

NOTIFICATION OF LATE FILING

Companies must publish this Notification of Late Filing form to receive an extension. The Notification must be submitted no later than 4:00pm EST on the business day following the applicable reporting deadline to qualify for the extension.

SEC Reporting companies should file an NT through EDGAR to receive an extension.

Companies on the Pink Limited Market are not eligible to receive an extension.

Name of the Company: Pride Holdings Group

Check One: ☐ Annual Report ☒ Quarterly Report ☐ Interim Report

For Period Ended: June 30 2026

Reason for Delay in Posting Financial Report: State below in reasonable detail why the report could not be filed within the prescribed time period.

The report could not be filed within the prescribed time period due primarily to significant personnel and management transitions within the Company, together with the ongoing review and correction of certain accounting, financial reporting, and administrative matters relating to prior periods.

During the reporting period, the Company experienced substantial turnover among personnel responsible for financial reporting, accounting, and corporate administration. New management has been working diligently to reconcile the Company's books and records, address historical inconsistencies, improve internal reporting procedures, and ensure that the financial and other information included in the report is complete and accurate.

These efforts required additional time beyond the prescribed filing deadline. The delay is not intended to avoid the Company's reporting obligations, and management is actively working with its accounting and professional advisors to complete the necessary review and file the report as promptly as practicable.

Anticipated Filing Date: 08/19/2026

[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report. The extension begins on the applicable reporting deadline.]

Officer/Director Signature:

Date: 08/13/2026

Signature: /s/ Timothy Majors

Name: Timothy Majors

Title: Chief Executive Officer