



HWAL Update Report for 2026

HWAL Inc. (OTC:HWAL), a multimedia holding company driving innovation in entertainment, space archiving, AI, Real World Assets and digital media assets announces latest activities.

- Hollywall Entertainment, Inc., to Change its Name to HWAL Inc., as Corporate Focus Expands to Acquiring and Operating Real World Assets

Recent Press Releases

- Momentum Media Fund Retained by HWAL, Inc., to Pioneer First Bitcoin Reserves Backed by HWAL's Iconic Music Catalog
- HWAL Announces New Music label "Lunar Records"
- HWAL Inc., to Collaborate with International Music Industry Veterans on K-Pop Music Venture
- HWAL to Stack Bitcoin and Tokenized Asset Treasury
- HWAL Announces Plans to Premiere Lunar Records in Partnership with Lunarprise Multiverse
- Lunar Records Announces Formation of Lunar Records Fund #1: The World's First Tokenized Real-World Asset Fund Revolutionizing Music Royalties
- Lunar Records Fund, The First Music Catalog Tokenized Fund Premieres at Entertainment and Art Capital Roundtable During Oscars Weekend

As part of HWAL's continuing transition and growth plan, several actions are underway or have already been taken, including:

- HWAL has retired half of the company's outstanding convertible debt
- HWAL is implementing a share buyback and retirement plan.
- HWAL is scheduling issuing dividends in subsidiary Melody Trust last quarter of 2026

HWAL plans to issue a stock dividend of 1 Melody Trust Preferred B Series Share, with a stated value of \$1.00 for each HWAL common share held on the record date of September 30, 2026. The dividends are scheduled to be distributed on or about November 15 2026, to HWAL stockholders of record as of the close of business on October 30, 2026.

HWAL Announces New Music label "Lunar Records"

HWAL's subsidiary, Melody Trust LLC (www.melodytrust.com), formed "Lunar Records", a joint venture music entertainment group with SI Blue Foundation ("Space Blue") and as part of the Lunarprise Museum Mission. Lunar Records' music catalog received notable attention in Billboard Magazine and Rolling Stone when their music, alongside of Lunarbits, the Stan Lee- ("Legion" and Advent project), when they were archived in a time capsule (Lunarprise) that landed on the moon containing 222 art, music, and film archives on 2.22.2024, the first lunar landing for the USA and NASA since 1972.

See Lunar Records Products for sale at the NFTBlue Marketplace at the link below



EXCLUSIVE SUMMER OF LOVE Vol 1 and Vol 2 NFT SERIES



Lunar Records Announces Formation of Lunar Records Fund #1: The World's First Tokenized Real-World Asset Fund Revolutionizing Music Royalties

Lunar Records formed Lunar Records Fund #1, a groundbreaking tokenized real-world asset fund established in January 2026 (the "Fund"). Lunar Records Fund is jointly owned by Melody Trust and SI Blue (Space Blue) and will the Fund plans to issue future token dividends to their stakeholders

The Lunar Records Fund is strategically positioned to capitalize on emerging opportunities in the music industry.

The Lunar Record Fund leverages innovative blockchain technology to democratize access to music royalties, offering unprecedented transparency and efficiency for investors and token holders.

Lunar Records Fund comprises a robust collection of music and other assets, enabling token holders to participate directly in the revenue streams generated from a diverse portfolio. The Fund's tokenization model provides key benefits, including transparent reporting of music royalties to investors and token holders, as well as immutable preservation of chain of title, copyrights, and ownership provenance through the blockchain's secure ledger.

The Fund focuses on live and virtual metaverse concerts, NFT and digital skin collectibles inspired by projects like the Stan Lee "Legion of 5" video game and movie, and "The 9th Raider", a Mad Max genre film also releasing in 2026.





Lunar Records has launched numerous music events and activities in partnership with [Lunaprise Multiverse](#)



The [Lunaprise Multiverse](#), together with Lunar Records, will host Virtual world experiences to include:

- Regular KPOP and other web 3.0 centric events;
- Concerts and festivals;
- EXPOs and other live experiences inside the Lunaprise Museum;
- Private tours adjacent to Starbase Texas, home to SpaceX's Starship Space Port;
- Experiences at Cape Canaveral launch sites;
- #OntoMars MarsBase Alpha; and more, beginning in November, 2025.



