

NOTIFICATION OF LATE FILING

Alternative Reporting companies may utilize the Notification of Late Filing form to receive an extension. The Notification must be submitted no later than 4:00pm EST on the business day following the applicable reporting deadline to qualify for the extension.

Name of the Company: Rocky Mountain High Brands, Inc. (RMHB)

Check One: ☐ Annual Report x ☒ Quarterly Report ☐ Interim Report

For Period Ended: 6/30/2025

Reason for Delay in Posting Financial Report: State below in reasonable detail why the Annual/Quarterly Report could not be filed within the prescribed time period.

This Quarterly report could not be filed within the prescribed period due to a delay in obtaining and compiling information required. The Company could not obtain this information without unreasonable effort and expense. In accordance with prevailing requirements, the Company will file this quarterly report no later than the fifth calendar day following the prescribed due date.

Anticipated Filing Date:

[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report. The extension begins on the applicable reporting deadline.]

8/19/2025

Officer/Director Signature:

Date: 8/13/2025

Signature: /s/ David M. Seeberger

Name: David M. Seeberger

Title: Vice President

Instructions to post Notification of Late Filing in www.OTCIQ.com:

1. Fill out this Notification of Late Filing form and convert the file to a PDF
2. Log in to www.OTCIQ.com and click "Add Financial Report" on the left-hand navigation
3. Select Dissemination Date "Immediate"
4. Under Report Type, select "Notification of Late Filing"
5. Enter Period End Date corresponding to the quarter/fiscal year end date for which this Notice is being filed
6. Click "Browse" and select the PDF saved in step 1 above
7. A preview of the document will appear next. Please make sure to review the entire document & scroll down to click the "Submit" button. Your Notification of Late Filing will appear within a few minutes on otcmarkets.com