

# **OUTFRONT COMPANIES CORPORATION**

**(A NEVADA CORPORATION)**

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**QUARTERLY REPORT**

**CONSOLIDATED**

**FINANCIAL STATEMENTS**

**(UNAUDITED)**

**FOR THE THREE MONTHS ENDING**

**MARCH 31, 2011**

## OUTFRONT COMPANIES CORPORATION

## Income Statement

January through March 2011

	<u>Jan - Mar 11</u>	<u>%</u>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Other Income	300.00	13.32%
Sales	87,779.68	3,896.78%
<b>Total Income</b>	<u>88,079.68</u>	<u>3,910.1%</u>
<b>Cost of Goods Sold</b>		
Commissions/Sub-Contractor Fees	35,564.80	1,578.82%
Consulting	28,000.00	1,243.0%
Internet and Website	1,341.12	59.54%
Merchant Fees	607.82	26.98%
Telemarketing	2,200.00	97.66%
<b>Total COGS</b>	<u>67,713.74</u>	<u>3,006.0%</u>
<b>Gross Profit</b>	20,365.94	904.1%
<b>Expense</b>		
Advertising and Marketing	4,941.74	219.38%
Automobile Expense	568.24	25.23%
Bank Service Charges	200.00	8.88%
Business Licenses and Permits	1,574.00	69.87%
Meals and Entertainment	2,011.26	89.29%
Office Expenses	2,953.83	131.13%
Payroll		
Salary	1,000.00	44.39%
<b>Total Payroll</b>	<u>1,000.00</u>	<u>44.39%</u>
Postage and Delivery	4.95	0.22%
Printing and Reproduction	1,532.20	68.02%
Professional Fees	200.00	8.88%
Rent Expense	1,817.75	80.7%
Repairs and Maintenance	330.00	14.65%
Security System	35.00	1.55%
Software Expense	433.68	19.25%
Storage	214.47	9.52%
Telephone Expense	15.43	0.69%
Utilities	280.77	12.46%
<b>Total Expense</b>	<u>18,113.32</u>	<u>804.1%</u>
<b>Net Ordinary Income</b>	<u>2,252.62</u>	<u>100.0%</u>
<b>Net Income</b>	<u><u>2,252.62</u></u>	<u><u>100.0%</u></u>

## OUTFRONT COMPANIES CORPORATION

## Balance Sheet

As of March 31, 2011

	<u>Mar 31, 11</u>	<u>% of Column</u>
<b>ASSETS</b>		
Current Assets		
Checking/Savings		
<b>Total Checking/Savings</b>	4,331.62	8.18%
Accounts Receivable		
Accounts Receivable	25,779.00	48.67%
<b>Total Accounts Receivable</b>	25,779.00	48.67%
Other Current Assets		
Inventory	22,857.00	43.15%
<b>Total Other Current Assets</b>	22,857.00	43.15%
<b>Total Current Assets</b>	52,967.62	100.0%
<b>TOTAL ASSETS</b>	<b>52,967.62</b>	<b>100.0%</b>
<b>LIABILITIES &amp; EQUITY</b>		
Liabilities		
Current Liabilities		
Other Current Liabilities		
Loans Payable	1,990.00	3.76%
<b>Total Other Current Liabilities</b>	1,990.00	3.76%
<b>Total Current Liabilities</b>	1,990.00	3.76%
<b>Total Liabilities</b>	1,990.00	3.76%
Equity		
Capital Stock		
Additional Paid in Capital	1,500.00	2.83%
Common Stock	45,325.00	85.57%
<b>Total Capital Stock</b>	46,825.00	88.4%
Stockholders Equity	1,900.00	3.59%
Net Income	2,252.62	4.25%
<b>Total Equity</b>	50,977.62	96.24%
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>52,967.62</b>	<b>100.0%</b>

**OUTFRONT COMPANIES CORPORATION****Statement of Cash Flows**

January through March 2011

	<u>Jan - Mar 11</u>
<b>OPERATING ACTIVITIES</b>	
Net Income	2,252.62
Adjustments to reconcile Net Income to net cash provided by operations:	
Accounts Receivable	-25,779.00
Inventory	4.00
Inventory: Coupon Flasher	-6,428.50
Inventory: Soamac	-6,428.50
Soamac loans payable	1,990.00
Net cash provided by Operating Activities	<u>-34,389.38</u>
<b>FINANCING ACTIVITIES</b>	
Capital Stock: Additional Paid in Capital	1,500.00
Capital Stock: Common Stock	37,825.00
Retained Earnings	2,474.33
Net cash provided by Financing Activities	<u>41,799.33</u>
 Net cash increase for period	 7,409.95
 Cash at beginning of period	 <u>-3,078.33</u>
Cash at end of period	<u><u>4,331.62</u></u>

