

Apple Rush Company, Inc.

1419 Chaffee Dr.
Titusville, FL 32781
info@aprullc.com
888-741-3777
SIC: 2086

ANNUAL REPORT

FOR THE PERIOD ENDED December 31, 2022

Outstanding Shares

The number of shares outstanding of our common stock was: As of December 31, 2022, the number of shares outstanding of our Common Stock was:

5,541,684,191 as of **December 31, 2022**.

5,433,684,191 as of **December 31, 2021**.

Shell Status

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934.):

Yes: No:

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: No:

Change in Control

Indicate by check mark whether a Change in Control¹ of the company has occurred over this reporting period:

Yes: No:

¹ "Change in Control" shall mean any events resulting in:

(i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

(ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

(iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

(iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

Item 1: Name and address(es) of the issuer and its predecessors (if any)

APPLE RUSH COMPANY, INC., 1419 Chaffee Dr., Titusville, FL 32781

is formerly known as:

- Formerly D-Bar Manufacturing, Inc. until 7/25/2007
- Formerly=Dyna Manufacturing, Inc. until 1/21/1999

The Company was incorporated in Texas in 1988 and has an active standing in that state.

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

The address(es) of the issuer's principal executive office:

3125 Lake George Cove Drive, Orlando, FL 32812

The address(es) of the issuer's principal place of business:

Check box if principal executive office and principal place of business are the same address:

1419 Chaffee Dr., Titusville, FL 32781

Subsidiaries:

Has the issuer or any of its predecessors ever been in bankruptcy, receivership, or any similar proceeding in the past five years?

Yes: ___ No: X

Item 2: Security Information

Transfer Agent.

Securities Transfer Corporation

2901 N Dallas Parkway

Suite 380

Plano, TX 75093

469-633-0101

<http://www.stctransfer.com>

Publicly Quoted or Traded Securities:

Trading symbol: APRU
Exact title and class of securities outstanding: Common Stock
CUSIP: 03785R204
Par or stated value: \$0.001

Total shares authorized: 49,830,000,000 as of date: December 31, 2022
Total shares outstanding: 5,541,684,191 as of date: December 31, 2022
Total number of shareholders of record: 1,000 as of date: December 31, 2022

All additional class(es) of publicly traded securities (if any):

None

Other classes of authorized or outstanding equity securities:

Exact title and class of securities outstanding:	<u>Preferred Stock Series A</u>	
CUSIP:	<u>None</u>	
Par or stated value:	<u>\$0.0001</u>	
Total shares authorized:	<u>169,999,925</u>	as of date: <u>December 31, 2022</u>
Total shares outstanding:	<u>3,250,000</u>	as of date: <u>December 31, 2022</u>
Total number of shareholders of record:	<u>3</u>	as of date: <u>December 31, 2022</u>

Exact title and class of securities outstanding:	<u>Preferred Stock Series B</u>	
CUSIP:	<u>N/A</u>	
Par or stated value:	<u>\$0.0001</u>	
Total shares authorized:	<u>75</u>	as of date: <u>December 31, 2022</u>
Total shares outstanding:	<u>75</u>	as of date: <u>December 31, 2022</u>
Total number of shareholders of record:	<u>1</u>	as of date: <u>December 31, 2022</u>

Security Description:

- 1. For common equity, describe any dividend, voting and preemption rights.**
No dividend. One vote per share. No preemptive rights
- 2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.**

Preferred Stock Series A

1. DESIGNATION. This class of stock of this Corporation shall be named and designated "Preferred Stock Series A". It shall have 169,999,925 shares authorized at \$0.0001 par value per share.
2. CONVERSION RIGHTS.
 - a. If at least one share of Preferred Stock Series A is issued and outstanding, then the total aggregate issued shares of Preferred Stock Series A at any given time, regardless of their number, shall be convertible into the number of shares of Common Stock which equals to four times the sum of: i) the total number of shares of Common Stock which are issued and outstanding at the time of conversion, plus ii) the total number of shares of Preferred Stock Series B which are issued and outstanding at the time of conversion.
 - b. Each individual share of Preferred Stock Series A shall be convertible into the number of shares of Common Stock equal to:

[four times the sum of: {all shares of Common Stock issued and outstanding at time of voting + all shares of Preferred Stocks Series B issued and outstanding at time of conversion}]

divided by:

[the number of shares of Preferred Stock Series A issued and outstanding at the time of conversion]
3. ISSUANCE. Shares of Preferred Stock Series A may only be issued in exchange for the full controlling interest held by the Management or its designee.
4. VOTING RIGHTS.
 - a. If at least one share of Preferred Stock Series A is issued and outstanding, then the total aggregate issued shares of Preferred Stock Series A at any given time, regardless of their number, shall have voting rights equal to four times the sum of: i) the total number of shares of Common Stock which are issued and outstanding at the time of voting, plus ii) the total number of shares of Preferred Stock Series B which are issued and outstanding at the time of voting.
 - b. Each individual share of Preferred Stock Series A shall have the voting rights equal to:

[four times the sum of: {all shares of Common Stock issued and outstanding at time of voting + all shares of

Preferred Stocks Series B issued and outstanding at time of voting}]

divided by:

[the number of shares of Preferred Stock Series A issued and outstanding at the time of voting]

