

# OTCQB FOR U.S. COMPANIES

The OTCQB Venture Market offers early stage and developing companies the benefits of being publicly traded in the U.S. with lower cost and complexity than a U.S. exchange listing. Streamlined market standards enable companies not yet ready for the OTCQX Best Market to provide a strong baseline of transparency to inform and engage U.S. investors.

To be eligible, companies must be current in their reporting and undergo an annual verification and management certification process. Companies must meet \$0.01 bid test and may not be in bankruptcy.

As a verified market with efficient access to U.S. investors, OTCQB helps companies build shareholder value with a goal of enhancing liquidity and achieving fair valuation.

## KEY BENEFITS

**Efficient Market Standards:** Multiple reporting standards give companies the flexibility to control reporting costs and complexity, while still providing investors with a premium market for their securities.

**Better Information:** OTCQB is recognized by the SEC as an established public market. Our platform enables companies to provide current public information that investors need to analyze, value and trade a security.

**Visibility:** A large network of data distributors and media partners ensures that trade data, news and disclosure are available to broker-dealers, market data providers, and investors.

**Better Trading:** Investors get an exchange-comparable information experience, with convenient trading through their preferred broker or financial advisor, transparent pricing with real-time quotes, and trusted disclosure.

**Financial portals and online brokerages that display the OTCQX, OTCQB and Pink market designations:**

CNBC.com  
Money.CNN.com  
ETRADE.com  
FT.com  
OTCMarkets.com  
Schwab.com  
Scottrade.com  
SeekingAlpha.com  
Sharebuilder.com  
SNL.com  
TDAmeritrade.com  
Tradeking.com  
TMX.com

## QUALIFICATIONS

- Audited annual financials prepared in accordance with U.S. GAAP by a PCAOB auditor
- Current in their reporting obligations with the SEC, ARS or Banking Regulator
- Annual OTCQB Certification, confirming Company Profile data and verifying officers, directors, controlling shareholders, and advisors
- Provide timely disclosure of material news
- Meet Corporate Governance standards: a) Have a board of directors that includes at least two Independent Directors; and b) Have an Audit Committee, a majority of the members of which are Independent Directors on board independence (**Alternative Reporting only**)
- Minimum \$0.01 bid price and may not be in bankruptcy
- Have at least 50 Beneficial Shareholders, each owning at least 100 shares
- Have a freely traded Public Float of at least 10% of the total issued and outstanding of that security\*
- Have a transfer agent that participates in the [Transfer Agent Verified Shares Program](#)

*"Within the US, we're looking at what's the best way for us to give potential investors a way to trade our stock. We're really pleased with, in our case, OTCQB as a way to be on a reputable market, with reputable other companies. These were all very important to us, and have access to people who can trade our shares. I know that whether it's funds or individual investors, it's been a good gateway for people to be able to access our stock."*

**Nick Blitterswyk, UGE International (OTCQB: UGEIF)**

\*Companies with a freely traded Public Float of at least 5% (and \$2 million in Market Value of Public Float), or a separate class of securities traded on a national exchange may apply for an exemption (see Section 1.1 of the OTCQB Standards)

## CORPORATE SERVICES

Solutions available to all OTCQB companies are designed to help better engage investors, traders and other market participants.

**OTC Disclosure & News Service®:** Companies can strengthen their U.S. investor relations program by streamlining the distribution of financial reports, material news, investor videos and company research to a wide audience of U.S. investors, market data distributors, investment databases, media outlets, and broker-dealers. XBRL conversion of non-SEC filings allows distribution to financial portals such as Yahoo Finance at no additional cost.

**Real-Time Level 2 Quotes:** Provide investors with insight into your available liquidity and depth of market in your security, including all broker-dealer bid & ask prices and sizes.

**Blue Sky:** Being Blue Sky compliant in states where your investors reside may help increase your liquidity and expand investment advisors' ability to research and recommend your security. OTCQB Companies may subscribe to our Blue Sky Monitoring Services to monitor their status in real-time.

**Investor Relations Solutions via Issuer Direct:** Access to cost-effective suite of news, compliance, investor relations, and communications services.

## VISIBILITY

Market features available to increase U.S. interest in your investment proposition at no additional cost.

**OTCQB Podcast Series:** Tell your investment story and build rapport with investors with wide distribution through our channels.

**Premium Provider Directory:** Equity research, investor relations and corporate communications are integral parts of a company's visibility strategy. The platform offers access to best-in-class providers.

**Market Center:** Host meetings at our beautifully appointed Market Center in New York's Financial District neighborhood which provides an elegant venue, including conference rooms and boardrooms.

**Corporate Services Team:** Our dedicated team is here to help improve visibility for your company.

## FEES

\$12,000 per year with a one-time \$2,500 application fee

## CONTACT US

Email: [issuers@otcmarkets.com](mailto:issuers@otcmarkets.com)

Phone: +1 212.896.4420

Website: [www.otcmarkets.com](http://www.otcmarkets.com)

