building while we build out facilities like the Abbotsford one here. We're also building out our own In-house engine to be able to feed the information into not only our clients. But into the market successfully so that it's understood and we're not taken as more sort of hype. But in fact, actual education and actual development of assets and I think that you know as people see The. Quarterly reports and the use of funds and how stringent it is and how we're succeeding with development of assets and going into revenue for production of food and Cannabis I think that's what's going to bring a lot of new and old investors back to the table.

OTC Markets Group

Yeah, talk about how the global pandemic has affected your company and how this has changed the global supply chain for food.

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Nicholas Brusatore

Yeah, while the um, you know the covid issues have unfortunately created such an awareness and understanding amongst countries about just how vulnerable we are as human beings needing water. Food supply and when the world comes to a halt such as it has and it doesn't matter where or how it just it happened and here we are at a standstill with people going hungry people getting very upset that their children are going hungry and we have to stay home. It's created a huge impact of ah sort of a boom in the demand for food. So not that we're excited about this. This is a disaster but we are definitely you know proud. And happy to do our part not only for Canada but for all countries the knowledge is important that we share along with the technology.

OTC Markets Group

So Nick what is on the horizon for Affinor Growers in 2021

Nicholas Brusatore

Well we as we've released we have a greenhouse here. It's a beautiful fifteen Thousand Square foot polycarbonate thirty five foot high ceilings for air expansion when you're doing vertical farming. There's a lot of things in physics that unfortunately some people have not noticed. And when you have that many plants growing and respiring it. You need to have the air expansion to remove the water so you know we're launching our first facility here. The greenhouse is built. The crew is down there now as we speak and they are finishing it and we are going to launch into revenue for romaine lettuce. And we are looking at doing a bay of strawberries just because it's something that I've researched for over 20 years we might as well. But our products are going to be pretty awesome that are going to hit the shelves and we expect ah to well we have large distribution. In our on our team that will be disclosed soon enough that we're working with and we expect to have a growth plan after we launch this first facility to grow across Canada in Canada and then work licensing amongst other countries. We have also announced that we're raising the \$1000000 currently for the first craft cannabis micro license here in Canada on this same property. The cements lab is already poured. We'll throw up another small greenhouse for the twenty two hundred Square feet and we will begin to sell and grow once licensed. The micro craft boutique product which is going to be organic. Our plans are cited for pure organic status in order to achieve high quality giving that I give to speeches on the microbe on

the safety issues. Want to ensure that our quality product here based on the soil Composites that we've created in our own clean tech designs that we feel that we should be able to produce an incredible product for the markets that will be sought after ah you know immensely and. So you know to suggest that you know our future what we plan to be is we also plan to be working in the cannabis space in another part of the world. A lot of people know I've been working you know in Aruba and we're in. Negotiations and in discussions with a number of groups currently that are in the cannabis space that are going to enlighten our market in the cannabis industry as we've kind of laid low. We didn't dive into that industry in the very beginning like many Canadian companies did and they've spent a lot of money and they've paid the price.

Nicholas Brusatore

We're just getting started now and we're very excited about where we end up in the cannabis industry very controlled boutique, high quality product for a high price and that's kind of what we're looking at.

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So how do you differentiate between you know the flute supply versus cannabis. Do you guys focus on more of the Cannabis space right now given the attention it's getting recently.

Nicholas Brusatore

No, we're actually in the process of we're working towards right now. The first million that we had just raised that we closed. That's to turn on the lettuce and more than likely some strawberries in the greenhouse the second million that we're raising right? now is strictly for the. The micro craft cannabis facility that we're going to put up here on the cement slab that's already poured and then we're looking at working in with ah the country of Aruba and in other parts of the world. Um, for food and for cannabis so we're not a 1 ne-trick pony the technology the desire for food amongst governments is huge and um so we have our cannabis plan but I'll be I'll be very frank and honest with everybody. Cannabis is wonderful for market cap and yes we will make money because the way we're going to do. It is fairly concise but the food. The food industry is equally as big beyond beef. You know, clean tech food for production. No water waste. This is becoming an equally as large bubble in the market and is exciting because people have to eat. They don't have to smoke pot or or use

weed unless of course they have a serious ailment that's saving their lives that's different. But in all honesty I mean let's face it you can live without weed. But you cannot live without food.

OTC Markets Group

I agree, so Affinor Growers began trading on the OTCQB Venture Market in 2014 and it's also traded on the CSC how does cross trading on the OTCQB Market continue to enhance your investor strategy in the US.

Nicholas Brusatore

Well, the OTCQB and the American market versus the Canadian market is 10 times the size. Um your ability to have investors come in the audience is just much bigger. Ah, the growth model and ah you know, um the Canadian market's wonderful. It's a local market. It's our home's where our treasury is at but I'll be honest with you I can speak for most Canadian companies when I say this that Canadian market's pretty small though. It's a great place to start. But if you can come into the United States market with a great product that will help the United States and work with synergistic partners down there and and market it properly. Um, you know you can have some very successful numbers in your volumes and your market development. Raising capital so you're just a much bigger beast and you guys certainly like to to have fun down there with you know you know trading and stuff so it's wonderful It's just a beautiful market down there especially now.

OTC Markets Group

Well, it's a pleasure to have you trading with us and great talking with you Nick.

Nicholas Brusatore

Thank you very much. It's always a pleasure any chance I get I'm there for sure.

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Affinor Growers trades under the symbol RSSFF on our OTCQB Venture Market.

*\*This is an autogenerated transcript and may contain typos.*