

HWAL Issues Update Report

Hollywall Entertainment, Inc. (OTC PINK: HWAL) ("Hollywall"), an innovative technology incubation holding company issue current corporate Update report.

As part of HWALs continuing transition and growth plan, several actions are underway or have already been taken, including:

- HWAL is committed to retiring the company's outstanding convertible debt and implementing a share buyback and retirement plan.
- Plans to pay a cash dividend to shareholders from company operations and proceeds from the future sale of the company's owned Music Library
- Endeavoring to identify one or more suitable merger and/or acquisition candidates.
- HWAL has completed its first equity swap with CRTD.
- HWAL CEO interviewed by CEOBLOC- <https://vocal.media/trader/what-is-hollywall-entertainment-otc-hwal>
- Has released for sale the first of many planned music collection sets.
- Investing in Bitcoin and Bitcoin related products.
- Investing in Lunarbits222 on Bitcoin Platform <https://lunarbits222.com/>,
- Melody Trust has Formed new Music licensing and sync division, Melody Rival <https://melodytrust.disco.ac/cat/1541090619>
- Melody Trust has formed a new music derivative division.
- Melody Trust has signed partnership agreements to begin monetizing Music Catalog

Recent Activities by HWAL

HWAL's subsidiary, Melody Trust LLC (www.melodytrust.com), formed a new record label "Lunar Records" (www.lunarrecords.com) in partnership with Space Blue (www.spaceblue.club) for the specific curation of the "Lunaprise Moon Museum."

This museum was aboard a payload in the SpaceX Falcon 9, which launched from Cape Canaveral, Florida, on February 15, 2024. The Lunar spacecraft named Odysseus successfully landed on the Moon on February 22, 2024, also carrying the Lunaprise Moon Museum.

Billboard Magazine Article

[Moon Landing Put Music From Elvis, Bob Marley, Hendrix on Moon Surface \(billboard.com\)](https://www.billboard.com/music/industry/moon-landing-put-music-from-elvis-bob-marley-hendrix-on-moon-surface-1235858585)

Rolling Stone Magazine Article

[Decentralized Music Platform Gets Its Hands On Unreleased Hendrix, Marley, and More - Rolling Stone UK](https://www.rollingstone.com/music/industry/moon-landing-put-music-from-elvis-bob-marley-hendrix-on-moon-surface-1235858585)



About Melody Trust

Melody Trust, Inc. www.melodytrust.com owns a music catalog consisting of over 17,500 legendary music master recordings performed by legends Icons such as Ray Charles, Ella Fitzgerald, The Jackson 5, Frank Sinatra, Dolly Parton, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Platters, George Gershwin, Marvin Gaye, James Brown, Nat King Cole, John Lee Hooker, Willie Nelson, Rod Stewart, Hall and Oates, James Taylor, Etta James, Aretha Franklin and many other multiple platinum selling acts.

The Melody Trust music recordings have been preserved in a private vault for over 30 years and contain some of the rarest and most coveted unpublished recordings from countless Legendary Iconic Music Recording Artists.

Melody Trust was formed to protect and safeguard the royalty interests held by the music performers and music composers that produced the Melody Music catalog throughout the past century.

Melody Trust has recently signed several strategic partnerships that will enable the company to revenues over the next five years from the distribution and licensing of the songs through numerous outlets, to include streaming music, placement of music in TV, movies, games and commercial ads, new compilation releases, music derivatives, digital assets and other private collection sales.

Lunar Records -Tune.FM Partnership

The first release of the Summer of Love was in partnership with Tune.fm. With the first release starting August 30, 2024, we currently have sold over 300 of the first Summer of Love NFTs at \$100/NFT, proving out the model that we can sell NFT derivatives made up of (13) 15 second song clips, generating \$7.00/15 second legendary music artist clip. Lunar Records has released its first two digital music compilations titled "Summer of Love" on Tune.FM <https://tune.fm/@LunarRecords>



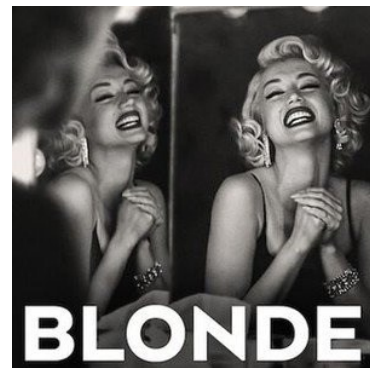
Music licensing for use in Film, TV, games, Trailers, and Advertisement

Partnership with Rival-LA.- a premier music agency specializing in music placements and licensing across theatrical marketing, films and movies, streaming platforms, network TV, video games, and commercial advertising.