Net Worth by Month  
As of March 31, 2011



\$ in 1,000's

60

50

40

30

20

10

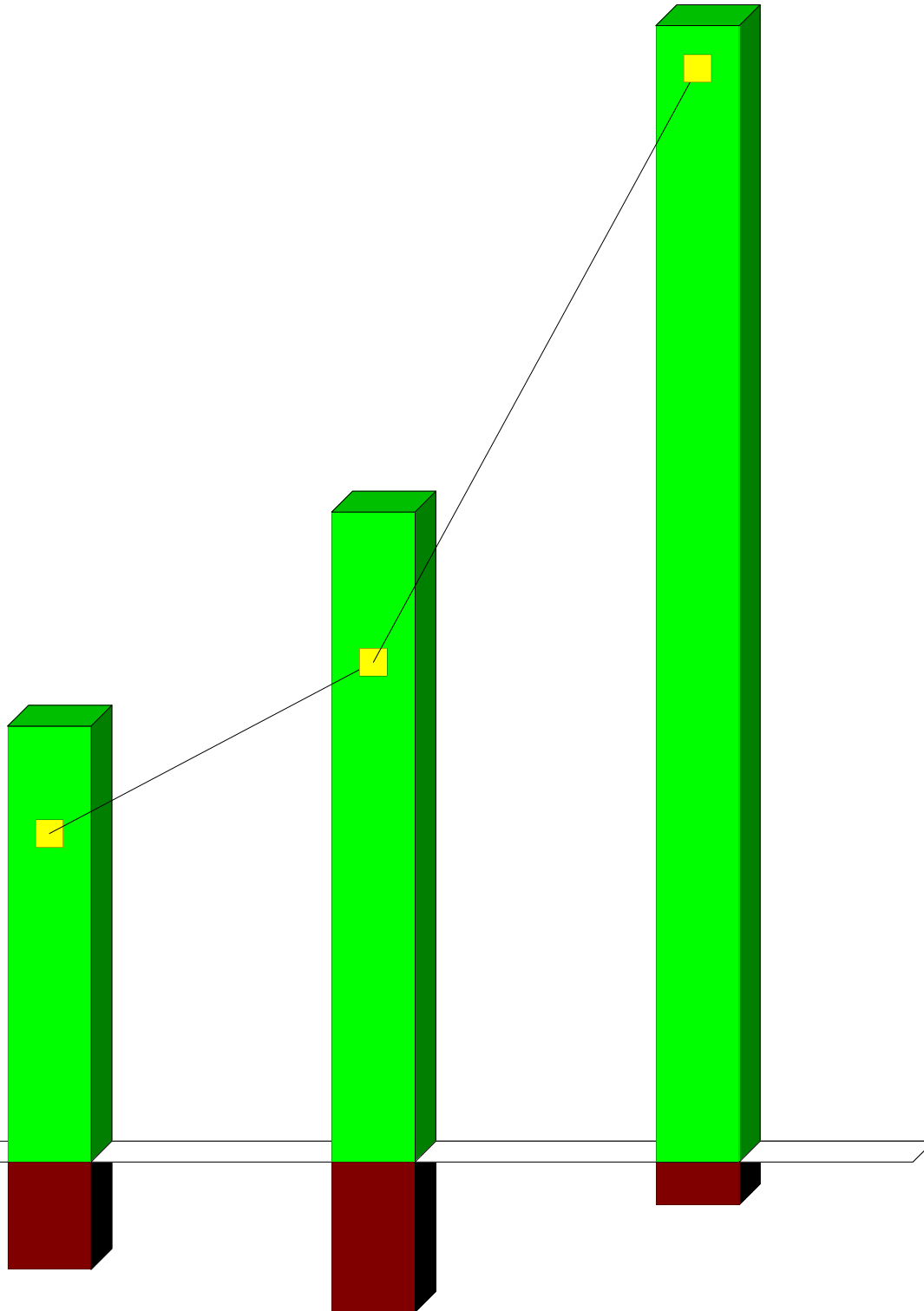
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-10