Preferred Stock Series B

1. DESIGNATION. This class of stock of this Corporation shall be named and designated “Preferred Stock Series B”. It shall have 75 shares authorized at \$0.0001 par value per share.
2. DIVIDENDS. The holders of Preferred Stock Series B shall be entitled to receive dividends when, as and if declared by the Board of Directors, in its sole discretion.
3. ISSUANCE. Shares of Preferred Stock Series B may only be issued in exchange for the full controlling interest held by the Management or its designee.
4. LIQUIDATION RIGHTS. Upon any liquidation, dissolution or winding up of the Corporation, whether voluntary or involuntary, before any distribution or payment shall be made to the holders of any stock ranking junior to the Preferred Stock Series B, the holders of the Preferred Stock Series B shall be entitled to be paid out of the assets of the Corporation an amount equal to \$1.00 per share or, in the event of an aggregate subscription by a single subscriber for Preferred Stock Series B in excess of \$100,000, \$0.997 per share (as adjusted for any stock dividends, combinations, splits, recapitalizations and the like with respect to such shares) (the “Preference Value”), plus all declared but unpaid dividends, for each share of Preferred Stock Series B held by them. After the payment of the full applicable Preference Value of each share of the Preferred Stock Series B as set forth herein, the remaining assets of the Corporation legally available for distribution, if any, shall be distributed ratably to the holders of the Corporation’s Common Stock.
5. CONVERSION AND ANTI-DILUTION.
 - (a) Each share of Preferred Stock Series B shall be convertible, at any time, and/or from time to time, into the number of shares of the Corporation’s Common Stock, par value \$0.0001 per share, equal to the price of the Preferred Stock Series B, divided by the par value of the Common Stock, subject to adjustment as may be determined by the Board of Directors from time to time (the “Conversion Rate”). For example, assuming a \$1.00 price per share of Preferred Stock Series B, and a par value of \$0.0001 per share for Common Stock, each share of Preferred Stock Series B would be convertible into 500,000 shares of Common Stock. Such conversion shall be deemed to be effective on the business day (the “Conversion Date”) following the receipt by the Corporation of written notice from the holder of the Preferred Stock Series B of the holder’s intention to convert the shares of Series B Stock, together with the holder’s stock certificate or certificates evidencing the Preferred Stock Series B to be converted.
 - (b) Promptly after the Conversion Date, the Corporation shall issue and deliver to such holder a certificate or certificates for the number of full shares of Common Stock issuable to the holder pursuant to the holder’s conversion of Series B Preferred Shares in accordance with the provisions of this Section. The stock certificate(s) evidencing the Common Stock shall be issued with a restrictive legend indicating that it was issued in a transaction exempt from registration under the Securities Act, and that it cannot be transferred unless it is so registered, or an exemption from registration is available, in the opinion of counsel to the Corporation. The Common Stock shall be issued in the same name as the person who is the holder of the Preferred Stock Series B unless, in the opinion of counsel to the Corporation, such transfer can be made in compliance with applicable securities laws. The person in whose name the certificate(s) of Common Stock are so registered shall be treated as a holder of shares of Common Stock of the Corporation on the date the Common Stock certificate(s) are so issued.

All shares of Common Stock delivered upon conversion of the Series B Preferred Shares as provided herein shall be duly and validly issued and fully paid and non-assessable. Effective as of the Conversion Date, such converted Series B Preferred Shares shall no longer be deemed to be outstanding and all rights of the holder with respect to such shares shall immediately terminate except the right to receive the shares of Common Stock issuable upon such conversion.
 - (c) The Corporation covenants that, within 30 days of receipt of a conversion notice from any holder of shares of Preferred Stock Series B wherein which such conversion would create more shares of Common Stock

than are authorized, the Corporation will increase the authorized number of shares of Common Stock sufficient to satisfy such holder of shares of Series B submitting such conversion notice.

(d) Shares of Preferred Stock Series B are anti-dilutive to reverse splits, and therefore in the case of a reverse split, are convertible to the number of Common Shares after the reverse split as would have been equal to the ratio established prior to the reverse split. The conversion rate of shares of Preferred Stock Series B, however, would increase proportionately in the case of forward splits, and may not be diluted by a reverse split following a forward split.

6. **VOTING RIGHTS.** Each share of Preferred Stock Series B shall have ten votes for any election or other vote placed before the shareholders of the Corporation.

7. **PRICE.**

(a) The initial price of each share of Preferred Stock Series B shall be \$1.00.

(b) The price of each share of Preferred Stock Series B may be changed either through a majority vote of the Board of Directors through a resolution at a meeting of the Board, or through a resolution passed at an Action Without Meeting of the unanimous Board, until such time as a listed secondary and/or listed public market develops for the shares.

8. **LOCK-UP RESTRICTIONS ON CONVERSION.** Shares of Preferred Stock Series B may not be converted into shares of Common Stock for a period of: a) six (6) months after purchase, if the Company voluntarily or involuntarily files public reports pursuant to Section 12 or 15 of the Securities Exchange Act of 1934; or b) twelve (12) months if the Company does not file such public reports.

Other than stated above the Preferred Stock Series A and Preferred Stock Series B do not have redemption or sinking fund provisions.

3. **Describe any other material rights of common or preferred stockholders.**

None

4. **Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.**

None.

Item 3: Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.**

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services. Using the tabular format below, please describe these events.

A. Changes to the Number of Outstanding Shares

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: Yes: (If yes, you must complete the table below)

Number of Shares outstanding as of 1/1/2020	<u>Opening Balance:</u>	*Right-click the rows below and select "Insert" to add rows as needed.
	Common: <u>6,136,422,250</u>	
	All Preferred: <u>4,250,075</u>	

Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
1/9/2020	New Issuance	2,976,190	Common	25,000	Yes	James and Jolynn Bumiller	Cash	Restricted	4(a)(2)
1/29/2020	Cancellation	(500,000,000)	Common	(500,000)	No	LiveWire, Bill Hodson, CEO	Cancelled	Restricted	4(a)(2)
3/31/2020	TA Adjustment	37	Common	-	N/A	N/A	TA Adjustment	N/A	N/A
4/24/2020	New Issuance	10,000,000	Common	10,000	Yes	Daniel Hardee	Cash	Restricted	4(a)(2)
4/29/2020	Cancellation	(500,000,000)	Common	(500,000)	No	Jennifer Singhal	Services	Restricted	4(a)(2)
6/24/2020	New Issuance	10,000,000	Common	10,000	Yes	Cheryl Hintzen	Debt Conversion	Restricted	4(a)(2)
6/24/2020	New Issuance	14,285,714	Common	14,285	Yes	Courtney Schauer	Issuance correction	Restricted	4(a)(2)
12/29/2020	New Issuance	5,000,000	Common	9,500	No	Ahmad Toom	Services	Restricted	4(a)(2)
12/29/2020	New Issuance	5,000,000	Common	9,500	No	Sarah Geary	Services	Restricted	4(a)(2)
12/31/2020	New Issuance	10,000,000	Common	18,000	No	Keith Torgerud	Services	Restricted	4(a)(2)
12/31/2020	New Issuance	10,000,000	Common	18,000	No	Megan Volden	Services	Restricted	4(a)(2)
4/24/2021	New Issuance	5,000,000	Common	27,500	No	Paul Guilfoile	Services	Restricted	4(a)(2)
8/16/2021	New Issuance	200,000,000	Common	1,500,000	No	SRAX, Inc. Christopher Miglino, CEO	Services	Restricted	4(a)(2)
12/22/2021	New Issuance	25,000,000	Common	39,200	No	David Reynolds	Services	Restricted	4(a)(2)
7/13/2022	New Issuance	3,000,000	Common	15,000	No	Travis Skiple	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Jesse Clooten	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	William Laber	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Gary Moon	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Wally Moon	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Joan Skiple	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Larry Fitterer	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	1,000,000	Common	5,000	No	Kyle Richter	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Patrick Niemackl	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	John Niemackl	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Jennifer Heilman	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	1,000,000	Common	5,000	No	Jaxon Heilman	Cash	Restricted	4(a)(2)
7/27/2022	New Issuance	5,000,000	Common	3,500	Yes	Trent Carr	Cash	Restricted	4(a)(2)
7/27/2022	New Issuance	80,000,000	Common	160,000	No	Rodney Sniadecki	Share Purchase Agreement	Restricted	4(a)(2)
Shares Outstanding on 12/31/2022:	<u>Ending Balance:</u>								
	Common: <u>5,541,684,191</u>								
	All Preferred: <u>3,250,075</u>								

Use the space below to provide any additional details, including footnotes to the table above:

B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities.

No: Yes: (If yes, you must complete the table below)

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder (entities must have individual with voting / investment control disclosed).	Reason for Issuance (e.g. Loan, Services, etc.)
5/16/19	436,626	296,516	0	Demand Note	None	David Torgerud, CEO	Operations
6/21/19	140,203	133,602	0	Demand Note	None	Southern Eagle Distributing; Peter Busch	Line of Credit
1/8/20	60,000	70,000	0	Demand Note	None	Cheryl Hintzen June	Operations
10/2/2020	3,123	30,600	175	Line of credit	None	Kapitus, LLC, Andy Reiser, CEO	Operations
10/2/2020	40,500	55,000	0	Line of credit	None	Wells Fargo Business Credit	Operations

Use the space below to provide any additional details, including footnotes to the table above:

Item 4: Issuer's Business, Products and Services

A. Business Operation.

Apple Rush Company, Inc., a Texas corporation, is a producer of 100% Juice Sparkling Beverages. The Company engages in the business of developing, marketing, distributing, and selling products that promote a healthy lifestyle. Our primary focus is the food, beverage, snacks, anhydrous Hemp oil marketplace, kratom, kava, and other active ingredients. We are committed to providing marketing and sales of quality products that have ethically sourced ingredients and do great things for the planet and the consumer.

B. Describe any subsidiaries, parents or affiliated companies, if applicable, and a description of their business contact information for the business, officers, directors, managers or control persons.

A.P.R.U. LLC is a wholly owned subsidiary of Apple Rush Company, Inc. The sole member is Apple Rush Company, Inc. Apple Rush Manufacturing, LLC is a wholly owned subsidiary of Apple Rush Company, Inc. The sole member is Apple Rush Company, Inc.

Other Subsidiaries:

Rowdy Brands LLC 210 Parkridge Ln Bismarck, ND 58503	My Natural Life Inc. 210 Parkridge Ln Bismarck, ND 58503	TB Financial LLC 210 Parkridge Ln Bismarck, ND 58503
ACS Enterprises, LLC 3433 Meadow Hill Dr. South Bend, IN 46614	Pursuit Hemp Farms 12977 N Hogback Rd. Orangeville, IL 61060	

C. Describe the issuer's principal products or services, and their markets

The following description of the issuer's principal products or services, and their markets contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. The description of the issuer's principal products or services, and their markets should be read in conjunction with our financial statements and notes thereto contained elsewhere in this Annual Report.

Apple Rush Company, Inc. is a producer of craft sparkling juices under the Apple Rush brand and develops consumer products using hemp, kava, caffeine, melatonin, and other botanical ingredients. Our products are distributed through several Anheuser Busch wholesalers and an in-house delivery team. We are expanding nationally and seeking additional distribution partners.

We are expanding quickly into the convenience store marketplace, vape shops and health food stores throughout Florida. In addition to our own products, Apple Rush Company, Inc. is taking advantage of our extensive distribution network by adding an expanded complimentary product line outside of the Apple Rush family.

Our geographic expansion is finally taking shape. We have increased the distribution of Apple Rush sparkling juices to the Midwest and North East. The Company continues to be in negotiations with regional and national chain stores along with several national big box stores. Our sales team travels all over the country participating in trade shows, wholesale events and providing samples to potential distribution partners. We expect our online presence to continue to grow along with the growth of e-commerce. Our sales team, distribution network and growing product awareness are exceeding our expectations. We anticipate much higher revenues in the coming year due to our organic growth and our co-packing arrangements and the integration of our supplement products and business.

Item 5: Issuer's Facilities:

We are currently leasing at 1419 Chaffee Dr., Titusville, FL 32781

Item 6: Officers, Directors and Control Persons

Name of Officer/Director or Control Person	Affiliation with Company (e.g. Officer/Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Note
David A. Torgerud	Chief Executive Officer, Chief Financial Officer President, Secretary, Director	Atlantic Beach, FL	75	Series B Preferred	100%	

Item 7: Legal/Disciplinary History

- A. Please identify whether any of the foregoing persons have, in the last past 10 years, been the subject of:
1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceed and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None

Item 8: Third Party Providers

<u>Name</u>	<u>Company Name and Address</u>	<u>Phone</u>	<u>Website</u>
Clifford J. Hunt, Esquire	Law Office of Clifford J. Hunt, P.A. 8200 Seminole Blvd Seminole, FL 33772	(727) 471-0444	https://www.huntlawgrp.com/

Accountant or Auditor

None

Investor Relations

None

All other means of Investor Communications

Twitter:	<u>N/A</u>
Discord:	<u>N/A</u>
LinkedIn:	<u>N/A</u>
Facebook:	<u>N/A</u>
[Other]	<u>N/A</u>

Other Service Providers

Provide the name of any other service provider(s), that assisted, advised, prepared, or provided information with respect to this disclosure statement. This includes counsel, broker-dealer(s), advisor(s) or consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name: Robin W Hunt
 Firm: Interactive Edgar Corp.
 Nature of Services: Contract Services, Bookkeeping
 Address : 17318 Dawkins Rd, New Haven, IN 46774

Item 9: Financial Statements.