<https://rival-la.com/>

<https://melodytrust.disco.ac/cat/1541090619>



Over the past four years, this firm has successfully placed over 2000 + songs into film, tv, and commercial trailers. Each music license agreement we intend to execute will generate an average range from \$10-225,000/song track licensed.

EXCLUSIVE SUMMER OF LOVE Vol 1 and Vol 2 NFT SERIES

<https://marketplace.nftblue.com/summer-of-love/>



3:15 Animated Music NFT that includes 15 second music performance clips from 13 Iconic Grammy Music legends Eric Clapton- The Yardbirds, Johnny Winter, The Who, Jefferson Airplane, Chuck Berry Carlos Santana, Bob Marley, Jimi Hendrix, James Brown, Ike and Tina Turner, Marvin Gaye, Buddy Guy, and Iron Butterfly. The first collection is a limited edition of 10,000 limited copies at a sales price of \$100/NFT for Volume 1 and 2. If both collections sell out it will generate \$2,000,000 in gross sales.

Summer of Love Physical Framed Disc Gold Record

Currently we have sold our first Physical Framed Disc Gold Record with Summer of Love NFT for **\$100,000** proving out the model that we can sell one of kind collectibles with pay out of Ten percent royalty to the music performers and writers that make up the new Music Derivative Collection

<https://marketplace.nftblue.com/item/summer-of-love-physical-framed-disc/>



The 9th Raider Soundtrack #1 Album Cover Bitcoin Ordinal

999 units limited edition and numbered.

<https://marketplace.nftblue.com/item/the-9th-raider-bitcoin-ordinal-999-units-limited-edition>



The 9th Raider Soundtrack 1:1 Physical Album Art Certified Lunar Museum

We plan to sell 10 limited edition Physical Framed Disc Gold Record The 9th Raider Soundtrack for \$3,500 apiece and one First Edition Physical Framed Disc Gold Record-

<https://marketplace.nftblue.com/item/the-9th-raider-soundtrack-11-physical-album-art-certified-lunar-museum-asset-artifacts>



About Hollywall Entertainment, Inc.

Hollywall Entertainment, Inc. (HWAL), is an emerging publicly traded company that is engaged in the development, acquisition and investments in technology, media, and entertainment content, through its diverse range of subsidiaries and divisions. Hollywall remains dedicated to innovation and continuously adapts to the ever- evolving landscape of the new tech industries.

Corporate Communications:

Facebook: <https://www.facebook.com/HWAL.Hollywall>

Twitter: <https://twitter.com/theHollywall>

Instagram: <https://www.instagram.com/thehollywall>

HWAL: <https://hollywall.com>

Lunar Records: www.lunarrecords.com

Melody Trust: www.melodytrust.com

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Safe Harbor Forward-Looking Statements:

This press release and the statements of representatives of Hollywall Entertainment, Inc. (the "Company") related thereto contain, or may contain, among other things, "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical fact included herein, are "forward-looking statements," including any other statements of non-historical information. These forward-looking statements are subject to significant known and unknown risks and uncertainties and are often identified by the use of forward-looking terminology such as "guidance," "projects," "may," "could," "would," "should," "believes," "expects," "anticipates," "estimates," "intends," "plans," "ultimately" or similar expressions. All forward-looking statements involve material assumptions, risks and uncertainties, and the expectations contained in such statements may prove to be incorrect. Investors should not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company's actual results (including, without limitation, the Company's ability to advance its business, generate revenue and profit and operate as a public company) could differ materially from those stated or anticipated in these forward-looking statements as a result of a variety of factors, including factors and risks discussed in the periodic reports that the Company files with OTC Markets (Pink Sheets). All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these factors. The Company undertakes no duty to update these forward-looking statements except as required by law.