Jan31,11

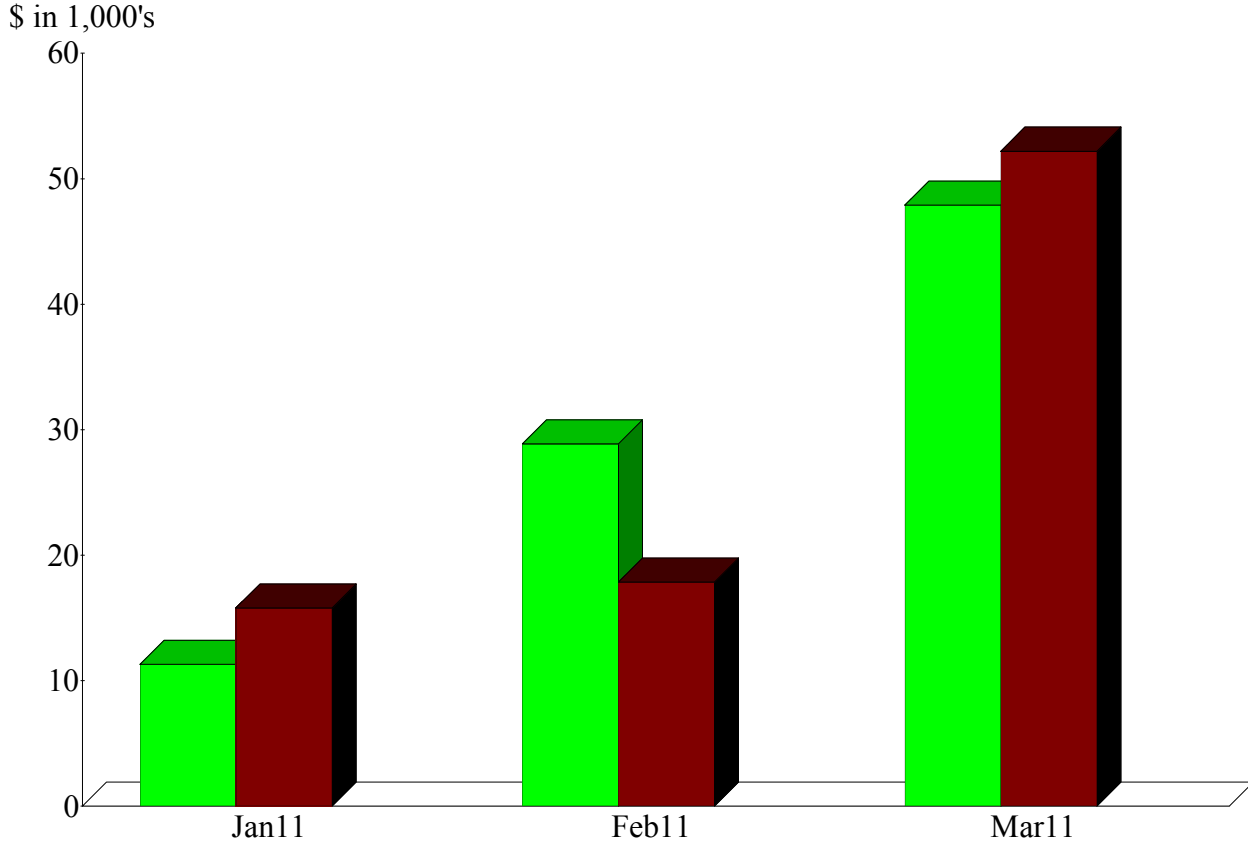
Feb28,11

Mar31,11



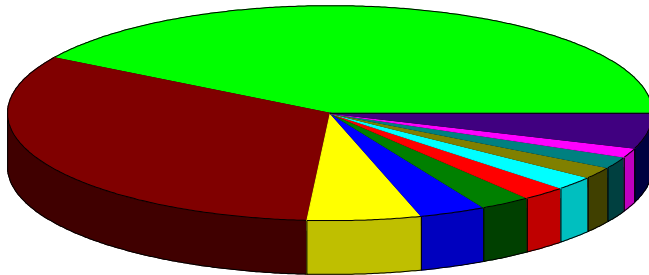
Income and Expense by Month  
January through March 2011

Income  
Expense



Expense Summary  
January through March 2011

Commissions/Sub-Contractor Fees	%41.44
Consulting	32.62
Advertising and Marketing	5.76
Office Expenses	3.44
Telemarketing	2.56
Meals and Entertainment	2.34
Rent Expense	2.12
Business Licenses and Permits	1.83
Printing and Reproduction	1.79
Internet and Website	1.56
Other	4.53
<b>Total</b>	<b>\$85,827.06</b>



By Account