A: The following financial statements were prepared in accordance with

U.S. GAAP

IFRS

B: The financial Statements for this reporting period were prepared by

Name: Robin W. Hunt
Title: Bookkeeper
Relationship to Issuer: Contract Service Provider

Apple Rush Company, Inc.	
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Apple Rush Company, Inc.

Consolidated Balance Sheets

	December 31, 2022 (Unaudited)	December 31, 2021 (Unaudited)
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 6,353	\$ 12,076
Accounts receivable, net allowance for doubtful Accounts of \$0 and \$0, respectively	178,278	193,278
Inventory	450,775	447,240
Note receivable	60,385	60,385
Prepaid and other current assets	---	500,000
Total Current Assets	\$ 695,791	\$ 1,212,982
Property, plant and equipment, net of accumulated depreciation of \$116,344 and \$110,040, respectively	224,048	115,094
Other Assets		
Brand Name, Product licenses & Intellectual Property, net of impairment of \$128,055 and \$128,055, respectively	645,180	485,180
Securities held for sale	3,500	8,100
Investment in Green Frog Products	41,319	41,319
Investment in ISBG	162,500	162,500
TOTAL ASSETS	\$ 1,772,338	\$ 2,025,175
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Accounts payable	145,839	142,840
Accrued compensation	676,714	568,564
Accrued interest	175	79
Note payable, related party	436,626	47,463
Note payable	243,826	290,832
Total Current Liabilities	1,503,180	1,049,778
TOTAL LIABILITIES	1,503,180	1,049,778
Stockholders' Equity		
Preferred stock: 170,000,000 authorized; \$0.0001 par value		
3,250,075 and 3,250,075 shares issued and outstanding, respectively	325	325
Common stock: 49,830,000,000 authorized; \$0.001 par value		
5,541,684,191 and 5,433,684,191 shares issued and outstanding, respectively	5,541,684	5,433,684
Additional paid in capital	13,773,105	13,452,605
Subscription receivable	94,158	187,658
Accumulated deficit	(19,050,114)	(18,008,875)
Less: Treasury stock	(90,000)	(90,000)
Total Stockholders' Equity	269,158	975,397
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 1,772,338	\$ 2,025,175

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.
Consolidated Statements of Operations
(Unaudited)

	Fort the Years Ended	
	December 31,	
	2022	2021
Revenues		
Sales	\$ 170,883	\$ 334,617
Cost of goods sold	63,219	247,120
Gross Profits	107,664	87,497
Operating Expenses		
Contractor costs	93,103	124,931
Stock for services	----	97,500
Professional fees	42,862	28,377
General and administrative	711,776	1,251,682
Rent expense	33,559	55,062
Depreciation and amortization	3,870	5,642
Total operating expenses	885,170	1,563,194
Net income (loss) from operations	(777,506)	(1,475,697)
Other income (expense)		
Interest expense	(1,243)	(1,852)
Gain (loss) on related party transaction	(257,890)	----
Unrealized gain(loss) on securities held for sale	(4,600)	1,100
Net income (loss)	\$ (1,041,239)	\$ (1,476,449)
Basic and diluted loss per share	\$ (0.00)	\$ (0.00)
Weighted average number of shares outstanding	5,460,906,109	5,282,807,479

The accompanying notes are an integral part of these unaudited consolidated financial statements.

Apple Rush Company, Inc.

Consolidated Statements of Stockholders' Equity

	Preferred Stock		Common Stock		Additional	Subscription	Accumulated	Treasury	Total
	Shares	Amount	Shares	Amount	Paid in	& Reserved			
					Capital	Common	Deficit	Stock	
Balance, December 31, 2019	3,250,075	\$ 325	6,136,422,250	\$ 6,135,837	\$ 10,812,423	\$ 192,538	\$(16,465,352)	\$ (90,000)	\$ 585,771
Stock issued for cash			27,261,904	27,262	7,738				35,000
Stock issued for services			30,000,000	30,000	25,000				55,000
Stock issued to reduce debt			10,000,000	10,000					10,000
Stock subscriptions issued for cash						47,990			47,990
Cancellation of shares			(1,000,000,000)	(1,000,000)	1,000,000				----
Fractional share adjustment			37	585	(585)				----
Net loss (unaudited)							(67,074)		(67,074)
Balance, December 31, 2020	3,250,075	\$ 325	5,203,684,191	\$ 5,203,684	\$ 11,844,576	\$ 240,528	\$(16,532,426)	\$ (90,000)	\$ 666,687
Subscription receivable					240,528	(52,870)			187,658
Stock issued for services			230,000,000	230,000	1,367,500				1,597,500
Net income (unaudited)							(1,476,449)		(1,476,449)
Balance, December 31, 2021	3,250,075	\$ 325	5,433,684,191	\$ 5,433,684	\$ 13,452,605	\$ 187,658	\$(18,008,875)	\$ (90,000)	\$ 975,397
Subscription receivable			28,000,000	28,000	90,500	(98,500)			20,000
Stock issued for acquisition			80,000,000	80,000	80,000				160,000
Reserve shares of common stock					150,000	5,000			155,000
Net income (unaudited)							(1,041,239)		(1,041,239)
Balance, December 31, 2022	3,250,075	\$ 325	5,541,684,191	\$ 5,541,684	\$ 13,773,105	\$ 94,158	\$(19,050,114)	\$ (90,000)	\$ 269,158

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.

