

**SUPPLEMENTAL DISCLOSURE STATEMENT**  
**PURSUANT TO THE**  
**PINK OTC MARKETS GUIDELINES FOR PROVIDING ADEQUATE PUBLIC DISCLOSURE**

**DATE OF EARLIEST EVENT REPORTED: JANUARY 11, 2011**

**PACIFIC ENTERTAINMENT CORPORATION**  
**A CALIFORNIA CORPORATION**

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c2-11(a)(5) promulgated under the Securities Act of 1934 as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the Guidelines for Providing Adequate Current Public Information provided by Pink OTC Markets, Inc.



**PART A** GENERAL COMPANY INFORMATION

**Item I. Exact Name and Address Of The Issuer And Its Predecessor**

Pacific Entertainment Corporation (the "Company")  
5820 Oberlin Drive, Suite 203  
San Diego, California 92121  
Telephone (858) 450-2900  
Fax (858) 450-2907  
<http://www.pacificentcorp.com/>  
<http://babygenius.com/>

**Item II. Shares Outstanding.**

As of December 31, 2011, there were approximately 55,116,515 shares of common stock issued and outstanding. The Company's authorized common shares are 100,000,000 shares. The total number of shares that are free trading is 13,739,792 shares. The total number of beneficial shareholders is 146. The total number of shareholders of record is 151.

**PART E** ISSUANCE HISTORY

**Item XVIII Material Contracts.**

On January 11, 2011, the Company entered into a Merchandise License Agreement with Jakks Pacific, Inc. ("Jakks") pursuant to which it granted a five-year worldwide license to Jakks for the manufacture, distribution and sale of toys and related products based on the Company's *Baby Genius*<sup>®</sup> brand. As a result of the license, Tollytots, a division of Jakks, will immediately begin development on a comprehensive line of musical and early learning toys, incorporating the music, characters and themes that have made the *Baby Genius* series of videos and music CDs successful. The product line is scheduled for introduction in the United States and Canada in approximately October 2011. The agreement may be terminated by the Company prior to expiration upon certain events, including the failure to meet certain minimum net sales requirements.