[n.SSign](#)

Lunar Records Fund has released a private offering to raise a total of \$10 million, offering 10 million units of Bitcoin Runes-based tokens at \$1.00 each. Token holders will receive a monthly pro rata share of royalties, providing a steady stream of passive income backed by real-world music and related assets. The overall plan is to build a group of funds expanding to as much as \$500 million in total assets under management. The Fund's strategy includes accumulating Bitcoin-native assets such as [Lunarbits Bitcoin Runes](#), crypto currencies such as Bitcoin, Ethereum, and Solana, in addition to purchasing [HWAL's](#) publicly traded shares out of the open market.

About Lunar Records

[Lunar Records](#) is at the forefront of tokenized music investments, combining blockchain expertise with a passion for creative industries to deliver transparent, profitable opportunities for investors and stakeholders worldwide. For more information about [Lunar Records Fund #1](#), including investment opportunities.

About Melody Trust

For decades [Melody Trust's](#) parent company [HWAL](#) has collected and preserved some of the most rare and coveted published and unpublished recordings, photos and videos from countless legendary music recording artists to include, The Who, Dolly Parton, Ray Charles, Elvis Presley, Johnny Cash, Jimi Hendrix, Marvin Gaye, Willie Nelson, Tina Turner, Mick Jagger, Janis Joplin, The Who, Grace Slick, Eric Clapton and the Yardbirds, Johnny Winter, Jefferson Airplane, Duke Ellington, Lena Horne, John Lee Hooker, Jerry Lee Lewis, Fats Domino, The Platters, John Travolta, Kenny Rogers, Hall and Oates, James Taylor, Chuck Berry, Bob Marley, Aretha Franklin, Etta James, Rod Stewart, George Jones, Alabama, Johnny Winter, Deep Purple, Frank Sinatra, Count Basie, and hundreds of other music legends. www.hwal.net.

The most recent valuation for the Catalog was conducted by Sun Business Valuation, pursuant to which the fair market value of the Catalog was assessed to be approximately \$146 million as of March 12, 2021 (in today's dollars, considering inflation, the Catalog's value is approximately \$174,559,900, which on average is \$9,974.00 per song. This prior valuation considered only 17,500 of the songs in the Catalog. If the older valuation of \$9,974 per song track is applied across the 27,000 plus song tracks a current valuation should present a value over \$269,298,000.

The Melody Trust music recordings have been preserved in a private vault for over 30 years and contain some of the rarest and most coveted unpublished recordings from countless Legendary Iconic Music Recording Artists.

Melody Trust was formed to protect and safeguard the royalty interests held by the music performers and music composers that produced the Melody Music catalog throughout the past century.

About Hollywall Entertainment, Inc.

[Hollywall Entertainment, Inc. \(HWAL\)](#), is an emerging publicly traded company that is engaged in the development, acquisition and investments in technology, media, and entertainment content, through its diverse range of subsidiaries and divisions. Hollywall remains dedicated to innovation and continuously adapts to the ever- evolving landscape of the new tech industries.

Corporate Communications:

HWAL www.hollywall.com

Facebook: <https://www.facebook.com/HWAL.Hollywall>

Twitter: <https://twitter.com/theHollywall>

Instagram: <https://www.instagram.com/thehollywall>

[Lunar Records: www.lunarrecords.com](http://www.lunarrecords.com)

[Melody Trust: www.melodytrust.com](http://www.melodytrust.com)

info@hollywall.com

X.com/lunarrecordsfund

Billboard Magazine Article

[Moon Landing Put Music From Elvis, Bob Marley, Hendrix on Moon Surface \(billboard.com\)](#)

Rolling Stone Magazine Article

[Decentralized Music Platform Gets Its Hands On Unreleased Hendrix, Marley, and More - Rolling Stone UK](#)

Safe Harbor Forward-Looking Statements:

This press release and the statements of representatives of Hollywall Entertainment, Inc. (the "Company") related thereto contain, or may contain, among other things, "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical fact included herein, are "forward-looking statements," including any other statements of non-historical information. These forward-looking statements are subject to significant known and unknown risks and uncertainties and are often identified by the use of forward-looking terminology such as "guidance," "projects," "may," "could," "would," "should," "believes," "expects," "anticipates," "estimates," "intends," "plans," "ultimately" or similar expressions. All forward-looking statements involve material assumptions, risks and uncertainties, and the expectations contained in such statements may prove to be incorrect. Investors should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results (including, without limitation, the Company's ability to advance its business, generate revenue and profit and operate as a public company) could differ materially from those stated or anticipated in these forward-looking statements as a result of a variety of factors, including factors and risks discussed in the periodic reports that the Company files with OTC Markets (Pink Sheets). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these factors. The Company undertakes no duty to update these forward-looking statements except as required by law.