Consolidated Statements of Cash Flows
(Unaudited)

For the Years Ended
December 31,

2022 2021

CASH FLOWS FROM OPERATING ACTIVITIES:

Net income (loss)	\$	(1,041,239)	\$	(1,476,449)
Adjustment to reconcile net income (loss) to net cash provided in operations:				
Decrease (increase) in Inventory		(3,535)		60,175
Depreciation and amortization		----		5,642
Stock issued for services		----		1,631,859
Change in assets and liabilities:				
Accounts receivable		15,000		----
Prepaid expenses		500,000		(500,000)
Property, plant and equipment, net of accumulated depreciation		(108,954)		7,814
Accrued compensation		108,150		73,151
Accounts payable		2,999		3,201
Accrued interest		96		79
Net Cash (used in) provided by operating activities		(527,483)		(194,528)

CASH FLOWS FROM INVESTING ACTIVITIES:

Unrealized (gain) loss on securities held for sale		4,600		(1,100)
Investment in subsidiaries		(80,000)		----
Net Cash Used in Investing Activities		(75,400)		(1,100)

CASH FLOWS FROM FINANCING ACTIVITIES:

Proceeds (payments) notes payable		198,477		19,663
Proceeds from sale of stock subscriptions		105,000		187,658
Reserve common stock		150,000		----
Related party transactions		143,680		----
Net Cash provided by financing activities		597,157		207,321

Net change in cash and cash equivalents (5,726) 11,693

Cash and cash equivalents, Beginning of period 12,079 386

Cash and cash equivalents, End of period \$ 6,353 \$ 12,079

Supplemental cash flow information

Cash paid for interest	\$	1,243	\$	1,852
Cash paid for taxes	\$	----	\$	----

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

NOTE 1: NATURE OF BUSINESS

ORGANIZATION

Apple Rush Company, Inc., a Texas corporation, is a producer of 100% Juice Sparkling Beverages. The Company engages in the business of developing, marketing, distributing, and selling products that promote a healthy lifestyle. Our primary focus is the food, beverage, snacks, anhydrous Hemp oil marketplace, kratom, kava, and other active ingredients. We are committed to providing marketing and sales of quality products that have ethically sourced ingredients and do great things for the planet and the consumer.

The Company is headquartered in Titusville, Florida.

These financial statements include the balances of Apple Rush Company, Inc. and subsidiary. All intercompany balances have been eliminated in the financial statements.

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

GOING CONCERN

The Company's financial statements are prepared using accounting principles generally accepted in the United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operating cost and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequate capital, it could be forced to cease operations.

In order to continue as a going concern, the Company will need, among other things, additional capital resources. Management's plan to obtain such resources for the Company include, obtaining capital from management and significant stockholders sufficient to meet its minimal operating expenses. However, management cannot provide any assurance that the Company will be successful in accomplishing any of its plans.

There is no assurance that the Company will be able to obtain sufficient additional funds when needed or that such funds, if available, will be obtainable on terms satisfactory to the Company. In addition, profitability will ultimately depend upon the level of revenues received from business operations. However, there is no assurance that the Company will attain profitability. The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

PRINCIPLES OF CONSOLIDATION

The consolidated financial statements include the accounts of Apple Rush Company, Inc. and its subsidiary. All intercompany accounts and transactions have been eliminated.

BASIS OF PRESENTATION AND USE OF ESTIMATES

The Company prepares its consolidated financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP"), which require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

USE OF ESTIMATES

The Company prepares its financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP"), which require management to make estimates and assumptions that affect the reported amounts of

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting year. Actual results could differ from those estimates.

RECLASSIFICATION OF PRIOR YEAR PRESENTATION

Certain prior year amounts have been reclassified for consistency with the current year presentation. These reclassifications had no effect on the reported results of operations.

CASH AND CASH EQUIVALENTS

The Company considers all highly liquid investments with an original maturity of three months or less at the date of acquisition to be cash equivalents. Cash and cash equivalents at December 31, 2022 and December 31, 2021 were \$6,353 and \$12,079, respectively.

CASH FLOWS REPORTING

The Company follows ASC 230, Statement of Cash Flows, for cash flows reporting, classifies cash receipts and payments according to whether they stem from operating, investing, or financing activities and provides definitions of each category, and uses the indirect or reconciliation method (“Indirect method”) as defined by ASC 230, Statement of Cash Flows, to report net cash flow from operating activities by adjusting net income to reconcile it to net cash flow from operating activities by removing the effects of (a) all deferrals of past operating cash receipts and payments and all accruals of expected future operating cash receipts and payments and (b) all items that are included in net income that do not affect operating cash receipts and payments. The Company reports the reporting currency equivalent of foreign currency cash flows, using the current exchange rate at the time of the cash flows and the effect of exchange rate changes on cash held in foreign currencies is reported as a separate item in the reconciliation of beginning and ending balances of cash and cash equivalents and separately provides information about investing and financing activities not resulting in cash receipts or payments in the period.

RELATED PARTIES

The Company follows ASC 850, “Related Party Disclosures,” for the identification of related parties and disclosure of related party transactions.

FINANCIAL INSTRUMENTS

The Company’s balance sheet includes certain financial instruments. The carrying amounts of current assets and current liabilities approximate their fair value because of the relatively short period of time between the origination of these instruments and their expected realization.

ASC 820, *Fair Value Measurements and Disclosures*, defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820 also establishes a fair value hierarchy that distinguishes between (1) market participant assumptions developed based on market data obtained from independent sources (observable inputs) and (2) an entity’s own assumptions about market participant assumptions developed based on the best information available in the circumstances (unobservable inputs). The fair value hierarchy consists of three broad levels, which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

- Level 1 - Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities
- Level 2 - Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, including quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for the asset or liability (e.g., interest rates); and inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

- Level 3 - Inputs that are both significant to the fair value measurement and unobservable.

Fair value estimates discussed herein are based upon certain market assumptions and pertinent information available to management as of December 31, 2022. The respective carrying value of certain on-balance-sheet financial instruments approximated their fair values due to the short-term nature of these instruments.

CONCENTRATIONS OF CREDIT RISK AND SIGNIFICANT CUSTOMERS

Financial instruments which potentially subject the Company to concentrations of credit risk consist primarily of cash and cash equivalents, marketable securities, accounts receivable and restricted cash. The Company limits its exposure to credit loss by placing its cash and cash equivalents with high credit-quality financial institutions in bank deposits, money market funds, U.S. government securities and other investment grade debt securities that have strong credit ratings. The Company has established guidelines relative to diversification of its cash and marketable securities and their maturities that are intended to secure safety and liquidity. These guidelines are periodically reviewed and modified to take advantage of trends in yields and interest rates and changes in the Company's operations and financial position. Although the Company may deposit its cash and cash equivalents with multiple financial institutions, its deposits, at times, may exceed federally insured limits.

REVENUE RECOGNITION

Effective January 1, 2021, the Company adopted Accounting Standards Codification ("ASC") 606, Revenue From Contracts With Customers, which is effective for public business entities with annual reporting periods beginning after December 15, 2017. This new revenue recognition standard (new guidance) has a five-step process: a) Determine whether a contract exists; b) Identify the performance obligations; c) Determine the transaction price; d) Allocate the transaction price; and e) Recognize revenue when (or as) performance obligations are satisfied. The Company's initial application of ASC 606 did not have a material impact on its financial statements and disclosures and there was no cumulative effect of the adoption of ASC 606.

Revenue is recognized when all of the following criteria are met:

- *Identification of the contract, or contracts, with a customer*
A contract with a customer exists when (i) we enter into an enforceable contract with a customer that defines each party's rights regarding the goods or services to be transferred and identifies the payment terms related to these goods or services, (ii) the contract has commercial substance and the parties are committed to perform, and (iii) we determine that collection of substantially all consideration to which it will be entitled in exchange for goods or services that will be transferred is probable based on the customer's intent and ability to pay the promised consideration.
- *Identification of the performance obligations in the contract*
Performance obligations promised in a contract are identified based on the goods or services that will be transferred to the customer that are both capable of being distinct, whereby the customer can benefit from the goods or service either on its own or together with other resources that are readily available from third parties or from us, and are distinct in the context of the contract, whereby the transfer of the goods or services is separately identifiable from other promises in the contract. To the extent a contract includes multiple promised goods or services, we apply judgment to determine whether promised goods or services are capable of being distinct and distinct in the context of the contract. If these criteria are not met the promised goods or services are accounted for as a combined performance obligation.
- *Determination of the transaction price*
The transaction price is determined based on the consideration to which we will be entitled in exchange for transferring goods or services to the customer. Constraints are applied when estimating variable considerations based on historical experience where applicable.
- *Allocation of the transaction price to the performance obligations in the contract*

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

All current contracts are of a single performance obligation thus the entire transaction price is allocated to the single performance obligation. We determine standalone selling price taking into account available information such as historical selling prices of the performance obligation, geographic location, overall strategic objective, market conditions and internally approved pricing guidelines related to the performance obligation.

- *Recognition of revenue when, or as, we satisfy performance obligation*
We satisfy performance obligations either over time or at a point in time as discussed in further detail below. Revenue is recognized at or over the time the related performance obligation is satisfied by transferring a promised good or service to a customer.

Revenues for the years ended December 31, 2022 and 2021 were \$170,883 and \$334,617, respectively. The performance obligation has been met as per ASC 606.

INCOME TAXES

The Company accounts for income taxes in accordance with ASC 740, Accounting for Income Taxes, as clarified by ASC 740-10, Accounting for Uncertainty in Income Taxes. Under this method, deferred income taxes are determined based on the estimated future tax effects of differences between the financial statement and tax basis of assets and liabilities and net operating loss and tax credit carryforwards given the provisions of enacted tax laws. Deferred income tax provisions and benefits are based on changes to the assets or liabilities from year to year. In providing for deferred taxes, the Company considers tax regulations of the jurisdictions in which the Company operates, estimates of future taxable income, and available tax planning strategies. If tax regulations, operating results or the ability to implement tax-planning strategies vary, adjustments to the carrying value of deferred tax assets and liabilities may be required. Valuation allowances are recorded related to deferred tax assets based on the “more likely than not” criteria of ASC 740.

ASC 740-10 requires that the Company recognize the financial statement benefit of a tax position only after determining that the relevant tax authority would more likely than not sustain the position following an audit. For tax positions meeting the “more-likely-than-not” threshold, the amount recognized in the financial statements is the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement with the relevant tax authority.

The Company recognizes expenses for tax penalties and interest assessed by the Internal Revenue Service and other taxing authorities upon receiving valid notice of assessments. The Company has received no such notices as of December 31, 2022.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all the deferred tax assets will be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences will become deductible. The Company considers the scheduled reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in making this assessment. The Company has recorded a full valuation allowance against its net deferred tax assets because it is not currently able to conclude that it is more likely than not that these assets will be realized. The amount of deferred tax assets considered to be realizable could be increased in the near term if estimates of future taxable income during the carryforward period are increased.

As of December 31, 2022, the Company had unused net operating loss carry forwards of \$4,310,000 available to reduce federal taxable income. The Company’s ability to offset future taxable income, if any, with tax net operating loss carryforwards may be limited due to the non-filing of tax returns. Under the CARES act, net operating losses arising after 2017 are able to be carried forward indefinitely. Furthermore, changes in ownership may result in limitations under Internal Revenue Code Section 382.

No deferred tax assets or liabilities were recognized as of December 31, 2022 or December 31, 2021.

NOTES RECEIVABLE

The notes receivable represents the balance of a loan to Rowdy Brands and Thanks Again. The balance of notes receivable at December 31, 2022 and December 31, 2021 was \$60,385 and \$60,385, respectively. The Company believes these loans are collectable at December 31, 2022.

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

	December 31, 2022	December 31, 2021
Note receivable	\$ 60,385	\$ 60,385
Total Notes Receivable	\$ 60,385	\$ 60,385

PREPAID EXPENSE

The Company executed an agreement with SRAX, Inc. for internet advertising for a period of one year. The contract begins on May 24, 2021 and runs for twelve consecutive months. The Company has reserved 200,000,000 shares of common stock valued at \$1,500,000 for payment of the advertising agreement. The balance of prepaid expense at December 31, 2022 and December 31, 2021 was \$0 and \$500,000, respectively.

PROPERTY, PLANT AND EQUIPMENT

Furniture and equipment are stated at cost. Depreciation is computed by the straight-line method over estimated useful lives. Long-lived assets such as property, equipment and identifiable intangibles are reviewed for impairment at least Quarterly or whenever facts and circumstances indicate that the carrying value may not be recoverable. When required, impairment losses on assets to be held and used are recognized based on the fair value of the asset. The fair value is determined based on estimates of future cash flows, market value of similar assets, if available, or independent appraisals, if required. If the carrying amount of the long-lived asset is not recoverable, an impairment loss is recognized for the difference between the carrying amount and fair value of the asset. The Company recognized impairment losses of \$0 and \$0 for the periods ending December 31, 2022 and December 31, 2021, respectively.

IMPAIRMENT OF LONG-LIVED ASSETS

The Company reviews and evaluates long-lived assets for impairment when events or changes in circumstances indicate that the related carrying amounts may not be recoverable. The assets are subject to impairment consideration under FASB ASC 360-10-35-17 if events or circumstances indicate that their carrying amount might not be recoverable. When the Company determines that an impairment analysis should be done, the analysis will be performed using the rules of FASB ASC 930-360-35, Asset Impairment, and 360-0 through 15-5, Impairment or Disposal of Long-Lived Assets.

NET INCOME (LOSS) PER COMMON SHARE

Net income (loss) per share is calculated in accordance with FASB ASC 260, "Earnings Per Share." The weighted-average number of common shares outstanding during each year is used to compute basic earning or loss per share. Diluted earnings or loss per share is computed using the weighted average number of shares and diluted potential common shares outstanding. Dilutive potential common shares are additional common shares assumed to be exercised.

Basic net income (loss) per common share is based on the weighted average number of shares of common stock outstanding at December 31, 2022 and at December 31, 2021. At December 31, 2022 and December 31, 2021, the Company had no dilutive potential common shares.

SHARE-BASED EXPENSE

ASC 718, *Compensation – Stock Compensation*, prescribes accounting and reporting standards for all share-based payment transactions in which employee services are acquired. Transactions include incurring liabilities, or issuing or offering to issue shares, options, and other equity instruments such as employee stock ownership plans and stock appreciation rights. Share-based payments to employees, including grants of employee stock options, are recognized as compensation expense in the financial statements based on their fair values. That expense is recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

The Company accounts for stock-based compensation issued to non-employees and consultants in accordance with the provisions of ASC 505-50, *Equity – Based Payments to Non-Employees*. Measurement of share-based payment transactions with non-employees is based on the fair value of whichever is more reliably measurable: (a) the goods or services received; or (b) the equity instruments issued.

Share-based expense for the period ended December 31, 2022 and 2021 was \$0 and \$97,000, respectively.

COMMITMENTS AND CONTINGENCIES

The Company follows ASC 450-20, Loss Contingencies, to report accounting for contingencies. Liabilities for loss contingencies arising from claims, assessments, litigation, fines and penalties and other sources are recorded when it is probable that a liability has been incurred and the amount of the assessment can be reasonably estimated. There were no known commitments or contingencies as of December 31, 2022 and December 31, 2021.

RECENT ACCOUNTING PRONOUNCEMENTS

Except for rules and interpretive releases of the SEC under authority of federal securities laws and a limited number of grandfathered standards, the *FASB Accounting Standards Codification*TM (“ASC”) is the sole source of authoritative GAAP literature recognized by the FASB and applicable to the Company. Management has reviewed the aforementioned rules and releases and believes any effect will not have a material impact on the Company's present or future financial statements.

We have reviewed the FASB issued Accounting Standards Update (“ASU”) accounting pronouncements and interpretations thereof that have effectiveness dates during the periods reported and in future periods. The Company has carefully considered the new pronouncements that alter previous generally accepted accounting principles and does not believe that any new or modified principles will have a material impact on the corporation’s reported financial position or operations in the near term. The applicability of any standard is subject to the formal review of our financial management and certain standards are under consideration.

NOTE 3: PROPERTY, PLANT AND EQUIPMENT

The Company has capitalized costs for furniture and equipment as follows:

	<u>December 31, 2022</u>	<u>December 31, 2021</u>
Property, plant and equipment	\$ 176,758	\$ 174,139
Product line artwork	50,995	50,995
Pursuit Hemp Farm equipment	112,639	----
	<u>340,392</u>	<u>225,134</u>
Accumulated depreciation	116,344	110,040
Property, plant and equipment, net accumulated depreciation	<u>\$ 224,048</u>	<u>\$ 115,094</u>

Depreciation expense for the periods ended December 31, 2022 and 2021 was \$3,870, and \$5,642, respectively. An accounting adjustment was made for the consolidation of property, plant and equipment. Accumulated depreciation includes an additional \$111,913 in depreciation that was accounted for in a prior period and reflected in the accumulated deficit.

Impairment of long-lived assets

The Company had tested the asset groups and determined that impairment indicators were present. As a result, investment in brand name & intellectual property was written down to its estimated fair value of \$360,180, resulting in an impairment charge of \$128,055. Impairment for the periods ended December 31, 2022 and 2021 was \$0 and \$0, respectively.

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

NOTE 7. INCOME TAXES

Deferred taxes are provided on a liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss and tax credit carry forwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. The Company has evaluated Staff Accounting Bulletin No. 118 regarding the impact of the decreased tax rates of the Tax Cuts & Jobs Act. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment. The U.S. federal income tax rate of 21% is being used due to the new tax law recently enacted.

The provision for Federal income tax consists of the following at December 31:

	2022	2021
Federal income tax benefit attributable to:		
Current Operations	\$ 219,000	\$ 310,000
Less: valuation allowance	(219,000)	(310,000)
Net provision for Federal income taxes	<u>\$ —</u>	<u>\$ —</u>

The cumulative tax effect at the expected rate of 21% of significant items comprising our net deferred tax amount is as follows at December 31:

	2022	2021
Deferred tax asset attributable to:		
Net operating loss carryover	\$ 4,310,000	\$ 4,091,000
Less: valuation allowance	(4,310,000)	(4,091,000)
Net deferred tax asset	<u>\$ —</u>	<u>\$ —</u>

At December 31, 2022, the Company had net operating loss carry forwards of approximately \$4,310,000 that may be offset against future taxable income. No tax benefit has been reported in the December 31, 2022, or 2021 financial statements since the potential tax benefit is offset by a valuation allowance of the same amount.

On December 22, 2017, the U.S. government enacted comprehensive tax legislation commonly referred to as the Tax Cut and Jobs Act (the "Tax Act"). The Tax Act establishes new tax laws that affects 2018 and future years, including a reduction in the U.S. federal corporate income tax rate to 21% effective January 1, 2018.

Due to the change in ownership provisions of the Tax Reform Act of 1986, net operating loss carry forwards for Federal income tax reporting purposes are subject to annual limitations. Should a change in ownership occur, net operating loss carry forwards may be limited as to use in future years.

ASC Topic 740 provides guidance on the accounting for uncertainty in income taxes recognized in a company's financial statements. Topic 740 requires a company to determine whether it is more likely than not that a tax position will be sustained upon examination based upon the technical merits of the position. If the more-likely-than-not threshold is met, a company must measure the tax position to determine the amount to recognize in the financial statements.

The Company includes interest and penalties arising from the underpayment of income taxes in the statements of operations in the provision for income taxes. As of December 31, 2022, the Company had no accrued interest or penalties related to uncertain tax positions.

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

NOTE 4: SHAREHOLDERS' EQUITY

Preferred Stock

The Company has been authorized to issue 170,000,000 shares of \$0.0001 par value Preferred Stock. The Board of Directors is expressly vested with the authority to divide any or all, of the Preferred Stock into series and to fix and determine the relative rights and preferences of the shares of each series so established, within certain guidelines established in the Articles of Incorporation.

At December 31, 2022 and December 31, 2021 there are 3,250,000 and 3,250,000 shares of Series “A” Convertible Preferred Stock issued and outstanding, respectively. The Company is in the process of cancelling all issued and outstanding Preferred Stock Series A.

At December 31, 2022 and December 31, 2021 there are 75 and 75 shares of Series “B” Convertible Preferred Stock issued and outstanding, respectively.

Common Stock

The Company has been authorized to issue 49,830,000,000 shares of common stock, \$0.001 par value. Each share of issued and outstanding common stock shall entitle the holder thereof to fully participate in all shareholder meetings, to cast one vote on each matter with respect to which shareholders have the right to vote, and to share ratably in all dividends and other distributions declared and paid with respect to common stock, as well as in the net assets of the corporation upon liquidation or dissolution. The following table represents the shares that were issued during the periods ending December 31, 2022 and December 31, 2021.

Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
4/24/2021	New Issuance	5,000,000	Common	27,500	No	Paul Guilfoile	Services	Restricted	4(a)(2)
8/16/2021	New Issuance	200,000,000	Common	1,500,000	No	SRAX, Inc. Christopher Miglino, CEO	Services	Restricted	4(a)(2)
12/22/2021	New Issuance	25,000,000	Common	39,200	No	David Reynolds	Services	Restricted	4(a)(2)
7/13/2022	New Issuance	3,000,000	Common	15,000	No	Travis Skiple	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Jesse Clooten	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	William Laber	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Gary Moon	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Wally Moon	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Joan Skiple	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Larry Fitterer	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	1,000,000	Common	5,000	No	Kyle Richter	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Patrick Niemackl	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	John Niemackl	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	2,000,000	Common	10,000	No	Jennifer Heilman	Cash	Restricted	4(a)(2)
7/13/2022	New Issuance	1,000,000	Common	5,000	No	Jaxon Heilman	Cash	Restricted	4(a)(2)
7/27/2022	New Issuance	5,000,000	Common	3,500	Yes	Trent Carr	Cash	Restricted	4(a)(2)

Apple Rush Company, Inc.
Notes to Unaudited Consolidated Financial Statements

Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
7/27/2022	New Issuance	80,000,000	Common	160,000	No	Rodney Sniadecki	Share Purchase Agreement	Restricted	4(a)(2)

Subscriptions Receivable

The Company has executed subscription agreements for the issuance of its common stock to non-related parties in exchange for cash proceeds. The balance of subscriptions receivable at December 31, 2022 and December 31, 2021 was \$94,158 and \$187,658, respectively.

Treasury Stock

The Company has agreed to buy back stock from certain non-related parties. The buy-back will extend over several months until such time that all shares have been acquired. The Company will maintain the shares in treasury until all shares have been acquired. At such time, the treasury shares will be canceled. The balance of treasury stock at December 31, 2022 and December 31, 2021 was \$90,000 and \$90,000, respectively.

At December 31, 2022 and December 31, 2021, the company had 5,541,684,191 and 5,433,684,191 shares of common stock issued and outstanding, respectively.

WARRANTS AND OPTIONS

None

NOTE 8. COMMITMENTS AND CONTINGENCIES

From time to time the Company may be a party to litigation matters involving claims against the Company. Management believes that there are no current matters that would have a material effect on the Company's financial position or results of operations.

NOTE 9: SUBSEQUENT EVENTS

In accordance with ASC 855-10, the company has analyzed its operations subsequent to December 31, 2022, through the date these financial statements were issued (date of filing with the OTC Markets) and has determined that it does not have any material subsequent events to disclose in these financial statements other than the events discussed below.

Item 10. Certifications

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities).

I, David A Torgerud, certify that:

1. I have reviewed this Annual disclosure statement of Apple Rush Company, Inc.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement;
and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

This 17th day of April 2023,

/s/ David A Torgerud

David A Torgerud,
Chief Executive Officer, Chief Financial Officer
President, Secretary